

Ref: WFBL/BSE/INTIMATION- APPOINTMENT/FEB-2024

Date: 17-02-2024

To, Corporate Relations Department BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai-400 001

Ref: - Wardwizard Foods and Beverages Ltd (Formerly known as Vegetable Products Limited) (Scrip Code: BSE: 539132).

Sub: Intimation of appointment of Associate Vice President- Marketing & Branding of the Company under Regulation 30 of The SEBI (Listing Obligations and Disclosures Requirements), 2015

Listing Regulation: Disclosure under Regulation 30 and all other applicable Regulations, if any, of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements), Regulations, 2015, as amended from time to time.

Dear Sir/Madam,

Pursuant to Regulation 30 of The SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform that, the Company has appointed Mr. Kushal Palkhiwala as an Associate Vice President- Marketing & Branding with effect from 17th February, 2024.

The details as required under Regulation 30 of The SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/2023/120 dated 11th July, 2023 and Circular No. SEBI/HO/CFD/PoD-1/P/CIR/2023/123 dated 13th July, 2023, is enclosed in **Annexure** I.

Upon such appointment **Mr. Kushal Palkhiwala** is designated as Senior Management as per the provisions of SEBI Circular No. SEBI/LAD-NRO/GN/2023/117, dated 17th January, 2023 and Regulation 16(1)(d) of SEBI (LODR) Regulations, 2015

Kindly take a note of the same.

Thanking you,

For Wardwizard Foods and Beverages Ltd (Formerly known as Vegetable Products Limited)

Sheetal Mandar Bhalerao Managing Director



The details required to be furnished under Regulation 30 of The SEBI (Listing Obligations and Disclosure Requirements), Regulations, 2015 read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated 13th July, 2023 issued thereunder are furnished

Annexure I

Name of the Appointee	Mr. Kushal Palkhiwala
Reason for Change viz appointment, Resignation,	Appointment of Associate Vice President-
removal, death or otherwise	Marketing & Branding
	Designated as Senior Management as per the
	provisions of SEBI Circular No. SEBI/LAD-
	NRO/GN/2023/117, dated 17th January, 2023 and
	Regulation 16(1)(d) of SEBI (LODR) Regulations, 2015
Date of Appointment	17-02-2024
Brief Profile	Mr. Kushal Palkhiwala holds degree of Electrical
	Engineer from L.E. College of Morbi and Post
	Graduate Diploma in Business Management from
	Nirma University.
	His same with 12 years of survival in
	His career spans with 13 years of experience in conceiving & implementing ideas that fuel
	marketplace presence and drive revenue;
	targeting senior level assignments in Marketing
	with an organisation of high repute.
	- Потом образование и пот
	He recognized as a Brand Change Agent,
	Persistent Innovator and Team Motivator who
	has championed some of the most successful
	branding strategies and product launch campaigns.
	He has last worked with Havmor Ice Cream Ltd. as
	Senior Manager – Marketing in 2016, promoted as
	AGM-Marketing in 2018.
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