

06th March, 2024

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai-400 001

National Stock Exchange of India Limited
Exchange Plaza, Plot No. C/1,
G Block, Bandra – Kurla Complex, Bandra (East),
Mumbai 400 051

Trading Symbol: **KANPRPLA**

Scrip Code: **507779**

Sub.: Submission of newspaper publication- Notice of Postal Ballot and E-Voting

Dear Sir,

Pursuant to Regulation 30(1) of the SEBI (Listing Obligation and Disclosure Requirements) Regulations 2015, please find enclosed herewith copies of newspaper advertisement published under Section 110 of the Companies Act, 2013 read with Rule 20 and 22 of the Companies (Management and Administration) Rules, 2014 regarding Postal Ballot and E-voting. The same was published in the Business Standard all editions Hindi and English today i.e. on 06/03/2024. This is in continuation of our intimation dated 04/03/2024 & 05/03/2024, in this regard. Please take the same on record and oblige.

Thanking you,

Yours Faithfully,

For **Kanpur Plastipack Limited**

**Ankur
Srivastava**

**(Ankur Srivastava)
Company Secretary**

Digitally signed by Ankur Srivastava
DN: c=IN, o=Personal, title=9927,
pseudonym=133531544596031444uGekmWG75
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serialNumber=4b23e7c8de87752eb6b8834bca89
7f59311ca96d8a9ec226a725911e719ed408,
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Date: 2024.03.06 16:40:49 +05'30'

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Digital to overtake TV in revenues by end of 2024

Media sector is expected to grow by 10.2% to reach ₹2.55 trillion

VANITA KOHLI-KHANDEKAR
Pune, 5 March

It has been a slow year for the Indian media and entertainment (M&E) business. After two years of double-digit growth, it grew at just about 8 per cent in 2023 over 2022. It now stands at ₹2.33 trillion in advertising and pay revenues. Online gaming and live events are among the fastest-growing parts of the business, albeit on a small base. The big surprise is print media, which grew by 4 per cent. Indian cinema had a great 2023, and it shows. The movie business grew 14 per cent. Television, which is facing the brunt of the advertising slowdown and the rising migration to digital, saw a de-growth of 2 per cent.

By the end of this year, digital will overtake television as the largest chunk of the Indian M&E business. The media sector is expected to grow by 10.2 per cent to reach ₹2.55 trillion by 2024. It will then expand at a compound annual growth rate of 10 per cent to reach ₹3.08 trillion by 2026.

These, among others, are the big takeaways from the annual Federation of Indian Chambers of Commerce and Industry (FICCI)-EY report that takes the most comprehensive look at the business in India. The report was released at FICCI-Frames, the organisation's annual media event, on Tuesday morning.

"It has been a while since the M&E sector grew slower than Indian GDP, but that was 2023 in a nutshell. Headwinds from geopolitics, the uncertainty of war, a funding scarcity and regulatory implications impacted advertising spending and reduced consumption. Yet the Indian M&E sector grew, outpacing that of many developed countries," writes Ashish Pherwani, M&E sector leader for EY, in the report.

EY, the big disappointment of 2023 has been a flat ad market. At ₹1.1 trillion, advertising is now 0.33 per cent of India's GDP, much lower than large developed markets where it ranges between 0.6 and 1 per cent, says the report. In 2023, new media comprised 52 per cent of

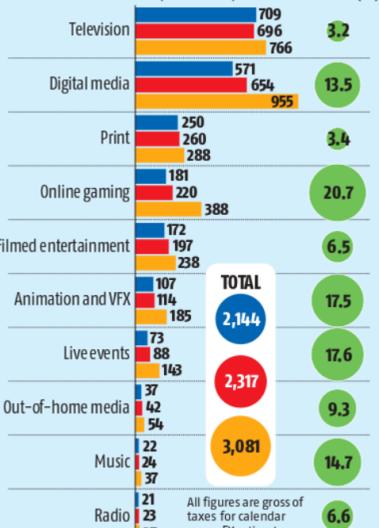


THE MEDIA LANDSCAPE

Segment growth 2023 vs 2022 (in%)

Online gaming	22
Live events	20
Digital advertising	15
Filmed entertainment	14
Out-of-home media	13
Music	10
Radio	10
Digital subscription	9
M&E sector overall	8
Animation and VFX	6
Print	4
Television	-2

Indian M&E sector grew over 8% in 2023 CAGR 2023-26 (%)



total advertising revenues. Digital subscription, if corresponding data charges are included, would also comprise a majority of subscription revenues. Over 70 per cent of the

sector's growth in 2023 was driven by new media. Overall, subscriptions grew by ₹75,000 crore to hit ₹95,600 crore. Online gaming and digital brought 58 per cent of this growth.

