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19th February 2024

Corporate Relationship Department **BSE Limited** P. J. Towers, Dalal Street, Fort, Mumbai - 400 001 Scrip Code: 519003

Dear Sir / Madam,

#### Sub: Investor Presentation – February 2024

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Thanking you !

Yours faithfully, for MODI NATURALS LIMITED

Ankit Agarwal Company Secretary M. No.-A23445

Encl: as above





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# Q3 & 9MFY24 Result Highlights





Commenting on the performance, Mr. Akshay Modi, Joint Managing Director, of Modi Naturals, said,

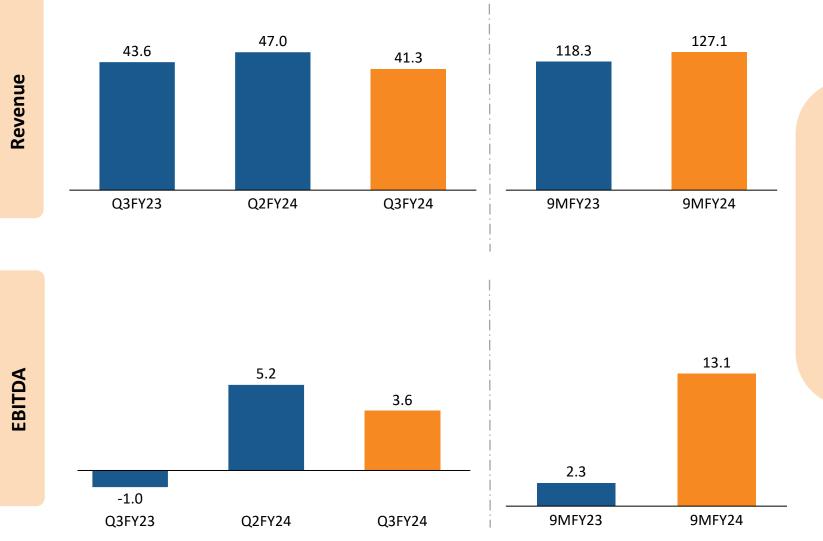
"The ethanol division went live during the quarter; however, stabilisation of the plant is still a work in progress; consequently, operations are conducted at a reduced capacity utilisation.

Branded division continues to perform well as of 9MFY24, revenue grew by 7% to Rs 127.1 crores and EBITDA improved from Rs. 2.3 crores in 9MFY23 to Rs. 13.1 crores. Enhanced product offerings and increased distribution channels have supported the segment. Further, we are still committed to increasing product offerings in online and offline stores.

Our bulk division is currently experiencing slight challenges due to the continuing reduction in oil prices. However, we have begun to see some relief in price stabilisation."

# **Increasing Focus on Branded Division**





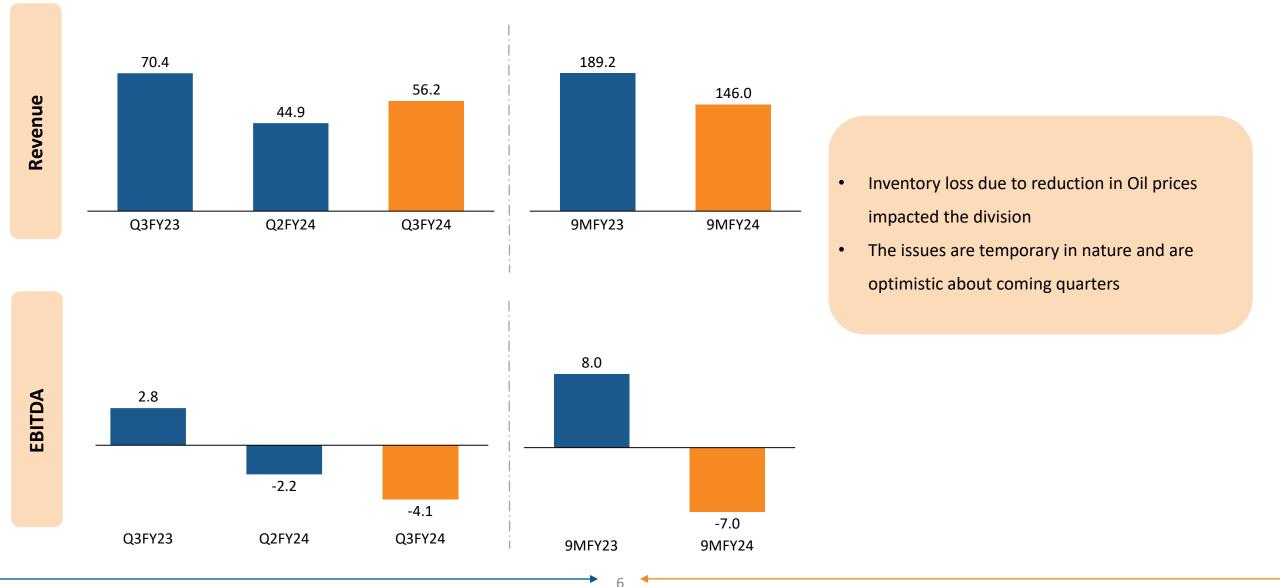
#### • Branded Oil Business:

 During the quarter, we expanded our product offering across pan-India retailers and began receiving favourable responses

- Food Business:
  - Business is scaling up with distribution expansion
  - Profitable at the operating level for all food segments

