

Ref: Protean/Secretarial/2024-25/11

May 8, 2024

To,

**BSE Limited ("BSE")** 

P.J. Towers, Dalal Street, Fort, Mumbai – 400 001

Scrip Code: 544021 ISIN: INE004A01022

Dear Sir/Madam,

Subject: <u>Investor Presentation on Company's Operational and Financial Performance</u> <u>for Q4 FY 2024</u>

Pursuant to Regulation 30 and other applicable provisions of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith Investor Presentation on Company's Operational and Financial Performance for Q4 FY 2024.

This is for your information and records.

Thanking you,

Yours truly,

For Protean eGov Technologies Limited

Maulesh Kantharia Company Secretary & Compliance Officer FCS 9637

Encl.: As above



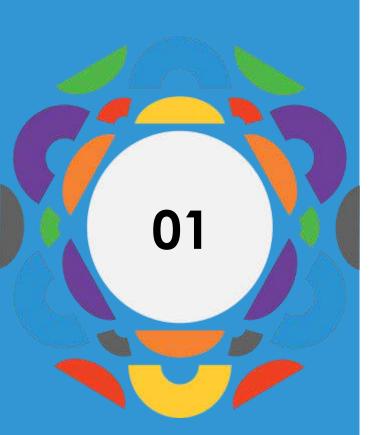


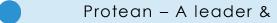
# Investor Presentation

PROTEAN eGOV
TECHNOLOGIES LIMITED
(formerly NSDL e-Governance
Infrastructure Limited)

May 2024

## Company Overview





Protean – A leader & pioneer in e-Governance

Driving Change: Building for Billions



## **Protean** - India's Pioneer in e-Governance

Protean is an IT-enabled solutions company that creates digital public infrastructure

We develop innovative citizen-centric e-governance solutions.

e-Governance Pension Foundational Systems Identity platforms **Digital** Digital E-KYC OPV E-Sign **Authentication Identity** Mobility Ecommerce \*\*\* Agriculture **Open Digital** Data Exchange: **Education & Ecosystems** Health Account Aggregator Skilling **Enterprise** Consumer/ **9**.0 Digitization Corporate Tech

Emergence of Open Digital Ecosystems



Developed 19 Nationally critical e-governance stacks



Led by industry veterans and an experienced board

## Driving the Change: Building for Billions

- PAN: 3-player market Leading cumulative market share of 63%
- **480mn+** PAN Cards<sup>1</sup> the first digitally verifiable ID
- 9.9bn+ Online PAN verifications<sup>1</sup>

- **APY:** Sole administrator with **100%** market share
- **NPS:** 3-player market Leading market share of **97%**



**Tax Services** 



### Multi-sector interventions

- E-Commerce
- Mobility
- Agriculture Agri-stack
- Health
- **Education & Skilling**



Social Security and Welfare





Cloud & Infosec Services

- laaS & PaaS
- DaaS & Virtual Office
- **Edge Computing**
- Security Architecture
- Governance, Risk and Compliance
- Managed Security Service



Digital Identity



Data Stack

- Large Customer base across B2C, B2B, B2G
- Uniquely positioned providing all facets of foundational identity services:
  - Aadhaar eKYC
  - · Aadhaar Auth
  - E-Sign
  - Online PAN Verification



- AI enabled CKYC
- **Digital Onboarding**
- Credit Verification
- **Account Aggregator**

## Modernization Of India's Tax Infrastructure





Increasing Relevance of PAN Cards – leading to higher demand

## Growing Use Cases for PAN



### **Growing Use Cases leading to** high usage of PAN

**Authentication of digital transactions** 

Investments in shares and Mutual Funds

Availing credit from financial institutions

**Property transactions** 

**Availing Government schemes** 

Jewellery purchase and foreign trips



>5 Crores

Bank accounts opened in FY23\*

114<sub>Bn</sub>

Digital Transactions happened in 2023 in India#

>80 Lakhs

Pan Verifications are done in a day

DEMAT account holders in India

Why Will PAN Issuance Continue To Grow Strongly?

