MAHESH SHAH

GEETA NIWAS, OFF. MATHURADAS ROAD, KANDIVALI WEST, MUMBAI- 400067

November 20, 2023

To,

Royal Cushion Vinyl Products Limited

Shlok, 60 CD,

Government Industrial Estate, Charkop, Kandivli (West), Mumbai,

Maharashtra, 400067, India.

BSE Limited

Corporate Relationship Department

1st Floor, New Trading Ring,

Rotunda Building, Phiroze Jeejabhoy Towers, Mumbai – 400001, Maharashtra, India.

Script Symbol: ROYALCU | Script Code: 526193 | ISIN: INE618A01011

Subject: Disclosure under Regulation 29(1) and Regulation 29(2) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, as amended read with circular issued thereto ("**SEBI Takeover Regulations**").

Dear Sir/Madam,

With reference to the captioned subject, this is to inform you that Royal Cushion Vinyl Products Limited ("Company") has allotted 66,21,250 (Sixty Six Lakhs Twenty One Thousand Two Hundred Fifty) fully paid-up equity shares of the Company having face value of INR 10/- (Indian Rupees Ten Only), at an issue price of INR 40/- (Indian Rupees Forty Only) each, including premium of INR 30/- (Indian Rupees Thirty Only) each, aggregating up to INR 26,48,50,000/- (Indian Rupees Twenty Six Crores Forty Eight Lakhs Fifty Thousand Only) to 7 (seven) members of the Promoter and Promoter Group of the Company on November 17, 2023 by conversion of their existing unsecured loan given to the Company.

Details of allotment of equity shares of the Company to 7 (seven) members of the Promoter and Promoter Group of the Company are as under:

Sr. No.	Name of the Allottee	Equity shares allotted (No.)	Issue Price (INR)	Total subscription amount (INR)
1.	Mahesh Shah	31,25,000	40/-	12,50,00,000
2.	Vinod Shah	10,00,000	40/-	4,00,00,000
3.	Arvind Motasha	4,75,000	40/-	1,90,00,000
4.	Trilokesh Trading & Consultancy Services	6,87,500	40/-	2,75,00,000
	LLP(Formerly known as Trilokesh Trading			
	& Consultancy Services Private Limited)			
5.	Shreeshaha Trading and Consultancy	10,00,000	40/-	4,00,00,000
	Services LLP			
6.	Lokswami Trading and Consultancy	2,41,875	40/-	96,75,000
	Services LLP			
7.	Vishvamurti Trading and Consultancy	91,875	40/-	36,75,000
	Services LLP			
	Total	66,21,250	40/-	26,48,50,000

In this regard, please see attached disclosures in accordance with Regulation 29(1) and Regulation 29(2) of the SEBI Takeover Regulations for your reference and records.

MAHESH KANTILAL SHAH igitally signed by MAHESH ANTILAL SHAH No on-MAHESH KANTILAL HAH c-IN I-MUMBAI a-Personal -MAHESH SHAH@NATROYALG OUP COM leason: Mahesh Shah roc letter coation: geis: 2023-11-20 19:06-05:30

Mahesh Kantilal Shah

By acquirer and for and on behalf of Members of the Promoters and Promoter Group of the Company

Enclosure: As above.

Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011
Part-A. Details of the Acquisition

Name of the Target Company (TC) Royal Cushion Vinyl Products Limited Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer Acquirer: Mahesh Kantilal Shah Person Acting in Conert (PAC): Vinod Kantilal Shah Arvind Vadilal Motasha Arvind Vadilal Motasha
Trilokesh Trading & Consultancy Services LLP (Refer Note 2)
Lokswami Trading & Consultancy Services LLP
Vishvamurti Trading & Consultancy Services LLP
Shreeshaha Trading & Consultancy Services LLP
Meena Vinod Shah
Bhavana Mukesh Motasha
Aumentha Lamenth Bhavari Bhavana Mukesh Motasha Anuradha Jayesh Jhaveri Hansa Arvind Motasha Deepak Amrutlal Motasha Jayesh Amrutlal Motasha Mukesh Amrutlal Motasha Varun Jayesh Motasha Sushilaben K Shah Suvrat Mahesh Shah Dipti Jayesh Motasha Anuradha Arvind Motasha Jayshree Mahesh Shah Sweta Deepak Motasha Rohini Mahesh Shah Rohini Mahesh Shah Bhakuvatsala Trading & Consultancy Services LLP Sahishna Trading & Consultancy Services LLP Sugosh Trading & Consultancy Services LLP Streedaha Trading & Consultancy Services LLP Trilokatma Trading & Consultancy Services LLP Sumukh Trading & Consultancy Services LLP Subruda Trading & Consultancy Services LLP Loaded (Machine) Living Lapada (Mauritius) Limited Whether the acquirer belongs to Promoter/Promoter group Yes BSE Limited Name(s) of the Stock Exchange(s) where the shares of TC are Listed

