



(FORMERLY KNOWN AS SUPERNOVA ADVERTISING PVT. LTD.)

Date: 30/05/2019

📍: 306, 3rd Floor, Kedia Chamber,
S.V. Road, Malad - West,
Mumbai - 400 064.
☎: 022-4013 1658
✉: info@supernovaads.com
🌐: www.supernovaads.com
CIN: L22212MH2008PLC181088

The Secretary
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai 400001, Maharashtra
Email: corp.relations@bseindia.com

Subject: Outcome of Board Meeting
BSE Code: 780008

Dear Sir/Madam,

Pursuant to Regulation 33 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and with reference to the captioned subject, we hereby inform that in the Board Meeting held today i.e. May 30, 2019 at the registered office of the Company, *inter alia*, the following businesses were transacted by the Board:

1. Approved and took on record the Audited Financial Results for the Half Year and Financial Year ended March 31, 2019.
2. Approved and took on record the Auditors Report on Audited Financial Results for the Financial Year ended March 31, 2019.

We are enclosing herewith the Audited Financial Results along with the Auditors Report for the Financial Year ended March 31, 2019 for your information and records.

The Board Meeting commenced at 03:00 pm and concluded at 05:15 pm.

Thanking You,
Yours Faithfully

For Supernova Advertising Limited




Manish Agarwal
Company Secretary
Encl: As stated above

SUPERNOVA ADVERTISING LIMITED

Regd. Off.: Office No. 306, 3rd Floor, Kedia Chamber, S.V. Road, Opp. Bank of Baroda, Malad (west), Mumbai - 400064

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STATEMENT OF AUDITED STANDALONE FINANCIAL RESULTS FOR THE HALF YEAR/YEAR ENDED MARCH 31, 2019

(Rs in lakhs)

Particulars	Six Months Ended			Year Ended	
	31.03.2019	30.09.2018	31.03.2018	31.03.2019	31.03.2018
	(Audited)	(Unaudited)	(Audited)	(Audited)	(Audited)
1 Income					
a) Revenue from Operations	3,949.58	859.92	1,092.45	4,809.50	5,795.59
b) Other Income	368.05	10.22	1.51	378.27	3.02
Total Income	4,317.63	870.14	1,093.96	5,187.77	5,798.61
2 Expenses					
a) Cost of materials consumed	-	-	-	-	-
b) Purchases of Traded Goods	1.41	1300.67	4,750.00	1,302.08	6,757.54
c) Changes in inventories of finished goods, work-in-progress and stock in trade	3,800.00	(1,300.00)	(4,750.00)	2,500.00	(2,250.00)
d) Employee benefits expense	13.19	9.32	5.47	22.51	11.93
e) Finance Cost	(0.09)	0.09	0.77	-	0.77
f) Depreciation and amortization expense	0.38	0.37	0.88	0.75	1.76
g) Other expenses	458.16	892.27	1,081.07	1,350.43	1,283.15
Total Expenses	4,273.05	902.72	1,088.19	5,175.77	5,805.15
3 Profit before tax (1-2)	44.58	(32.58)	5.77	12.00	(6.54)
4 Tax expense:					
a) Current Tax	3.06	-	-	3.06	-
b) Deferred tax	(0.00)	-	0.05	0.00	0.05
Total Tax Expense	3.06	-	0.05	3.06	0.05
5 Net Profit/(Loss) for the period (3-4)	41.52	(32.58)	5.72	8.94	(6.59)
6 Other Comprehensive Income (Net of Tax)	-	-	-	-	-
7 Total Comprehensive Income (5+6)	41.52	(32.58)	5.72	8.94	(6.59)
8 Paid-up equity share capital (Face Value of Rs.10 each)	1021.32	1021.32	1021.32	1021.32	1021.32
9 Basic and Diluted Earnings per Share (not annualised)	0.41	(0.32)	0.06	0.09	(0.06)



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STATEMENT OF AUDITED ASSETS AND LIABILITIES

(Rs in lakhs)

