

October 17, 2023

Scrip Code- 534597

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, MUMBAI – 400 001 RTNINDIA

National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex Bandra (East), MUMBAI-400 051

### Sub: Press Release – Revolt Motors Unveils India Blue - Cricket Special Edition Electric Bike

Dear Sirs/Madam,

Please find enclosed herewith a copy of the press release from the Company for your information and records.

This information will also be hosted on Company's website, at www.rattanindia.com

Thanking you,

Yours faithfully,

For RattanIndia Enterprises Limited

Rajesh Arora Company Secretary

Encl : as above

## **RattanIndia Enterprises Limited**

CIN: L74110DL2010PLC210263 Registered Office: 5th Floor, Tower-B, Worldmark 1, Aerocity, New Delhi -110037 Website: www.rattanindia.com, E-mail: <u>rel@rattanindia.com</u>, Phone: 011 46611666





# Revolt Motors Unveils India Blue - Cricket Special Edition Electric Bike

**New Delhi, 17th October 2023**: Revolt Motors, India's largest Electric Motorcycle company, is pleased to announce the launch of India Blue – Cricket Special Edition Electric Bike. This Special Edition electric motorcycle is designed exclusively for cricket enthusiasts in India.



The India Blue Cricket Special Edition is a heartfelt tribute to the game of cricket and the love and support of millions of fans during the 2023 World Cup. The glossy blue finish exudes premium aesthetics, reflecting the passion and pride of Indian cricket enthusiasts. It is a true masterpiece that seamlessly combines innovation, style, and sustainability, along with the exceptional features of the Revolt RV400.

As the World Cup fever takes hold of the nation, the RV400 India Blue epitomizes elegance and timeless design, ready to grace the streets of India. Whether you are a cricket enthusiast or a resolute motorcycle lover, India Blue special edition offers an unmatched riding experience. It embodies clean and sustainable commuting while celebrating the spirit of the game, making it a must-have for those who cherish both cricket and the open road.







Commenting on this occasion, **Mrs. Anjali Rattan, Business Chairperson,** said, "We are delighted to introduce the RV400 India Blue as a symbol of our unwavering support for the Indian Cricket Team in the 2023 World Cup. This edition perfectly encapsulates our vision of combining technology and style to provide an eco-friendly, premium riding experience. The India Blue colour is not just a colour; it is a statement, and we believe it adds a touch of elegance and pride to our Revolt RV400 lineup."

Given that this is a Cricket Special Edition with limited numbers, India Blue will be available on first comes first serve basis. Enthusiasts eager to experience the future of electric riding can book the RV400 - India Blue, by visiting the official Revolt Motors website <u>www.revoltmotors.com/book</u> or the nearest authorized dealership.

### Revolt Intellicorp:

Revolt Intellicorp, founded in 2017, is leading the charge in India's electric vehicle landscape. With a mission to democratize clean commutes using futuristic mobility solutions, we have introduced India's first AI-enabled motorcycle, seamlessly combining innovation with performance and aesthetics. With a strong focus on cutting-edge technology, Revolt Motors is redefining the way we think about two-wheel transportation.

Beyond motorcycles, Revolt Intellicorp provides a full range of genuine parts and accessories through its authorized dealerships, ensuring a comprehensive electric riding experience. Join us in reshaping the future of smart, sustainable mobility.



### RattanIndia Enterprises Limited

RattanIndia Enterprises Limited is a public-listed company and serves as the growth engine of the RattanIndia Group dedicated to pioneering new-age businesses. With a focus on innovative technologies, RattanIndia Enterprises is driving the transformation of various industries, including Electric Mobility (Revolt Motors), E-commerce (Cocoblu Retail), Fashion brands (Neo Brands), Fintech (WeFin), and Drones (Neosky), with the goal of positively impacting the lives of millions of Indians.

For more information about Revolt Motors and the RV400 India Blue, please visit our website at <u>www.revoltmotors.com</u> or contact us at <u>pr@rattanindia.com</u>.

###