



April 09, 2024

**National Stock Exchange of India Limited**

Exchange Plaza, C-1 Block G  
Bandra Kurla Complex, Bandra (E)  
Mumbai – 400051, India

**Symbol:** BHARTIARTL/ AIRTELPP

**BSE Limited**

Phiroze Jeejeebhoy Towers  
Dalal Street, Mumbai – 400001, India

**Scrp Code:** 532454/ 890157

**Sub: Press Release**

Dear Sir/ Ma'am,

We are enclosing herewith a press release dated April 09, 2024 titled '*Airtel expands its network footprint in Birbhum District under its rural enhancement project*' being issued by the Company.

Kindly take the same on record.

Thanking you,  
Sincerely yours,

**For Bharti Airtel Limited**

**Rohit Krishan Puri**  
**Dy. Company Secretary & Compliance Officer**

**Bharti Airtel Limited**  
(a Bharti Enterprise)

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**CIN: L74899HR1995PLC095967**



## **Airtel expands its network footprint in Birbhum District under its rural enhancement project**

*Densifies its network across 2205 villages by deploying additional sites for seamless connectivity*

**Birbhum, April 09, 2024:** Bharti Airtel, one of India's leading telecommunications service providers, today announced that it has deployed additional sites in Birbhum district to densify its network.

Birbhum district network enhancement project was undertaken across 2205 villages covering 29.46 Lac rural population. Customers in the tehsils of Bolpur Sriniketan, Nalhati - I, Suri - I, Rampurhat- I, Sainthia and Nanoor under Birbhum districts will directly benefit from this network enhancement. The expansion will enable seamless access to high-speed connectivity that will ensure reliable mobile network for work, study and entertainment in rural areas of Birbhum. In this year alone, Airtel has doubled down on its commitment to the state and has invested additional capex to enhance its network connectivity for seamless experience on 4G, 5G, Broadband and Fiber.

To expand coverage in rural villages in the state and to bring customers to enjoy the power of high-speed connectivity, the rural enhancement project covers across West Bengal including Alipurduar, Bankura, Bardhaman, Birbhum, Dakshin Dinajpur, Darjiling, Haora, Hugli, Jalpaiguri, Jhargram, Kalimpong, Koch Bihar, Maldah, Murshidabad, Nadia, North Twenty Four Parganas, Paschim Bardhaman, Paschim Medinipur, Purba Medinipur, Puruliya, South Twenty Four Parganas and Uttar Dinajpur.

Airtel has been running this rural enhancement project nationally and will augment network connectivity across 60,000 villages in the country by 2024. West Bengal has been one of the big focus markets for the Company and with this initiative, the Company has already augmented its network coverage across 37,661 villages covering the entire state.

With the aim of stepping up network capacity and taking services deeper into rural and unconnected areas. Airtel has also enhanced its fiber presence in the state by deploying additional capacities. The addition of fresh fiber capacity will support the growth of demand for high-speed data services in this region. Airtel's network umbrella in the region now covers all key urban, semi urban and rural areas including highways, tourist destinations and trade centers.

### **About Airtel**

Headquartered in India, Airtel is a global communications solutions provider with over five hundred million customers in 17 countries across South Asia and Africa. The Company ranks amongst the top three mobile operators globally and its networks cover over two billion people. Airtel is India's largest integrated communications solutions provider and the second-largest mobile operator in Africa. Airtel's retail portfolio includes high-speed 4G/5G mobile broadband and Airtel Xstream Fiber that promises speeds up to 1 Gbps with convergence across linear and on-demand entertainment, streaming services spanning music and video, digital payments and financial services. For enterprise customers, Airtel offers a gamut of solutions that includes secure connectivity, cloud and data centre services, cyber security, IoT, Ad Tech and CPaaS (Airtel IQ). For more details visit [www.airtel.in](http://www.airtel.in)