



Vikas Lifecare Limited
(A NSE / BSE Listed Company)
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March 01, 2024

Listing Compliance Department
National Stock Exchange of India Limited.
Exchange Plaza, Bandra-Kurla Complex,
Bandra (E), Mumbai 400051
Fax: 022-26598235/36

Listing Compliance Department
BSE Limited.
Phirozee Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai - 400 001

NSE Symbol: VIKASLIFE

Scrip Code: 542655

Sub: Media Release:

Vikas Lifecare Limited and Its Subsidiary, SKY2.0, are thrilled to announce the special guest appearance of A7S at the SKY2.0 Club, Dubai

Dear Sir/ Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015, please find enclosed herewith copy of Media Release titled "**Vikas Lifecare Limited and Its Subsidiary, SKY2.0, are thrilled to announce the special guest appearance of A7S at the SKY2.0 Club, Dubai.**"

We request you to kindly take the above information on record and oblige.

Thanking you,

Yours Faithfully,
for **Vikas Lifecare Limited**

Sundeep Kumar Dhawan
Managing Director
DIN: 09508137

Regd. Office : Vikas House, 34/1, Vikas Path, East Punjabi Bagh, New Delhi - 110026
Factory I : G-83, Vigyan Nagar, RIICO Indl. Area, Shahjahanpur, Dist. Alwar, Rajasthan - 301706
Factory II : Plot No. 193, Revenue Survey No. 93, Baikampady, Dist. Dakshina Kannada, Mangaluru, Karnataka - 575011



Media Release:

Vikas Lifecare Limited and Its Subsidiary, SKY2.0, are thrilled to announce the special guest appearance of A7S at the SKY2.0 Club, Dubai

01st March 2024, New Delhi, Vikas Lifecare Limited (VLL) and its subsidiary, SKY2.0, are thrilled to announce the special guest appearance of A7S at the SKY2.0 Club, Dubai on coming Saturday, 2nd March, 2024. A7S, the Swedish mastermind behind the global hit "Breaking Me," is set to electrify the audience with an unforgettable performance.

A7S has given several chart topping tracks like "Breaking Me," "Your Love," "Kernkraft 400," "Nirvana," "Why Do you Lie To Me," and many more. He has been nominated for Brit Awards, 2021 Billboard Music Awards, 4 times for 1 Live Krone Awards and others.

With "Breaking Me" reaching top 10 positions in 24 countries, A7S has also collaborated with renowned global artists a few of them are Clean Bandit, an electronic music group, many of their songs have been nominated for Brit Awards and VMAs, while two of them, "Symphony" and "Rockabye", each have over 1 billion views on YouTube, with Rockabye having reached over 2.7 billion views, Hardwell, a Dutch DJ and music producer who was voted the world's number one DJ, best known for his sets at music festivals, including Ultra Music Festival, Sunburn and Tomorrowland, Lil Baby, an American rapper having mega hits ranking 2nd, 3rd & top positions for most popular music on Billboard 200 record chart. This event promises to be an extraordinary experience for music enthusiasts. Experience the energy and excitement as we celebrate music like never before.

Join us at SKY2.0 Club, Dubai on Saturday, 2nd March, 2024 for a night of Commercial & Afro House, topped up with Hip-Hop, featuring the finest DJs and an extraordinary guest appearance by A7S. Don't miss this exclusive opportunity to witness a world-class performance!

For more information and reservations, please visit www.skydubai.com

About Dubai:

The **SKY 2.0** is "**The Largest Nightclub in the whole of Asia**", a striking standalone, Open-Air Venue anchored in the heart of the upscale "**Dubai Design District**". The **SKY 2.0** is unlike any other venue; is an experiential trailblazer that promises memorable evenings literally under the Skies, offering world-class entertainment, ground-breaking technology and exemplary service are all guaranteed. Innovative and experiential, **SKY 2.0** offers an interactive experience by employing modern technology in the venue. Bendable screens, Grand Lighting Design, and a Vivacious & Jaunty Sound System wrap the walls of the Sphere-Shaped Venue. Enigmatic and designed to perfection, the architectural marvel of **SKY 2.0** emerges from a seamless fusion of visionary nightlife experts and international architects, resulting in a masterpiece that captivates the senses. Sky 2.0 Club has hosted hundreds of **Star-Studded** Events while The King of Indian Film Industry "**Shah Rukh Khan**", The **Indigenous** Rap Star

“Badshah”: The International Rap Sensation **“Little Baby”**; The American Rap King **“50 Cents”**; The Moroccan Star **“French Montana”** and many more.

