

Formerly known as HIMACHAL FIBRES LIMITED



Date: February 19, 2024

To,

The General Manager  
BSE Limited  
Corporate Relationship Department  
Phiroze Jeejeebhoy Towers  
Dalal Street  
Mumbai- 400001

**Subject: Participation in Bharat tex 2024 – Textile Exhibition**

**Reference – Rudra Ecovation Limited (formerly known as Himachal Fibres Limited), BSE  
Scrip Code: 514010**

Dear Sir/Madam,

We are pleased to announce the participation of Rudra Ecovation Ltd. along with Shiva Textfab Ltd. in the prestigious Bharat Tex, a Textile Exhibition scheduled to take place from February 26th 2024 to February 29th 2024 at Bharat Mandapam, Pragati Maidan, New Delhi.

Bharat Tex 2024 is not just an event; it's a mega celebration of textile, trade, technology, and tradition. Imagine a tapestry woven with the threads of heritage and commerce, where every pattern, every fabric tells a story. Organized by a consortium of 11 Textile Export Promotion Councils and supported by the Ministry of Textiles. It's a platform poised to showcase India's entire textile value chain while highlighting strengths in fashion, traditional crafts, and sustainability initiatives.

In a significant move, Rudra Ecovation and Shiva Textfab had in principle decided to merge, bringing together their businesses, expertise, capabilities and resources. Hence, both Rudra Ecovation and Shiva Textfab have come together to showcase their products at Bharat tex 2024.

The same is for your information and record please.

Sincerely  
For Rudra Ecovation Limited  
(formally known as Himachal Fibres Limited)

<<Nancy Singla>>  
Company Secretary and Compliance Officer

✉ hfl.corporate@gmail.com    🌐 www.himachalfibre.com

📍 Registered Office- Plot No. 43-44, Industrial Area, Barotiwala-174103 (HP)  
Corporate office- 8-L, Model Town, Backside Hotel Chevron, Ludhiana-141002



## *Participation in Bharat Tex 2024*

FEBRUARY 2024



**This presentation contains the contents of Rudra Ecovation Ltd. (formerly known as Himachal Fibres Ltd.) AND Shiva Textfab Ltd. as both companies have in principle decided to merge their businesses**



## ENVIRONMENTAL CHALLENGES

- **Ocean-bound Plastic (OBP)**

Studies predict that by 2050, the amount of plastic in our oceans will surpass the population of fish, highlighting a pressing environmental concern.

- **Waste Landfills**

In India, over 85% of plastic is annually directed to landfills, with a staggering 14 lakh tonnes of PET plastic, commonly used for bottled water, consumed each year. This translates to more than 3,800 tonnes daily, emphasizing the scale of the issue.

- **Plastic Litter**

Furthermore, a significant 75% of litter found on sea beaches comprises plastic, exacerbating the marine pollution crisis.





## RUDRA ECOVATION: TRANSFORMING CHALLENGES INTO OPPORTUNITIES



**Integrated Plant :**  
From Pet Flakes to  
Sustainable Products



**Capacity :**  
Capable of recycling  
8.8 Million PET bottles daily.



**Sustainable sourcing :**  
ESG-compliant  
suppliers.



**R&D Team :**  
Continous research  
on new Products.



**ESG Focus :**  
ESG compliance focus



**EPR Support :**  
Aids brands  
achieve EPR Goals



## ABOUT US

Rudra Ecovation has consistently demonstrated unwavering commitment to sustainability, positioning itself as a trailblazer in PET waste recycling. Based in Ludhiana, Punjab, our sprawling 100-acre state-of-the-art facility proudly stands as India's preeminent integrated manufacturing unit for rPET waste recycling. Over our illustrious 26-year journey, we have not only achieved the impressive feat of reducing global CO2 emissions by more than 1,40,000 metric tonnes annually, but have also become synonymous with cutting-edge environmental solutions.

## OUR MISSION & VISION

Our mission is crystal clear - to cement a legacy that transcends fashion, where sustainability and style not only coexist but thrive in harmony.

Our vision is a circular economy with responsible product life cycles. Through technology, innovation and adherence to ESG principals, we set new benchmarks for sustainability, inspiring a harmonious coexistence with nature in every aspect of daily life.





## PRODUCT OFFERING

PET FLAKES



FIBER



SPUN YARN



FILAMENT YARN



ANAURA



HOME FURNISHING



## OUR CERTIFICATIONS

We take pride in our commitment to excellence and sustainability. We are honored to be certified by leading authorities in quality and environmental management.



BUREAU OF INDIAN STANDARDS



9001





## INTRODUCING ANAURA FUTURE-PROOF FASHION

Anaura, where post-consumer PET bottles are transformed into essential fashion items. With a daily production of 320,000 meters, Anaura products epitomize sustainability and style. Our skin-friendly, flexible, and durable materials ensure both comfort and longevity, all while reducing environmental impact. Each Anaura offering goes beyond fabric, embodying a conscious shift toward meaningful and stylish wardrobes. By seamlessly blending environmental consciousness with creative expression, where sustainability is not just a trend but a transformative ethos.



Pet Bottle  
Recycle



Sustainable



Eco-Friendly



Reduce Water  
Consumption



Skin Friendly



Stretchable



Durable



Embrace the  
Future of Fashion

# BHARAT TEX INVITE



 

Cordially Invites  
You To Visit Our Stall At

 | **TEXTILES**  
**FASHION**  
**SUSTAINABILITY**

Global Textile Expo  
New Delhi | Feb 26-29

Hall NO-5FF | Stall No-F003

Venue : Bharat Mandapam,  
Pragati Maidan, New Delhi

RSVP : [info@rudraecovation.com](mailto:info@rudraecovation.com) | [www.rudraecovation.com](http://www.rudraecovation.com)





**THANK YOU**

