

February 9, 2024

Corporate Relationship Department BSE Ltd., Phiroze Jeejheebhoy Towers Dalal Street, Mumbai – 400 001

Dear Sir/Madam,

Sub: <u>Intimation of the Media release under SEBI (Listing Obligations and Disclosure Requirements) Regulations</u>, 2015

Ref: Scrip Code - BSE: 540704

Pursuant to the provisions of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, copy of the media release is enclosed for your information and records

Thanking you,

Yours faithfully

For Matrimony.com Limited

Vijayanand Sankar Company Secretary & Compliance Officer ACS: 18951 No.94, TVH Beliciaa Towers, Tower II, 5th Floor, MRC Nagar, Raja Annamalaipuram Chennai – 600028



Matrimony reports Revenue growth of 6.2% y/y

Chennai, February 9, 2024: Matrimony.com Limited, the leading online matrimony company, announced its unaudited standalone and consolidated financial results for the third quarter and nine months ended December 31, 2023, as approved by its board of directors.

Murugavel Janakiraman, Chairman and Managing Director said, "We are working on various enhancements and also new initiatives. These ongoing measures are expected to provide the desired momentum in the coming quarters".

Key financial highlights for the quarter ended December 31, 2023

Consolidated

- Billing at Rs 116.2 crores (decline of 0.8% q/q and growth of 4.3% y/y)
- Revenue at Rs 117.3 crores (decline of 3.6% q/q and growth of 6.2% y/y)
- Profit After Tax (PAT) at Rs 11.1 crores (decline of 11.3% g/g and 4.3% y/y)

Matchmaking

- Billing at Rs 114.1 crores (decline of 0.7% q/q and growth of 5.3% y/y)
- Revenue at Rs 114.9 crores (decline of 3.5% q/q and growth of 6.7% y/y)
- Added 2.6 lakhs paid subscriptions during the quarter (growth of 1.4% q/q and 10.8% y/y)

Other highlights

 Launched a 'Safe Matrimony' campaign aimed at increasing awareness about online frauds, with Ace Actor Vidya Balan, as the face of this campaign

About Matrimony.com limited

Matrimony.com is India's leading consumer Internet Company managing marquee brands such as BharatMatrimony, CommunityMatrimony and EliteMatrimony. BharatMatrimony is considered the largest and most trusted matrimony brand which has also established a considerable retail presence with over 100 self-owned retail outlets across India. Matrimony.com has also launched Jodii – an exclusive matchmaking service for nongraduates, in 9 Indian languages. The Company delivers matchmaking and marriage related services to users in India and the Indian diaspora. The Company has pioneered several new business models such as WeddingBazaar.com, Mandap.com and CommunityMatrimony.com, a consortium of over 300 community matrimony services.

For more details, visit https://www.matrimony.com

Safe Harbour

Certain statements in this release could be forward-looking statements on our business. These involve a number of risks and uncertainties that could cause the actual results to differ materially from such forward-looking statements. We do not undertake to update any such forward-looking statements that may be made from time to time by or on behalf of the company unless it is required by law.

matrimony.com

For further information, please contact:

Vijayanand S Company Secretary Matrimony.com Ltd.

No: 94, TVH Beliciaa Towers, Tower 2, 5th Floor,

MRC Nagar, Raja Annamalaipuram, Chennai - 600 028, Tamil Nadu, India.

Phone: 044-49001919

Email: investors@matrimony.com CIN: L63090TN2001PLC047432