About The Nightclub Business:

SKY 2.0 recorded about **USD 22.10 Million** of gross revenues accrued from the business during 2023, with about **38.80 % Net Profit Margin** and about **36 % Growth** in revenues registered while comparing with the Preceding Year.

The nightclub business on the global level aggregates about USD 31.46 Billion while accelerating at a CAGR of 8.07%, whereas on one hand the home turf for VLL, India with 25% of the Population aged below 25 Years surfing on the surge in disposable income of Indians, growing at an exorbitant 17.4%, and the shift towards modern cultural paradigm, offers a Huge, Virgin and Niche Market, which is merely a dot in the numbers put up by the global revenues generated from the Clubbing Businesses.

For more information on SKY Club please visit the website: <https://SKYdubai.com/>

About Vikas Lifecare Limited:

Vikas Lifecare Limited (VLL) is an ISO 9001:2015 certified company, conventionally engaged in manufacturing and trading of Polymer and Rubber compounds and Specialty Additives for Plastics, Synthetic & Natural Rubber. Polymer & Rubber Commodity (bulk consumption) Compounds and Master-Batches (Manufacturing up- cycled compounds from industrial and post-consumer waste materials like EVA, PVC, PP, PE etc.), contributing to the Environment Protection initiatives from the Government of India and fulfilling the mandated EPR obligations for the conglomerates consuming hundreds of thousands of tons of plastic products and packaging materials.

VLL is also a Del-Credere agent of ONGC (Oil and Natural Gas Corporation Ltd.) Petro Additions Limited, a public sector undertaking producing a wide variety of base Polymers and Commodity Plastic Raw Materials.

VLL's subsidiary M/s Genesis Gas Solutions Pvt. Ltd. is engaged in the business of Smart Gas Meters being supplied to all the major Gas Distribution Companies for domestic and commercial consumers. Genesis pioneers in Smart Gas and Water Metering and commands about 20% of the Domestic Gas Metering business share in India.

As a long-term business strategy, the company has most recently diversified its business interests beyond raw materials (B2B businesses) and forayed into the B2C segment with a host of consumer products including FMCG, Agro, and Infrastructure Products; paving way for an aggressive business growth with intricately planned and making continuous additions to the products & services portfolios via acquisitions, joint ventures and tie-ups.

VLL ventured into the entertainment sector and acquired SKY 2.0 Club. It is a revolutionary standalone nightclub anchored in the heart of Dubai Design District, UAE. Innovative and experiential, SKY 2.0 provides an interactive experience by employing modern technology in the venue. Bendable screens, grand lighting design, and a lilting sound system wrap the walls

of the sphere-shaped venue. It's aim is to redefine the nightlife scene in Dubai by offering a one-of-a-kind destination that seamlessly blends luxury, entertainment, and hospitality. Another recent acquisition in entertainment sector is PME Entertainment, headquartered in UAE, a leader in the rapidly evolving entertainment industry with expertise in music production and event management facilitating connections with global talents, fostering a network and ensuring the success of shows through continuous support from audiences and clients.

Company continues spreading its arms under entertainment sector with a new venture in film production. This strategic move marks Vikas Lifecare Limited's entry into the dynamic world of cinema, leveraging its expertise in creativity and innovation to deliver captivating and thought-provoking content to audiences worldwide. The company's debut project, "Lioness," in collaboration with Teamo Headquarters Productions Limited, is a testament to VLL's commitment to quality storytelling and cultural representation. This venture aligns with company's vision to explore new horizons and create memorable experiences for audiences across the globe.

The Company in order to fuel the business growth, has been very open minded and is aggressively exploring various Industrial and Services Business Markets including Tourism, Hospitality and Entertainment. VLL intends establishing / acquiring businesses in these business segments thereby expanding its footprint in the country and beyond. The securities of the Company are listed on both the Stock Exchanges, BSE (Scrip Code: 542655) and NSE (Symbol: VIKASLIFE).

Disclaimer: Certain statements, words in this document that are not historical facts are forward looking statements. Such forward looking statements are subject to certain risks and uncertainties like government actions, local, political or economic developments, technological risks and many other factors that could cause actual result to differ materially from those contemplated by these forward-looking statements. Vikas Lifecare Limited its subsidiaries and associates shall not be in any way responsible for any action taken based on such statements.