# Bulk Division Performance

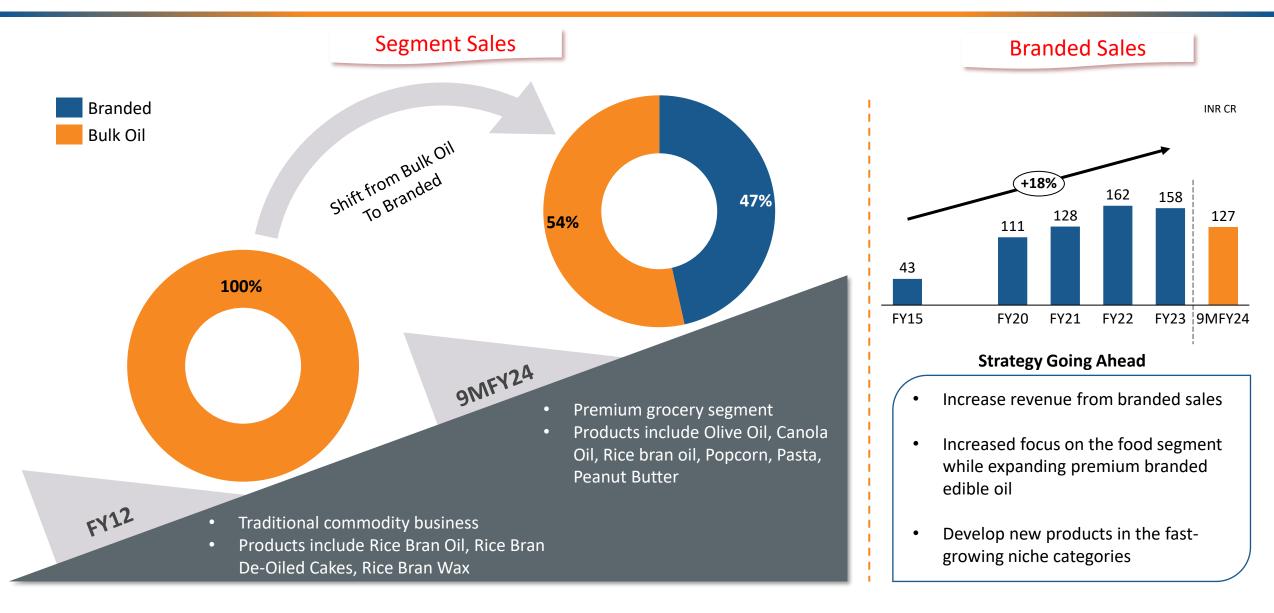




(Rs in cr)

# Transforming Into A Multi Brand FMCG Company





# **Consolidated Profit & Loss Account**

modi	naturals

Profit and Loss (in Rs. Crs)	Q3FY24	Q3FY23	Q2FY24	9MFY24	9MFY23
Revenue from Operations	104.5	114.1	91.9	280.0	307.5
Cost of Goods Sold	81.8	85.3	66.9	211.8	239.2
Gross Profit	22.6	28.8	25.0	68.2	68.4
Gross Profit Margin	21.7%	25.2%	27.2%	24.4%	22.2%
Employee Cost	6.7	5.9	6.2	18.6	17.6
Other Expenses	17.2	22.0	16.6	46.2	43.4
EBITDA	-1.3	0.9	2.3	3.5	7.4
EBITDA Margin	-1.2%	0.8%	2.5%	1.2%	2.4%
Depreciation	1.7	0.4	0.4	2.5	1.1
Other Income	0.1	0.1	0.0	0.3	0.7
EBIT	-2.9	0.6	1.9	1.3	6.9
EBIT Margin	-2.8%	0.5%	2.1%	0.5%	2.3%
Finance Cost	2.0	0.6	1.0	4.3	2.4
РВТ	-4.9	0.0	0.9	-3.1	4.5
PBT Margin	-4.7%	0.0%	1.0%	-1.1%	1.5%
Тах	-0.7	0.0	0.1	-0.4	1.1
РАТ	-4.2	0.0	0.8	-2.6	3.4
PAT Margin	-4.0%	0.0%	0.8%	-0.9%	1.1%
EPS	-3.15	0.01	0.60	-1.98	2.66

- Overall revenue and profitability impacted on the back of continued reduction in oil prices in bulk division in 9MFY24
- Increase in finance cost owing to capital expenditure of Ethanol plant





# **Business Verticals**



#### **Consumer Division**

- 3<sup>rd</sup> Largest Premium Edible Oil Brand
- Largest player in " Goodness of olive oil"
- 2<sup>nd</sup> Ranked Super-Premium Refined Oil Brand on Large E-Commerce Platform
- Preference to Olive Oil with Consumer Shift to Healthy Products
- Expanding Presence in Food Products
- Leveraging Distribution Network for Expanding Food Product Distribution in Multiple Categories

#### **Bulk Business Division**

• One of the Largest Rice Bran Oil Makers in India

 Mature Business Generating Stable Cash Flows

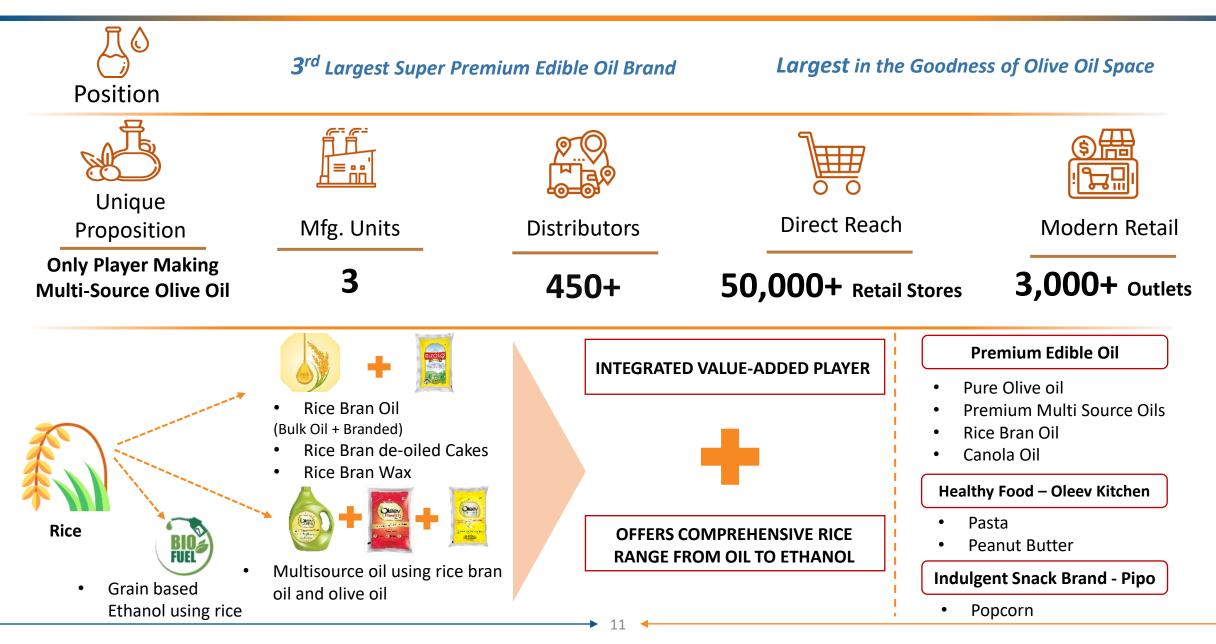
- A Value Addition Model within its Region
- A Geographical Advantage with Respect to Raw Material

