Baid Finserv Limited

(Formerly known as "Baid Leasing and Finance Co. Ltd.")

Regd. Office: "Baid House", IInd Floor, 1-Tara Nagar, Ajmer Road, Jaipur-06 Ph: 9214018855 E-mail: baidfinance@baidgroup.in Website: www.baidfinserv.com CIN: L65910RJ1991PLC006391

Ref. No.: BAIDFIN/2024-25/04

Date: April 05, 2024

To,

•	
BSE Limited,	National Stock Exchange of India Limited,
Phiroze Jeejeebhoy Towers,	Exchange Plaza, C-1 Block-G,
Dalal Street,	Bandra Kurla Complex,
Mumbai-400001 (Maharashtra)	Bandra (East), Mumbai
	Maharashtra-400051
SCRIP CODE: 511724	NSE SYMBOL: BAIDEIN

<u>Sub.: Investor Presentation under the SEBI (Listing Obligations and Disclosure Requirements)</u>
<u>Regulations, 2015 ('Listing Regulations')</u>

Dear Sir / Ma'am,

With reference to captioned subject and pursuant to Regulation 30 of the Listing Regulations, please find enclosed herewith investor presentation to be made to Analyst/ Investors on the Unaudited Financial Results of the Company for the quarter and nine months ended on December 31, 2023.

Pursuant to Regulation 46 of the Listing Regulations, the presentation is also hosted on the website of the Company i.e. www.baidfinserv.com. The said presentation will also be shared with various Analyst/Investors.

We request you to take the same on record.

Thanking you, Yours Sincerely,

FOR BAID FINSERV LIMITED (Formerly known as "Baid Leasing and Finance Co. Ltd.")

SURBHI RAWAT
COMPANY SECRETARY AND COMPLIANCE OFFICER
MEMBERSHIP NUMBER: A49694



Disclaimer



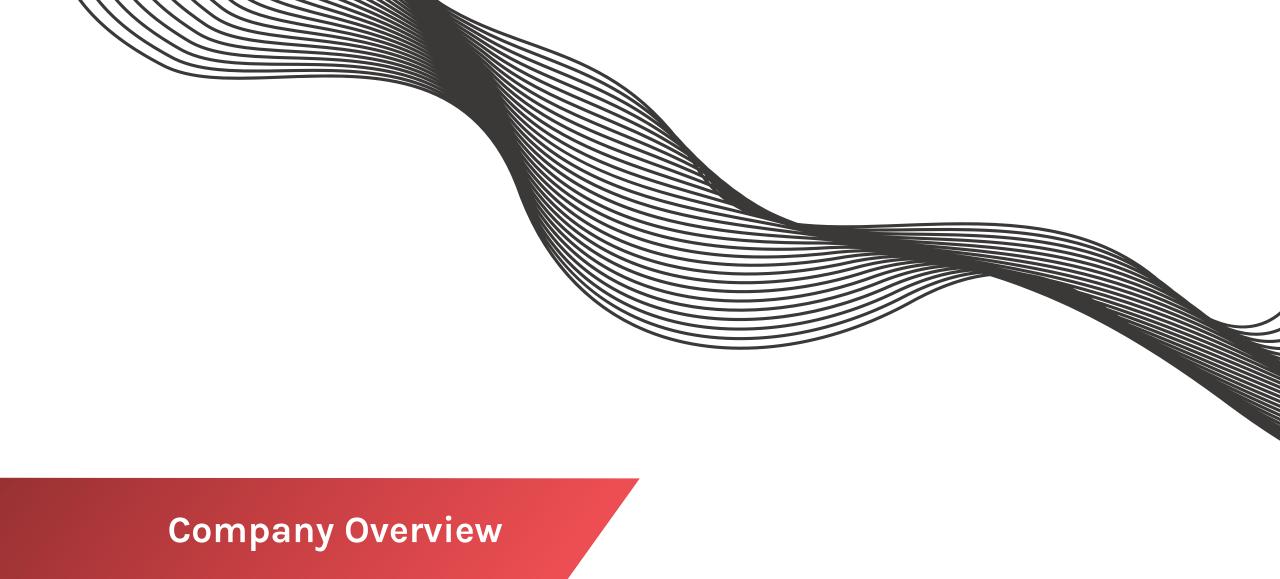
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These risks and uncertainties include, but are not limited to, the performance of the Indian economy and of the economies of various international markets, the performance of the industry in India and world-wide, competition, the company's ability to successfully implement its strategy, the Company's future levels of growth and expansion, technological implementation, changes and advancements, changes in revenue, income or cash flows, the Company's market preferences and its exposure to market risks, as well as other risks.

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Baid FinServ Limited @ Glance

BAID GROUP Lapki Pragati Hamara Saath

Baid Finserv Limited (BAIDFIN, The Company) is a Non-Deposit Taking NBFC that specializes in providing Secured MSME Loans (LAP), Vehicle Loans, and Insurance products. Established in 1991 and based in Jaipur, the company has more than 30 years of experience serving customers in semi-urban and rural areas of Rajasthan. It is now expanding its presence in Madhya Pradesh and Gujarat.

With a strong customer base of over 50,000 clients across different business sectors, Baid Finserv is dedicated to improving its services to meet the growing needs of its clients. The company has plans to further expand its operations in Maharashtra by the end of Q4 FY24, with the aim of capitalizing on the increasing funding opportunities in underbanked semi-urban and rural regions.



Key Metrics Overview







30 + Years Of Experience



40 Branches



50,000 +Satisfied Customers



300 + Cr AUM



6,500 + Active Customer



BBBCredit Rating
Care Edge.



210 Employees



0.64% Net NPA



From FY21 to FY23



FY23 Disbursement ₹ 113 Cr.



FY23 Collection Efficiency 95.2%



Revenue ₹ 56 Cr EBITDA ₹ 32 Cr Net Profit ₹ 10 Cr



Vision, Mission, & Core Values





Key Milestones In Company's Journey



Presence:

into Palanpur, Mehsana, and Sabarkantha

Districts, Gujarat.

2024

Baid Finserv Expands



1,82,600

2017

1995

BSE Listing: Listed on Bombay Stock Exchange immense scope

of the Directors to

take it forward.

Inception:

Baid Finserv Established as

Public Limited

1991

Jaipur, 1991 by Mr. Panna Lal Baid

Company in

Limited as a result of

and an initiative

₹15 crores AUM

2003

2013

2012

Presence:

Rajasthan.

20 branches in

Disbursement

Surpasses:

₹ 40 Crores Milestone 2023

NSE Listing:

Listed on National Stock Exchange Limited.