~ 1.2 Cr\*

Youth that enters the workforce every year

~ 5 Cr\*

New Bank Accounts opened every year

>50 Cr\*

Population that doesn't have a PAN card yet

### **Favourable Tailwinds**

Formalization of workforce in India (World's largest and fastest growing workforce)

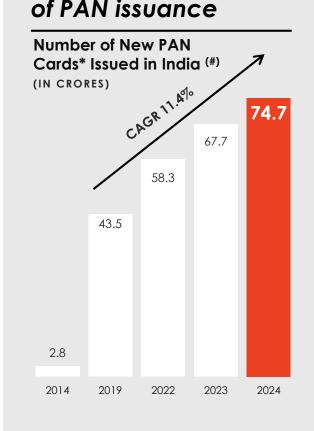
Financial aid schemes including 'Pradhan Mantri Vidya Lakshmi Karyakram' require PAN to avail

PAN as a single identifier for businesses

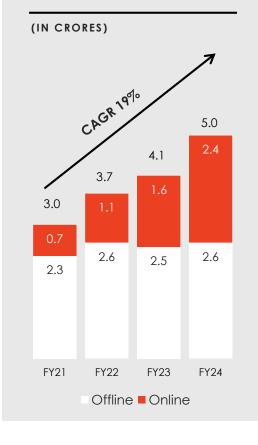
Sources: \* RBI Financial Inclusion Index FY21, 22, 23; #India: number of digital payments 2023 | Statista. Company data

## Protean - a leader in Tax Services

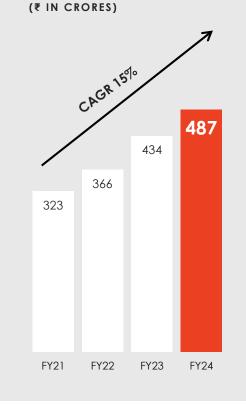
## Rapid acceleration of PAN issuance **Number of New PAN** Cards\* Issued in India (#) (IN CRORES)



### Protean - Annual **PAN** Issued



### Tax Services Revenue



### In 2005, Protean set up the **Tax Information Network**

- Largest issuer of India's Digital Tax Identity
- PAN Card A prominent identity for Businesses/ non-Individuals
- Asset Light
- Prepaid B2C
- Transactional Business

~7-8 cr

Pan cards issued per year in India

~48 cr

Cumulative Pan cards issued by Protean

Protean Market Share in Cumulative Pan Issuance

Sources: # Income Tax Department | \*Cumulative

## Streamlining of Pension Records





Protean – Strengthening the Social Security Infra

## Large Headroom for Growth

India is among the countries with lowest per capita pension assets in the world



Private-Sector workers covered under pension

70% in US<sup>(1)</sup>



6%

in India<sup>(2)</sup>

Private Sector Opening Up to Pension as an Investment Option

INR

MF AUM(3)

INR

53.4 Tn **vs** 

11 Tn

NPS AUM<sup>(4)</sup>

**Huge Headroom for Growth** 

280 Mn **EPFO** Accounts

7.8 Mn

NPS + APY Accounts

26% **CAGR** in Subscribers



Strong focus on growing pension since 2015

Increased benefits to private and government employees

Underpenetrated market owing to large unorganized workforce

Retirement plans for workers in private industry and state and local government in 2022 (1) India's pension system improves from 2022: Report -The Economic Times (indiatimes.com) (2) AMFI AnnualMFReport.pdf (amfiindia.com) (3) Total corpus under pension funds crosses Rs 11 lakh cr: PFRDA Chairman (businessinsider.in) (4)



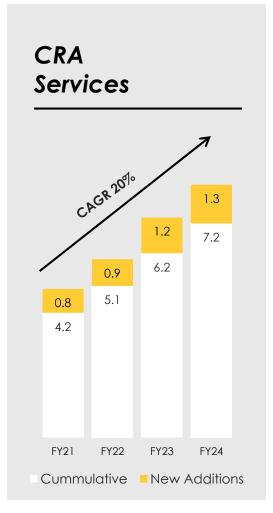
## **Protean** – Strengthening the Social Security Infra

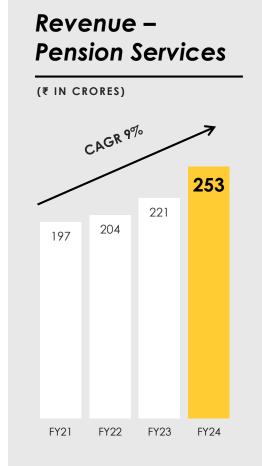
Protean strengthened the social security infrastructure for citizens in India as the Central Recordkeeping Agency

- Built India's first Digital Pension Infrastructure
- India's largest CRA for NPS and APY

This segment caters to customers including businesses (pension plans for private sector employees – B2B), retail customers (B2C) as well as government employees (B2G)

The segment has both Annuity and Transactional revenue streams catering to all the sectors – B2B, B2C, and B2G





100% Market Share in APY 97%+





## Key contributor to India's Foundational Identity





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## **Digital Penetration** in India in 2024

