



**Standard Shoe Sole
And Mould (India) Ltd.**

95, PARK STREET 2ND FLOOR
KOLKATA- 700 016
PHONE OFF.: 2226-1175
MOBILE: 84440 76978
E-mail: companysecretary@cel.co.in

Date: 27th February, 2024

To
BSE Limited
Phiroze Jejeebhoy Towers,
Dalal Street,
Mumbai - 400 001
Scrip Code: 523351

Dear Sir/ Madam,

Sub: Post offer advertisement pursuant to the provisions of Regulation 18(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 ('SEBI SAST Regulations')

Ref: Open offer for acquisition of upto 1347190 (Thirteen Lakhs Forty-Seven Thousand One Hundred & Ninety only) fully paid-up equity shares of face value of Rs. 10/- (Rupees Ten only) each, of Standard Shoe Sole and Mould (India) Limited (the "Target Company), at an Offer Price of Rs. 5.82/- (Rupees Five and Eighty Two Paise only) per equity share (including interest of Rs. 0.7 per shares) to the public shareholders of the Target Company, by Buildox Private Limited ('Acquirer') pursuant to and in compliance with the regulation 3(1) and 4 of the SEBI (SAST) Regulations ("Offer" or "Open Offer")

In connection with the captioned Open Offer, we wish to inform you that we are in receipt of Post Offer Advertisement as published by AFCO Capital India Private Limited in relation to the Open Offer to the Public Shareholders of Standard Shoe Sole And Mould (India) Limited.

Kindly take the same on record and disseminate it on your website.

Thanking you
Yours faithfully

For Standard Shoe Sole and Mould (India) Limited

Sudha Tanani
Whole Time Director
(DIN: 09552406)

Encl.: As above

BRANCHES : KOLKATA, CHENNAI, DELHI, KANPUR
FACTORY : CHENNAI PONDICHERY
CIN : L24119WB1973PLCO28902

AFCO Capital India Pvt. Ltd.

Corporate Office : 604-605, Cosmos Plaza, J. P. Road, Near D. N. Nagar Metro Station,
Andheri (West), Mumbai - 400 053

Tel. : 022 - 2637 8100 (20 Lines) • E-mail : capital@afco group.in • Website : www.afcogroup.in

CIN : U74110MH2012PTC234042



To,
The Board of Directors,
Standard Shoe Sole and Mould (India) Limited
95, Park Street, 2nd Floor,
Kolkata WB 700016

February 27, 2024

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Dear Sir/Madam,

In connection with the captioned open offer, please find enclosed a Post offer advertisement which has been published by us today i.e., Tuesday February 27, 2024 in compliance with SEBI regulations in the following four newspapers in which the DPS was published:

1. Financial Express (English) all over India;
2. Jansatta (Hindi) all over India;
3. Arthik Lipi (Bengali) in Kolkata; and
4. Mumbai Lakshdwip (Marathi) in Mumbai


We are hereby attaching e-clipping/newspaper advertisement copy for your perusal.

Kindly take the above information on your records.

Thanking you

Yours faithfully

For AFCO CAPITAL INDIA PRIVATE LIMITED


S S R K MOHAN BABU
AUTHORISED SIGNATORY
SEBI Registration No. MB/INM00012555



Date: February 27, 2024
Place: Hyderabad

Encl: as above

● HIGH COST, PERFORMANCE ISSUES
Telcos flag hurdles to open RAN adoption

JATIN GROVER
New Delhi, February 26

EVEN AS TELECOM operators in the country have been testing open radio access network (RAN) technology for some years now, they have flagged factors like higher cost, issues in performance and no clarity over service support among key reasons that are restricting the commercial deployment of technology.