Particulars	As at 31.03.2019	As at 31.03.2018
ASSETS		
Non - Current Assets		
(a) Property, Plant and Equipment	2.31	2.78
(b) Other Intangible Assets	0.02	0.02
(b) Financial Assets		
i) Investments	803.35	1,211.35
ii) Loans	706.88	600.41
(c) Deferred Tax Assets	0.96	0.96
	1,513.53	1,815.52
Current Assets		
(a) Inventories	2,250.00	4,750.00
(b) Financial Assets		
i) Trade Receivables	3,437.48	1,356.34
ii) Loans	1.31	1.25
iii) Cash and Cash equivalents	26.96	497.08
(c) Current Tax Assets	394.16	639.99
(d) Other Current Assets	141.95	195.85
	6,251.85	7,440.51
TOTAL ASSETS	7,765.38	9,256.04
EQUITY AND LIABILITIES		
EQUITY		
(a) Equity Share Capital	1,021.32	1,021.32
(b) Other Equity	13.37	4.43
Total Equity	1,034.69	1,025.75
LIABILITIES		
Current Liabilities		
(a) Financial Liabilities		
i) Borrowings	1,711.96	2,386.50
ii) Trade Payables	5,015.79	5,600.27
iii) Other Financial Liabilities	1.94	1.04
(b) Other Current Liabilities	1.00	242.47
	6,730.69	8,230.29
TOTAL EQUITY AND LIABILITIES	7,765.38	9,256.04

Notes:

- The above results have been reviewed by the Audit Committee and approved by the Board of Directors at their respective meetings held on 30th May, 2019.
- The company has only one reportable business segment and have only one reportable geographic segment in India, no separate segment information is required.
- The Statement includes the results for the Half Year ended 31st March 2019 and 31st March 2018, being the balancing figures between the audited figures in respect of the full financial year and the un audited figures in respect of the half year ended 30th September 2018 and 30th September 2017 respectively.
- Previous period's figures have been regrouped/rearranged where necessary to confirm to current period's classification.

For and on behalf of the Board of Directors

Vikash Kumar Singh
Managing Director/CEO
DIN: 08438514

Date: May 30, 2019
Place: Mumbai



SDA & Associates

Chartered Accountants



Independent Auditor's Report on Annual Financial Results of Supernova Advertising Limited pursuant to Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

The Board of Directors,
Supernova Advertising Limited

We have audited the accompanying statement of Financial Results of **Supernova Advertising Limited** ('the Company') for the half year and year ended March 31, 2019 ("the Statement"), being submitted by the Company pursuant to the requirement of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as modified by Circular No. CIR/CFD/FAC/62/2016 dated July 5, 2016.

This Statement which is the responsibility of the Company's Management and approved by the Board of Directors at its meeting held on May 30, 2019, has been compiled from the related financial statements, which have been prepared in accordance with the recognition and measurement principles laid down in Indian Accounting Standards prescribed under Section 133 of the Companies Act, 2013 read with relevant rules issued thereunder ('Ind AS') and other accounting principles generally accepted in India. Our responsibility is to express an opinion on the Statement based on our audit of such financial statements.

We conducted our audit in accordance with the auditing standards generally accepted in India. Those Standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the Statement is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and the disclosures in the Statement. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the Statement, whether due to fraud or error. An audit includes examining, on a test basis, evidence supporting the amounts disclosed as financial results. An audit also includes assessing the accounting principles used and significant estimates made by the management.

We believe that the audit evidence obtained by us is sufficient and appropriate to provide a basis for our audit opinion.

In our opinion and to the best of our information and according to the explanations given to us, the Statement:



Mumbai : 38, 9/15, First Floor, Murarji Velji, Dr. M. B. Velkar Street, Kalbadevi Road, Mumbai 400 002, Maharashtra.

H.O. : G-6/2, Janata Housing Complex, Jesal Park, Bhayander (E), Thane - 401 105.

Bhayander : A-135, Ostwal Ornate Bldg.2, Jesal Park, Bhayandar (E), Thane - 401105.

Tel. : (022) 28175946, 9820849808 | Email : skroyca@gmail.com

SDA & Associates

Chartered Accountants



- i) Is presented in accordance with the requirements of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as modified by Circular No. CIR/CFD/FAC/62/2016 dated July 5, 2016; and
- ii) Gives a true and fair view in conformity with the Ind AS and other accounting principles generally accepted in India of the net profit, total Comprehensive Income and other financial information of the Company for the half year and year ended March 31, 2019.

Place: Mumbai
Date: May 30, 2019

For SDA & ASSOCIATES
Chartered Accountants
Firm Registration No. 120759W



Shrawank Roy
CA Shrawankumar Vishwanath Roy
Partner
Membership No: 113842

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Date: 30/05/2019

The Secretary
BSE Limited
Phiroze Jeejeebhoy Towers
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Email: corp.relations@bseindia.com

Subject: Declaration pursuant to Regulation 33(3)(d) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015
BSE Code: 780008

Dear Sir/Madam,

Pursuant to Regulation 33(3)(d) of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby declare that the Auditors of the Company have issued an Audit Report with an unmodified opinion on the Annual Financial Statements of the Company for the Financial Year ended March 31, 2019.

Thanking You

Yours Faithfully

For Supernova Advertising Limited

A handwritten signature in blue ink that reads "Manish Agarwal".

Manish Agarwal
Company Secretary