Total Population – **144 Crores – 100%** 

Cellular Mobile Connections – 112 Crores – 78% Penetration

22% - Unaddressed

Internet Connectivity – **75 Crores – 52%** Penetration

48% - Unaddressed

Social Media Users – 46 Crores – 32% Penetration

**68%** - Unaddressed



Population Growth

+0.9%

+1.3Cr

Year-on-Year Change



Cellular Mobile Connections

+2.1%

+2.3Cr

Year-on-Year Change



Internet Connectivity

+2.6%

+1.9Cr

Year-on-Year Change



Social Media Users

+15.6%

+6.0Cr

Year-on-Year Change (2)



100%

75 Cr

Access to Internet

Population with Internet Access

60%

~45

Consumers Consumers

Use Social media, messaging, internet

40%

30-35

Cr

Digital payment users

E.g. bill pay, ticketing

20-25%

~16.5-19

Cr

E-retail transactors

(product + services)

1-2%

~ 1-1.5

Cr

Power Users

(Regular transactors of digital commerce)

Despite the increasing trend of digital adoption, there is currently **low penetration into digital payment**, **e-retail and digital commerce** 

This is expected to improve based on **rising internet & smartphone access**, **better infrastructure and increasing digital adoption** 

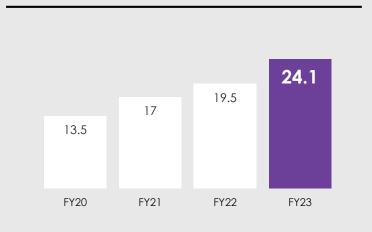


## Rapid Acceleration in Digitalization since 2020

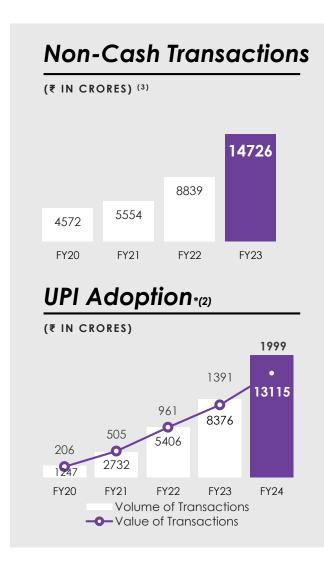
Despite low internet penetration, average wireless data usage per subscriber per month in India was among the highest in the world, estimated at **24.1GB** as of 2023 (4)

Rapid adoption of UPI following demonetization - **10x growth in 5 years** – volume CAGR of 80%

## Average Data Consumption per user per month (4)







10x UPI Volume Growth since FY20

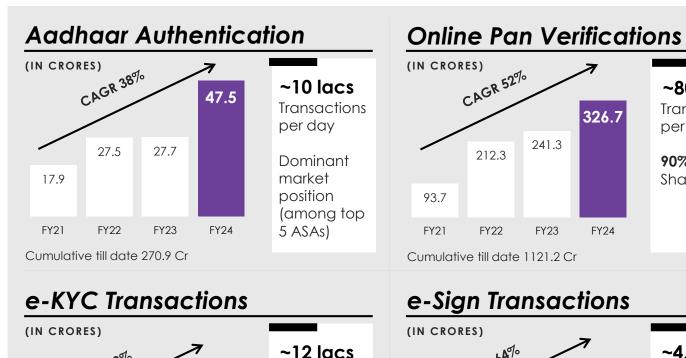
10x UPI
Transaction
Value Growth
since FY20

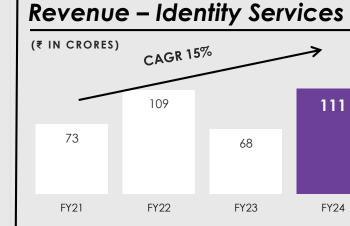
3x Non-Cash Transactions Growth since FY20

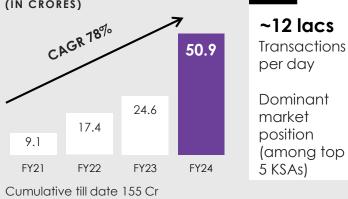
\* Cumulative

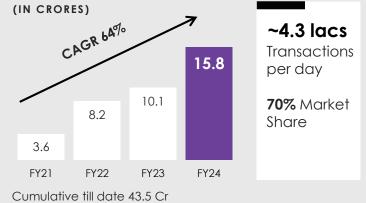


## Protean – Comprehensive Service Portfolio









~80 lacs

Transactions

90% Market

per day

Share

**Uniquely positioned -**Providing all facets of digital identity services across E-sign, EKYC, Aadhaar Auth and OPV

Source: UIDAI

## Data Stack



Enabling India's data-rich economy



Enabling India's data-

rich economy



## Comprehensive API Stack

Al-powered solution to enable ready to use end-to-end Digital Journeys:

**Customer Onboarding** 

Credit Evaluation and Scoring

Wealth Management and Advisory

Digital Lending

### **Use Cases:**

Powering RBIH through foundational APIs

Consuming RBIH APIs to build end to end digital journeys

## Digital Onboarding & Verification

A comprehensive
Regulatory Tech Stack to
help financial institutions
reduce risks & time to onboard customers,
improve data accuracy
and empower them to
create seamless digital
experiences.

### **Use Cases:**

**Customer Onboarding** 

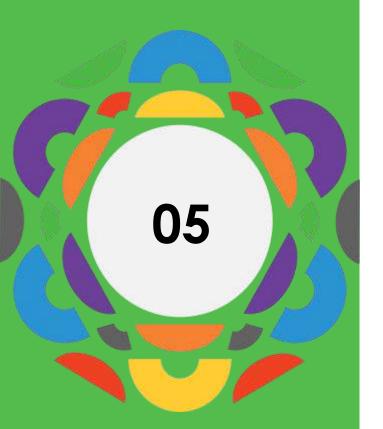
Instant Identity
Verification

## Account Aggregator

Received RBI license to operate as an Account Aggregator

Consent based financial data sharing for credit evaluation and personal finance management

## Open Digital Ecosystems -ODE



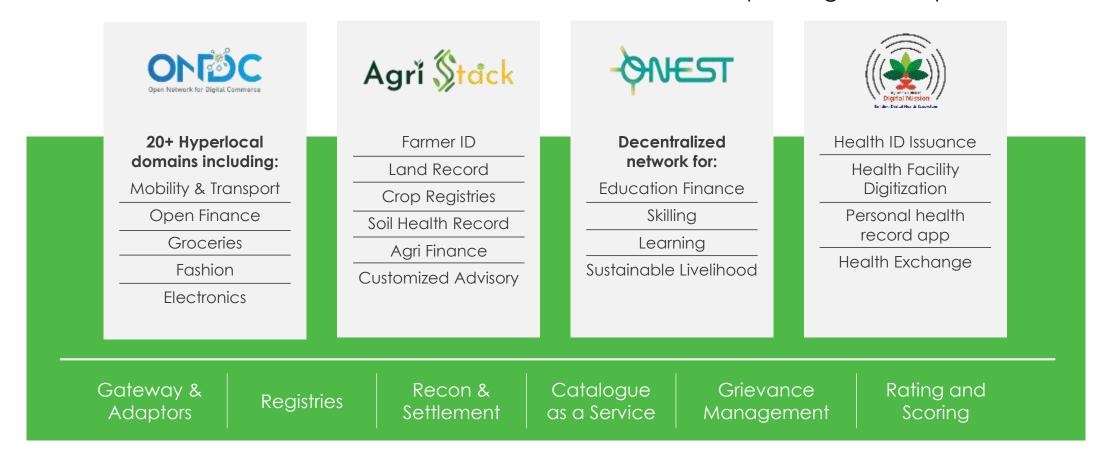


Open Network for Digital Commerce (ONDC)

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## Building Digital Public Infrastructure layer by layer...

Leveraging the experience of enabling foundational APIs across Identity, Payments and Data, Protean continues to contribute towards multisectoral Open Digital Ecosystems



..to solve for population scale problems...

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## Open Network for Digital Commerce (ONDC)

### Vision of ONDC

An open network for digital commerce that will establish open, inclusive, and competitive marketplaces online, creating choice and opportunity for everyone, by everyone.

- 20 Categories Live
- 450 lac+ Total orders (LTD)
- 82 lac+ Monthly orders
- 2.7 lac+ Orders per day
- 20-30% Projected monthly growth rate
- 97% Order fulfilment

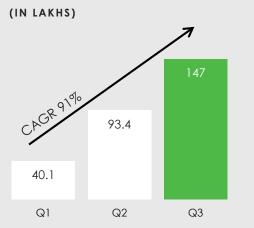
### **Network Participants**

- 3.8 lac+ Sellers
- 91 Network Participants:
- Buyer apps **16**
- Seller apps **61**
- Logistics **14**