TOUGH CALL
Open RAN could cost telcos double of traditional RAN solutions
It was earlier expected to reduce telcos' network deployment cost by 30%

JAGBIR SINGH, CTO, Vodafone Idea
FROM AN OPERATORS' POINT OF VIEW, WHY SHOULD I DEPLOY A PRODUCT WHICH IS EXPENSIVE AND ISN'T STABLE
In India, open RAN can be feasible once 6G launch occurs, possibly in 2030

RAN constitutes a major portion of the capital expenditure (capex) of telecom operators. Open RAN is a new way of connecting mobile devices to the core network. Instead of using equipment from just one company like in the case of traditional radio access networks, open technology lets service providers mix and match pieces from different companies, thereby reducing dependence on a few vendors.

but we have never reached a level where we can say that we can deploy commercially," Jagbir Singh, chief technology officer at Vodafone Idea, said during an industry event last week. According to Singh, even during the discussions on commercial deployment of open RAN technology, the price is coming out to be more expensive than traditional RAN.

ogy. The company said that Mavenir is in the advanced commercial phase of deployment of technology. Bharti Airtel has also looped in Mavenir to conduct trials. "We have to get the equation of cost and performance right. Second is, what we are seeing is that Open RAN is actually evolving fast but the technology still lacks full-feature parity compared to traditional systems," said Saurabh Mittal, vice president and head, standards & technology at Bharti Airtel.

Auto industry to grow over 6x by 2047: Kalyani

GEETA NAIR
Pune, February 26

THE INDIAN AUTOMOTIVE industry will grow six to seven-fold from the current four million vehicles per year by 2047, Baba Kalyani, chairman and managing director, Bharat Forge, said on Monday. "It took 75 years to go from zero to four million units, and in 25 years we will go from four million to 25-30 million units. That is the kind of growth the automotive industry will see," Kalyani said.



Baba Kalyani, chairman & MD, Bharat Forge, believes 100% of the auto sector won't go electric

country is unlikely to achieve the target of 20 GW of renewable energy by 2026, with current capacity less than 11 GW. For this, India needs to stop relying on imports from China. While EVs are the flavour of the day, Kalyani said he didn't see ICE engines dying and all of the world going electric. Bharat Forge is targeting to bring in 'lights-out manufacturing' at its Pune plant by 2026. This would mean a fully automated production system.

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HCLSoftware, Wipro launch 5G solutions

FE BUREAU, Bengaluru, February 26

HCLSOFTWARE, A DIVISION of HCL Technologies, has partnered with Intel Corporation to launch a joint 5G User Plane Function (UPF) acceleration solution that significantly improves subscriber user experience and reduces costs for mobile network operators.

has announced a joint 5G private wireless solution with Nokia to help enterprises speed up their digital transformation. The HCL-Intel joint solution optimises hardware resources and drives cost reduction for operational and capital expenses by up to 80%. HCLSoftware collaborated with Viettel High Technologies and demonstrated the effectiveness of the solution.

India second-largest delivery centre for EPAM

SAMEER RANJAN BAKSHI
Bengaluru, February 26

INDIA IS NOW the second-largest delivery centre for EPAM Systems, a US-based engineering service firm. The company has added 2,701 employees in the last two years, taking the total headcount to 7,050 at the end of December 31, 2023.

4,000 employees. The headcount rose to 5,900 by 2022-end. Last year, it opened its office in Gurugram, which has the capacity to house more than 800 employees. As per a recent filing with US Securities and Exchange Commission (SEC), Ukraine remains the largest delivery centre for EPAM with 9,113 professionals as of December 31, 2023. This is despite the headcount in the war-torn country falling by around

War-torn Ukraine remains the largest delivery centre for EPAM with 9,113 professionals as of December 2023
3,000 from more than 12,000 employees in 2021. The filing added, "In response to the war in Ukraine, we continue to execute our business continuity plans and have sustained our

hiring efforts across multiple locations in central and eastern Europe, central and western Asia, India and Latin America." As of December 31, 2023, EPAM employs delivery professionals in more than 50 countries. "Our second- and third-largest delivery locations are now India and Poland, with approximately 7,050 and 5,400 professionals, respectively, as of December 31,

2023. Our global delivery centres in Ukraine and throughout the world have sufficient resources, including infrastructure and capital, to support ongoing operations." The filing added it no longer has employees or operations in Russia. "As of December 31, 2023, we employ approximately 3,500 delivery professionals in Belarus and expect to continue operating in the country."

