

Date: 4th December, 2023

To, National Stock Exchange of India Limited Listing & Compliance Department Exchange Plaza, 5th Floor, Plot No. C/1, G Block, Bandra Kurla Complex, Bandra East, Mumbai - 400051

To, BSE Limited Listing & Compliance Department Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400001

Symbol: BCONCEPTS

Scrip Code: 543442

Sub: Intimation of Analyst/ Institutional Investor Meeting.

<u>Ref: Regulations 30 of the SEBI (Listing Obligations & Disclosuresa Requirements)</u> <u>Regulations, 2015.</u>

Dear Sir/Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements), Regulations, 2015, we wish to inform you that our company's management will be meeting physically with the institutional investors at Ambit's Travel Ecosystem Conference on 7th December, 2023 at Ambit House, Mumbai, to be hosted by Ambit Capital (Institutional Broking Team).

Please note that no Unpublished Price Sensitive information will be shared during the meetings.

Kindly take the same on your records.

Yours Sincerely, For Brand Concepts Limited,

Swati Gupta Company Secretary and Compliance Officer Mem No. A33016