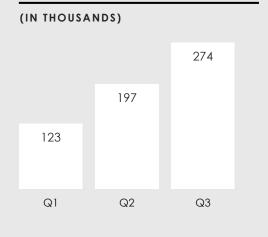
- 39.5 Cr+ On-Search Transactions (LTD)
- **8.2 Cr+** Search Responses (LTD)
- 99.9% Successful searches
- **5,377** Peak Transactions per second (TPS)

As on Mar 2024

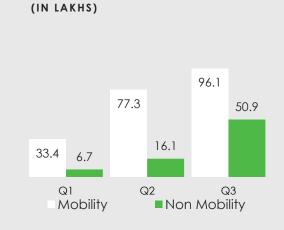
## No. of Transactions







## Types of Transactions



## Ample Opportunity to Grow



Digital ecommerce is merely 7% of the total retail market with 165 mn users

02

Only 6% of all MSMEs actively sell on e-commerce platforms

03

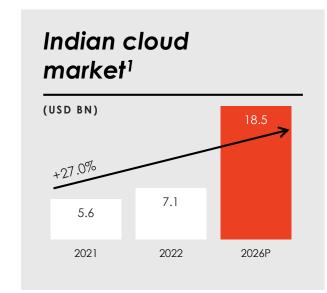
Less than 2% of Indian population regularly uses digital commerce

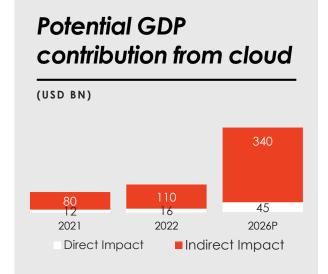
## Cloud & Infosec





## CLOUD & INFOSEC





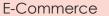
Note: [1] The figures presented for the Indian cloud market exclusively encompass the public cloud segment Source: NASCOM, Industry Reports, Secondary Research, Deloitte Analysis

### Indian cybersecurity industry revenue (USD BN) 9.0 31.3% 3.8 37.9% 8.0 0.5 **CAGR** FY19 FY20 FY22 FY23 FY21 FY19-23 Service ■ Product

### **End-user industries** of cloud

**Cloud-native industries** 







**IT Companies** 

### Cloud progressive industries



Financial services



Media & entertainment

## Cloud aspiring industries



Government



**Industrials** 



Retail



Others

Up to 30% of technology expense on cloud services and solutions

8-15% of technology expense on cloud services and solutions

<10% of technology expense on cloud services and solutions

## CLOUD & INFOSEC

Cloud to contribute ~USD 345 Bn to India's GDP by 2026P (8% of total GDP), fueled by growing digital population, government support, & increased customer demand; India's public cloud spending is expected to grow at a 27% CAGR for 2021-26, reaching ~USD 18.5 Bn by 2026P

### Drivers of cloud adoption

Growing customer demand

Growing digital population

Favorable government policy

With IT spending constituting only 1.6% of India's GDP in 2018, nearly half the global average of 3.0%, there is significant headroom for growth of cloud computing in India

India's cloud adoption is currently at 6.0% which is lagging behind global average of 7.9% and is almost half the US, UK adoption levels of 11.4 %

### **Protean Cloud**

Number of sectors – 5 (E-commerce, Aggregators, SaaS Vendors, Manufacturing, Public Sector)

Certifications – MEITY, PCI-DSS, SOC 2, SOC 3, ISO certifications

Energy efficient - Made in India

The Indian cybersecurity market reached ~USD 13.2 Bn in FY23, grown at an FY19-23 CAGR of ~32.2% driven by increase in online data storage and number of online transactions, a risk of rise in cyber attacks, and subsequent stringent regulatory norms