Reliance launches animal rescue centre

RAJESH KURUP
Mumbai, February 26

RELIANCE FOUNDATION, THE philanthropic arm of Reliance Industries (RIL), on Monday launched Vantara, an initiative to rescue and rehabilitate injured and abused animals in India and abroad. Vantara — meaning star of the forest — was conceptualised by Anant Ambani, who is a director on the boards of RIL and Reliance Foundation. The initiative focuses on creating class animal conservation and care practices including healthcare, hospitals, research and academic centres.



WE WANT TO RESTORE VITAL HABITATS AND ESTABLISH VANTARA AS A LEADING-EDGE CONSERVATION PROGRAMME
ANANT AMBANI, DIRECTOR, RIL & RELIANCE FOUNDATION

It also focuses on integrating advanced research and collaboration with reputed global universities and organisations such as the International Union for Conservation of Nature (IUCN) and the World Wildlife Fund for Nature (WWF). The rehabilitation programme, which has been in the works for the last few years, has rescued more than 200 elephants, 300 large felines such as leopards, tigers, lions and jaguars, over 300 herbivores such as deer and over 1,200 reptiles such as crocodiles, snakes and turtles, as well as

birds. It has rehabilitated key species such as rhinos, leopards and crocodiles. Spread over 3,000 acres, the project is housed within the green belt of RIL's Jamnagar Refinery Complex in Gujarat. "What started as a passion for me at a very young age has become a mission now, with Vantara and our brilliant and committed team. We are focused on protecting critically-endangered species native to India. We also want to restore vital habitats and address urgent threats to species and establish Vantara as a leading-edge conservation programme," Anant Ambani said. "Some of India's and the world's top zoological and medical experts have joined our mission," he added.

Housing and Urban Development Corporation Ltd. (A Govt. of India Enterprise)
CIN: L74899DL1970GOI005276 GST NO.: 07AAACH0632A1ZF
Regd. Office: Core-7A, HUDCO Bhawan, India Habitat Centre, Lodhi Road, New Delhi-110003. Tel.: 011-24649610-15
Website: www.hudco.org.in, Email: cnp.hudco@hudco.org

FORM G INVITATION FOR EXPRESSION OF INTEREST FOR ANUPRIYA MANAGEMENT PRIVATE LIMITED OPERATING IN [REAL ESTATE] AT KOLKATA
(Under sub-regulation (1) of regulation 36A of the Insolvency and Bankruptcy Board of India (Insolvency Resolution Process for Corporate Persons) Regulations, 2016)

CORRIGENDUM TO THE DETAILED PUBLIC STATEMENT FOR ATTENTION TO THE SHAREHOLDERS OF KSHITIJ INVESTMENTS LIMITED
(CIN: L67120MH1979PLC021315)
Registered Office: 509, Loha Bhawan 93, P. D'Mello Road, Carnac Bunder Mumbai City, Mumbai - 400009, Maharashtra
Phone No.: 022-23480344, (+91) 9830898807, Email id: ksh.inv.ltd@gmail.com; Website: www.kilt.in

ISSUED BY MANAGER TO THE OFFER FOR AND ON BEHALF OF THE ACQUIRERS MR. RAHUL AGRAWAL AND MR. ROHIT AGRAWAL
NAVIGANT CORPORATE ADVISORS LIMITED
804, Meadows, Sahar Plaza Complex, J B Nagar, Andheri Kurla Road, Andheri East, Mumbai - 400059.
Tel No. +91 22 4120 4837 / 4973 5078
Email id: navigant@navigantcorp.com Website: www.navigantcorp.com
SEBI Registration No: INM000012243 Contact person: Mr. Sarthak Vijlani

POST-OFFER ADVERTISEMENT IN ACCORDANCE WITH REGULATION 18(12) OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011, AS AMENDED, ("SEBI (SAST) REGULATIONS") FOR THE ATTENTION OF THE PUBLIC SHAREHOLDERS OF STANDARD SHOE SOLE AND MOULD (INDIA) LIMITED
(CIN: L24119WB1973PLC028902)
Having registered office at 95, Park Street 2nd Floor Kolkata West Bengal 700016;
e-mail id: companyssecretary@cel.co.in; Tel: +91 9903831380; website: https://www.sssmil.com/

Table with 3 columns: S.No., Particulars, Details. Contains details of the acquisition offer for Standard Shoe Sole and Mould (India) Limited.