# Ethanol Division • One of the First Greenfield Grain based Ethanol Distilleries in Chattisgarh

- Prior Expertise in Sourcing Grain & By Products
- Promising to be a Scalable Profit Centre

# Modi Naturals - At A Glance





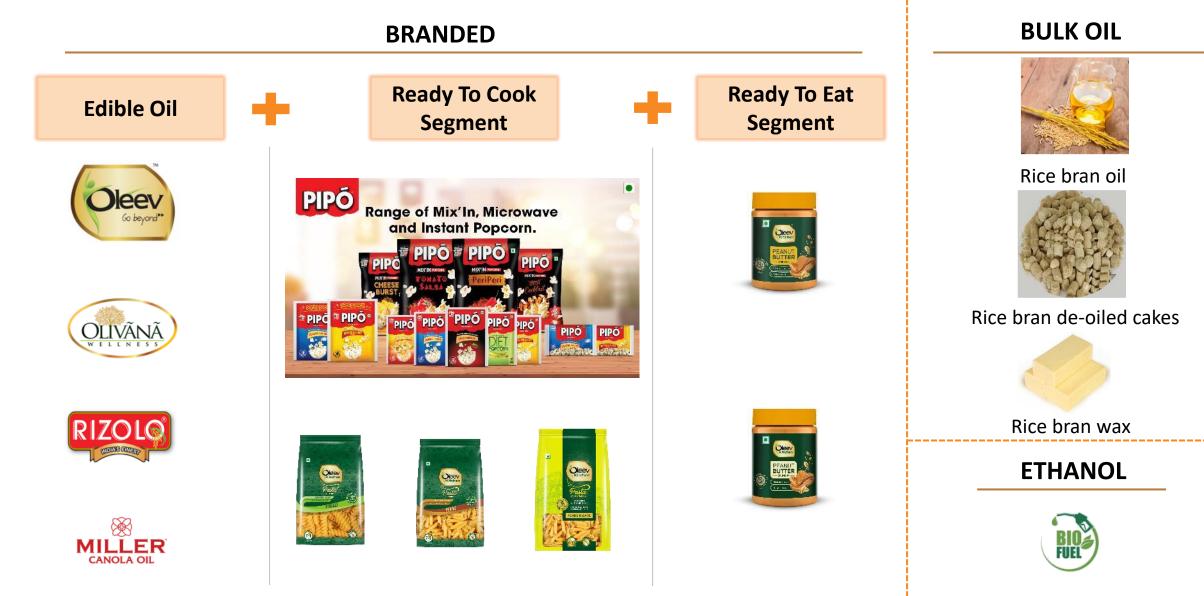


Pasta	Peanut Butter	Pipo Brand	Ready To Mix Beverages
We are extending our range of ready to cook pasta and adding new shapes i.e., macaroni and spaghetti With our commitment to innovation in the food category, we are launching a one of its kind multi-grain pasta with the goodness of 4 grains, in the premium category	In Peanut Butter we are creating a vertical segmentation, wherein we are launching a product specifically targeted for children in the age bracket of 4-13 years Oleev Junior Peanut Butter will be available in chocolate flavour as well and is currently being piloted. We will scale up the distribution in subsequent quarters.	<ul> <li>Under PIPO, we are extending the portfolio and getting into RTE space with our range of flavoured roasted peanuts</li> <li>These RTE peanuts will be available in 5 flavours such as peri-peri, BBQ, heeng-jeera etc and were piloted in Q4FY23</li> <li>PIPO's sub-brand Taste bomb will separately launch instant masala/ seasoning category with six variants such as Magic masala, pasta masala, peri peri, Oregano, Italian herbs and</li> </ul>	New category of powdered ready-to-mix beverages marketed under new brand "Jynx" with the following flavours- mango, orange, ice tea- lemon and mojito has been soft launched this summer and the response is heartening. We hope to scale it up over the course of the next one year. This will help us enter an exciting new category which is doing wel with Gen-Z and will also offset some of the seasonality in oil demand in summer months

Tandoori by June-July 2023

# **Product Portfolio**







Super Premium Edible Oil

(Canola Oil, Olive Oil)

**Premium Multisource Oil** 

(Rice Bran + Olive Oil, Rice Bran + Canola Oil)

**Commodity Based Edible Oil** 

(Soyabean, Mustard and Sunflower Oil)

Modi Natural's Presence

Olivana, Extra Virgin Olive Oil, Olive Pomace Oil, Miller Canola Oil

Oleev Active, Oleev Health, Oleev Smart





Oleev Active Oil is a healthy olive oil and rice bran oil blend. Its energocules composition keeps you active and nourished all day

