



Regd. Off : Plot No 135A, 1st Floor, Chandran Nagar Main Road Chromepet, Chennai - 600044 Tamil Nadu  
Phone : 044 28231258 www.sanguinemedialtd.com E-mail : smedialtd@gmail.com

08<sup>th</sup> November, 2023

To  
The General Manager-Listing  
Corporate Relationship Department  
BSE Limited, Ground Floor,  
P.J. Towers, Dalal Street, Mumbai

Script Code: 531898

Sub: Outcome of the meeting of the Board of Directors held on Wednesday, November 08, 2023.  
Ref: Regulation 30 & 33 of the Securities and Exchange Board of India (Listing Obligation and Disclosure Requirement) Regulation, 2015.

Dear Sir/Madam,

With reference to above subject and in compliance with Regulation 30 and 33 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby submit the outcome of the Meeting of the Board of Director held on today i.e., Wednesday, November 08, 2023 at 04:30 p.m. and concluded on 05:00 p.m. *inter alia* considered and approved the following:

- 1) Un-Audited Financial Results (UFR) for the second quarter and half year ended September 30, 2023, along with the Statutory Auditors' Limited Review Report.
- 2) Reviewed the disclosure of related party transactions for the first half year ended on September 30, 2023.
- 3) Reviewed the other businesses of the company.

You are requested to kindly take the same on record.

Thanking You

Yours faithfully,

For Sanguine Media Limited

AOITUA

Aditya R Suryayanshi  
Director  
DIN: 07703306



Encl. As Above

# SANGUINE MEDIA LIMITED

CIN : L74210TN1995PLC032921

Plot No 135A, 1st Floor, Chandran Nagar Main Road, Chromepet, Chennai - 600044 Tamil Nadu

Statement of Unaudited Financial Result for the quarter and half year ended 30th September, 2023

(Rupees in Lacs)