Presence:

Presence in Madhya Pradesh

₹ 325 crores AUM

2019

₹ 250 crores AUM

2018

NCLT: Approval Secured for Scheme of Arrangement with Jaisukh Developers Pvt. Ltd. and Skyview Tie Up Private Limited

Serving The Underbanked In Semi-urban & Rural Areas



Indore (RO)	Mandsaur	Ratlam	Sehore	Ujjain	Mehsana	sthan, Mad Sabarkantha	Palanpur	Ajmer	Bikaner	
Bundi	Chirawa	Chomu	Danta	Deedwana	Dudu	Dungargarh	Gudha Gorji	Harsor	Jaipur Ho	
hunjhunu	Kishangarh	Kuchaman City	Mukandgarh	Narayanpur	Nawalgarh	Neem Ka Thana	Niwai	Nokha	Paota	
Phulera	Renwal	Savad Badi	Shahpura Rural	Shahpura Hub	Sikar	Taranagar	Tonk	Udaipurwati	Kota	
									WADI	

Diverse Lending Portfolio With Proven Long Term Relations



Banks













Financial Institutions









































The company has 15 active lenders, each providing valuable resources to support its financial endeavors.

Empowering Communities: Baid Finserv's CSR Initiatives



- Baid Finserv Limited's CSR initiatives aim to uplift the disadvantaged/marginalized segments of society by enhancing their quality of life. This includes assistance for serious illnesses, educational support for underprivileged students, and efforts towards eradicating extreme hunger and poverty, as well as providing relief during natural calamities.
- The Company channels its CSR contributions through reputable charitable foundations and funds authorized to carry out permissible CSR activities.
- CSR activities encompass a wide spectrum, including education, preventive healthcare, environmental sustainability, maintaining ecological balance, protecting flora and fauna, animal welfare, training and skill development, hunger eradication, poverty and malnutrition alleviation, promoting healthcare and gender equality, empowering women, ensuring access to safe drinking water, supporting higher education, and other activities stipulated under Schedule VII of the Companies Act, 2013.

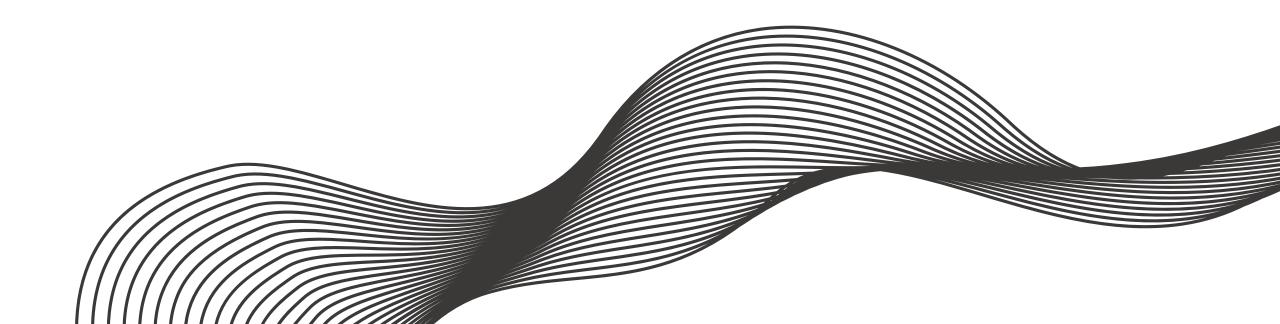








Business Overview



Service Offerings: Driving Growth & Diversification





- Tractor Loan
- Commercial Vehicle Loan
- Car Loan



Mortgage Loans

- MSME Loan
- Loan Against Property



- Life Insurance
- Dwelling Insurance
- Motor Insurance

Empowering New Borrowers: Service Offering Insights



Unlocking Mobility For New Vehicle Owners

Vehicle Loans



Loans of upto ₹ 10 Lakhs to first time vehicle owners

- Tractor Loan
- Commercial Vehicle Loan
- Car Loan

Categories: Tractor, Commercial Vehicle, Personal Vehicle

Purpose: Transportation, Commercial and Personal Use.

Avg. Ticket Size: up to 10 Lakhs

Avg. Interest Rate: 16%-28%

Avg. Tenure: 12-48 months

Avg. LTV: 70-80%

Security: Hypothecation

AUM Share: 12%

Revenue Share: 7%

Empowering Dreams, Empowering Entrepreneurs

Mortgage Loans





Secured loan designed for first-time loan takers, offering financing of up to ₹ 25 Lakhs

- MSME
- Mortgage Loans/LAP

Categories: Self Employed, Vendors, Small Shop Owners, Dairy Operators

Purpose: Working Capital and Business Expansion, Inventory

Avg. Ticket Size: up to 25 Lakhs

Avg. Interest Rate: 16%-28%

Avg. Tenure: 60-120 months

Avg. LTV: 30% - 45%

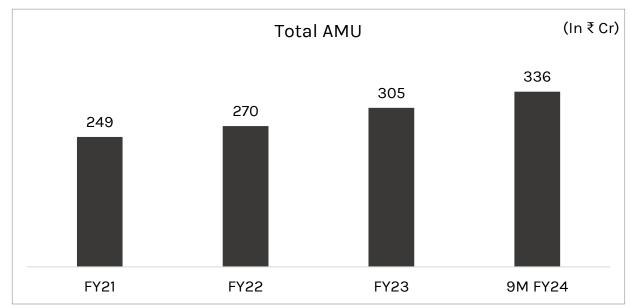
Security: Residential / Commercial Property

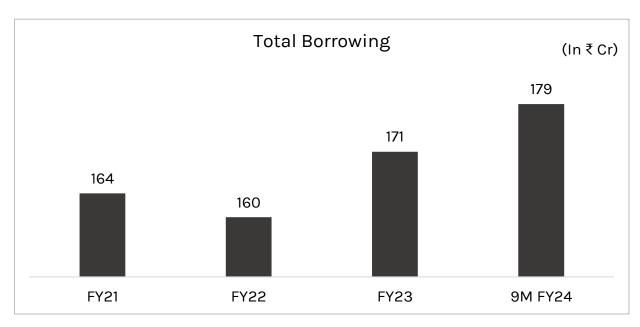
AUM Share: 88%

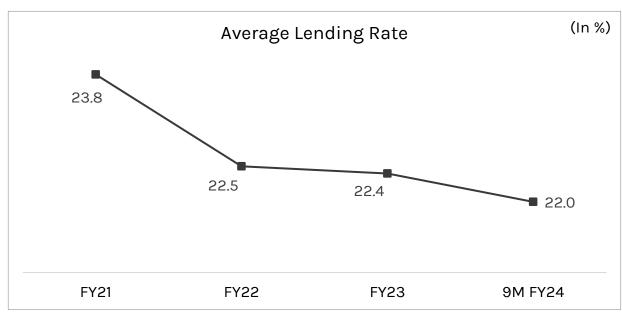
Revenue Share: 92%

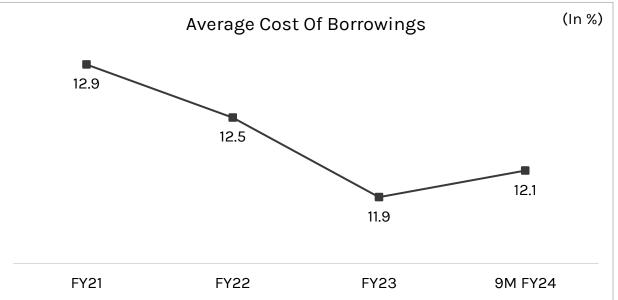
Quantifying Financial Operations: AMU, Borrowing, & Interest Trends





