Date: 14.02.2024

To
The Department of Corporate Affairs,
Bombay Stock Exchange Limited,
P J Towers, Dalal Street
Mumbai

RE: OUTCOME OF BOARD MEETING as per Regulation 30 of SEBI (LODR) Regulations, 2015 Ref.: BSE Script code: 540159

Dear Sir,

This is to inform you that a Meeting of the Board of Directors of the Company was convened today i.e., Wednesday, February 14, 2024, at the registered office of the company at 04:00 PM to transact the following business;

- 1. To consider and approve the Unaudited financial results for quarter ended on December 31, 2023.
- 2. To appoint Mrs. ANJALI ABHAY ASKNANI (Membership No: A41343), as the Company Secretary and Compliance Officer of the company with effect from today.

The meeting concluded at 04:30 PM.

Kindly acknowledge the same & take on your records.

Thanking You.

Yours Faithfully

FOR, PURPLE ENTERTAINMENT LIMITED

CHIRAG KIRTIKUMAR SHAH MANAGING DIRECTOR

DIN: 08111288

BRIEF PROFILE OF APPOINTING COMPANY SECRETARY

| Particulars | Details |
|-----------------------------|---|
| Name of Company secretary | ANJALI ABHAY ASKNANI |
| Membership No. | ACS 41343 |
| Father's Name | JAGDISHKUMAR MHADEVBHAI VANJANI |
| Date of Birth | 26/03/1993 |
| Present Residential Address | J-1102, MAPLE TREE, NEAR SURDHARA CIRCLE, SAI HOSPITAL ROAD, THALTHEJ, AHMEDABAD, GUJARAT-380059 |
| Qualification | B.com, LLB, Company Secretary |
| Experience/ Expertise in | Mrs. ANJALI ABHAY ASKNANI holds a Professional |
| specific functional areas | Degree of Company secretary. She is an associate member of institute of Company Secretary of India and having deep insight in areas of Corporate Laws, Corporate Governance and SEBI related Matters. |
| Shareholding in company | NIL |
| Reason of Appointment | To fulfill the requirements of section 203 of Companies Act, 2013, read with Companies (Appointment and Remuneration of Managerial Personnel) Rules, 2014 and Regulation 6 (1) of the Securities Exchange Board of India Listing Obligation and Disclosure Requirements) Regulation, 2015 |
| Date of Appointment | 14.02.2024 |

FOR, PURPLE ENTERTAINMENT LIMITED

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CHIRAG KIRTIKUMAR SHAH MANAGING DIRECTOR DIN: 08111288