Markand Adhikari
Adhikari Villa, 46 Hatkesh CHS, No.7, Near J.N. School, JVPD, Vile Parle (W), Mumbai 400056

000539

16th January, 2019

To,
The DSC- CRD,
BSE Limited
Pheeroze Jeejeebhoy Towers,
Dalal Street Fort,
Mumbai - 400 001

Scrip Code: 540081

To,
The DSC-Listing Department,
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex, Bandra (East),
Mumbai - 400 051

Symbol: SABEVENTS

Sub: Disclosure under Regulation 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to the captioned subject matter and in terms of Regulation 31(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011, please find enclosed herewith disclosure regarding invocation of pledged Equity Shares of SAB Events & Governance Now Media Limited in the prescribed format.

Kindly take the above on record & acknowledge the receipt.

Thanking you,

Yours truly,

Markand Adhikari
Promoter

(Encl: A/a)

CC:
To
The Company Secretary & Compliance Officer
SAB Events & Governance Now Media Limited,
Unit No. 3/65, Sukh Shanti,
Nutan Laxmi Cooper Hospital Lane,
Opp. PNB, Juhu, Mumbai - 400 049

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DISCLOSURE BY THE PROMOTER(S) TO THE STOCK EXCHANGES AND TO THE TARGET COMPANY FOR ENCUMBRANCE OF SHARES / INVOCATION OF ENCUMBRANCE / RELEASE OF ENCUMBRANCE, IN TERMS OF REGULATION 31(1) AND 31(2) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011)

Name of the Target Company	SAB Events & Governance Now Media Limited
Names of stock exchanges where the shares of the target company are listed	BSE Limited and National Stock Exchange of India Limited
Date of Reporting	16th January, 2019
Name of Promoter(s) or PAC on whose shares encumbrance has been ~~created~~/invoked/ ~~released~~	Mr. Markand Adhikari
Details of the ~~creation~~/invocation/ ~~release of encumbrance~~	Invocation of pledged 1,54,500 Equity Shares

Name of the Promoter(s) or PACs with him	Promoter holding in the target company (1)		Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)							Post event holding of encumbered shares {creation [(2)+(3)] / release [(2)-(3)] / invocation [(1)-(3)]}	
	No. of shares	% of total share capital	No. of shares	% of total share capital	Type of event (~~creation~~ /~~release~~ /invocation)	Date of ~~creation~~/ ~~release~~/ invocation of encumbrance	Type of encumbrance (~~pledge~~/ ~~lien~~/ ~~non disposal~~	Reasons for ~~Encumbrance~~/ Invocation	Number	% of share capital	Name of the entity in whose favor shares encumber	No. of shares	% of total share capital

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							~~undertaking/~~ others)				ed		
Mr. Gautam Adhikari	12,53,639	11.96	6,10,700	5.83	--	--	---	--	--	--	--	6,10,700	5.83
Mr. Markand Adhikari	16,36,089	15.61	5,84,400	5.57	Invocation	27.11.2018	Invocation of pledged shares	** Refer note below	1,54,500	1.47	Union Bank of India	4,29,900	4.10
Mr. Heeren Adhikari	150	0.00	--	--	--	--	---	--	--	--	--	--	--
Ms. Swati Adhikari	150	0.00	--	--	--	--	---	--	--	--	--	--	--
Ms. Bindu Raman	150	0.00	--	--	--	--	---	--	--	--	--	--	--
Prime Global Media Private Limited	4,65,536	4.44	--	--	--	--	---	--	--	--	--	--	--

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Global Showbiz Private Limited	5,70,000	5.44	4,87,500	4.65	--	--	---	--	--	--	-- '	4,87,500	4.65

** Shares invoked by the Pledgee due to delay in servicing the debt availed by Companies under the same Management, against which the Shares were pledged as collateral security.

Markand Adhikari
Promoter

Place: Mumbai
Date: 16th January, 2019