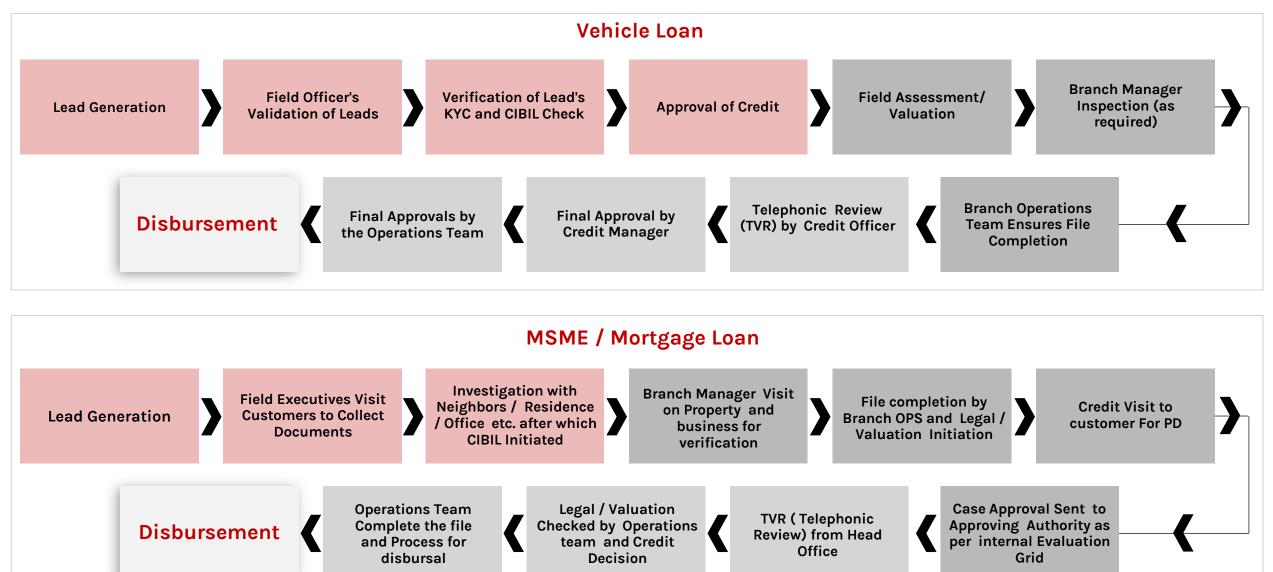






Baid Finserv's Loan Disbursement Framework





Field Branch Head Office

Training & Development Initiatives: Empowering Growth & Efficiency



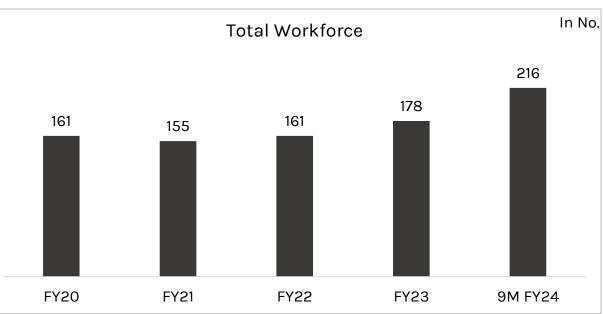
- New Hire Induction: Comprehensive program introducing company, policies, and structure.
- Department Training: Regular sessions at HQ to update on roles and policies.
- Internal Communication: Weekly emails for policy updates and information sharing.
- Educational Videos: Shared resources for learning about processes and policies.
- Interdepartmental Training: Weekly sessions for cross-functional understanding.
- Software Training: Zoom, videos, and in-house sessions for tool proficiency.

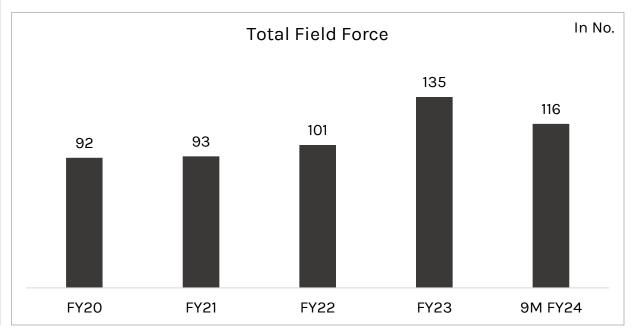












Streamlined Operations: Enhancing Efficiency Through Technology



Vehicle valuation

Real-time Vehicle
Valuation: Instantly
Initiating Valuations via
the Auto Swift App to
External Vendors, with
Reports (TAT)."





Information Technology

Planning to introduce an IT portal to address all IT-related issues and keep records of asset allocations and usage.

Data Security

All data is centrally backed up on the head office server, with email/ folders password- protected.
Internet access rights are centrally monitored and controlled to ensure data security.





Networking

All offices/branches utilize a real-time attendance biometric system and are connected via networking.

Access to Jaguar Software for Learning Management System (LMS) and Accounting is available across all branches.

Building Bridges, Securing Networks: Driving Efficiency through Technology Integration.

Streamlining Payment Processes: Leveraging Digital Solutions For Efficient Collections



Digital Payment Mode

NACH: Activation of NACH in less than 48 hrs. with high level of accuracy and least manual interference. 80% NACH presentation making EMI collection more efficient

BBPS/UPI availability for every customer to make payments digitally from anywhere at ease.



Collections

Collect-ON: This application helps getting real time collection receipt by printer to customer. All Collection executives are issued machine to fetch data of tier customers and generates print of collection receipt.



Data Security: All data is centrally stored on the HO server with password protection for emails and folders. Internet access rights are monitored and controlled to uphold data security.

