

### **Tanla Solutions Limited**

Tanla Technology Center Hi-tech city Road, Madhapur, Hyderabad, India - 500081

CIN: L72200TG1995PLC021262

T: +91-40-40099999 info@tanla.com tanla.com

## 25<sup>th</sup> February 2019

### To,

BSE Limited	National Stock Exchange of India Ltd.
Phiroze Jeejeebhoy Towers,	"Exchange Plaza"
Dalal Street,	Bandra-Kurla Complex, Bandra (East),
Mumbai - 400 001	Mumbai - 400 051
Scrip Code: <b>532790</b>	Symbol: TANLA

Dear Sir / Madam,

## Subject: Intimation under Reg. 30 of SEBI (LODR) Regulations, 2015 – Intimation of Proposed Material Event

This is to inform the exchanges that, Tanla Solutions Ltd, proposes to launch a new platform (Trubloq), the world's first blockchain enabled commercial communication stack at the Mobile World Congress, 2019.

Details of the same are attached herewith along with the curtain raiser of the event.

Proposed launch of the platform being a Material Event, is being informed to the Stock Exchange, with a request to be taken on records. Immediately upon being launched, the Company shall share further details of the same.

This is for your information and record.

Yours faithfully,

For Tanla Solutions Limited

Seshanuradha Chava

VP - Legal & Secretarial

ACS-15519

We at Tanla are proud to unveil our new platform, the world's first blockchain enabled commercial communication stack, at MWC19, Barcelona. Shri. R S Sharma, Chairman, TRAI, will grace the occasion to launch the platform. Alongside, will be some of the biggest names of Telecom industry participating in a panel discussion.

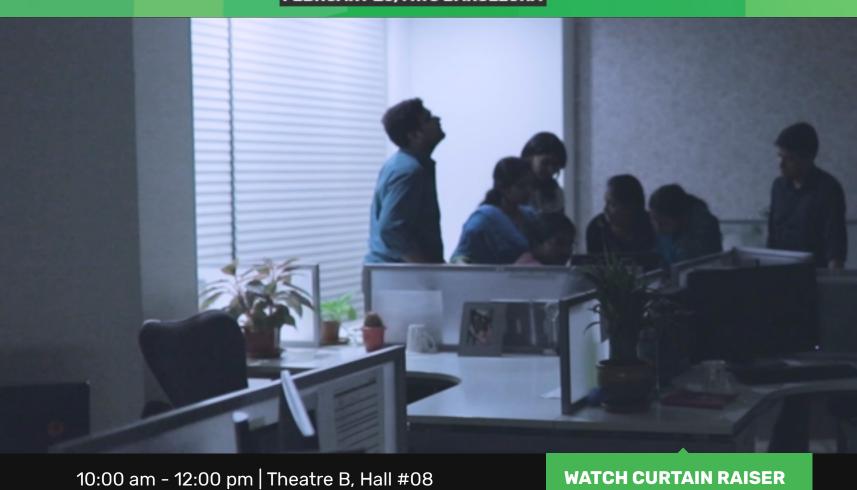
On this momentous occasion, we would like to thank you for being a huge support through our journey. Please find the details of the event below.

# LAUNCHING



**WORLD'S FIRST BLOCKCHAIN ENABLED** COMMERCIAL COMMUNICATIONS STACK.

FEBRUARY 26, MWC BARCELONA



## From a vision to reality.

## TRUBLOQ

Trublog, powered by Tanla, is a blockchain-based communication stack that empowers individual mobile subscribers to truly own, control and manage commercial communications. Trubloq will also enable businesses to build trusted relationships with their consumers.

TRUBLOQ is inspired by the regulatory vision of TRAI, addressing unsolicited commercial communications (UCC), with the release of their new guideline in 2018. This regulation enhances the compliance requirement for addressing the consent of subscribers and mandates the implementation of the regulation using Distributed Ledger Technology (DLT).

## **KEYNOTE**



10:00 am WELCOME ADDRESS & KEYNOTE SPEECH Mr. Uday Reddy CMD, **Tanla Solutions** 



TRUBLOQ STACK UNVEILING Mr. R S Sharma Chairman, Telecom Regulatory Authority of India (TRAI)

10:15 am

10:35 am



**KEYNOTE PRESENTATION - BLOCKCHAIN Neil Shepherd** Principal, TMT Practice, **Boston Consulting Group** 

# PANEL DISCUSSION

11:00 am - 11:30 am

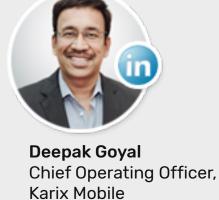
Participate in an interactive panel discussion on the Topic - **EMPOWERING CHOICES** 

# **PANELISTS**



Director General, Cellular Operators Association of India (COAI)





Sanjay Kapoor Telecom Industry Expert

**ALSO ON AGENDA** 

Thought Leadership Publication Release by Mr. R S Sharma

Trublog's First Customer Live Announcement



## <u>Click here</u> for us to keep you posted.

Can't make it?

You can also join us live on Youtube.

On behalf of Tanla Solutions, I take great pleasure in inviting you to join us for the unveiling of Trubloq. Looking forward to seeing you at the event.

Best Wishes,

**Uday Reddy** Chairman & Managing Director, Tanla Solutions Limited.