## Health Benefits

#### **Multisource Oil**

Multisource Healthy Oil with a unique blend of Olive Oil and Rice Bran Oil in 20:80 ratio

#### **Healthy Oil**

Polyphenols in Oleev Active helps to improve digestion and protect against Heart disease

#### **High Smoke Point**

Oleev Active's high smoke point makes it suitable for frying. It prevents fatty acid degradation at high temperatures, making food healthier

#### **Immune Booster**

Rich in oryzanol that boost immunity and protects against many lifestyle diseases

#### Low Absorption

Up to 20% less oil absorption making food healthier and less sticky

#### **Neutral Flavour**

Oleev Active maintains a neutral flavour, which makes it perfect for all types of cooking

# Sneak Peak Of The Oleev Brand





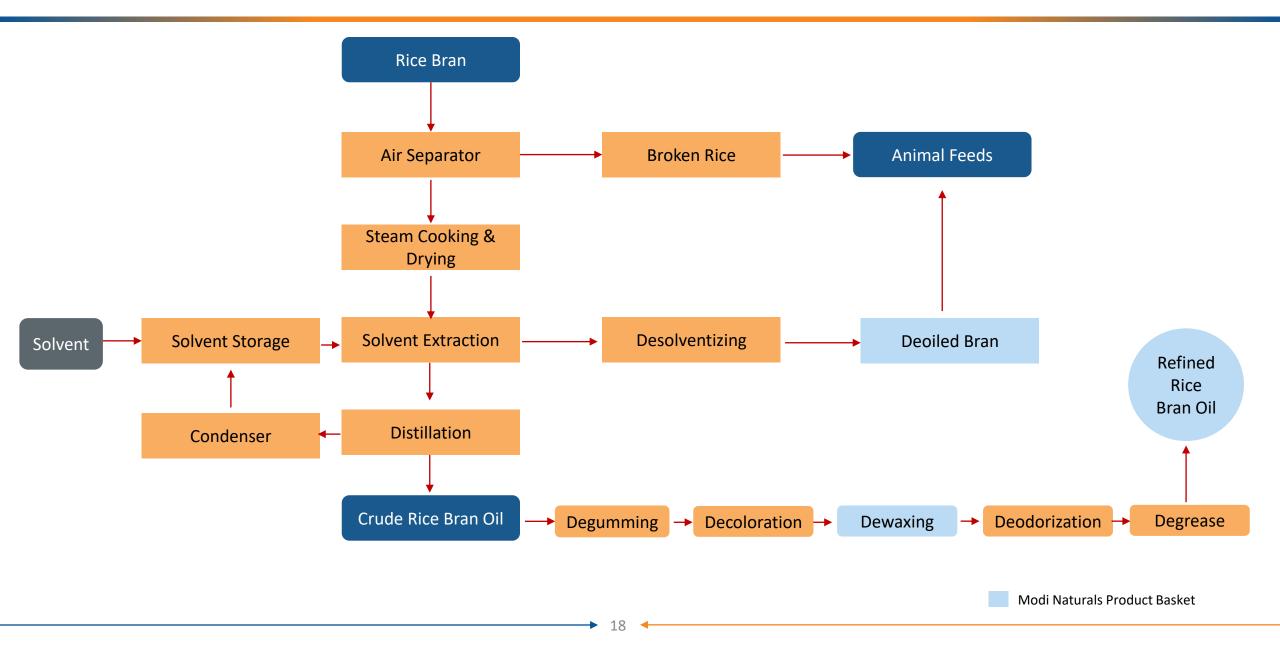