Table with 4 columns: S. No, Particulars, Proposed in the Open Offer Document (Assuming full acceptance in the offer), Actuals. Contains financial details of the offer.

- List of conditions for the offer, including details on tendering period, offer price, and shareholding requirements.

ISSUED ON BEHALF OF THE ACQUIRERS BY THE MANAGER TO THE OFFER
AFCO CAPITAL INDIA PRIVATE LIMITED
604-605, Cosmos Plaza, J.P. Road, Near D.N Nagar Metro Station, Andheri (West), Mumbai-400053
Tel: 022-26378100; Fax: +91 22 2282 6580
Contact Person: Mr. Atul B Oza / Nikita Bansal
E-mail: capital@afco.in; website: www.afco.in
SEBI Registration Number: INM00012555
Date: 27/02/2024
Place: Hyderabad

POST-OFFER ADVERTISEMENT IN ACCORDANCE WITH REGULATION 18(12) OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011, AS AMENDED, ("SEBI (SAST) REGULATIONS") FOR THE ATTENTION OF THE PUBLIC SHAREHOLDERS OF

STANDARD SHOE SOLE AND MOULD (INDIA) LIMITED

(CIN: L24119WB1973PLC028902)

Having registered office at 95, Park Street 2nd Floor Kolkata West Bengal 700016;
e-mail id: companysecretary@cel.co.in; Tel: +91 9903831380; website: https://www.sssmil.com/

OPEN OFFER FOR ACQUISITION OF UPTO 1347190 (THIRTEEN LAKHS FORTY-SEVEN THOUSAND ONE HUNDRED & NINETY ONLY) FULLY PAID-UP EQUITY SHARES OF FACE VALUE OF RS. 10/- (RUPEES TEN ONLY) EACH, OF STANDARD SHOE SOLE AND MOULD (INDIA) LIMITED (THE "TARGET COMPANY"), AT AN OFFER PRICE OF RS. 5.82/- (RUPEES FIVE AND EIGHTY TWO PAISE ONLY) PER EQUITY SHARE (INCLUDING INTEREST OF RS. 0.7 PER SHARES) TO THE PUBLIC SHAREHOLDERS OF THE TARGET COMPANY, BY BUILDIX PRIVATE LIMITED ('ACQUIRER') PURSUANT TO AND IN COMPLIANCE WITH THE REGULATION 3(1) AND 4 OF THE SEBI (SAST) REGULATIONS ("OFFER" OR "OPEN OFFER")

This post-offer advertisement ('Post-Offer Advertisement') is being issued by AFCO Capital India Private Limited, the Manager to the Offer ('Manager to the Offer' or 'Manager'), for and on behalf of the Acquirer to the Public Shareholders of the Target Company in compliance with Regulation 18(12) and other applicable provisions of the SEBI (SAST) Regulations. This Post-Offer Advertisement should be read in continuation of and in conjunction with with (a) Public Announcement ('PA') dated August 01, 2023; (b) the Detailed Public Statement ('DPS') dated August 08, 2023 that was published in (i) Financial Express (English) all over India; (ii) Jansatta (Hindi) all over India; (iii) Arthik Lipi (Bengali) in Kolkata; and (iv) Mumbai Lakshdwip (Marathi) in Mumbai ('Newspapers'); and (c) the draft letter of offer dated August 17, 2023 ('DLOF'); (d) the Letter of Offer dated December 07, 2023 along with Form of Acceptance ("LOF"); (e) Corrigendum to the PA, DPS and DLOF published on December 11, 2023 in same newspapers; (f) Pre offer advertisement published on dated December 14, 2023 in same newspapers and (g) corrigendum to the PA, DPS, DLOF, LOF, Corrigendum to the PA, DPS and DLOF and Pre-Offer Advertisement published on January 24, 2024 in same newspapers. This Post-Offer Advertisement is being published in all Newspapers in which the DPS was published.

Capitalized terms used but not defined in this Post-Offer Advertisement shall have the meanings assigned to such terms in the LOF.