Details of the acquisition as follows	Number	% w.r.t.total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of acquirer along with PACs of:			
a) Shares carrying voting rights			
Mahesh Kantilal Shah	58,000	0.48%	0.48%
Vinod Kantilal Shah	41,400	0.34%	0.34%
Arvind Vadilal Motasha	16,903	0.14%	0.14%
Trilokesh Trading & Consultancy Services LLP (Refer Note 2)	45,690	0.38%	0.38%
Lokswami Trading & Consultancy Services LLP	4,03,150	3.34%	3.34%
Vishvamurti Trading & Consultancy Services LLP	8,570	0.07%	0.07%
Shreeshaha Trading & Consultancy Services LLP	-	0.00%	0.00%
Meena Vinod Shah	74,000	0.61%	0.61%
Bhavana Mukesh Motasha	40,822	0.34%	0.34%
Anuradha Jayesh Jhaveri	28,000	0.23%	0.23%
Hansa Arvind Motasha	27,600	0.23%	0.23%
Deepak Amrutlal Motasha	27,001	0.22%	0.22%
Jayesh Amrutlal Motasha	26,800	0.22%	0.22%
Mukesh Amrutlal Motasha	25,701	0.21%	0.21%
Varun Jayesh Motasha	19,800	0.16%	0.16%
Sushilaben K Shah	-	0.00%	0.00%
Suvrat Mahesh Shah	13,600	0.11%	0.11%
Dipti Jayesh Motasha	1,051	0.01%	0.01%
Anuradha Arvind Motasha	1,000	0.01%	0.01%
Jayshree Mahesh Shah	400	0.00%	0.00%
Sweta Deepak Motasha	300	0.00%	0.00%
Rohini Mahesh Shah	-	0.00%	0.00%
Bhaktavatsala Trading & Consultancy Services LLP	10,35,210	8.58%	8.58%
Sahishnu Trading & Consultancy Services LLP	7,09,340	5.88%	5.88%
Sugosh Trading & Consultancy Services LLP	7,09,310	5.88%	5.88%
Shreedaha Trading & Consultancy Services LLP	7,09,300	5.88%	5.88%
Trilokatma Trading & Consultancy Servies LLP	10,35,210	8.58%	8.58%
Sumukh Trading & Consultancy Services LLP	44,970	0.37%	0.37%
Suhruda Trading & Consultancy Services LLP	-	0.00%	0.00%
Lapada (Mauritius) Limited	28,80,000	23.87%	23.87%
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/			
others) \$			
c) Voting rights (VR) otherwise than by equity shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to			
receive shares carrying voting rights in the TC (specify holding in each category)			
e) Total (a+b+c+d)	79,83,128	66.16%	66.16%
	,,		
Details of acquisition			
a) Shares carrying voting rights acquired			
Mahesh Kantilal Shah	31,25,000	8.54%	8.54%
Vinod Kantilal Shah	10,00,000	2.73%	2.73%
Arvind Vadilal Motasha	4,75,000	1.30%	1.30%
Trilokesh Trading & Consultancy Services LLP (Refer Note 2)	6,87,500	1.88%	1.88%
Lokswami Trading & Consultancy Services LLP	2,41,875	0.66%	0.66%
Vishvamurti Trading & Consultancy Services LLP	91,875	0.25%	0.25%
Shreeshaha Trading & Consultancy Services LLP	10,00,000	2.73%	2.73%
b) VRs acquired /sold otherwise than by equity shares	1		