### **Other Brands**





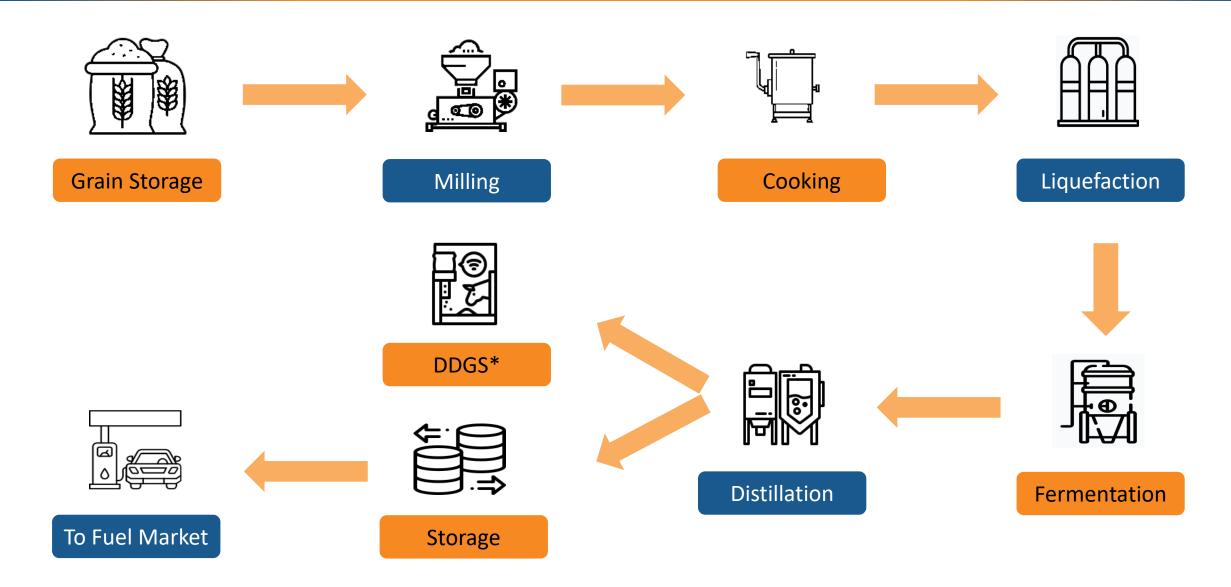
### From Rice To Oil





# From Rice To Ethanol





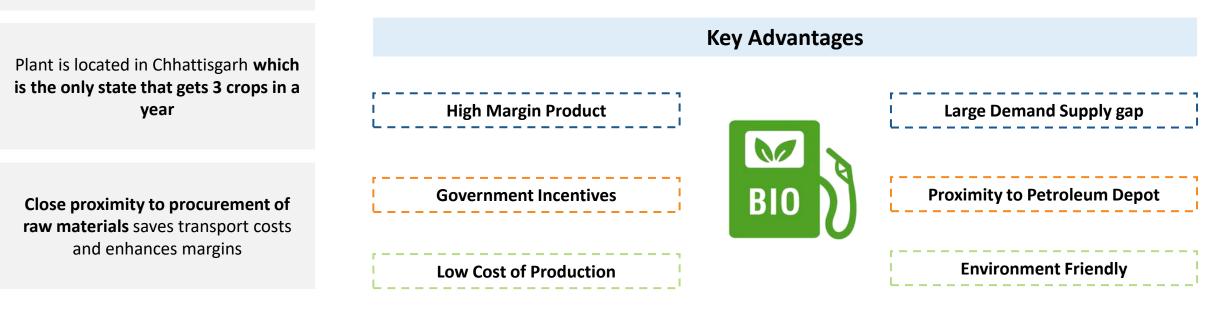
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Ethanol made from surplus and damaged food grain such as broken or surplus rice instead of molasses. Rice as a product is best understood due to the traditional rice bran oil business

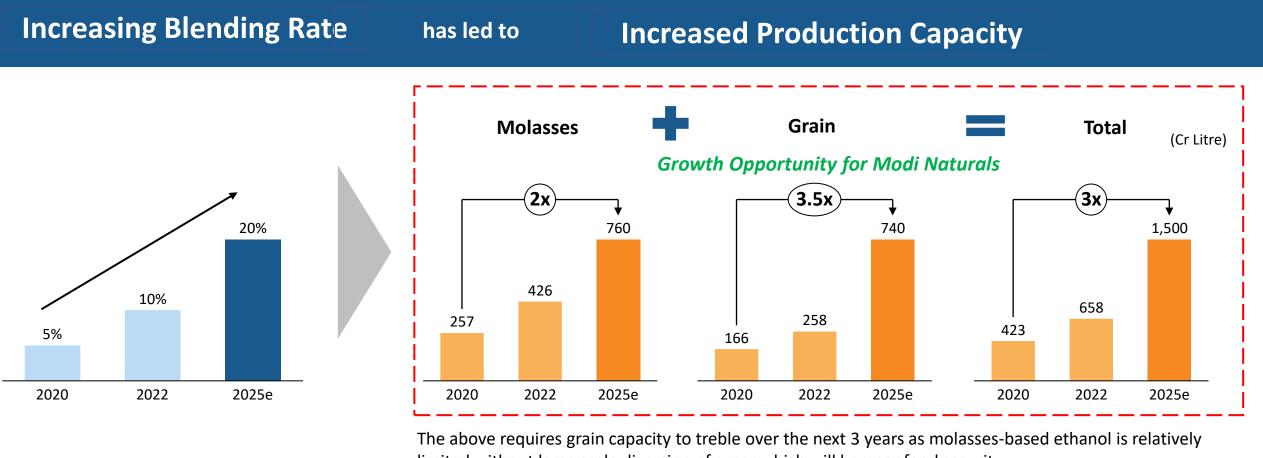
Husk is used as a fuel for the plant, saving power and fuel cost

- Received an approval for 210 KLD distillery
- The investment over the next 2 years is expected to be ~Rs 250 cr, with the 1<sup>st</sup> phase of 110 KLD being completed within a year with an investment of Rs 160 cr
- Section-wise trials have begun. Aim to start production in Q2FY24



