



# Creative Eye Limited

9<sup>th</sup> November, 2023

**The DCS - CRD**

Bombay Stock Exchange Limited

Pheeroze Jeejeebhoy Towers,

Dalal Street, Fort

Mumbai 400 001

**The DCS - CRD**

National Stock Exchange of India Limited

Exchange Plaza, 5th Floor,

Plot No - C Block, G Block,

Bandra Kurla Complex,

Mumbai 400 051

**Sub: Outcome of Board Meeting held Today i.e. 9<sup>th</sup> November, 2023.**

**Ref: BSE Scrip Code: 532392 & NSE Scrip Code: CREATIVEYE**

Dear Sir/Madam,

This is to inform you that the Board of Directors of the company at their Meeting held today i.e. Thursday, 9<sup>th</sup> November, 2023 commence at 11.30 a.m. and concluded at 2.20 p.m inter-alia considered and approved the following matters namely.

- 1 Approved Standalone Un-audited Financial Results of the company for the quarter and half year ended 30<sup>th</sup> September, 2023 along with Statement of Assets and Liabilities and cash flow statement.
- 2 Limited review report issued by the Statutory Auditors of the Company for the quarter and half year ended 30<sup>th</sup> September, 2023.

Kindly take the same on your record, and acknowledge the receipt of the same.

Thanking you,

Yours Faithfully,

**For Creative Eye Limited**

**Khushbu Shah**

**Company Secretary & Compliance Officer**

**Encl: As above**



# CREATIVE EYE LIMITED

(CIN: L99999MH1986PLC125721)

Registered Office: "Kailash Plaza", Plot No.12-A, New Link Road, Andheri (W), Mumbai-400 053

Tel. No. 2673 26 13 (7 Lines) Fax: 2673 22 96

Website: www.creativeeye.com, E-mail- contact@creativeeye.com

## UNAUDITED FINANCIAL RESULTS FOR THE QUARTER AND HALF YEAR ENDED 30-09-2023

( IN LACS)

Sr. No.	Particulars	Quarter Ended			Half Year Ended		Year Ended
		30/09/2023	30/06/2023	30/09/2022	30/09/2023	30/09/2022	31/03/2023
		Un-Audited	Un-Audited	Un-Audited	Un-Audited	Un-Audited	Audited
1	Revenue from operations	0.00	31.20	18.50	31.20	18.50	196.18
2	Other Income	16.69	16.64	22.23	33.33	140.61	197.03
3	Total Revenue (1+2)	16.69	47.84	40.73	64.53	159.11	393.21
4	Expenses						
	a) Cost of production/materials consumed	0.78	0.78	1.86	1.56	3.35	16.54
	b) Purchases of Stock-in-Trade	0.00	0.00	0.00	0.00	0.00	0.00
	c) Changes in inventories of finished goods, work-in-progress and Stock-in-Trade (Increase) / Decrease	0.00	0.00	0.00	0.00	0.00	0.00
	d) Employee benefits expense	36.79	36.81	38.15	72.68	75.70	165.16
	e) Finance costs	20.56	22.69	16.44	43.25	30.68	70.07
	f) Depreciation and amortization expense	1.85	1.83	2.10	3.68	4.09	8.25
	g) Other Expenses	25.47	57.17	37.67	83.56	74.28	170.42
	Total Expenses	85.45	119.28	96.22	204.73	188.11	430.44
5	Profit/(Loss) before exceptional and extraordinary items and tax (3-4)	(68.76)	(71.44)	(55.49)	(140.20)	(28.99)	(37.23)
6	Exceptional items	0.00	0.00	0.00	0.00	0.00	0.00
7	Profit/(Loss) before extraordinary items and tax (5-6)	(68.76)	(71.44)	(55.49)	(140.20)	(28.99)	(37.23)
8	Extraordinary items	0.00	0.00	0.00	0.00	0.00	0.00
9	Profit before tax (7-8)	(68.76)	(71.44)	(55.49)	(140.20)	(28.99)	(37.23)
10	Tax Expenses :						
	Current tax	0.00	0.00	0.00	0.00	0.00	0.00
	Deferred tax	0.00	0.00	0.00	0.00	0.00	0.00
	Tax adjustment of MAT	0.00	0.00	0.00	0.00	0.00	0.00
11	Profit/(Loss) After tax for the period (9-10)	(68.76)	(71.44)	(55.49)	(140.20)	(28.99)	(37.23)
12	Other Comprehensive Income (OCI)	2.53	15.90	6.92	18.43	6.44	3.70
13	Total Comprehensive Income for the period (11+12)	(66.23)	(55.54)	(48.57)	(121.77)	(22.55)	(33.53)
14	Paid-up Equity Share Capital	1,002.91	1,002.91	1,002.91	1,002.91	1,002.91	1,002.91
15	Other Equity						1,266.39
16	Earning Per Share- ( ₹ 5/- each)						
	i) Basic :	(0.34)	(0.36)	(0.28)	(0.70)	(0.14)	(0.19)
	ii) Diluted:	(0.34)	(0.36)	(0.28)	(0.70)	(0.14)	(0.19)