receive shares carrying voting rights in the TC (specify holding in each category) acquired	1	1	
d) Shares in the nature of encumbrance (pledge /lien/non-disposal	·	-	-
underaking/others)	<u> </u>	_	_
e) Total (a+b+c+/-d)	66,21,250	18.10%	18.10%
After the acquisition, holding of acquirer along with PACs of:			
a) Shares carrying voting rights acquired	II		
Mahesh Kantilal Shah	31,83,000	8.70%	8.70%
Vinod Kantilal Shah	10,41,400	2.85%	2.85%
Arvind Vadilal Motasha	4,91,903	1.34%	1.34%
Trilokesh Trading & Consultancy Services LLP (Refer Note 2)	7,33,190	2.00%	2.00%
Lokswami Trading & Consultancy Services LLP	6,45,025	1.76%	1.76%
Vishvamurti Trading & Consultancy Services LLP	1,00,445	0.27%	0.27%
Shreeshaha Trading & Consultancy Services LLP	10,00,000	2.73%	2.73%
Meena Vinod Shah	74,000	0.20%	0.20%
Bhavana Mukesh Motasha	40,822	0.11%	0.119
Anuradha Jayesh Jhaveri	28,000	0.08%	0.089
Hansa Arvind Motasha	27,600	0.08%	0.08%
Deepak Amrutlal Motasha	27,001	0.07%	0.07%
Jayesh Amrutlal Motasha	26,800	0.07%	0.079
Mukesh Amrutlal Motasha	25,701	0.07%	0.079
Varun Jayesh Motasha	19,800	0.05%	0.05%
Sushilaben K Shah	1 . [0.00%	0.009
Suvrat Mahesh Shah	13,600	0.04%	0.049
Dipti Javesh Motasha	1,051	0,00%	0,009
Anuradha Arvind Motasha	1,000	0.00%	0.00
Jayshree Mahesh Shah	400	0.00%	0.00
Sweta Deepak Motasha	300	0.00%	0.00
Rohini Mahesh Shah	1	0.00%	0.00
Bhaktavatsala Trading & Consultancy Services LLP	10,35,210	2.83%	2.839
Sahishnu Trading & Consultancy Services LLP	7,09,340	1.94%	1.94
Sugosh Trading & Consultancy Services LLP	7,09,340	1.94%	1.94
Sugosn Trading & Consultancy Services LLP Shreedaha Trading & Consultancy Services LLP	7,09,310	1.94%	1.94
Shreedana Trading & Consultancy Services LLP Trilokatma Trading & Consultancy Services LLP	10,35,210	2.83%	2.83
Sumukh Trading & Consultancy Services LLP	10,35,210 44,970		0.12
	44,970	0.12%	
Suhruda Trading & Consultancy Services LLP	20.00.000	0.00%	0.00
Lapada (Mauritius) Limited	28,80,000	7.87%	7.87
b) VRs otherwise than by equity shares	1 - 1	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to	1		
receive shares carrying voting rights in the TC (specify holding in each category)	1		
after acquisition	1 - 1	-	-
d) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/	l		
others)	-	-	-
e) Total (a+b+c+d)	1,46,04,378	39.92%	39.92
Mode of acquisition (e.g. open market / public issue / rights issue / preferential	Preferential Allotment		
allotment / inter-se transfer/encumbrance, etc.)	Preferential Anothrent		
Salient features of the securities acquired including time till redemption, ratio at	Subscription of fully paid up equi-	er charge each having face w	also of INR 10
which it can be converted into equity shares, etc.	(Indian Rupees Ten Only) at an is		
which it can be converted into equity shares, etc.	Only) each, by conversion of the		
	Company	xisting unsecured toan give.	II to the
Date of acquisition of/ date of receipt of intimation of allotment of shares / VR/	17 November 2023		
	17 November 2023		
warrants/convertible securities/any other instrument that entitles the acquirer to			
warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC.	1 20 67 212 fully paid up equity sl	pares each having face value	of INR 10/-
warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC. Equity share capital / total voting capital of the TC before the said acquisition	1,20,67,212 fully paid up equity sl		
warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC.	1,20,67,212 fully paid up equity sl 3,65,88,462 fully paid up equity sl 3,65,88,462 fully paid up equity sl	hares each having face value	of INR. 10/-

MAHESH KANTILAL SHAH

Mahesh Kantilal Shah

By Acquirer and for and on behalf of Members of the Promoters and Promoter Group of the Company

Place: Mumbai Date: November 20, 2023

(*) Total share capital/voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares (*) Danied state, Forming September 1. The aforesaid disclosure also includes the details of Lapada (Mauritius) Limited, being an entity forming part of the Promoter Group of the Company, based on details available with the Company / in public domain.