# Ethanol – a step Towards "Growth.....!"





limited without large scale diversion of sugar which will hamper food security

**ADVANTAGES** 

Environment Friendly

Supports sugarcane, maize & rice farmers

**Cuts Oil Import Bills** 

Increases investment & job creation in rural areas

# Commercialised the First Grain-Based Ethanol Distillery



Production Capacity 210 KLD



Power Plant 5.5 MW

Capex Incurred Rs. 150 cr



Fermentation



Distillation

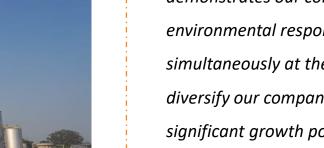


Powerhouse



**Storage Tank** 

Silo

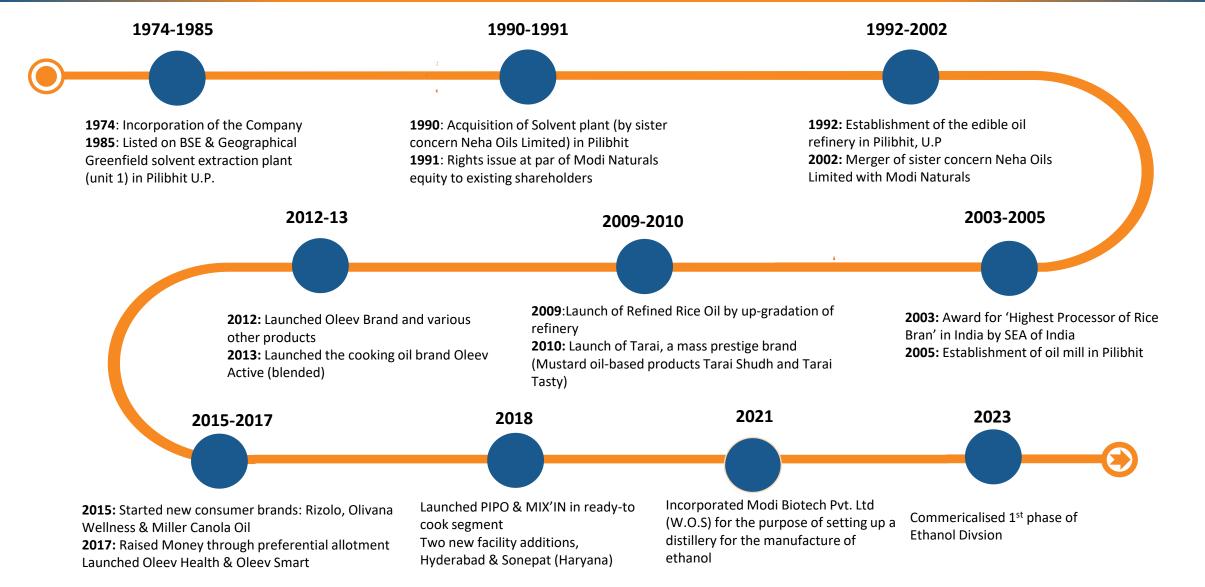


Commenting on the commercialisation of the plant, Mr. Akshay Modi, Managing Director of Modi Naturals Ltd., said,

"The commissioning of our Ethanol Plant represents an important moment in India's drive for sustainable biofuels. Modi Biotech is committed to influencing the nation's energy future. Biofuel is certainly the key to India's automotive sector. Our Ethanol facility demonstrates our commitment to sustainability, energy security, environmental responsibility, and increasing farm income simultaneously at the same time. Furthermore, it has enabled us to diversify our company portfolios and build a green-field unit with significant growth potential."

# **Our Journey**





# Manufacturing Units



#### **Pilibhit (Uttar Pradesh)**

#### Rice Bran Oil & Oil Packing Line



Solvent Extraction - 800 TPD

Refinery - 100 TPD

Packing Line - 50 TPD

Owned

#### Hyderabad

#### **Oil Packing Line**



### Sonipat (Haryana)

#### **Popcorn Unit**



#### Packing Line - 5 TPD

#### Leased and thus Asset Light

Packing Line - 25 TPD

Leased and thus Asset Light

Pasta & Peanut Butter production gets outsourced

# Marketing Strategy

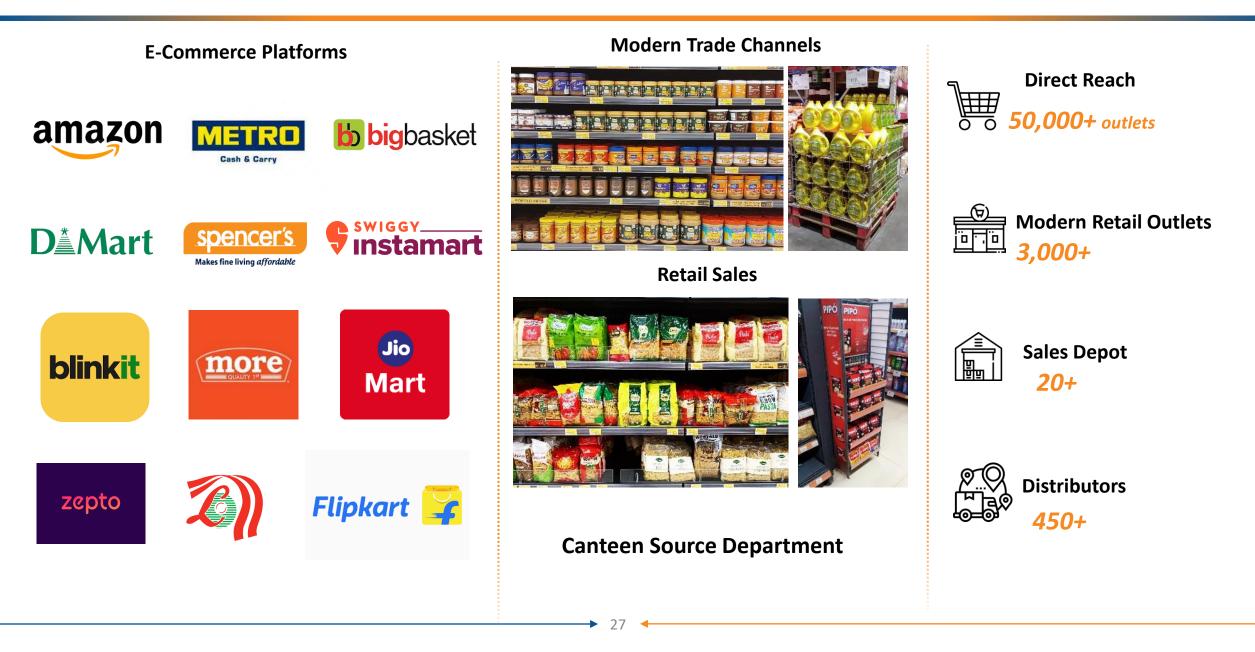
# The Modi Naturals Advantage





# **Distribution Channels**







- Oleev has appointed former Miss Universe and actor, Lara Dutta as the brand ambassador for their range of olive and multisource cooking oils
- In the latest brand campaign released in Dec 2021, campaign has featured Lara Dutta's proactive approach to a healthy lifestyle while portraying multiple roles
- She is shown juggling between her professional and personal responsibilities and playing the most pivotal role of maintaining her family's health by being mindful of her cooking choices
- This defines a new era for the brand and reflects the brand positioning statement **'Behtar Kal Ki Shuruaat, Aaj Se'**



# **Strategy Building**





# Key Focus Areas





# Management Team

# **Visionaries Driving The Business**





- Mr. Anil Modi, aged 63, is one of the founding members of Modi Naturals Limited
- He is on the Board of the Company since 1976
- He has over 3 decades of invaluable experience in the line of the business of the Company: experience that strengthens decision making process of the Company and its future plans

