

November 9, 2023

**Corporate Relationship Department**  
BSE Ltd.,  
Phiroze Jeejeebhoy Towers  
Dalal Street, Mumbai – 400 001

Dear Sir/Madam,

**Sub: Intimation of the Media release under SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

**Ref: Scrip Code – BSE: 540704**

Pursuant to the provisions of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, copy of the media release is enclosed for your information and records

Thanking you,

Yours faithfully

For **Matrimony.com Limited**

**Vijayanand Sankar**  
**Company Secretary & Compliance Officer**  
**ACS: 18951**  
**No.94, TVH Beliciaa Towers, Tower II, 5<sup>th</sup> Floor,**  
**MRC Nagar, Raja Annamalaipuram**  
**Chennai – 600028**

## **Matrimony reports Billing growth of 7.3% y/y**

**Chennai, November 9, 2023:** Matrimony.com Limited, the leading online matrimony company, announced its unaudited standalone and consolidated financial results for the second quarter and half year ended September 30, 2023, as approved by its board of directors.

**Murugavel Janakiraman, Chairman and Managing Director** said, “Despite Q2 being a seasonal quarter we have shown growth in revenue and profits on a y/y basis. We have launched a transformed BharatMatrimony platform, delivering enhanced user interface and functionality including connecting matches over shared interests. We expect this initiative will add further value to our customers”.

### **Key financial highlights for the quarter ended September 30, 2023**

#### ***Consolidated***

- Billing at Rs 117.1 crores (decline of 6% q/q and growth of 7.3% y/y)
- Revenue at Rs 121.6 crores (decline of 1.4% q/q and growth of 5.9% y/y)
- Profit After Tax (PAT) at Rs 12.5 crores (decline of 11.6% q/q and growth of 7% y/y)

#### ***Matchmaking***

- Billing at Rs 114.9 crores (decline of 6% q/q and growth of 7.8% y/y)
- Revenue at Rs 119.2 crores (decline of 1.1% q/q and growth of 6% y/y)
- Added 2.6 lakhs paid subscriptions during the quarter (decline of 7% q/q and growth of 7.4% y/y)

#### **Other highlights**

- Transformed the BharatMatrimony app and website, delivering an enhanced user interface and functionality. Upgraded experience features including a user-friendly dashboard, personalized match listings, daily curated recommendations, a streamlined mailbox, interactive chat, and detailed profile views. Enhanced capability to connect with matches over shared interests such as lifestyle and hobbies.

#### **About Matrimony.com limited**

Matrimony.com is India’s leading consumer Internet Company managing marquee brands such as BharatMatrimony, CommunityMatrimony and EliteMatrimony. BharatMatrimony is considered the largest and most trusted matrimony brand which has also established a considerable retail presence with over 100 self-owned retail outlets across India. Matrimony.com has also launched Jodii – an exclusive matchmaking service for non-

graduates, in 9 Indian languages. The Company delivers matchmaking and marriage related services to users in India and the Indian diaspora. The Company has pioneered several new business models such as WeddingBazaar.com, Mandap.com and CommunityMatrimony.com, a consortium of over 300 community matrimony services.

For more details, visit <https://www.matrimony.com>

### **Safe Harbour**

Certain statements in this release could be forward-looking statements on our business. These involve a number of risks and uncertainties that could cause the actual results to differ materially from such forward-looking statements. We do not undertake to update any such forward-looking statements that may be made from time to time by or on behalf of the company unless it is required by law.

For further information, please contact:

Vijayanand S

Company Secretary

Matrimony.com Ltd.

No: 94, TVH Beliciaa Towers, Tower 2, 5th Floor,

MRC Nagar, Raja Annamalaipuram, Chennai - 600 028, Tamil Nadu, India.

Phone: 044-49001919

Email: [investors@matrimony.com](mailto:investors@matrimony.com)

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