Shape-shifting 'L2-5' gets road ministry green light

The L2-5 can seamlessly switch between being a two-wheeled vehicle (L2 category) or a three-wheeled vehicle (L5 category)

NITIN KUMAR
New Delhi, 5 March

Imagine owning a 'convertible' that effortlessly morphs into a two-wheeler from a three-wheeler in a matter of minutes. This futuristic concept could become a reality with the recent approval from the Ministry of Road Transport and Highways (MoRTH), introducing a new category of three-wheeled motor vehicles known as 'L2-5', which blends elements from both two-wheeled and three-wheeled vehicles.

Vehicles of this category will come with a rickshaw-like structure devoid of a front wheel, into which an electric scooter (e-scooter) seamlessly slots and acts as the front wheel. In this configuration, the rear wheel of the e-scooter is elevated off the ground, resting securely on the rickshaw platform. These vehicles boast a modular design, enabling them to function interchangeably as either a two-wheeled vehicle (L2 category) or a three-wheeled vehicle (L5 category).

"Category L2-5 means a three-wheeled motor vehicle, with a two-wheeler-three-wheeler combination module, constructed in such a way that a two-wheeled vehicle of category L2 is combined with a non-self-propelled rear module unit. It can be separated or combined, as and when required," according to a notification from MoRTH dated February 29.

The ministry's action comes just days after Hero MotoCorp-owned startup Surge recently revealed a transforming three-wheeler named S32, which works on the same technology.

The S32 three-wheeler electric vehicle can be converted into an e-scooter in just three minutes. According to the company, the three-wheeler-cum-scooter has been manufactured with self-employed individuals in mind, offering them the flexibility of both an electric rickshaw and an e-scooter within a single vehicle.

The innovation is set to give customers the option to utilise these



Hero-owned Surge's S32 platform is designed to suit multiple vehicle requirements

PHOTO: SURGE AUTOMOBILES

'TRANSFORMER' EFFECT

■ Vehicles in this category feature a rickshaw-like structure without a front wheel

■ An e-scooter easily fits into this structure, serving as the front wheel

■ In this set-up, the rear wheel of the e-scooter is raised off the ground, securely resting on the rickshaw platform

■ The Ministry of Road Transport and Highways took this step shortly after the unveiling of Surge, a transforming three-wheeler by Hero MotoCorp-owned startup

■ Surge, operating on the same technology, showcases the versatility of this innovative approach

vehicles for purposes beyond just two-wheeler use, such as transporting passengers or goods. This model caters to individuals seeking a single vehicle that serves both personal mobility needs and enables them to earn a livelihood by using it for transportation purposes.

With the introduction of the L2-5 category, the government also aims to modernise India's transportation sector by addressing the evolving needs of consumers and promoting sustainable and inclusive mobility solutions.

The classification for vehicles intended for passenger transportation will be L2-5M, while those designed for transporting goods will be labelled L2-5N. Vehicles within the L2-5 category will have a single

registration number for both configurations.

In the case of the L2-5 category of vehicles, a single registration number shall be allotted for both configurations,

namely separated two-wheeled vehicles of the L2 category or combined three-wheeled vehicles of the L5 category; and at any point in time, there shall be only one registration mark displayed on the front and one on the rear of the vehicle irrespective of the configuration, the ministry said.

For the registration of such vehicles, the identification number including the month and year of manufacture, embossed or etched or punched on it shall be in accordance with the latest guidelines.

AI game changer in tracking cases of tuberculosis

Qure.ai and India Health Fund's qXR tool leading to better TB notifications

SOHINI DAS
Mumbai, 5 March

Artificial intelligence (AI) algorithm-based tuberculosis (TB) screening is leading to a jump in notifications and helping identify 30-40 per cent more incidental cases that would have been left undiagnosed in India, a country with a large share of the worldwide burden of the infectious disease. Mumbai based startup Qure.ai, which provides AI-based solutions for medical imaging and diagnostics, and India Health Fund (IHF) have deployed one such tool for TB screening called qXR across 139 health facilities in India since February 2020. Qure.ai has screened 120,031 individuals so far.

IHF, a not-for-profit organisation, was set up as a collaborative initiative of Tata Trusts and The Global Fund to Fight AIDS, Tuberculosis and Malaria.

"We realised there were not enough radiologists who could read the X-rays in a lot of remote sites. We brought in AI to automatically read a chest X-ray. To detect TB on a chest X-ray one can actually depend on an algorithm to read it, without needing a radiologist," Prashant Warier, chief executive officer (CEO) and co-founder of Qure.ai, told *Business Standard*.

qXR was one of the three AI algorithms that the World Health Organization had referenced to in its March 2021 TB screening guidelines.

Warier explained that one can use AI to immediately interpret an X-ray scan and get diagnosed the same day rather than wait for a report.

