

27th April, 2024

To

The Manager - Listing,
BSE Limited,
Rotunda Building,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001
Scrip Code: 543276

The Manager - Listing,
National Stock Exchange of India Limited,
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051
Stock Code: CRAFTSMAN

Dear Sir/Madam,

Sub: Intimation under Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Appointment of Senior Management Personnel;

Pursuant to Regulation 30 read with Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that the Board of Directors of the Company at their meeting held today i.e., Saturday, the 27th April, 2024 has appointed Mr.Shakti Choube, Senior Vice President and Business Head – Intralogistics Automation as Senior Management Personnel of the Company.

Further, the details required under Regulation 30 read with Schedule III Part A of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 and SEBI Circular No. SEBI/HO/CFD/CFD-POD-1/P/CIR/2023/123 dated 13th July, 2023 is annexed as “**Annexure – A**”.

Kindly take the same into your records.

Thanking you.

Yours faithfully,
for CRAFTSMAN AUTOMATION LIMITED

Shainshad Aduvanni
Company Secretary & Compliance Officer

Encl: As above

ANNEXURE – A

DETAILS REQUIRED UNDER REGULATION 30 READ WITH SCHEDULE III PART A OF SECURITIES AND EXCHANGE BOARD OF INDIA (LISTING OBLIGATIONS AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2015 AND SEBI CIRCULAR NO. SEBI/HO/CFD/CFD-POD-1/P/CIR/2023/123 DATED 13TH JULY, 2023:

S.No	Particulars	Details
1	Reason for change ie., appointment	The Board of Directors on recommendation of the Nomination and Remuneration Committee, approved appointment of Mr. Shakti Choube, Senior Vice President and Business Head – Intralogistics Automation as Senior Management Personnel of the Company.
2	Date of appointment	27 th April, 2024
3	Term of appointment	Permanent Employee
4	Brief profile	<p>Mr. Shakti Choube, Senior Vice President and Business Head – Intralogistics Automation, has 23 years of industrial experience. He holds Bachelor’s degree in Mechanical Engineering and Masters in Management studies (Sales and Marketing). Prior to Joining the Company, he was associated with JD Solvent Private Limited, Enmarol Petroleum India Private Limited, Kirloskar Oil Engines Limited, Thermax Limited and Godrej Groups. He has ushered new technology in the field of intralogistics automation to enhance logistics efficiency across industry segments in India and developed strategies for market penetration.</p> <p>His expertise includes the following:</p> <ul style="list-style-type: none"> • Leveraging intra-logistics automation solutions to address supply chain challenges & enhance efficiency. • Developing & executing effective marketing plans, including P&L structures to assure achievement of agreed-to volume, market share and profit objectives. • Framing strategies for establishing greater awareness about company & its products. • Leading, training & monitoring the performance of team members to ensure efficiency in sales operations and meeting of individual & group targets