

Shalimar Productions Limited

Date: 16/12/2023

To,
The Manager,
BSE Limited,
Corporate Relations Department,
PJ Tower, Dalal Street, Mumbai – 400001

BSE Scrip Code: 512499

Subject: Business Updates/ Press Release – First Look unveiling

of Shalimar Production's Punjabi Film "Majnoo"

Dear Sir,

Pursuant to Regulation 30 of LODR (Listing Obigations and Disclosure Requirements) Regulations, please find herewith the Press Release on the captioned subject, contents of which are self-explanatory.

This is for the information of the members through exchange.

Thank you & Regards,

For SHALIMAR PRODUCTIONS LTD,

Tilokchand Kothari

Director

DIN: 00413627

PRESS RELEASE

Shalimar Production Limited Unveils the Romantic Saga 'Majnoo' with a Heartwarming "FIRST LOOK"





Shalimar Productions Limited

Chandigarh, 16th December 2023

Shalimar Productions Limited unveils a vibrant canvas of love with the poster launch of their upcoming film "Majnoo". Set to captivate the Punjabi audience, this romantic triangle is adorned with soul-stirring melodies composed by Gurmeet Singh, featuring six sensational tracks sung by Hashmat Sultana, Kamal Khan, Mannat Noor, Simran Bhardwaj, and Shahid Mallya.

Produced by Mr. Tilokchand Kothari, renowned for his Bollywood ventures, marks his foray into Punjabi cinema alongside co-producer Mr. Jugnu Sharma. Directed by Suzad Iqbal Khan, A Film by Kiran Shergill and penned by Sabha Verma, "Majnoo" stars a talented ensemble including Preet Baath, Kiran Shergill, Sabby Suri, Nirmal Rishi, Gurpreet Bhangu, Malkeet Rouni, Shivendra Mahal, Jugnu Sharma, and Babbar Gill.

The **FIRST LOOK's** reveal sets the stage for the film's March 22, 2024 release, promising a tapestry of emotions and an enthralling cinematic experience for audiences eager to immerse themselves in this tale of love and destiny.

Shalimar Productions Limited invites audiences to join them on this cinematic odyssey, promising a celebration of love, passion, and the intricacies of destiny.

About Shalimar Productions Limited:

Shalimar Productions Limited is a dynamic and forward-looking production house committed to delivering high-quality entertainment across various genres. With a legacy of successful ventures, the company continues to push creative boundaries and captivate audiences worldwide.