



# Prime Capital Market Limited

Company CIN : L67120OR1994PLC003649

Administrative Office : P-27, Princep Street, 3rd Floor, Kolkata - 700 072.  
Tel. : +91 33 2234 6715  
Fax : +91 33 2234 9915  
Email : primecapital.kolkata@gmail.com  
Website : www.primecapitalmarket.com

Registered Office : Plot No. OU-618, 6th Floor, Esplanade One, Rasulgarh, Po- Bhubaneswar, Dist- Khurda, Odisha-751010.

May 10, 2024

The Deputy Manager  
Dept. of Corporate Services  
BSE Limited  
P. J. Towers, Dalal Street, Fort  
Mumbai – 400 001

The Company Secretary  
The Calcutta Stock Exchange Association Ltd.  
7, Lyons Range  
Kolkata-700 001

Ref: Scrip Code BSE – 535514, CSE-10026180

Sub: Intimation pursuant to Regulation 31A of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Respected Sir or Madam,

This is to inform that the Company has received request letter cum undertaking from the following Promoter/Promoter Group of the Company on May 10, 2024 for reclassifying them from 'Promoter/Promoter Group' to 'Public Category' under regulation 31A of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 –

Name of Promoter/PAC	Shares Held	% of Holding
Zenser Merchandise Private Limited, Promoter Group	2,50,000	2.50%
Bhuwania Vinimay Private Limited, Promoter Group	2,07,751	2.08%
Vimal Joshi, Promoter	32,600	0.33%

Kindly take the same on your record & oblige.

Thanking You,

Yours Faithfully,  
For **PRIME CAPITAL MARKET LIMITED**

**ADARSH PUROHIT**  
DIN: 02950960  
**MANAGING DIRECTOR**

Enclosed: Request Letters from Promoter & Promoter Group

# *Zenser Merchandise Private Limited*

CIN: U51101WB2005PTC102089  
P-27, Princep Street, 3<sup>rd</sup> Floor Kolkata-700 072

May 9, 2024

To  
**The Board of Directors**  
**Prime Capital Market Limited**  
OU-618, 6<sup>th</sup> Floor, Esplanade One  
Rashulgarh, P.O Mancheswar, Dist. Khurda  
Bhubaneswar, Orissa – 751 010

Respected Sir,

**Sub: Removal of name of our company from Promoter & Promoter Group shareholding of the Company**

**Ref.: Regulation 31A of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

With reference to the above, we would like to inform that at present **Zenser Merchandise Private Limited**, has been classified as Promoter of Prime Capital Market Limited and been reported under "Promoter & Promoter Group Category" in the Shareholding Pattern submitted to the Stock Exchanges.

The holding as of date in Prime Capital Market Limited is as follows:

**Zenser Merchandise Private Limited – 2,50,000 Equity Shares forming 2.50% of Paid-up Capital**

Further to inform that Zenser Merchandise Private Limited or its representatives are not engaged in the management or day to day affairs of the Company and also do not have any right either to nominate any Director of the Company or an ability to control the management or policy decisions of the Company in any manner. None of our act would influence the decision taken by the Company.

Further, in accordance with the Regulation 31A of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (SEBI LODR Regulations, 2015), on behalf of Zenser Merchandise Private Limited, I hereby undertake as follows:

1. Zenser Merchandise Private Limited do not hold more than ten percent of the total voting rights in the Company;
2. Zenser Merchandise Private Limited or its representatives do not exercise control over the affairs of the Company whether directly or indirectly;
3. Zenser Merchandise Private Limited or its representatives are not having any special rights with respect to the Company through formal and informal arrangements including through any shareholder agreements;

# *Zenser Merchandise Private Limited*

CIN: U51101WB2005PTC102089  
P-27, Princep Street, 3<sup>rd</sup> Floor Kolkata-700 072

4. The representatives of Zenser Merchandise Private Limited do not represent on the Board of Directors (including not having a nominee Director) of the Company;
5. The representatives of Zenser Merchandise Private Limited do not act as a Key Managerial Person in the Company;
6. Zenser Merchandise Private Limited is not a wilful defaulter as per the Reserve Bank of India Guidelines;
7. Zenser Merchandise Private Limited is not a fugitive economic offender.

We request you to reclassify the shareholdings/remove the name of Zenser Merchandise Private Limited from Promoter & Promoter Group to Public.

We also undertake to abide by the conditions listed in Regulation 31A of the SEBI LODR Regulations, 2015 post such reclassification of our name from 'Promoter & Promoter Group' to 'Public'.

Thanking you,

Yours Faithfully,

For ZENSER MERCHANDISE PRIVATE LIMITED

For ZENSAR MERCANDISE PVT LTD

*Rajendra Kumar Kothari*

Director

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**Rajendra Kumar Kothari**

**Director**

**DIN: 00083059**

# *Bhuwania Vinimay Private Limited*

CIN: U51102WB2005PTC102099  
P-27, Princep Street, 3<sup>rd</sup> Floor Kolkata-700 072

May 9, 2024

To  
**The Board of Directors**  
**Prime Capital Market Limited**  
OU-618, 6<sup>th</sup> Floor, Esplanade One  
Rashulgarh, P.O Mancheswar, Dist. Khurda  
Bhubaneswar, Orissa – 751 010

Respected Sir,

**Sub: Removal of name of our company from Promoter & Promoter Group shareholding of the Company**

**Ref.: Regulation 31A of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

With reference to the above, we would like to inform that at present **Bhuwania Vinimay Private Limited**, has been classified as Promoter of Prime Capital Market Limited and been reported under "Promoter & Promoter Group Category" in the Shareholding Pattern submitted to the Stock Exchanges.