Collection Escalation Protocol To Strengthening Procedures



	SMS	Collection Calls	Relationship Executive	Branch Manager	Credit Manager	Collection Executive	Collection Manager	Collection Head
0 - 30 Days	√	√	✓	\triangle	\triangle	A	\triangle	\triangle
31 - 60 Days	√	√	√	✓	\triangle	✓	✓	✓
61 - 90 Days	√	√	√	✓	√	✓	√	√
91 - 150 Days	√	√	✓	✓	√	✓	✓	✓
> 150 Days	√	√	√	✓	√	✓	√	✓

Maintaining Vigilance Strategizing Debt Recovery

Structured Legal Procedures For Debt Default Management & Asset Possession



Notice

- Defaulter Notice 30-60 Days
- Asset Verification Notice 60-90 Days
- Pre-Repo Auto Mode > 90 Days

Arbitration

- Issue a notice U/s 21 of Arbitration Act
- Receiver order takes in sec 17 through arbitrator in arbitration act or Sec 9 through ADJ court (Addition District Judge)
- Award Taking a period of 75 to 90 Days
- Award Maturity Period is 90 to 120 Days From the Order Date

Sec 138 of Negotiable instrument Act

- Process start after cheque bounces
- Legal Notice for 15 Days
- After 30 Days from serving of Notice file Complaint in Court (Sec 138)

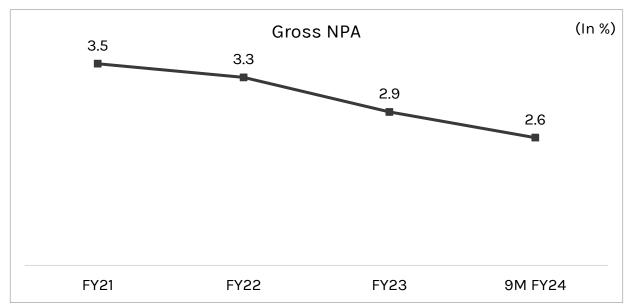
SARFAESI

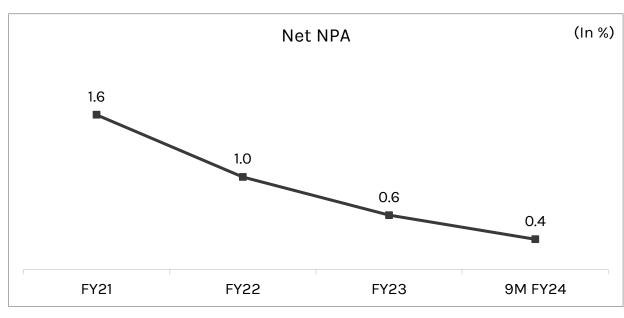
- Proceedings on Above 20 Lacs
- Issue a notice U/s 13(2) of SARFAESI Act 2002 "for 60 Days"
- Issue a notice U/s 13(4) of SARFAESI Act 2002 "for Symbolic Possession"

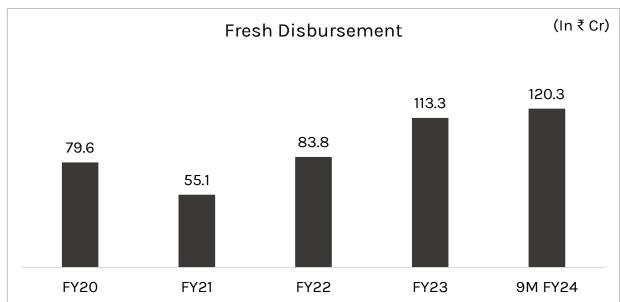
Navigating Legal Channels: Ensuring Efficient Debt Recovery and Asset Protection

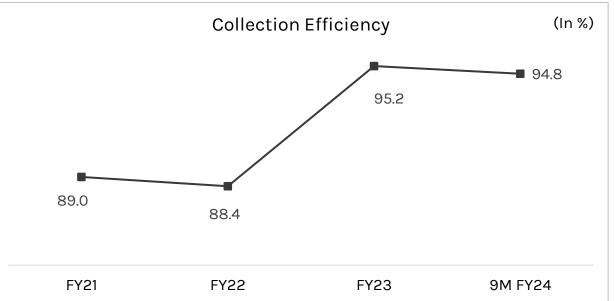
Key Operational Efficiency Indicators



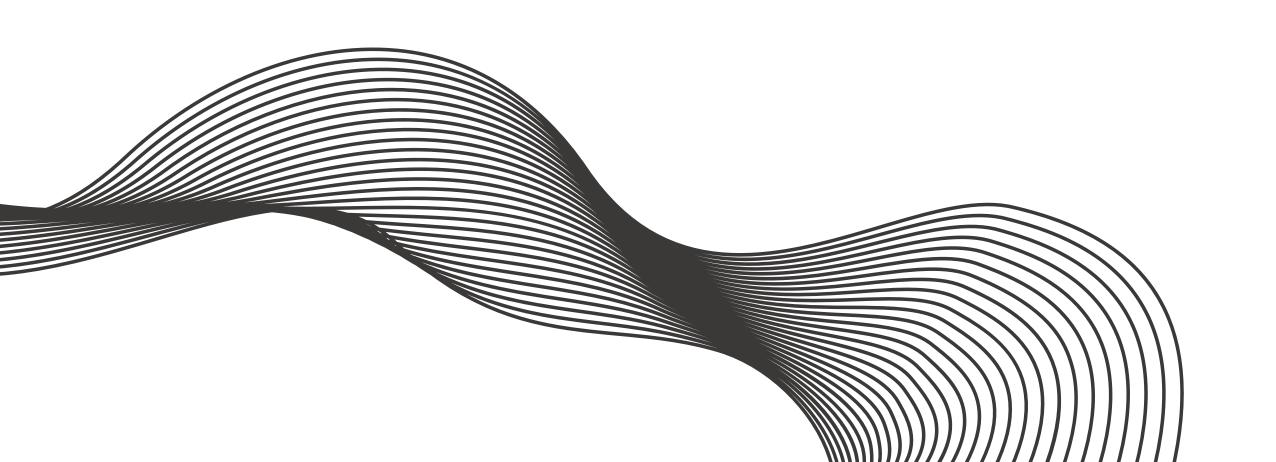








Management Overview



Core Management Team





Mr. Panna Lal Baid
Chairman and Managing Director

Mr. Panna Lal Baid, the founder of Baid Finserv Limited is a first-generation entrepreneur with over 53 years of experience across various sectors, notably excelling in the core finance sector. He strategically established the company's strong presence in the high-yield pre-owned vehicle financing segment, showcasing his expertise in loan origination, valuation, and collection.