#### Mr. Akshay Modi – Joint Managing Director

### Engineer from the University of Leeds, U.K and an alumnus of The Doon School

- He conceptualized the launch of Edible Oils in consumer packs under the brand names, 'Oleev', 'Tarai', 'Rizolo', 'Miller' and 'Olivana wellness"
- He joined Modi Naturals Limited (the Company) in 2008 and is the son of Mr. Anil Modi, the Founder Chairperson & Managing Director of the company
- He is on the Board of the Company as Joint Managing Director since November 13, 2018
- He has sound professional experience in the FMCG sector in various fields as well as in Government and Regulatory affairs relating to the FMCG Industry

# **Board Of Directors**





#### Aditi Gupta Whole Time Director

- Ms. Aditi Modi is a finance professional with over 12 years of experience as an investment banker
- She has worked in Equity Capital Markets and M&A with reputed investment banks such as Avendus Capital, Morgan Stanley, Grant Thornton and Credit Suisse
- She completed her BSc in Economics from University of Nottingham in 2008



- Mr. Alok Garg, aged 48, is a Graduate in Commerce, known as a manufacturer and exporter of Heena in India and possesses a rich experience in Business Management, Finance etc.
- He is on the Board of the Company since 2008

#### Sudhir Shankar Halwasiya Independant Director

- Mr. S. S. Halwasiya, aged 59, is a graduate in Commerce (B. Com). He is a businessman of great repute and a respected social worker
- He is on the Board of Company since 1986
- He possesses a rich experience in Business Management, General Management, Legal, Management, Finance etc.

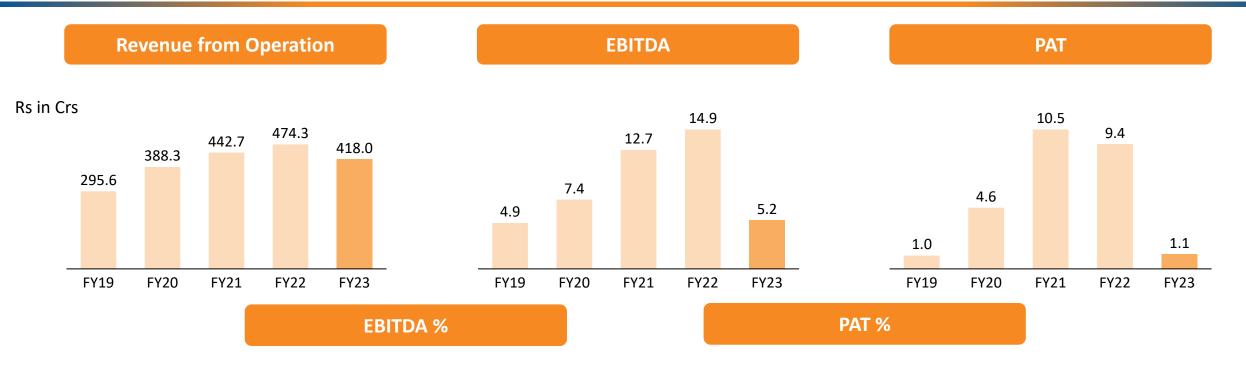


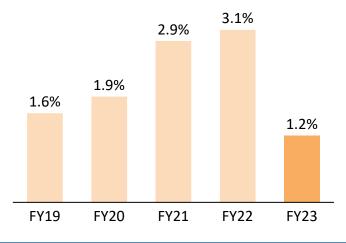
- Mr. Sulabh Singhal has over 21 years of diverse international experience across varied industries and geographies
- He has strong leadership experience in key positions in sales, marketing strategy, team management, operations & consulting with some of the most reputed organizations in respective industries
- With rich entrepreneurship exposure & having founded two start-ups, he has been successfully managing all facets of business

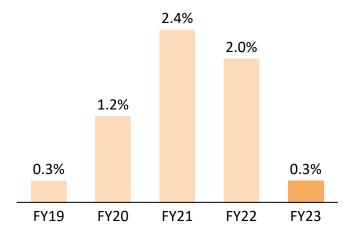
# Historical Financials

# Performance Highlights





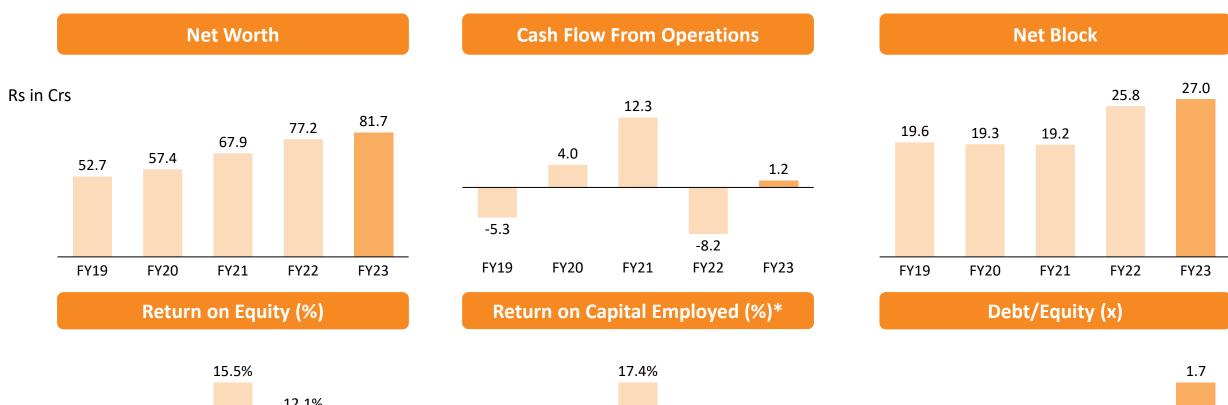


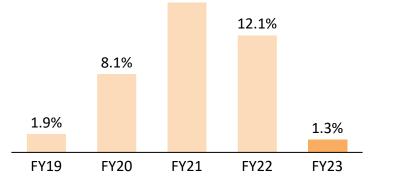


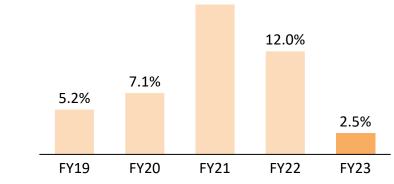
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# Balance Sheet Highlights