The holding as of date in Prime Capital Market Limited is as follows:

**Bhuwania Vinimay Private Limited – 2,07,751 Equity Shares forming 2.08% of Paid-up Capital**

Further to inform that Bhuwania Vinimay Private Limited or its representatives are not engaged in the management or day to day affairs of the Company and also do not have any right either to nominate any Director of the Company or an ability to control the management or policy decisions of the Company in any manner. None of our act would influence the decision taken by the Company.

Further, in accordance with the Regulation 31A of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (SEBI LODR Regulations, 2015), on behalf of Bhuwania Vinimay Private Limited, I hereby undertake as follows:

1. Bhuwania Vinimay Private Limited do not hold more than ten percent of the total voting rights in the Company;
2. Bhuwania Vinimay Private Limited or its representatives do not exercise control over the affairs of the Company whether directly or indirectly;
3. Bhuwania Vinimay Private Limited or its representatives are not having any special rights with respect to the Company through formal and informal arrangements including through any shareholder agreements;

# *Bhuvania Vinimay Private Limited*

CIN: U51102WB2005PTC102099  
P-27, Princep Street, 3<sup>rd</sup> Floor Kolkata-700 072

4. The representatives of Bhuvania Vinimay Private Limited do not represent on the Board of Directors (including not having a nominee Director) of the Company;
5. The representatives of Bhuvania Vinimay Private Limited do not act as a Key Managerial Person in the Company;
6. Bhuvania Vinimay Private Limited is not a willful defaulter as per the Reserve Bank of India Guidelines;
7. Bhuvania Vinimay Private Limited is not a fugitive economic offender.

We request you to reclassify the shareholdings/remove the name of Bhuvania Vinimay Private Limited from Promoter & Promoter Group to Public.

We also undertake to abide by the conditions listed in Regulation 31A of the SEBI LODR Regulations, 2015 post such reclassification of our name from 'Promoter & Promoter Group' to 'Public'.

Thanking you,

Yours Faithfully,

For **BHUWANIA VINIMAY PRIVATE LIMITED**

For **BHUWANIA VINIMAY (P) LTD.**

*Rajendra Kumar Kothari*

Authorised Signatory/Director

**Rajendra Kumar Kothari**

**Director**

**DIN: 00083059**

May 9, 2024

To  
**The Board of Directors**  
**Prime Capital Market Limited**  
OU-618, 6<sup>th</sup> Floor, Esplanade One  
Rashulgarh, P.O Mancheswar, Dist. Khurda  
Bhubaneswar, Orissa – 751 010

Respected Sir,

**Sub: Removal of our name from Promoter & Promoter Group shareholding of the Company**

**Ref.: Regulation 31A of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

With reference to the above, we would like to inform that at present **Vimal Joshi**, has been classified as Promoter of Prime Capital Market Limited and been reported under "Promoter & Promoter Group Category" in the Shareholding Pattern submitted to the Stock Exchanges.

The holding as of date in Prime Capital Market Limited is as follows:

**Vimal Joshi – 32,600 Equity Shares forming 0.33% of Paid-up Capital**

Further to inform that Vimal Joshi or its relatives/representatives are not engaged in the management or day to day affairs of the Company and also do not have any right either to nominate any Director of the Company or an ability to control the management or policy decisions of the Company in any manner. None of our act would influence the decision taken by the Company.

Further, in accordance with the Regulation 31A of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (SEBI LODR Regulations, 2015), on behalf of Vimal Joshi, I hereby undertake as follows:

1. Vimal Joshi do not hold more than ten percent of the total voting rights in the Company;
2. Vimal Joshi or its representatives do not exercise control over the affairs of the Company whether directly or indirectly;
3. Vimal Joshi or its representatives are not having any special rights with respect to the Company through formal and informal arrangements including through any shareholder agreements;

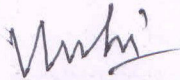
4. The representatives of Vimal Joshi do not represent on the Board of Directors (including not having a nominee Director) of the Company;
5. The representatives of Vimal Joshi do not act as a Key Managerial Person in the Company;
6. Vimal Joshi is not a willful defaulter as per the Reserve Bank of India Guidelines;
7. Vimal Joshi is not a fugitive economic offender.

We request you to reclassify the shareholdings/remove the name of Vimal Joshi from Promoter & Promoter Group to Public.

We also undertake to abide by the conditions listed in Regulation 31A of the SEBI LODR Regulations, 2015 post such reclassification of our name from 'Promoter & Promoter Group' to 'Public'.

Thanking you,

Yours Faithfully,



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**Vimal Joshi**