	Particulars	Quarter ended	Preceding	Corresponding	Half year ended	Corresponding	Year to date figures
		30/09/2023	Quarter ended	Quarter ended	30/09/2023	Half year ended	for the 31/03/2023
		Unaudited	30/06/2023	30/09/2022	Unaudited	30/09/2022	Audited
I	Revenue From Operations	5.50	0.00	0.00	5.50	0.00	0.00
II	Other Income	1.15	5.10	2.10	6.25	4.05	13.26
III	<b>Total Income (I+II)</b>	<b>6.65</b>	<b>5.10</b>	<b>2.10</b>	<b>11.75</b>	<b>4.05</b>	<b>13.26</b>
IV	<b>EXPENSES</b>						
	Cost of materials consumed	0.00	0.00	0.00	0.00	0.00	0.00
	Purchases of Stock-in-Trade	0.00	0.00	0.00	0.00	0.00	0.00
	Changes in inventories of finished goods, Stock-in -Trade and work-in-progress	6.09	0.00	(6.09)	6.09	0.00	0.00
	Employee benefits expense	1.30	1.30	0.40	2.60	0.80	1.60
	Finance costs	0.00	0.00	0.00	0.00	0.00	0.00
	Depreciation and amortization expense	0.00	0.00	0.00	0.00	0.00	0.00
	Other expenses	2.03	2.08	1.62	4.11	2.99	13.47
	<b>Total expenses (IV)</b>	<b>9.42</b>	<b>3.38</b>	<b>(4.07)</b>	<b>12.80</b>	<b>3.79</b>	<b>15.07</b>
V	<b>Profit/(loss) before exceptional items and tax (I- IV)</b>	<b>(2.77)</b>	<b>1.72</b>	<b>6.17</b>	<b>(1.05)</b>	<b>0.26</b>	<b>(1.81)</b>
VI	Exceptional Items	0.00	0.00	0.00	0.00	0.00	0.00
VII	<b>Profit/(loss) before tax (V-VI)</b>	<b>(2.77)</b>	<b>1.72</b>	<b>6.17</b>	<b>(1.05)</b>	<b>0.26</b>	<b>(1.81)</b>
VIII	Tax expense:						
	(1) Current tax	0.00	0.00	0.00	0.40	0.00	0.00
	(2) Deferred tax	0.00	0.40	0.00	0.00	0.00	0.00
	(3) Earlier year taxes						(202.55)
IX	<b>Profit (Loss) for the period from continuing operations (VII-VIII)</b>	<b>(2.77)</b>	<b>1.32</b>	<b>6.17</b>	<b>(1.45)</b>	<b>0.26</b>	<b>200.74</b>
X	Profit/(loss) from discontinued operations	0.00	0.00	0.00	0.00	0.00	0.00
XI	Tax expense of discontinued operations	0.00	0.00	0.00	0.00	0.00	0.00
XII	Profit/(loss) from Discontinued operations (after tax) (X-XI)	0.00	0.00	0.00	0.00	0.00	0.00
XIII	<b>Profit/(loss) for the period (IX+XII)</b>	<b>(2.77)</b>	<b>1.32</b>	<b>6.17</b>	<b>(1.45)</b>	<b>0.26</b>	<b>200.74</b>
XIV	Other Comprehensive Income	0.00	0.00	0.00	0.00	0.00	0.00
	A (i) Items that will not be reclassified to profit or loss	0.00	0.00	0.00	0.00	0.00	0.00
	(ii) Income tax relating to items that will not be reclassified to profit or loss	0.00	0.00	0.00	0.00	0.00	0.00
	B (i) Items that will be reclassified to profit or loss	0.00	0.00	0.00	0.00	0.00	0.00
	(ii) Income tax relating to items that will be reclassified to profit or loss	0.00	0.00	0.00	0.00	0.00	0.00
XV	<b>Total Comprehensive Income for the period (XIII+XIV) (Comprising Profit (Loss) and Other Comprehensive Income for the period)</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
	Paid-up equity share capital Face Value of the Share of Rs. 10/- each	11,410.00	11,410.00	11,410.00	11,410.00	11,410.00	11,410.00
XVI	Earnings per equity share (for continuing operation):						
	(1) Basic	(0.00)	0.00	0.01	(0.00)	0.00	0.18
	(2) Diluted	(0.00)	0.00	0.01	(0.00)	0.00	0.18
XVII	Earnings per equity share (for discontinued operation):						
	(1) Basic	0.00	0.00	0.00	0.00	0.00	0.00
	(2) Diluted	0.00	0.00	0.00	0.00	0.00	0.00
XVIII	Earnings per equity share (for discontinued & continuing operations)						
	(1) Basic	(0.00)	0.00	0.01	(0.00)	0.00	0.18
	(2) Diluted	(0.00)	0.00	0.01	(0.00)	0.00	0.18

**Note:**

- 1 The Financial Results of the company for the quarter and half year ended 30th September 2023 have been reviewed and recommended by the audit committee and approved by the Board of Director of the Company in their respective meetings held on 08th November 2023.
- 2 The previous period figures have been regrouped wherever necessary.
- 3 The Statutory auditors of the Company have carried out a "Limited Review Report" of the above results as per Regulation 33 of the SEBI (Listing Obligation and Disclosure Requirement) Regulations, 2015.
- 4 The above results have been prepared in accordance with the Companies (Indian Accounting Standard) Rules, 2015 prescribed under Section 133 of the Companies Act, 2013

For and behalf of Board  
SANGUINE MEDIA LIMITED



ADITYA

Aditya Rupchand Suryavanshi  
(Director)  
DIN : 07703306

Date: 08/11/2023  
Place: Chennai



## Statement Of Assets and Liabilities

(Rs. In Lacs)