### **Growth drivers**

Increased online data and transactions

Increasing cyber attacks

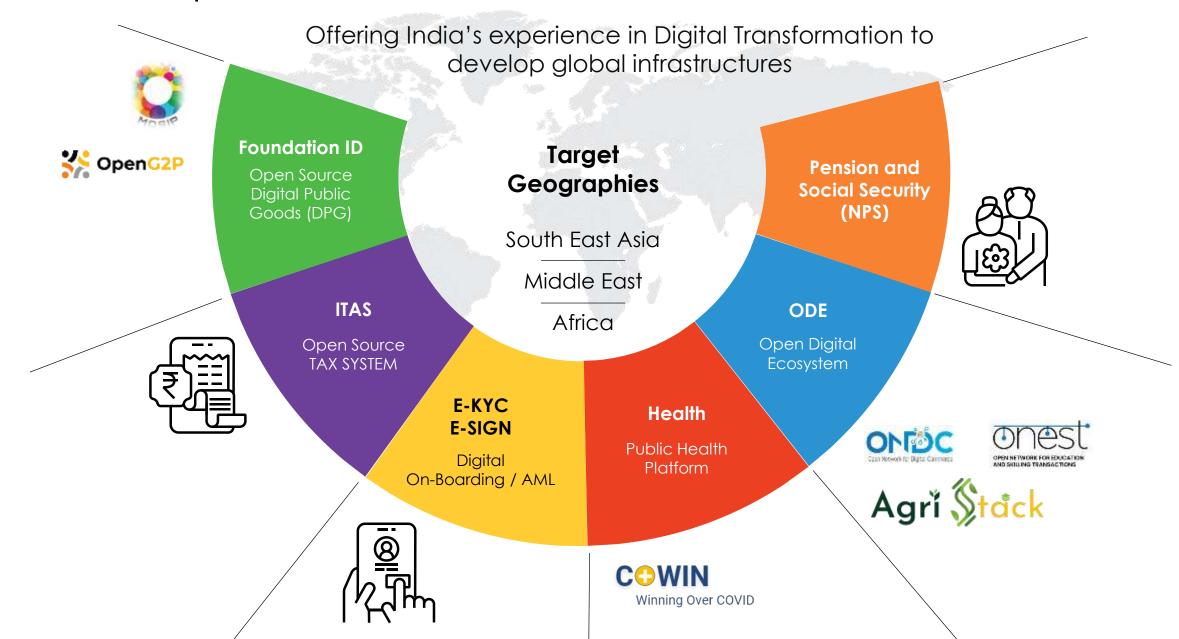
Increasing regulatory norms

The rise in ransomware attacks and increased number of online transactions have heightened cybersecurity awareness and adoption across both large enterprises and SMEs

BFSI being a highly regulated industry, contributes ~36% to the Indian cybersecurity revenue, owing to increased need for GRC, data protection and privacy

The Indian cybersecurity services industry generates 80-85% of its revenue from the global market, while the domestic market contributes 15-20%

## DPI Components – For International Market



## Protean's Edge





Pioneers in building Digital Public Infrastructure



One of the corner-stones of Digital India journey-

- Creating population scale e-governance platforms for taxation and social security (Pension CRA)
- Facilitating critical projects including e-PAN, e-Aadhaar Authentication and TIN
- Enabling digital identity through foundational DPIs across Identity, Payments & Data.



Dominant market presence in tax, pension and digital identity service sectors



Facilitating Digital India stack through ONDC and ODEs

## 4Q & FY24 Update



MD Commentary

Business Highlights

Financial Performance

Steady Revenue Growth

## MD Commentary



Suresh Sethi Managing Director & Chief Executive Officer



Our continuous efforts towards building digital public infrastructure and accelerate the nationwide digital infra growth, provides huge opportunity and large headroom for us to grow.

"We are proud to report yet another year of resilient performance and steady growth powered by double digit growth across core business verticals. This is a clear indicator of the continued opportunity and headroom for growth across various business verticals. Protean continues to be one of the cornerstones of Digital India evolution right from creating population scale e-governance platforms to contributing towards multisector Open Digital Ecosystems across ecommerce, mobility, agriculture, education & health aligned with India's visionary DPI framework. We continue to see early momentum across various new business verticals especially ODE's, on account of gaining network adoption

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## Business **Highlights**



## **Existing Business Lines**

Tax Services business posted healthy revenue growth of 12% YoY during the year on the back of 25% growth in the no. of PAN cards issued - over 5 crore PAN cards issued during FY24 versus 4 crore in FY23.

During the quarter, the business de-grew by 21% YoY due to high base of Q4FY23 on the back of government push for mandatory linking of PAN with Aadhaar.

Pension Services - Grew at steady rate of 14% YoY during FY24. As on date, the company services more than 16,000 corporates and continues to be the sole service provider for all Central & State Governments.

Identity Services - Accelerated growth aligned with strong momentum towards India's digital transformation. The segment grew by 62% during FY24.