The Public Shareholders of the Target Company are requested to kindly note the following information with respect to the Open Offer:

S.No	Particulars	Details
1.	Name of the Target Company	: Standard Shoe Sole and Mould (India) Limited
2.	Name of Acquirer(s) / PAC	: Buildox Private Limited
3.	Name of the Manager to the Open Offer	: AFCO Capital India Private Limited
4.	Name of the Registrar to the Open Offer	: MCS Share Transfer Agent Ltd
5.	Open Offer Details ⁽¹⁾	
	Date of Opening of the Open Offer	: Thursday, January 25, 2024
	Date of Closure of the Open Offer	: Thursday, February 08, 2024
6.	Date of Payment of Consideration	: Thursday, February 15, 2024
7.	Details of Acquisition	

S. No	Particulars	Proposed in the Open Offer Document (Assuming full acceptance in the offer)		Actuals	
		Number	In %	Number	In %
7.1	Offer Price (per equity share)		5.82 ⁽²⁾		5.82
7.2	Aggregate number of shares tendered	1347190		2100	
7.3	Aggregate number of shares accepted	1347190		2100	
7.4	Size of the Offer (Number of shares multiplied by Offer Price per share)		Rs. 78,40,645.80		12222
		Number	In %	Number	In %

7.5	Shareholding of the Acquirers before Agreement / Public Announcement	Nil	Nil	Nil	Nil
7.6	Shares acquired by way of Agreement	1314107	25.36	1314107 ⁽³⁾	25.36
7.7	Shares acquired by way of Preferential Issue	NA	NA	NA	NA
7.8	Shares acquired by way of Open Offer	1347190 ⁽⁴⁾	26	2100	0.04
7.9	Shares acquired after Detailed Public Statement	Nil	Nil	Nil	Nil
7.10	Post offer shareholding of Acquirer(s) along with PACs	2661297	51.36	1316207	25.40
7.11	Pre and Post offer shareholding of the public:	<i>Pre-offer</i>	<i>Post-offer</i>	<i>Pre-offer</i>	<i>Post-offer</i>
	Number	3376800	2029610	3376800	3374700
	In %	65.17	39.17	65.17	65.13

- (1) Open offer tendering period was re-opened pursuant to the SEBI email dated 19/01/2024, issuing directions to re-open the tendering period in view of omission to provide the separate acquisition window with BSE in the earlier tendering period i.e. from 15/12/2023 to 01/01/2024. Therefore the re-opened tendering period dates are mentioned.
- (2) Accordingly, the offer price has been revised from Rs. 5.75 to Rs. 5.82 per Equity Share (i.e. inclusive of interest payment @ 10% per annum for delay of 39 days in payment beyond the original scheduled payment date i.e. 15/01/2024 to the revised payment date i.e. 23/02/2024).
- (3) The Acquirer will consummate the transaction pursuant to Share Purchase Agreement in accordance with Regulation 22(1) read with Regulation 22(3) of the SEBI (SAST) Regulations and will take requisite necessary procedure for reclassification of the Acquire as a 'Promoter' of the Target Company in accordance of provisions of said Regulations.
- (4) Assuming full acceptance under the Open Offer.

The Acquirer accepts full responsibility for the information contained in this Post offer Advertisement and for the fulfilment of the obligations of the Acquirer as laid down in the SEBI (SAST) Regulations and subsequent amendments made thereof.

A copy of this post offer advertisement will also be available on the respective websites of SEBI (www.sebi.gov.in), BSE (www.bseindia.com) and the Manager (www.afcogroup.in) and the registered office of the Target Company.

ISSUED ON BEHALF OF THE ACQUIRERS BY THE MANAGER TO THE OFFER



AFCO CAPITAL INDIA PRIVATE LIMITED
604-605, Cosmos Plaza, J.P Road, Near D.N Nagar Metro Station, Andheri (West), Mumbai-400053
Tel: 022-26378100; Fax: +91 22 2282 6580
Contact Person: Mr. Atul B Oza / Nikita Bansal
E-mail: capital@afcogroup.in; website: www.afcogroup.in
SEBI Registration Number: INM000012555

Date: 27/02/2024
Place: Hyderabad