Sr. No	Particular	AS at 30th September' 2023	AS at 31st March' 2023
<b>A</b>	<b>ASSETS</b>		
<b>1</b>	<b>Non-Current Assets</b>		
	a) Property, Plant and Equipment	0.00	0.00
	b) capital work-in-progress	0.00	0.00
	c) Goodwill	0.00	0.00
	d) Other Intangible Assets	0.00	0.00
	e) Intangible Assets under Development	0.00	0.00
	f) Financial Assets		
	(i) Investments	644.80	644.80
	(ii) Loans	6,672.91	6,672.91
	g) Deferred Tax Assets (net)	0.00	0.00
	h) Other Non-current Assets	0.00	0.00
	<b>Total Non-Current Assets</b>	<b>7,317.71</b>	<b>7,317.71</b>
<b>2</b>	<b>Current Assets</b>		
	a) Inventories	1,685.40	1,691.49
	b) Financial Assets		
	(i) Investments	0.00	0.00
	(ii) Trade Receivables	1,530.43	1,530.43
	(iii) Cash & Bank Balance	12.17	8.53
	(iv) Loans	0.00	0.00
	(v) Others Financial Assets	4,216.44	4,216.44
	c) Other Current Assets	0.00	0.00
	<b>Total Current Assets</b>	<b>7,444.44</b>	<b>7,446.89</b>
	<b>Total Assets</b>	<b>14,762.14</b>	<b>14,764.59</b>
<b>B</b>	<b>EQUITY &amp; LIABILITIES</b>		
<b>1</b>	<b>Equity</b>		
	a) Equity Share Capital	11,410.00	11,410.00
	b) Other Equity	1,149.51	1,150.97
	<b>Equity Attributable to shareholders</b>	<b>0.00</b>	<b>0.00</b>
<b>2</b>	<b>Non - Controlling Interest</b>	<b>0.00</b>	<b>0.00</b>
	<b>Total Equity</b>	<b>12,559.51</b>	<b>12,560.97</b>
<b>3</b>	<b>Liabilities</b>		
	<b>Non-Current Liabilities</b>		
	a) Financial Liabilities		
	(i) Borrowings	0.00	0.00
	(ii) Other Financial Liabilities	0.00	0.00
	b) Deferred Payment Liabilities	0.00	0.00
	c) Deferred Tax Liabilities (net)	0.00	0.00
	d) Long Term Provision	0.00	0.00
	<b>Total Non-current Liabilities</b>	<b>0.00</b>	<b>0.00</b>
	<b>Current Liabilities</b>		
	a) Financial Liabilities		
	(i) Borrowings	1,152.01	1,152.76
	(ii) Trade Payables	1,050.63	1,050.87
	(iii) Other Financial Liabilities	0.00	0.00
	b) Other Current Liabilities	0.00	0.00
	c) Short Term Provisions	0.00	0.00
	<b>Total Current Liabilities</b>	<b>2,202.63</b>	<b>2,203.63</b>
	<b>Total Equity and Liabilities</b>	<b>14,762.14</b>	<b>14,764.60</b>

For and behalf of Board  
SANGUINE MEDIA LIMITED

ADITYA

Aditya Rupchand Suryavanshi  
(Director)  
DIN : 07703306Date: 08/11/2023  
Place: Chennai