2. Formerly known as Trilokesh Trading & Consultancy Services Private Limited, change in demat account is pending.

Disclosures under	Regulation 29(2) of SEBI	(Substantial Acc	guisition of Share	s and Takeovers	Regulations, 2011
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Name of the Target Company (TC) Royal Cushion Vinyl Products Limited Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer Acquirers: Mahesh Kantilal Shah Vinod Kantilal Shah Arvind Vadilal Motasha
Trilokesh Trading & Consultancy Services LLP (Refer Note 2) Lokswami Trading & Consultancy Services LLP Vishvamurti Trading & Consultancy Services LLP Shreeshaha Trading & Consultancy Services LLP Person Acting in Conert (PAC): Meena Vinod Shah Bhavana Mukesh Motasha Anuradha Jayesh Jhaveri Hansa Arvind Motasha Deepak Amrutlal Motasha Jayesh Amrutlal Motasha Mukesh Amrutlal Motasha Varun Jayesh Motasha Sushilaben K Shah Suvrat Mahesh Shah Dipti Jayesh Motasha Anuradha Arvind Motasha Andraida Arvina Motasha Jayshree Mahesh Shah Sweta Deepak Motasha Rohini Mahesh Shah Bhaktavatsala Trading & Consultancy Services LLP Sahishnu Trading & Consultancy Services LLP Sugosh Trading & Consultancy Services LLP Shreedaha Trading & Consultancy Services LLP
Trilokatma Trading & Consultancy Services LLP Sumukh Trading & Consultancy Services LLP Suhruda Trading & Consultancy Services LLP Lapada (Mauritius) Limited

Whether the acquirer belongs to Promoter/Promoter group

Name(s) of the Stock Exchange(s) where the shares of TC are Listed

1

BSE Limited

Details of the acquisition/ disposal as follows	Number	% w.r.t.total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of acquirer along with PACs of:			
a) Shares carrying voting rights			
Mahesh Kantilal Shah	58,000	0.48%	0.48%
Vinod Kantilal Shah	41,400	0.34%	0.34%
Arvind Vadilal Motasha	16,903	0.14%	0.14%
Trilokesh Trading & Consultancy Services LLP (Refer Note 2)	45,690	0.38%	0,38%
Lokswami Trading & Consultancy Services LLP	4,03,150	3.34%	3.34%
Vishvamurti Trading & Consultancy Services LLP	8,570	0.07%	0.07%
Shreeshaha Trading & Consultancy Services LLP	-	0.00%	0.00%
Meena Vinod Shah	74,000	0.61%	0.61%
Bhavana Mukesh Motasha	40,822	0.34%	0.34%
Anuradha Javesh Jhaveri	28,000	0.23%	0.23%
Hansa Arvind Motasha	27,600	0.23%	0.23%
Deepak Amrutlal Motasha	27,001	0.22%	0.22%
ayesh Amrutlal Motasha	26,800	0.22%	0.22%
Mukesh Amrutlal Motasha	25,701	0.21%	0.21%
Varun Jayesh Motasha	19,800	0.16%	0.16%
Sushilaben K Shah	15,000	0.00%	0.009
Suvrat Mahesh Shah	13,600	0.11%	0.11%
Dipti Jayesh Motasha	1,051	0.01%	0.019
Anuradha Arvind Motasha	1,000	0.01%	0.019
ayshree Mahesh Shah	400	0.00%	0.009
Sweta Deepak Motasha	300	0.00%	0.00%
Rohini Mahesh Shah		0,00%	0.009
Bhaktavatsala Trading & Consultancy Services LLP	10,35,210	8.58%	8.589
Sahishnu Trading & Consultancy Services LLP	7,09,340	5.88%	5.889
Sugosh Trading & Consultancy Services LLP	7,09,310	5.88%	5.889
Shreedaha Trading & Consultancy Services LLP	7,09,300	5.88%	5.88%
Frilokatma Trading & Consultancy Services LLP	10,35,210	8.58%	8.589
Sumukh Trading & Consultancy Services LLP	44,970	0.37%	0.379
Suhruda Trading & Consultancy Services LLP	11,270	0.00%	0.009
Lapada (Mauritius) Limited	28,80,000	23.87%	23.879
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/	20,00,000	2.7.07 7 0	23.07
others) \$			
c) Voting rights (VR) otherwise than by equity shares			
d) Warrants/convertible securities/any other instrument that entitles the acquirer	-	-	-
to receive shares carrying voting rights in the TC (specify holding in each category)			
to receive shares carrying voting rights in the TC (specify holding in each category)		_	_
e) Total (a+b+c+d)	79,83,128	66.16%	66.16%
Details of acquisition/Sale			
a) Shares carrying voting rights acquired			
Mahesh Kantilal Shah	31,25,000	8.54%	8.549
Vinod Kantilal Shah	10,00,000	2.73%	2.739
Arvind Vadilal Motasha	4,75,000	1.30%	1.309
Trilokesh Trading & Consultancy Services LLP (Refer Note 2)	6,87,500	1.88%	1.88
Lokswami Trading & Consultancy Services LLP	2,41,875	0.66%	0.66%
Vishvamurti Trading & Consultancy Services LLP	91,875	0.25%	0.259
Shreeshaha Trading & Consultancy Services LLP	10,00,000	2.73%	2.73
b) VRs acquired /sold otherwise than by equity shares	_		

