

# PH TRADING LIMITED

CIN - L51109WB1982PLC035011

Poddar Point, 113 Park St, Block B, 10-Th Floor,  
Kolkata, West Bengal, India, 700016

Email Id: phtradinglimited@gmail.com Phone no. 8928039945

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Date: 06.03.2024

To  
The Corporate Relations Department  
BSE Limited, Phiroze Jeejeebhoy Towers,  
Dalal Street, Fort,  
Mumbai - 400 001.

Dear Sir/Madam,

**Sub: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

**Unit: PH Trading Limited – (BSE Scrip Code: 512026)**

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirement) Regulations, 2015 read with Para A of Part A of Schedule III thereto, we would like to inform you that upon recommendation of the Nomination and Remuneration Committee, the Board of Directors of the Company in their meeting held today i.e., 06.03.2024 has approved the appointment of Mr. Murali Krishna Lanka (DIN: 07194036) as an Additional Director (Non-Executive Independent Category) of the Company w.e.f 06.03.2024 subject to the approval of the Company.

The details required under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023 are given in the enclosed Annexure-I.

This is for the information and records of the Exchange, please.

Yours faithfully,

For **PH Trading Limited**

**B. Kiran Kumar**  
Company Secretary and Compliance Officer

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## Annexure I

S. No.	Details of events that need to be provided	Information of such event(s)
1.	Name of Director	Mr. Murali Krishna Lanka
2.	Reason for change viz. appointment, resignation, removal, death or otherwise;	Appointment
3.	Date of appointment / Cessation (as appointment) Term of appointment	Date of Appointment: 06.03.2024 Term: 06.03.2024 to 05.03.2029
4.	Brief Profile (in case of appointment);	<p><b>Energetic &amp; Enthusiastic Leader</b> offering nearly 30 years of rich combined expertise in <b>Business Development, P&amp;L Management and Team Management</b> <b>Developed strategy &amp; plans for organization's business operations;</b> conceptualized &amp; developed new business strategies which led to an increase in turnover &amp; profitability of the organization</p> <p>Proven track record of <b>achieving / exceeding targets, opening new &amp; profitable markets</b> and setting up business operations in emerging markets.</p> <p><b>INDUSTRY:</b> Retail/Wholesale, Ecommerce, FMCG, Consulting</p> <p><b>Leader &amp; Organizational Change Agent;</b> delivering business results, focused on improving business processes to improve reliability and enable scalable growth.</p> <p><b>WORK EXPERIENCE:</b></p> <ul style="list-style-type: none"> <li>• Worked with Fortune's number 1 ranked company Walmart Stores INC for <b>30 years</b> that offered wide exposure on diverse background and environments; applied knowledge and expertise in creating opportunities &amp; expanding businesses.</li> <li>o <b>Set up Walmart's Cash and Carry format</b> from concept by leading all major activities.</li> <li>o Opened 29 Large format stores of 60,000 square feet and 3 fulfillment centers adding 1.9 million square feet to Walmart's portfolio.</li> </ul>
5.	Disclosure of relationships between	Mr. Murali Krishna Lanka is not related to

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	directors.	any Director or KMP and Promoters of the Company.
6.	Number of Shares Held	Mr. Murali Krishna Lanka is not holding any equity shares of the Company as on date.
7.	Information as required pursuant to BSE Circular with ref. no. LIST/COMP/14/2018-19	Mr. Murali Krishna Lanka is not de-barred from holding the office of Director by virtue of any Securities and Exchange Board of India (SEBI) order or any other such authority.