\*ROCE = EBIT/(Net Debt + Equity)

# **Profit And Loss**



Profit and Loss (in Rs. Crs)	FY23	FY22	FY21	FY20	FY19
Revenue from Operations	418.0	474.3	442.7	388.3	295.6
Cost of Goods Solds	329.5	373.9	360.8	313.2	232.2
Gross Profit	88.4	100.4	81.9	75.2	63.4
Gross Profit Margin	21.2%	21.2%	18.5%	19.4%	21.4%
Employee Cost	23.3	22.4	21.3	19.6	17.6
Other Expenses	59.9	63.1	47.9	48.2	40.9
EBITDA	5.2	14.9	12.7	7.4	4.9
EBITDA Margin	1.2%	3.1%	2.9%	1.9%	1.6%
Depreciation	1.6	1.4	1.4	1.4	1.3
Other Income	1.7	1.3	3.9	0.3	0.7
EBIT	5.4	14.8	15.3	6.3	4.3
EBIT Margin	1.3%	3.1%	3.4%	1.6%	1.4%
Finance Cost	3.5	1.8	1.3	2.7	1.7
PBT	1.9	13.0	14.0	3.6	2.6
PBT Margin	0.4%	2.7%	3.2%	0.9%	0.8%
Тах	0.8	3.6	3.5	-1	1.6
PAT	1.1	9.4	10.5	4.6	1.0
PAT Margin	0.3%	2.0%	2.4%	1.2%	0.3%
EPS	0.9	7.4	8.3	3.6	0.7

# **Balance Sheet**



Assets (in Rs. Crs)	Mar-23	Mar-22	Mar-21	Mar-20	Mar-19
Non - Current Assets	127.6	33.1	22.1	24.0	26.9
Property Plant & Equipments	27.0	25.8	19.2	19.3	19.6
CWIP	91.4	-	-	-	-
Trade receivables	0.4	0.4	0.4	0.6	0.9
Loans	-	-	0.0	0.9	0.8
Other Non-Current Assets	8.8	7.0	2.6	3.2	5.6
Current Assets	135.1	132.1	99.1	95.6	86.6
Inventories	84.5	93.9	68.2	68.2	65.7
Financial Assets					
(i) Trade receivables	19.4	19.0	21.0	15.6	11.7
(ii) Cash and cash equivalents	2.3	4.4	0.4	1.0	0.2
(iii) Bank balances	1.8	0.4	0.3	0.5	0.4
(iv) Loans	-	-	-	2.5	0.8
Other Current Assets	27.1	14.4	9.2	7.8	7.8
Total Assets	262.7	165.2	121.2	119.9	113.5

Equity & Liabilities (in Rs. Crs)	Mar-23	Mar-22	Mar-21	Mar-20	Mar-19
Total Equity	81.7	77.2	67.9	57.4	52.7
Share Capital	12.7	12.7	12.7	12.7	12.7
Reserves & Surplus	65.7	64.5	55.2	44.7	40.0
Money received Against Convertible Warrants	3.4	-	-	-	-
Non-Current Liabilities	92.6	5.2	5.3	5.4	7.6
Financial Liabilities					
(i) Borrowings	87.8	0.4	0.1	0.2	1.0
(ii) Trade Payables	0.4	0.3	0.2	0.3	0.0
(iii) Other Financial Liabilities	0.6	0.6	0.8	0.0	0.0
Provisions	1.6	1.6	1.3	1.2	1.2
Deferred Tax Liabilities	2.2	2.3	2.9	3.7	5.4
Current Liabilities	88.4	82.8	48	57.1	53.2
Financial Liabilities					
(i) Borrowings	54.7	50.6	20.4	31.7	29.7
(ii) Trade Payables	18.0	12.2	7.8	7.2	6.8
(iii) Other Financial Liabilities	0.2	-	-	-	-
Other Current Liabilities	13.9	15.6	16.2	17	15.4
Current tax liabilities (net)	0.4	3.3	2.7	0.4	0.6
Provisions	1.1	1.1	0.9	0.8	0.7
Total Equity & Liabilities	262.7	165.2	121.2	119.9	113.5

# Cash Flow



Particulars (Rs. Crs)	FY23	FY22	FY21	FY20	FY19
Net Profit Before Tax	1.9	13.0	14.0	3.6	2.5
Adjustments for: Non-Cash Items / Other Investment or Financial Items	6.0	4.3	1.7	7.1	2.4
Operating profit before working capital changes	7.8	17.3	15.7	10.7	4.9
Changes in working capital	-6.6	-25.5	-3.4	-6.7	-10.2
Cash generated from/(used in) operations	1.2	-8.2	12.3	4.0	-5.3
Interest paid	-3.1	-1.3	-1.1	-2.4	-1.6
Direct taxes paid (net of refund)	-3.8	-3.5	-2.0	-0.8	-0.4
Net Cash from Operating Activities	-5.7	-13.0	9.3	0.8	-6.5
Net Cash from Investing Activities	-91.4	-13.4	2.2	-1.2	-2.0
Net Cash from Financing Activities	94.9	30.4	-12.1	1.2	8.4
Net Decrease in Cash and Cash equivalents	-2.2	4.0	-0.6	0.8	-0.1
Add: Cash & Cash equivalents at the beginning of the period	4.4	0.4	1.0	0.2	0.3
Cash & Cash equivalents at the end of the period	2.3	4.4	0.4	1.0	0.2



For further information, please contact



 $SGA \stackrel{\rm Strategic \ Growth \ Advisors}{-}$ 

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