# SANGUINE MEDIA LIMITED

## CASH FLOW STATEMENT FOR THE HALF YEAR ENDED 30TH SEPTEMBER, 2023

PARTICULARS	(Amount in Lacs)	
	As at 30th September, 2023	As at 31st March, 2023
<b><u>CASH FLOW FROM OPERATING ACTIVITIES</u></b>		
Net Profit before tax as per Statement of Profit & Loss	(1.46)	(1.81)
Adjustments for :		
Deffered Tax Assets	-	-
Interest Income/Other income	-	(13.26)
Provision for taxation	0.40	-
<b>Operating Profit before working capital changes</b>	<b>(1.06)</b>	<b>(15.07)</b>
Adjustments for :		
Trade Payables	(0.24)	(754.17)
Other current liabilities	-	(3.20)
Short Term Provision	(0.40)	-
Other Financial Assets	-	52.68
Inventory	6.09	-
<b>Change in Working Capital</b>	<b>5.45</b>	<b>(704.70)</b>
Net income taxes(paid)/refunds	-	(52.68)
<b>Net cash from operation activities</b>	<b>5.45</b>	<b>(757.38)</b>
<b><u>CASH FLOW FROM INVESTING ACTIVITIES</u></b>		
Sales / ( Purchase ) of Investment	-	-
Purchase of property, plant, and equipment	-	-
Profit on Sale of investment	-	-
<b>NET CASH FROM INVESTING ACTIVITIES</b>	<b>-</b>	<b>-</b>
<b><u>CASH FLOW FROM FINANCING ACTIVITIES</u></b>		
Interst Income	-	13.26
Finance Cost	-	-
Secured Loan received / (Repaid)	-	-
Unsecured Trade Loan received / (Repaid)	(0.75)	765.17
<b>NET CASH FROM FINANCING ACTIVITIES</b>	<b>(0.75)</b>	<b>778.43</b>
<b>Net Increase in Cash &amp; Cash Equivalent</b>	<b>( A + B + C + D )</b>	<b>3.64</b>
Opening Cash & Cash Equivalent	i	8.53
Closing Cash & Cash Equivalent	ii	12.17
<b>Net Increase in Cash &amp; Cash Equivalent ( ii - i )</b>		<b>3.64</b>

Date: 08/11/2023  
Place: Chennai



For and behalf of Board  
SANGUINE MEDIA LIMITED

ADITYA

Aditya Rupchand Suryavanshi  
(Director)  
DIN : 07703306

**MOHANDAS & CO.**

Chartered accountants

B.M.SHETTY  
B.Com, F.C.A

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10, Krishna Cottage, Dattapada Road No.2, Dattapada Subway, Borivali (East), Mumbai – 400066

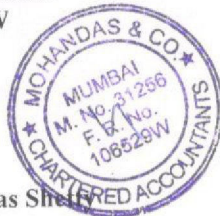
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Independent Auditor's Review report on unaudited financial results of **Sanguine Media Limited** Pursuant to the regulations 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 for the Quarter and half year ended 30<sup>th</sup> September 2023.

To  
Board of Directors  
**Sanguine Media Limited**

1. We have reviewed the accompanying statement of unaudited financial results of **Sanguine Media Limited**. ("the company") for the Quarter and half year ended 30<sup>th</sup> September 2023 ("the Statement") and year to date results for the period from 1<sup>st</sup> April 2023 to 30<sup>th</sup> September 2023 attached herewith, being submitted by the Company pursuant to the requirement of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended) including relevant circulars issued by the SEBI from time to time.
2. This statement is the responsibility of the Company's Management and has been approved by the Board of Directors, has been prepared in accordance with the recognitions and measurement principal laid down in the Indian Accounting Standard 34 "Interim Financial Reporting" (IND AS-34), prescribed under section 133 of the Companies Act 2013 read with relevant rules issued there under and other accounting principal generally accepted in India. Our responsibility is to issue a report on these financial statements based on our review.
3. We conducted our review in accordance with the Standard on Review Engagement (SRE) 2410 Review of Interim Financial Information performed by the Independent Auditors of the entity issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the financial statements are free of material misstatement. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data and thus provides less assurance than an audit. We have not performed an audited accordingly, we do not express an audit opinion.
4. Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying statement, prepared in accordance with recognitions and measurement principles laid down in applicable Indian Accounting Standards (IND AS) prescribed under section 133 of the Companies Act 2013, read with relevant rules issued there under and other recognized accounting practice and policies, has not disclose the information required to be disclosed in terms of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended), including the manner in which it is to be disclosed, or that it contains any material misstatement.

For Mohandas & Co.  
Chartered Accountants  
FRN NO. 106529W



CA Belle Mohandas Shetty  
Proprietor  
M. No. 031256  
UDIN: 23031256BGWHAX6612

Place: Mumbai  
Date: 08/11/2023