V.B. Desai Financial Services Limited

Category I Merchant Banker - SEBI Registration No. INM 000002731

August 01, 2019

The Corporate Relations Department BSE Limited P.J. Towers, Dalal Street, Mumbai – 400 001

Dear Sirs.

Sub: Board Meeting to approve un-audited financial results for the Quarter ended on 30th June 2019 Ref: Company Code No. 511110

We hereby to inform you that a meeting of the Board of Directors of the Company will be held on Monday, the 12th August 2019 to consider and approve un-audited Financial Results of the Company for the Quarter ended on 30th June 2019.

Further, in terms of Company's Code of Conduct for Regulating, Monitoring & Reporting Trading by Insiders, the trading window of the Company for the purpose of trading in the securities of the Company by its Designated persons and their immediate relatives shall remain closed from the end of the every quarter till 48 (forty eight) hours after the conclusion of the Meeting of the Board of Directors for the purpose of consideration and approval of financial results. Accordingly, the period of closure of trading window for dealing in Shares of the Company had already been in operation with effect from 1st July, 2019. Please note that the re-opening of Trading window for dealing in the Shares of the Company will be effective from 14th August, 2019.

Kindly take note the same.

Thanking you,

Yours faithfully,

For V.B.DESAI FINANCIAL SERVICES LIMITED

Pradip R. Shroff

Managing Director