## Financial Performance

Particulars (₹ IN CRORES)	FY24	FY23	YoY	4Q FY24	4Q FY23	YoY
Revenue from Operations	882	742	19%	222	232	-4%
- Tax services	487	434	12%	112	142	-21%
- Pension Services	253	221	14%	69	59	17%
- Identity Services	111	68	62%	32	21	50%
- Others	32	19	68%	9	10	-13%
Adj. EBITDA*	196	177	11%	48	53	-8%
Profit before Tax	128	140	-8%	24	41	-43%
Tax	31	33	-7%	4	9	-55%
Profit after tax	97	107	-9%	19	32	-39%

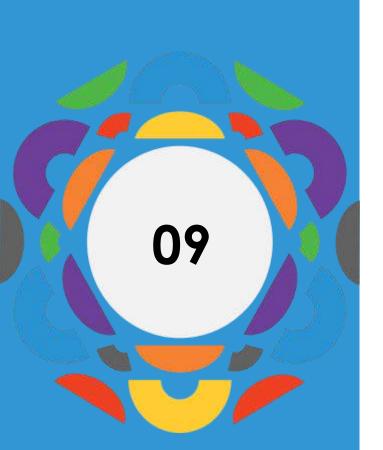
<sup>\*</sup>Adjusted EBITDA is calculated excluding the impact of provision for doubtful debt

## Steady Revenue Growth

Adj. EBITDA **Revenues** PAT



## Historical Financials



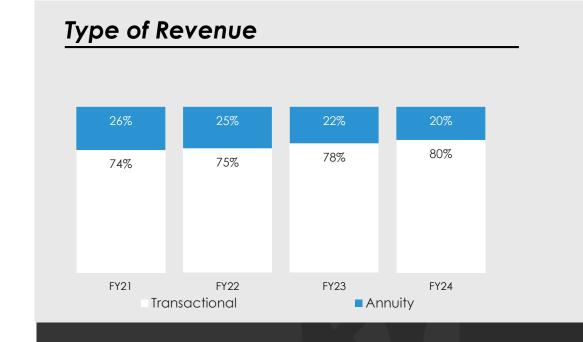
Strong Financial Track Record

Key Growth Drivers

Statement of Profit and Loss

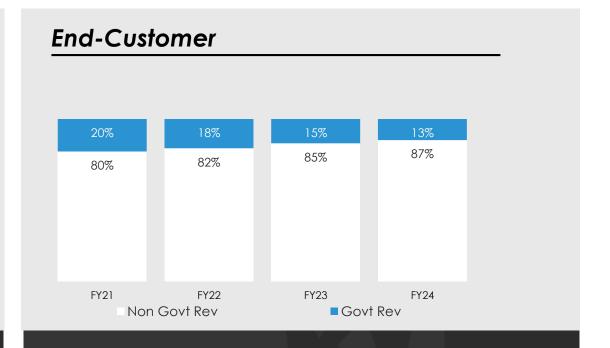
Statement of Assets and Liabilities

## Revenue Mix



Majority of work is on a transactional basis

Large potential to grow due to favorable macro tailwinds - digitization and growing internet infrastructure



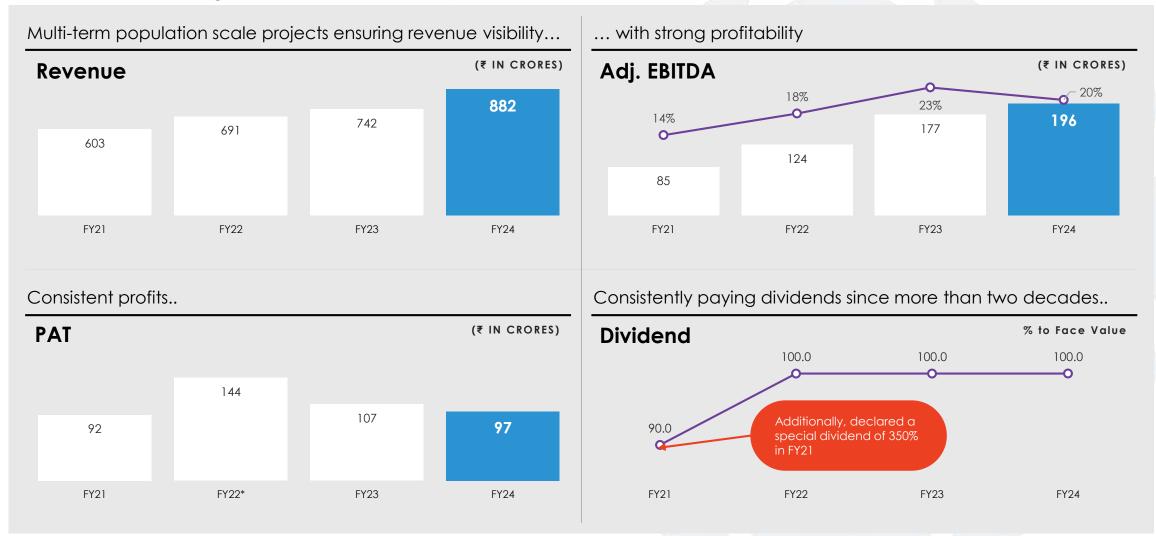
Majority of work is with enterprises and retail customers