### Notes:

- The above un-audited financial results were reviewed by the Audit Committee and approved by the Board of Directors in their meeting held on 09.11.2023 and a limited review has been carried out by the statutory auditors of the company.
- The Company operates in a single business segment namely " T.V. Content Production".
- The figures have been rounded off / re-arranged / re-stated wherever necessary.

For CREATIVE EYE LIMITED



(DHEERAJ KUMAR)  
Chairman & Executive Director  
DIN: 00018094

Dated : 09.11.2023

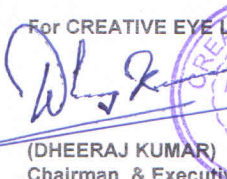
Place : Mumbai

## Statement of Assets and Liabilities

(' IN LACS)

S. No.	Particulars	As at 30th September 2023	As at 31st March 2023
		Un-Audited	Audited
<b>A</b>	<b>ASSETS</b>		
1	Non-current assets		
	(a) Property, plant and equipment	105.73	109.41
	(b) Investment property	-	-
	(c) Financial assets Investment	128.38	109.95
	(d) Other non current assets	405.03	398.63
	Sub-total - Non-current assets	639.14	617.99
2	Current assets		
	(a) Inventories	1,277.88	1,277.88
	(b) Financial assets		
	Trade Receivables	3.00	3.00
	Cash and cash equivalents	8.21	7.80
	Bank balances and other than cash and cash equivalents	967.71	1,059.86
	Loans	8.24	8.24
	Others financial assets	44.78	21.84
	(c) Other current assets	10.58	8.12
	Sub-total - current assets	2,320.40	2,386.74
	<b>TOTAL - ASSETS</b>	<b>2,959.54</b>	<b>3,004.73</b>
<b>B</b>	<b>EQUITY AND LIABILITIES</b>		
1	Equity		
	(a) Equity share capital	1,002.91	1,002.91
	(b) Other equity	1,144.62	1,266.39
	Sub-total - Equity	2,147.53	2,269.30
2	Liabilities		
	Non-current liabilities		
	(a) Provisions	49.02	37.78
	Sub-total - Non-current liabilities	49.02	37.78
3	Current liabilities		
	(a) Financial liabilities		
	Borrowings	625.37	559.86
	Trade payables		
	(a) Micro and Small Medium Enterprises		
	(b) Others	126.60	108.76
	Other financial liabilities	-	-
	(b) Other current liabilities	11.02	16.17
	(c) Provisions	-	12.86
	Sub-total - Current liabilities	762.99	697.65
	<b>TOTAL - EQUITY AND LIABILITIES</b>	<b>2,959.54</b>	<b>3,004.73</b>