Aman Baid
Whole Time Director

Mr. Aman Baid, a post-graduate in FMB from SP Jain School of Global Management and an alumnus of the Lawrence School, Sanawar, has been an integral part of the company since 2013. Over the past decade, he has played a proactive role in establishing new distribution points, evaluating new products, and formulating as well as deploying the company's credit policy. With a curious mindset and keen attention to detail, he has facilitated the company in analyzing challenges and effectively mitigating risks, leading to the expansion into newer geographies.

Core Management Team





Mr. Aditya Baid

CFO and Product Head

(Msme Loans and Property Loans)

Mr. Aditya Baid, a seasoned third-generation entrepreneur, boasts extensive expertise in MSME Loans and secured Property Loans, backed by a solid background spanning over 9 years. An esteemed alumnus of renowned institutions such as The Lawrence School, Sanawar, and the S.P. Jain Institute of Management and Research, he brings a wealth of knowledge and a distinguished educational pedigree to his professional endeavors.



Mr. Abhishek Rathore
Business Head

Mr. Abhishek Rathore, a Banking and Finance postgraduate from ICFAI, Hyderabad, is a seasoned Business Development Professional specializing in the startup financial sector, specifically Affordable/MSME segments. As the Business Head at Baid Finserv since May 2022, he brings over 16 years of leadership experience in Sales, Business Development, and Channel Partnerships within leading NBFCs and HFCs, playing a pivotal role in directing the organization's business planning and strategy implementation.



Ms. Surbhi Rawat
Company Secretary and
Compliance Officer

Ms. Surbhi Rawat, a qualified Company Secretary, oversees the Regulatory Compliance and Corporate Secretarial functions of the company. With 6 years of experience, she specializes in Corporate & Securities Laws, SEBI Listing Compliances, RBI Compliance, Secretarial Compliances, Audits, Due Diligence, corporate governance, and loan documentation. Her expertise plays a crucial role in ensuring the company's adherence to regulatory standards and maintaining sound corporate governance practices.



Industry Overview

Rise Of NBFCs: Transforming Retail Finance Landscape





NBFCs expect 13–14% credit growth in FY24, Lending businesses are prospering without needing large physical setups. Projections suggest NBFCs credit will grow at a rate of 13–15% from FY23 to FY25.

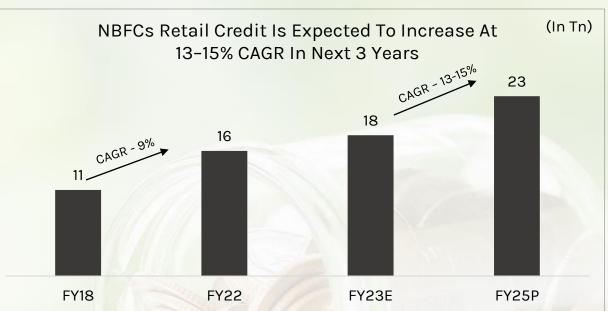
- Non-banking financial companies (NBFCs) are rapidly gaining prominence as intermediaries in the retail finance space.
- The public funds of NBFCs increased from US\$ 278.23 billion in 2016 to US\$ 470.74 billion in 2020 at a CAGR of 14.04%
- New distribution channels such as bank assurance, online distribution and Non-Banking Financial Companies (NBFCs) have widened the reach and reduced operational costs.
- Two-thirds of India's population lives in rural areas where financial services have made few inroads so far. Rural India has seen steady rise in incomes creating an increasingly significant market for financial services.

Navigating Growth Trajectories: Insights Into NBFC AUM Expansion



Vehicle finance anticipated to sustain 17-18% growth, supported by solid underlying-asset sales.

- Assets under management (AUM) of non-banking financial companies (NBFCs) projected to grow by 14-17% next fiscal.
- Retail credit growth driven by robust macro and micro factors, including strong private consumption.
- Home loans and vehicle finance constitute 25-27% each of NBFC AUM, with steady growth expected in both segments.
- Affordable home loans (<Rs 25 lakh) to fuel 12-14% growth in the home loan segment.
- After three years of single-digit growth, NBFCs are poised to witness an 11-12% growth in AUM by the end of FY23.
- Future growth is expected to be supported by the strong push towards digitization, better consumer non-deposit-taking NBFCs, except for changes in governance and prudential guidelines.



