



February 12, 2024

The Officer-In-Charge (Listing)
Listing Department
National Stock Exchange of India Ltd.,
Exchange Plaza, Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Scrip Codo: MINDAC

Scrip Code: MINDACORP

Head - Listing Operations, BSE Limited,

P.J. Towers, Dalal Street, Fort,

Mumbai – 400 001 Scrip Code: 538962

<u>Sub: Press Release for entering into a strategic alliance with Global Japanese Player for manufacturing of Smart Vehicle Access Systems</u>

Dear Sir/Madam,

Please find enclosed herewith the press release for entering into a strategic alliance with Global Japanese Player for manufacturing of Smart Vehicle Access Systems.

This is for your information and records please.

Thanking you,

For Minda Corporation Limited

Pardeep Mann Company Secretary Membership No. A13371

MINDA CORPORATION LIMITED (GROUP CORPORATE OFFICE)

CIN: L74899DL1985PLC020401A

D-6-11, Sector 59, Noida – 201301, U.P., India

Tel.: +91-120-4787100 Fax: +91-120-4787201

Registered office: A-15, Ashok Vihar, Phase-I, Delhi-110052

Website: www.sparkminda.com



Spark Minda enters into a strategic alliance with Global Japanese Player for manufacturing of Smart Vehicle Access Systems.

Noida, February, 2024: Minda Corporation Limited (referred to as "Minda Corp" or the "Company"; NSE: MINDACORP, BSE: 538962), the flagship company of Spark Minda has been awarded a significant order for a leading 2W OEM in India to manufacture Smart Key Systems.

The awarded products will be manufactured at Spark Minda's state-of-the-art facility in Pune.

The partnership is in phase 1 which is for manufacturing and underlines Spark Minda's commitment towards enabling unique and customised solutions backed by cutting-edge technology to enhance user experience and comfort.

With increasing customer expectations for product premiumization, this partnership will strengthen company's leadership position as a future-ready organization in the area of vehicle access.

Speaking about this partnership, **Mr. Aakash Minda, Executive Director** said, This Important partnership and significant order win underlines our commitment towards "Make in India" and become a global leader in the space of vehicle access solutions. We will continue to push the boundaries further to grow our product and technology offerings.