Low reliance on government for revenues

Allows for negative working capital – prepayment of services directly from consumers

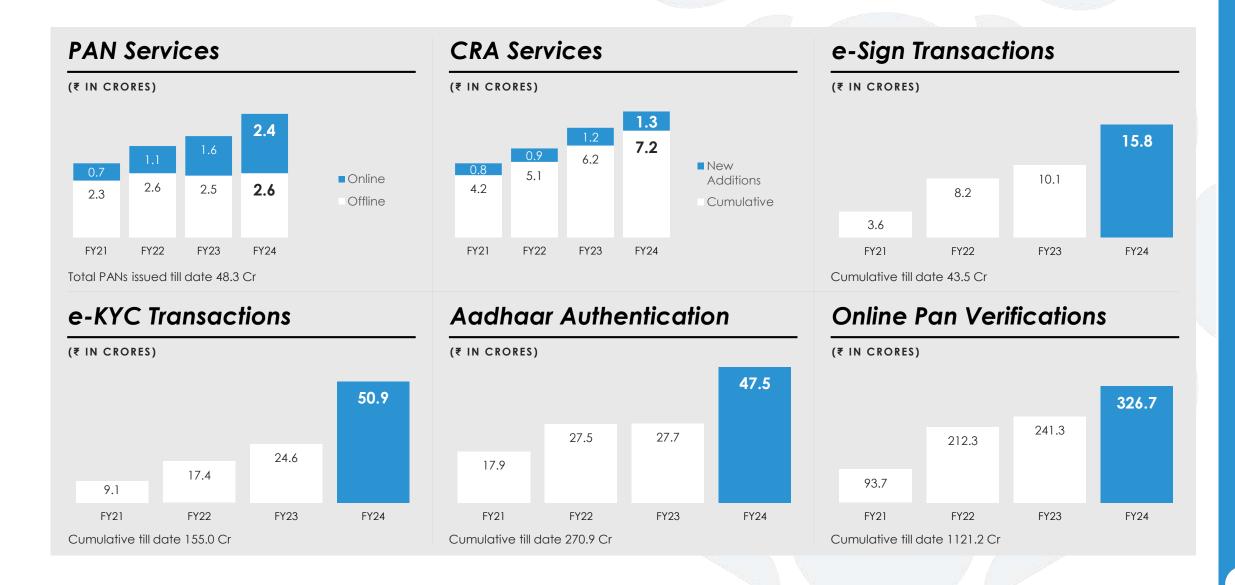
## Strong Financial Track Record

### Track record of strong and consistent financial performance – Profitable for over 2 decades



<sup>\*</sup>Includes profit on sale of Data Center of INR 44 cr Note: Numbers have been rounded-off. 1. On an unannualised basis. 2. Computed as total financial instruments (INR 7.8 bn) less trade receivables (INR 1.9 bn).

## Key Growth Drivers



## Statement of Profit and Loss

Particulars (₹ IN CRORES)	FY22	FY23	FY24
Revenue from Operations	691	742	882
Other Income	79	42	68
Total income	770	784	950
Employee benefits expense	79	123	175
Finance costs	0	1	2
Depreciation and amortisation expenses	17	18	27
Allowance for expected credit loss	30	18	39
Other expenses	458	484	579
Profit before tax	186	140	128
Tax expense	42	33	31
Profit after tax	144	107	97



## Statement of Assets and Liabilities

Assets (₹ IN CRORES)	FY22	FY23	FY24
Tangible Assets	52	52	45
Right-of-use / intangible assets	17	23	54
Financial assets	326	570	591
Other noncurrent assets	52	52	59
Total non-current assets	447	697	748
Trade receivables	200	209	189
Cash and Bank	234	138	151
Other financial and current assets	108	61	97
Total current assets	542	407	437
Assets held for sale	-	-	-
Total assets	988	1,104	1,185

<b>Equity and Liabilities</b> (₹ IN CRORES)	FY22	FY23	FY24
Shareholder's equity	788	857	926
Borrowings	-	-	-
Lease and Other non-current liabilities	24	19	35
Total non-current liabilities	24	19	35
Borrowings	-	-	-
Trade payables	96	132	120
Lease and Other financial & current liabilities	80	96	104
Total current liabilities	176	228	224
Total liabilities	200	247	259
Total equity and liabilities	988	1,104	1185





## Thank You

For Investor Relations Query contact

Pushpa Mani Vice President–Head Investor Relations Contact – 9911684123 Pushpa@proteantech.in/ir@proteantech.in