to receive shares carrying voting rights in the TC (specify holding in each category) acquired	1		
d) Shares in the nature of encumbrance (pledge /lien/non-disposal	1 1	-	-
underaking/others)		-	
e) Total (a+b+c+/-d)	66,21,250	18.10%	18.10
After the acquisition/sale, holding of acquirer along with PACs of:			
Shares carrying voting rights acquired		l	
Mahesh Kantilal Shah	31,83,000	8.70%	8.70
Vinod Kantilal Shah	10,41,400	2.85%	2.85
Arvind Vadilal Motasha	4,91,903	1.34%	1.34
Trilokesh Trading & Consultancy Services LLP (Refer Note 2)	7,33,190	2.00%	2.00
Lokswami Trading & Consultancy Services LLP	6,45,025	1.76%	1.76
Vishvamurti Trading & Consultancy Services LLP	1,00,445	0.27%	0.27
Shreeshaha Trading & Consultancy Services LLP	10,00,000	2.73%	2.73
Meena Vinod Shah	74,000	0.20%	0.20
Bhavana Mukesh Motasha	40,822	0.11%	0.11
Anuradha Jayesh Jhaveri	28,000	0.08%	0.08
Hansa Arvind Motasha	27,600	0.08%	0.08
Deepak Amrutlal Motasha	27,001	0.07%	0.07
ayesh Amrutlal Motasha	26,800	0.07%	0.07
Mukesh Amrutlal Motasha	25,701	0.07%	0.07
Varun Jayesh Motasha	19,800	0.05%	0.05
Sushilaben K Shah		0.00%	0.00
Suvrat Mahesh Shah	13,600	0.04%	0.04
Dipti Jayesh Motasha	1,051	0.00%	0.00
Anuradha Arvind Motasha	1,000	0.00%	0.00
ayshree Mahesh Shah	400	0.00%	0.00
Sweta Deepak Motasha	300	0.00%	0.00
Rohini Mahesh Shah	1 - [0.00%	0.00
Bhaktavatsala Trading & Consultancy Services LLP	10,35,210	2.83%	2.83
Sahishnu Trading & Consultancy Services LLP	7,09,340	1.94%	1.94
Sugosh Trading & Consultancy Services LLP	7,09,310	1.94%	1.94
Shreedaha Trading & Consultancy Services LLP	7,09,300	1.94%	1.94
Trilokatma Trading & Consultancy Servies LLP	10,35,210	2.83%	2.83
Sumukh Trading & Consultancy Services LLP	44,970	0.12%	0.12
Suhruda Trading & Consultancy Services LLP		0.00%	0.00
Lapada (Mauritius) Limited	28,80,000	7.87%	7.87
b) VRs otherwise than by equity shares	1 - 1	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer	1 [i	
to receive shares carrying voting rights in the TC (specify holding in each	1 1	l	
category) after acquisition	1	i	
	I - [-	-
d) Shares in the nature of encumbrance (pledge/ lien/	1	i	
non-disposal undertaking/ others)	<u> </u>		-
e) Total (a+b+c+d)	1,46,04,378	39.92%	39.92
	•		
Mode of acquisition (e.g. open market / public issue / rights issue / preferential	Preferential Allotment		
allotment / inter-se transfer/encumbrance, etc.) Salient features of the securities acquired including time till redemption, ratio at	out and sign of fully poid up equip	1 and having face y	* ~£ TNTR 10
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	Subscription of fully paid up equity (Indian Rupees Ten Only) at an iss		
which it can be converted into equity snares, etc.	Only) each, by conversion of the ex		
	Only) each, by conversion of the ex Company	xisting unsecured to an give	n to me
Date of acquisition of/ date of receipt of intimation of allotment of shares / VR/	17 November 2023		
	1 / November 2023		
warrants/convertible securities/any other instrument that entitles the acquirer to	I		
receive shares in the TC. Equity share capital / total voting capital of the TC before the said acquisition	1,20,67,212 fully paid up equity sh		-£TNTR 10/-
	3,65,88,462 fully paid up equity sh		
Equity share capital/ total voting capital of the TC after the said acquisition			

Mahesh Kantilal Shah By Acquirer and for and on behalf of Members of the Promoters and Promoter Group of the Company

Place: Mumbai Date: November 20, 2023

(*) Total share capital/voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares

Notes:

1. The aforesaid disclosure also includes the details of Lapada (Mauritius) Limited, being an entity forming part of the Promoter Group of the Company, based on details available with the Company / in public domain.

2. Formerly known as Trilokesh Trading & Consultancy Services Private Limited, change in demat account is pending.