

Thomas Cook (India) Limited

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May 16, 2024

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413
Fax No.: 2272 2037/39/41/61

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK
Fax No.: 2659 8237/38

Dear Sir/ Madam,

Ref: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the Press Release of M/s. Sterling Holiday Resorts Limited, wholly owned subsidiary of M/s. Thomas Cook (India) Limited (“TCIL”) dated May 16, 2024 titled, “Sterling Resort in Kanha recognized in Top 1% among 8.6 million listings worldwide:

- Sterling Kanha wins TripAdvisor “Best of the Best” award for 2nd consecutive year.
- 26 Sterling resorts conferred TripAdvisor Travellers’ Choice Award 2024.”

This is for your information and records.

Thank you.

Yours faithfully,

For **Thomas Cook (India) Limited**

Amit J. Parekh
Company Secretary and Compliance Officer

Encl: a/a



Sterling Resort in Kanha recognized in Top 1% among 8.6 million listings worldwide

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Chennai, Tamilnadu - May 16, 2024 - Sterling Holiday Resorts is thrilled to announce that Sterling Kanha has been recognized in TripAdvisor’s Travellers’ Choice Awards for 2024. This is the second year in a row that Sterling Kanha is being recognized as the “Best of the Best” under the category of Best Boutique Hotels.

TripAdvisor is the world’s largest travel platform with more than 463 Million travellers per month and more than 859 Million reviews. TripAdvisor confers the “Best of the Best” award on less than 1% of more than 8.6 million accommodations listed by them across 49 countries worldwide. The award adds to the broader recognition for Sterling, which has received TripAdvisor Travellers’ Choice Award for 2024, for 26 of its resorts. This award is conferred on the top 10% of the 8.6 Million accommodations on TripAdvisor.

On the occasion, Mr. Vikram Lalvani, MD & CEO, Sterling Holiday Resorts said, “At Sterling, we are committed to provide memorable stays filled with unforgettable discoveries and unique experiences. Sterling Kanha being honoured with the “Best of the Best” award for the second consecutive year, marks a significant achievement. This accolade not only adds strength to the stature of the Sterling brand in the hospitality industry but also reinforces our team’s commitment to deliver on our brand promise to every guest.”

Sterling Kanha is a beautiful property set amidst 8.5 acres with a natural pond and situated on the banks of the Banjar River, close to the Kanha National Park and Tiger Reserve. The resort boasts of classic tents and traditionally styled spacious villas of 615 sq. ft. with machans – which are ideal for families. The restaurant serves delectable local dishes along with regular favourites and also boasts of a swimming pool with spectacular views.

Summer is the best season to spot tigers in the wild – the perfect time to holiday at Sterling Kanha to enjoy the hospitality in this award-winning resort.

About Sterling Holiday Resorts Ltd.

Sterling Holiday Resorts Limited is a leading hospitality company in India that owns & manages 48 resorts, hotels and retreats, across 44 destinations. The company caters to leisure stays, Meetings and Conferences (MICE), Destination Weddings, Reunions, Picnics and Group travel. Under its brands – Sterling & Nature Trails, the company offers a network of hotels across hills, beaches, jungles, waterfront, adventure, heritage, pilgrimage and drive-to locations.

Currently, Sterling has resorts at some of the best holiday destinations in India, located in Alleppey, Anaikatti, Athirappilly, Corbett, Chail, Darjeeling, Gangtok, Gir, Goa, Godavari, Guruvayur, Haridwar, Kalimpong, Kanha, Karwar, Kodaikanal, Kufri, Lonavala, Madurai,



Manali, Mount Abu, Munnar, Mussoorie, Nainital, Ooty, Panchgani, Pench, Puri, Pushkar, Rishikesh, Sariska, Shimla, Srinagar, Thekkady, Tiruvannamalai, Udaipur, Vythiri, Wayanad, Yelagiri and Yercaud.

Nature Trails operates eco-adventure retreats at 3 unique destinations in Maharashtra: Durshet, Kundalika and Sajan.

Sterling Holiday Resorts Limited is a part of Fairfax Financial Holdings Limited and is a 100% independently managed, wholly owned subsidiary of Thomas Cook (India) Limited (TCIL), India's leading integrated travel and travel-related financial services.

For more information and bookings, log on to <https://www.sterlingholidays.com/>