"Notifications have increased substantially with the help of AI. Lost and follow-up cases are minimised. By the

time results are ready, we lose many patients as some travel long distances as well. The notifications have increased by 30-40 per cent if we see data from Mumbai, or places in Rajasthan," he said.

Madhav Joshi, CEO of IHF, cites the Municipal Corporation of Greater Mumbai's (MCGM) example as a game changer. "It started with analysing X-rays of patients who had come for TB tests. Then it was extended to patients who were seeking other treatments as well. Now, MCGM is getting about 20 per cent of their cases from those who had not come for TB diagnosis or treatment," Joshi said, pointing out that Mumbai has a high TB load.

Incidental findings, too, have increased. About 35 per cent of TB findings are now incidental in MCGM. Around 40 per cent TB cases are estimated to be asymptomatic. MCGM accelerated its efforts to eliminate TB by conducting case finding of asymptomatic or subclinical TB patients using AI-aided chest X-ray-based surveillance in peripheral hospitals.

Through this, over 100,000 individuals have been screened till date across seven MCGM hospitals. Based on an analysis of a representative sample of over 1,000 patients screened across four hospitals, out of which 141 were confirmed as TB cases, it was found that 35 per cent (50 out of 141) came from non-TB pathways such as orthopaedic, gynaecology, pre-surgical chest X-rays and casualty. There is also one mobile screening van catering to 24 wards within Mumbai city. Around 26 per cent of the patients flagged as TB presumptive by AI were confirmed cases.



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NOTICE OF POSTAL BALLOT AND E-VOTING

NOTICE is hereby given that, pursuant to Section 110 and other applicable provisions, if any, of the Companies Act, 2013, (the "Act") together with Rule 20 and 22 of the Companies (Management and Administration) Rules, 2014, (the "Rules") and Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations") including any statutory modification or re-enactment thereof for the time being in force, the consent of the shareholders of the Company for the resolutions as set in the notice is sought by way of Postal Ballot/E-Voting.

Notice of Postal Ballot with instructions of e-voting have been sent on 5th March, 2024 to all the shareholders of the Company as on 1st March, 2024 (Cut-off Date) along with the statement of material facts pursuant to Section 102 of the Companies Act, 2013 through email at their registered email address and physical copies along with postal ballot forms to the shareholders whose email id is not registered with the Company. The above documents have also been uploaded on the website of the Company at www.kanplas.com. The Notice can also be accessed from the websites of the Stock Exchanges i.e. BSE Limited at www.bseindia.com and National Stock Exchange at www.nseindia.com, the Notice is also available on the website of NSDL i.e. www.evoting.nsdl.com.

Further, pursuant to Section 108 of the Companies Act, 2013 read with Rule 20 and 22 of the Companies (Management and Administration) Rules, 2014, the Businesses asset out in the notice will be transacted by electronic voting and the Company is pleased to provide remote e-voting facility to all its shareholders. The details, in this regard, are given herein below:

1. Date and time of Commencement of remote e-voting period: 6th March, 2024 (9:00 A.M.)
2. Date and time of Close of remote e-voting period: 4th April, 2024 (5:00 P.M.)
3. Remote E-Voting through electronic mode shall not be allowed beyond 5:00 p.m. on 4th April, 2024.
4. Duly filled postal ballot form should reach to the Scrutinizer before the closing of working hours (5:00 PM) on Thursday, 4th April, 2024. Please note that any postal ballot form(s) received after the said date will be strictly treated as if no reply has been received from the Shareholder.
5. The cut off date for the entitlement of the e-voting is 1st March, 2024. A person whose name is recorded in the register of members or in the register of beneficial owners maintained by the depositories as on the cut off date only shall be entitled to avail the facility of remote e-voting as well as voting through postal ballot.
6. Any person who was the shareholder of the Company as on the cut-off date and not received the postal ballot form may download the same from the website of the Company or write to the Company or its RTA for the same.
7. For any queries regarding e-voting, you may refer to the Frequently Asked Questions (FAQs) for members and e-voting user manual for members available at the Downloads sections of <https://www.evoting.nsdl.com> or contact NSDL at Telephone No.: 022-2499 4600.

For Kanpur Plastipack Limited
Sd/-
(Ankur Srivastava)
Company Secretary

Place: Kanpur
Date: 05.03.2024

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Meet the Winners January Case Study

1st

S. RAJA LAKSHMI
Sri Ramachandra Institute of Higher Education and Research (DU)
Chennai, Tamil Nadu

2nd

M. ARUN
Sri Kalishwari Institute of Management and Technology
Shivakasi, Tamil Nadu

3rd

ANJALI SINGH
SRM Institute of science and technology - Ramapuram Campus
Ramapuram, Tamil Nadu

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