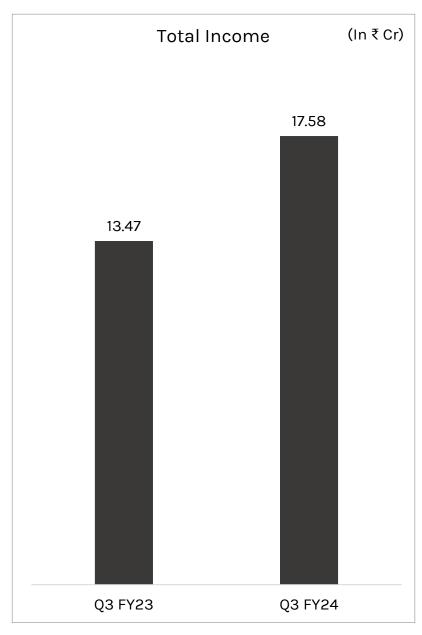


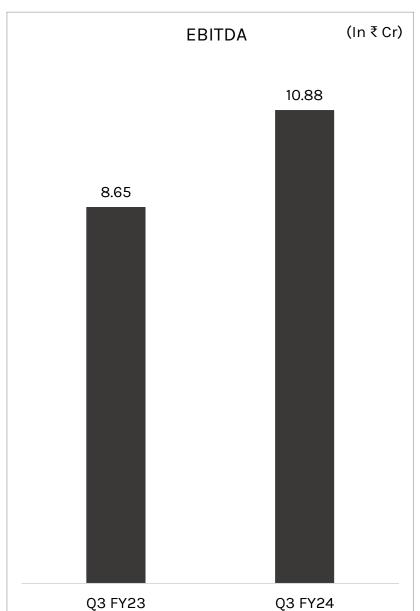
Source - KPMG, IBEF

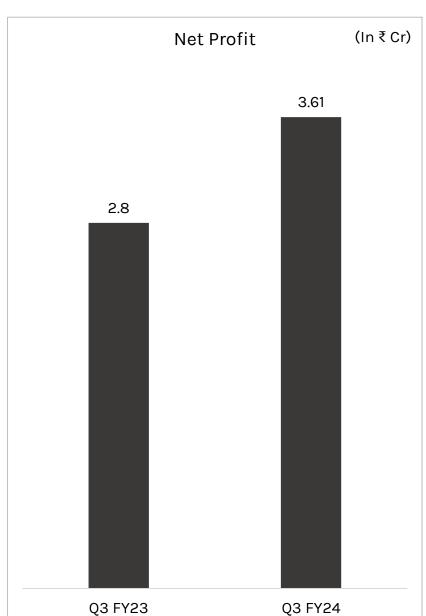
Financial Overview

Q3 FY24 Financial Performance Highlights









Q3 FY24 & 9M FY24 Result Highlights

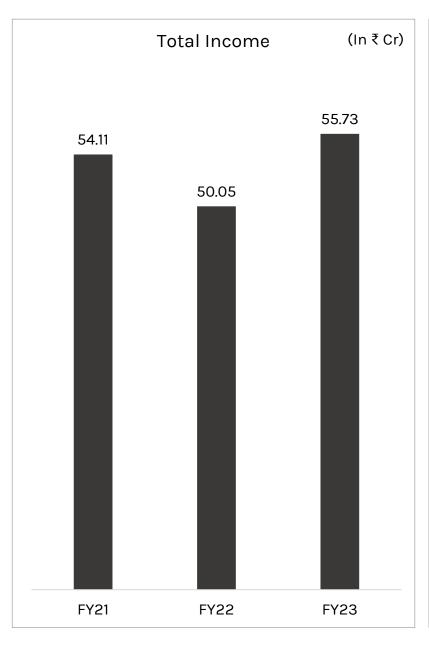


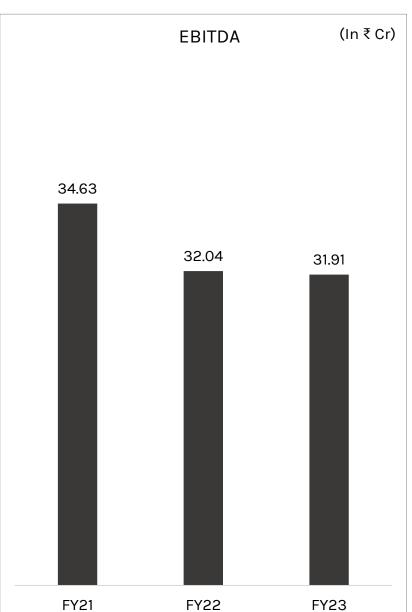
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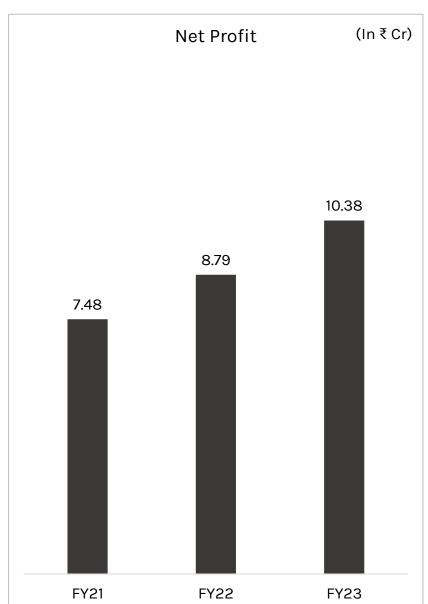
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Q3 FY23	Q3 FY24	Y-O-Y	9M FY23	9M FY24	Y-0-Y
13.46	17.51		39.68	50.76	
0.01	0.07		0.94	0.39	
13.47	17.58	30.51%	40.62	51.15	25.93%
0.00	1.51		0.00	3.58	
1.53	1.93		4.40	5.04	
3.29	3.27		11.90	9.69	
4.82	6.70		16.30	18.31	
8.65	10.88	25.78%	24.32	32.84	35.03%
64.20%	61.88%		59.86%	64.20%	
4.55	5.71		13.65	16.51	
0.09	0.11		0.27	0.35	
4.02	5.06		10.40	15.98	
1.21	1.45		2.69	4.20	
2.80	3.61	28.92%	7.71	11.78	52.78%
20.80%	20.50%		18.98%	23.03%	
0.27	0.30	11.11%	0.76	0.98	28.95%
	13.46 0.01 13.47 0.00 1.53 3.29 4.82 8.65 64.20% 4.55 0.09 4.02 1.21 2.80 20.80%	13.46 17.51 0.01 0.07 13.47 17.58 0.00 1.51 1.53 1.93 3.29 3.27 4.82 6.70 8.65 10.88 64.20% 61.88% 4.55 5.71 0.09 0.11 4.02 5.06 1.21 1.45 2.80 3.61 20.80% 20.50%	13.46 17.51 0.01 0.07 13.47 17.58 30.51% 0.00 1.51 1.53 1.93 3.29 3.27 4.82 6.70 8.65 10.88 25.78% 64.20% 61.88% 4.55 5.71 0.09 0.11 4.02 5.06 1.21 1.45 2.80 3.61 28.92% 20.80% 20.50%	13.46 17.51 39.68 0.01 0.07 0.94 13.47 17.58 30.51% 40.62 0.00 1.51 0.00 1.53 1.93 4.40 3.29 3.27 11.90 4.82 6.70 16.30 8.65 10.88 25.78% 24.32 64.20% 61.88% 59.86% 4.55 5.71 13.65 0.09 0.11 0.27 4.02 5.06 10.40 1.21 1.45 2.69 2.80 3.61 28.92% 7.71 20.80% 20.50% 18.98%	13.46 17.51 39.68 50.76 0.01 0.07 0.94 0.39 13.47 17.58 30.51% 40.62 51.15 0.00 1.51 0.00 3.58 1.53 1.93 4.40 5.04 3.29 3.27 11.90 9.69 4.82 6.70 16.30 18.31 8.65 10.88 25.78% 24.32 32.84 64.20% 61.88% 59.86% 64.20% 4.55 5.71 13.65 16.51 0.09 0.11 0.27 0.35 4.02 5.06 10.40 15.98 1.21 1.45 2.69 4.20 2.80 3.61 28.92% 7.71 11.78 20.80% 20.50% 11.11% 0.76

Key Financial Highlights









Profit & Loss Statement



In₹C

			In ₹ Cr
Particulars	FY21	FY22	FY23
Revenues	53.46	49.94	54.85
Other Income	0.65	0.11	0.88
Total Income	54.11	50.05	55.73
Raw Material Expenses	-0.04	0.01	1.54
Employee Costs	5.45	4.94	5.47
Other Expenses	14.06	13.06	16.73
Total Expenditure	19.47	18.01	23.74
EBITDA	34.64	32.04	31.99
Finance Costs	24.06	19.60	17.68
Depreciation & Amortisation Expenses	0.29	0.29	0.33
PBT	10.29	12.15	13.99
Tax	2.81	3.37	3.61
Net Profit	7.48	8.79	10.38
Total Comprehensive Income	7.55	8.82	10.37
EPS	6.23	7.32	0.97

