

Brigade Enterprises Limited

Corporate Identity Number (CIN) : L85110KA1995PLC019126
Registered Office : 29th & 30th Floor, World Trade Center
Brigade Gateway Campus, 26/1, Dr. Rajkumar Road
Malleswaram - Rajajinagar, Bengaluru - 560 055, India
T : +91 80 4137 9200
E : enquiry@brigadegroup.com W : www.brigadegroup.com



Ref: BEL/NSEBSE/PR/09052024

9th May, 2024

Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Department of Corporate Services - Listing
BSE Limited
P. J. Towers
Dalal Street,
Mumbai - 400 001

Re.: Scrip Symbol: BRIGADE/ Scrip Code: 532929

Dear Sir/ Madam,

Sub: Regulation 30 - Material Information and Press Release - "Brigade Group to Develop a Residential Project on Old Madras Road, Bengaluru with Gross Development Value of Rs. 660 Cr":

We would like to inform you that the Company has signed a definitive agreement for a prime land parcel located on Old Madras Road, Bengaluru. Spread across 4.6 acres, the total development potential of the residential project will be around 0.69 Mn Sqft with a Gross Development Value of Rs. 660 Cr.

This disclosure is pursuant to Regulation 30 Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the copy of the press release titled "Brigade Group to Develop a Residential Project on Old Madras Road, Bengaluru with Gross Development Value of Rs. 660 Cr."

This is also hosted on the Company's website at www.brigadegroup.com

Kindly take the same on records.

Thanking You,
Yours faithfully,

For **Brigade Enterprises Limited**

P. Om Prakash
Company Secretary & Compliance Officer

Encl: As above



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PRESS RELEASE

Brigade Group to Develop a Residential Project on Old Madras Road, Bengaluru with Gross Development Value of Rs. 660 Cr

Bengaluru, May 9, 2024: Brigade Group has signed a definitive agreement for a prime land parcel located on Old Madras Road, Bengaluru. Spread across 4.6 acres, the total development potential of the residential project will be around 0.69 Mn Sqft with a Gross Development Value of Rs. 660 Cr.

The new project will be designed in line with Brigade's commitment to deliver high quality, sustainable spaces in Bengaluru's evolving urban landscape. Furthermore, Old Madras Road is a fast-growing residential hub with improved infrastructure, great connectivity and new development plans for the location.

Pavitra Shankar, Managing Director, Brigade Enterprises Limited said, "We are actively pursuing land acquisition opportunities in our target markets and continue to add high quality assets to our land bank. This project is strategically located and contributes to our overall residential growth strategy. We will develop a residential property that will be executed keeping in mind customer preferences for quality and sustainability."

Brigade Group has a healthy pipeline of new launches of around 12.61 Mn Sft in Residential across Bengaluru, Chennai and Hyderabad.

About Brigade Group: Established in 1986, Brigade Enterprises Ltd. is one of India's leading property developers with near to four decades of expertise in building positive experiences for all their stakeholders and winning their customers' trust. Brigade has developed many landmark buildings and transformed skylines across cities - Bengaluru, Chennai, Hyderabad, Mysuru, Kochi, Gift City-Gujarat, Thiruvananthapuram, Mangaluru and Chikkamagaluru with developments across Residential, Office, Retail and Hotels.

For information on Brigade Group, please visit BrigadeGroup.com or contact: investors@brigadegroup.com

For more information, please contact:
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