For CREATIVE EYE LIMITED


  
(DHEERAJ KUMAR)  
Chairman & Executive Director  
DIN: 00018094

Dated : 09.11.2023  
Place : Mumbai





# CREATIVE EYE LIMITED

CIN : L99999 H1986PLC125721

## CASH FLOW STATEMENT FOR THE HALF YEAR ENDED 30TH SEPTEMBER, 2023

PARTICULARS	Unaudited	Audited	Unaudited
	September 30, 2023	March 31, 2023	September 30, 2022
<b>A- Cash Flow From Operating Activities</b>			
<b>Net Profit/(Loss) Before Tax</b>	<b>-140.20</b>	<b>-37.23</b>	<b>-28.99</b>
Adjustments for:-			
Depreciation	3.68	8.25	4.09
Interest & Dividend Received	-33.33	-66.66	-32.52
Expected Credit Loss on Financial Assets reversed	-	-	-100.00
Profit from Sales of Flat	-	-	-
Profit from Sales of Car	-	-1.95	-1.95
Interest Expense	40.55	67.36	29.47
Defined benefit plan expense-Gratuity	-	-	-
Sundry balances write off/ back	-	-28.42	-
<b>Change in operating assets and liabilities:</b>			
Decrease (Increase) in Inventories	-	-	-
Decrease (Increase) in Trade Receivable	-	6.68	0.01
Decrease (Increase) in Current Financial Assets - Loans	-	-	-
Decrease (Increase) in Other Current Assets	-2.45	8.05	-19.01
Decrease (Increase) in Current Financial Assets- Others	-22.94	-1.65	-8.11
Decrease (Increase) in Non Current Financial Assets- Others	-6.40	0.74	-
Increase ( decrease) in Trade Payables	17.83	-51.96	-37.34
Increase ( decrease) in Current Other Financial Liabilities	-	-	-
Increase ( decrease) in Other Current Liabilities	-5.15	-12.44	6.12
Increase ( decrease) in Long Term Provision	11.24	-2.39	8.28
Increase ( decrease) in Short Term Provision	-12.86	0.33	-12.53
<b>Cash generated from operations</b>	<b>-150.02</b>	<b>-111.28</b>	<b>-193.48</b>
Income Tax - Received (Paid)	-	65.81	50.16
Taxation adjustment for earlier year	-	-	-
MAT Credit Entitlement	-	-	-
<b>Net Cash generated by/ (used in) operating activities - (A)</b>	<b>-150.02</b>	<b>-45.47</b>	<b>-143.32</b>
<b>B- Cash Flow From Investing Activities</b>			
(Purchase)\Sale of Fixed Assets	-	1.41	-0.54
Remeasurement of defined employee benefit plans	-	2.60	-
Sale of Fixed Assets	-	0.00	1.95
Expected Credit Loss on Financial Assets reversed	-	0.00	100.00
Interest & Dividend Received	33.33	66.66	32.52
<b>Net Cash generated by investing activities - (B)</b>	<b>33.33</b>	<b>70.66</b>	<b>133.92</b>
<b>C- Cash Flow From Financing Activities</b>			
Proceeds from/(Repayment to) Loan Fund	65.51	-79.06	-9.14
Interest Expense	-40.55	-67.36	-29.47
<b>Net Cash provided by financing activities - (C)</b>	<b>24.96</b>	<b>-146.42</b>	<b>-38.61</b>
<b>Net Increase in Cash and cash Equivalents (A+B+C)</b>	<b>-91.73</b>	<b>-121.23</b>	<b>-47.00</b>
Add: op. Balance of cash and cash Equivalents	1,067.66	1,188.89	1,188.89
<b>Closing Cash and cash Equivalents</b>	<b>975.93</b>	<b>1,067.66</b>	<b>1,141.89</b>

For CREATIVE EYE LIMITED  
(DHEERAJ KUMAR)

Chairman & Executive Director  
DIN: 00018094



Dated : 9th November 2023  
Place : Mumbai



**Independent Auditor's Review Report on the Quarterly Unaudited Standalone Financial Results of the Company Pursuant to the Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended**

**To the Board of Directors of  
Creative Eye Limited**

1. We have reviewed the accompanying statement of unaudited financial results of Creative Eye Limited (the "Company") for the quarter and half year ended on September 30, 2023 (the "Statement") attached herewith, being submitted by the Company pursuant to the requirements of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended (the "Listing Regulations").
2. This Statement, which is the responsibility of the Company's Management and approved by the Company's Board of Directors, has been prepared in accordance with the recognition and measurement principles laid down in Indian Accounting Standard 34, (Ind AS 34) "Interim Financial Reporting" prescribed under Section 133 of the Companies Act, 2013 as amended, read with relevant rules issued thereunder and other accounting principles generally accepted in India. Our responsibility is to express a conclusion on the Statement based on our review.
3. We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410, "Review of Interim Financial Information Performed by the Independent Auditor of the Entity" issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the Statement is free of material misstatement. A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Standards on Auditing and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.
4. Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying Statement, prepared in accordance with the recognition and measurement principles laid down in the aforesaid Indian Accounting Standards ('Ind AS') specified under Section 133 of the Companies Act, 2013 as amended, read with relevant rules issued thereunder and other accounting principles generally accepted in India, has not disclosed the information required to be disclosed in terms of the Listing Regulations, including the manner in which it is to be disclosed, or that it contains any material misstatement.

**For NGS & Co. LLP**  
**Chartered Accountants**  
Firm Registration No. 119850W



**Ganesh Toshniwal**  
**Partner**

Membership No. 046669  
Mumbai

November 09, 2023

UDIN:23046669BGWVGD1475