Balance Sheet



In ₹ Cr

quities & Liabilities	FY21	FY22	FY23	Assets	FY21	FY22	
quity	12.01	12.01	24.02	Non- Financial Assets			
Reserves	125.56	133.82	130.99	Fixed Assets	1.25	1.27	
Net Worth	137.57	145.83	155.01	Inventories	0.11	0.10	
Financial Liabilities:				Deferred Tax Assets (Net)	0.01	0.06	_
Payables	1.8311	1.91	0.66	Other Intangible Assets	0.11	0.10	
Borrowings	163.91	159.77	170.72	Other Non-Financial Assets	5.67	7.41	
Other Financial Liabilities	10.01	6.60	10.66	Total Non- Financial Assets	7.15	8.94	
Financial Liabilities	175.74	168.28	182.04	Financial Assets			
Non-Financial Liabilities				Cash and Cash Equivalents	12.77	15.79	
Current Tax Liabilities (Net)	2.61	3.10	3.43	Receivables	10.88	6.91	
Provisions				Loans	272.49	271.12	
Other New Etgens and I tak titler	0.02	0.02	0.02	Investments	3.23	8.58	
Other Non-Financial Liabilities	0.54	0.62	0.62	Other Financial Assets	9.98	6.50	
Non- Financial Liabilities	3.18	3.73	4.07	Total Financial Assets	309.35	308.90	
Total Liabilities	316.50	317.84	341.12	Total Assets	316.50	317.84	

Cash Flow Statement

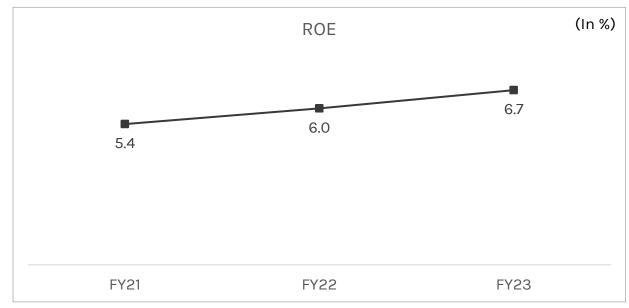


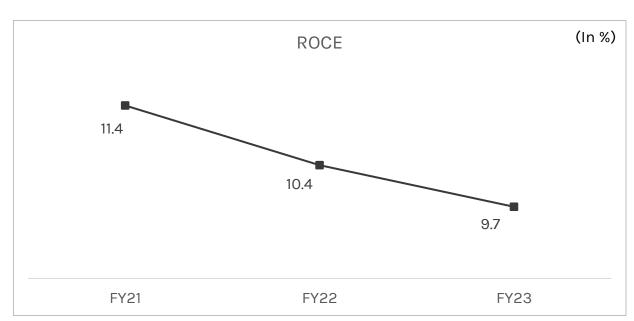
In ₹ Cr

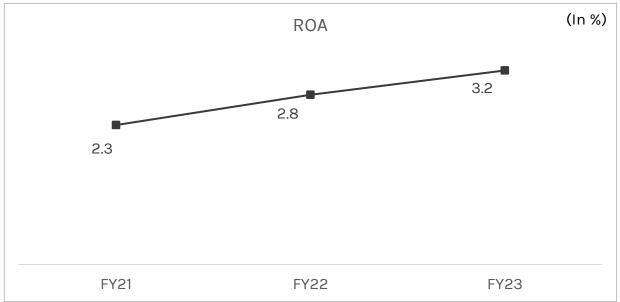
Particulars	FY21	FY22	FY23
Cashflow from Operations	50.48	34.00	5.53
Cashflow from Investments	0.40	-5.58	2.81
Cashflow from Financing	-48.68	-24.27	-7.93
Net Cash flow	2.20	4.15	0.42
Opening Cash & Cash Equivalent	2.22	4.43	8.58
Closing Cash & Cash Equivalent	4.43	8.58	8.99

