



BRAND CONCEPTS LIMITED

CIN – L51909MP2007PLC066484
140/2/2, Musakhedi Square, Ring Road, Indore 452001 (M.P) INDIA
Phone: 91-731-4223000, Fax- 4221222/444
Email: info@brandconcepts.in

Date: 26th October, 2023

To,
National Stock Exchange of India Limited
Listing & Compliance Department
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra East, Mumbai - 400051

To,
BSE Limited
Listing & Compliance Department
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400001

Symbol: BCONCEPTS

Scrip Code: 543442

Subject: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015 – For Approval of Final Dividend of Rs. 0.50 (5%) on the 10582800 Equity Shares of Rs. 10/- each of the Company by the Shareholders for the year 2022-23.

Dear Sir/Ma'am,

We hereby inform that the Member in its 16th Annual General Meeting of the Company held at Thursday on 26th October 2023 at 11:00 am, has approved for payment of dividend @ Rs. 0.50 (5%) on the 10582800 equity shares of Rs. 10/- each.

Dividend will be paid to the Members whose name appear in the Register of Members as on Cut off Date i.e. 19th October 2023, (Record Date).

Further that the Company will start the dispatch of Dividend warrants/DD/Credit in the bank account for the year 2022-23 on or after 31st October 2023.

Thanking You,

**Yours sincerely,
For Brand Concepts Limited**

**Swati Gupta
Company Secretary & Compliance Officer
Mem No. A33016**