

February 13, 2024

To,

National Stock Exchange of India Limited

Listing Department,

Exchange Plaza,

Bandra-Kurla Complex,

Bandra East, Mumbai - 400 051

Fax Nos.: 26598237 / 26598238

To.

BSE Limited

Listing Department,

Phiroze Jeejebhoy Towers,

Dalal Street,

Mumbai - 400 001

Fax Nos.:22723121/2037/2039

Ref.: Scrip Code: BSE – 532748/NSE – PFOCUS

Sub.: Allotment of 1,94,000 Equity Shares of Prime Focus Limited ("the Company") under PFL ESOP Scheme – 2014

Dear Sir/Madam,

This is to inform that the ESOP Compensation Committee of the Board of Directors of the Company at its meeting held today i.e. Tuesday, February 13, 2024, has approved the allotment of 1,94,000 fully paid-up equity shares of Re. 1/- each pursuant to the exercise of Stock Options under PFL ESOP Scheme- 2014. The said shares will rank *pari passu* with the existing equity shares in all respects.

Consequent to above allotment, the Paid-Up Share Capital of the Company will increase from Rs. 29,96,54,644/- (i.e 29,96,54,644 fully Paid-Up Equity Shares of Re. 1/- each) to Rs. 29,98,48,644/- (i.e 29,98,48,644 fully Paid-Up Equity Shares of Re. 1/- each).

Kindly take the above on record and acknowledge receipt of the same.

Thanking You,

Yours faithfully,

For Prime Focus Limited

Parina Shah

Company Secretary & Compliance Officer