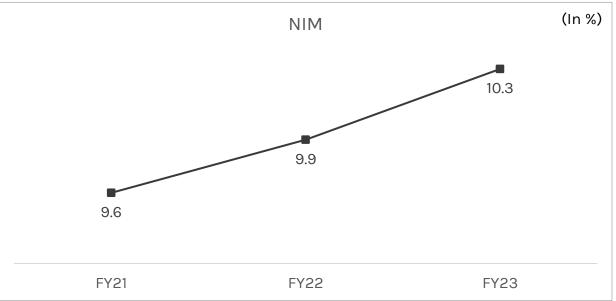
Key Ratios





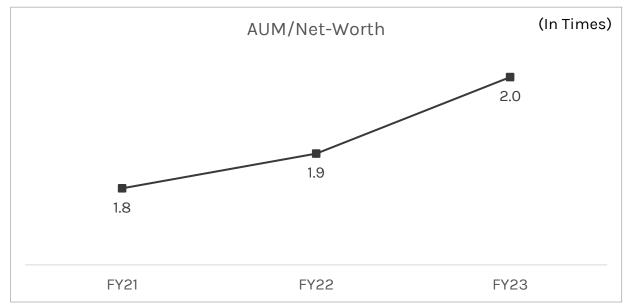


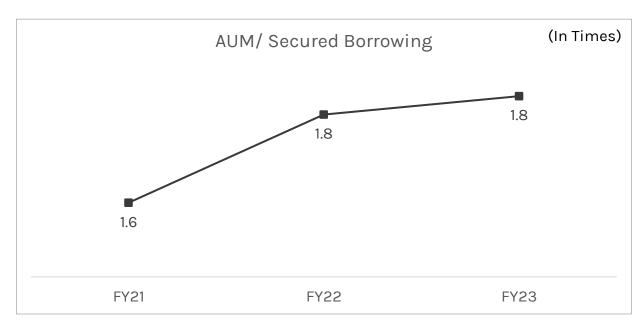


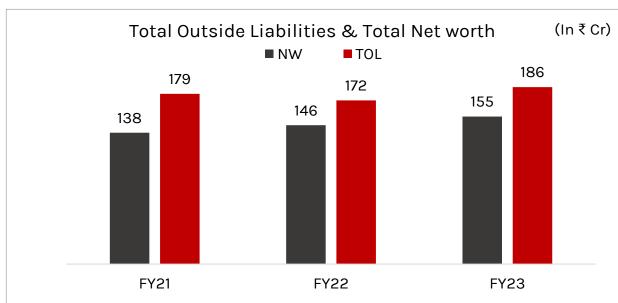


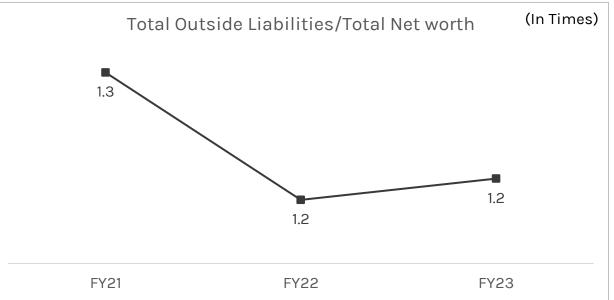
Key Ratios





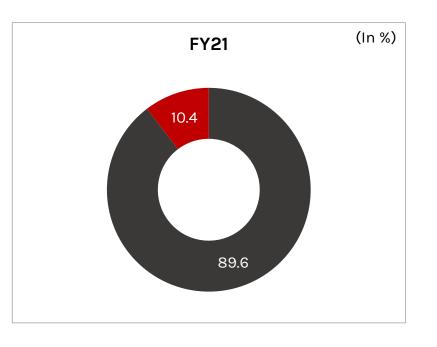


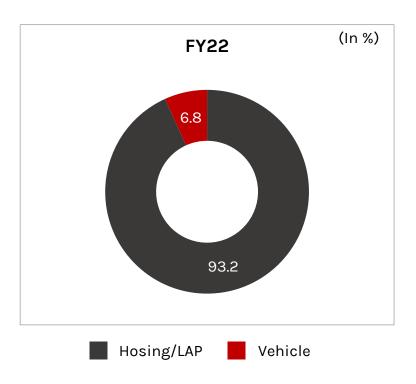


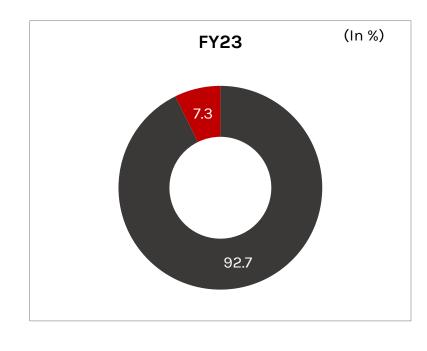


Portfolio Segmentation by Products









(In ₹ Cr)

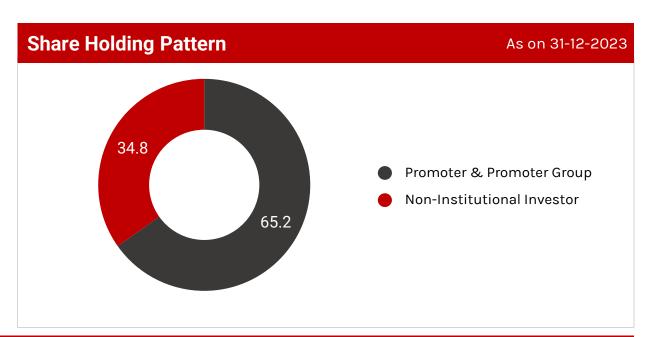
	FY21	FY22	FY23
Housing/LAP	223.22	245.36	278.94
Vehicle	25.83	17.79	21.92
Total	249.05	263.15	300.86

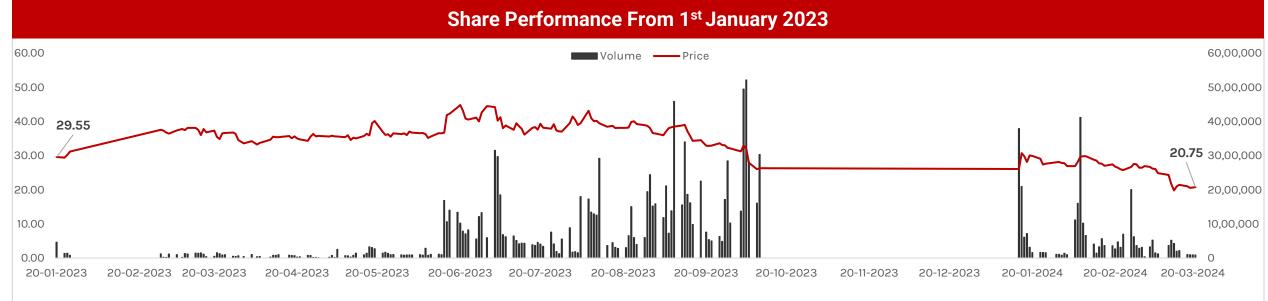
Stock Data



BSE: 511724 NSE: BAIDFIN	ISIN: INE020D01022	As on 21-03-2024

Share Price (₹)20.75Market Capitalization (₹ Cr)249.14No. of Shares Outstanding12,00,68,300Face Value (₹)2.0052-week High-Low (₹)48.75-19.20





Source - NSE



Future Growth Drivers: Unlocking Potential for Success



- The business in Madhya Pradesh is thriving, with operations and growth progressing rapidly. Disbursements are increasing at a steady rate of 15% on a month-to-month basis.
- Company will open new branches in Maharashtra with the employee capacity of 20-30 staffs in each branch by the end of 2024-2025.
- On track to achieve incremental Rs 50 Cr AUM from Madhya Pradesh in FY24.
- Business Partnership agreement with small finance banks executed.
- the company aims to achieve an AUM of ₹ 500 Cr by FY25 & ₹ 600 Cr by FY26
- Expand to 75 branches across four states by FY 2024-25 and 100 branches by March 2026.
- Product Diversification includes Car loan, tractor loan, commercial vehicle, passenger vehicle, 3-wheeler electric vehicles and Loan Against Property.

Upcoming Products In Consideration



Driving Expansion & Diversification towards ₹500 Cr in FY25 & ₹600 Cr in FY26 AUM

SWOT Analysis



Strengths

Company's promoters, comprising both young, dynamic individuals and experienced, visionary leaders, have established a robust presence in the finance sector for over 32 years.

With a strong foothold in operational areas and deep penetration in rural and CAT B/C markets, they employ a unique evaluation grid to assess client segments and credit appraisal. Offering a diversified range of products, the company meets the financial needs of its customers effectively.



Growing competition from finance companies and banks. Continual inflationary trends. Increasing costs of obtaining funds.



The company sees immense opportunities for geographical expansion, aiming to create a highly diversified portfolio. It emphasizes digitalization and AI integration to alleviate manual workload, ensuring more accurate processes that enhance Turnaround Time (TAT) and customer service efficiency.

Opportunities

The company faces competition from other similar NBFCs and FIs, compounded by its limited geographical presence.

Threats

Thank You



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