

# SANTAN INVESTMENT ADVISORY LLP

LLPIN: ABB-9620

Reg Add: 1005 Falcon Crast, Raheja Sherwood, Nirlon Compound, W.E Highway,, Goregaon East, Mumbai, Maharashtra, India-400063  
Email: mallinathm@gmail.com

Date: 16.03.2024

To,

<b>Bombay Stock Exchange Limited</b> Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai-400001	<b>The Board of Directors,</b> <b>M/s P H Trading Limited</b> Address: B Block, 113, 10th Floor, Park Street, , Kolkata, West Bengal, 700 016 India.
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**Subject: Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.**

Dear Sir/Madam,

This is to inform you that on **Mar 15, 2024**, We **M/S Santan Investment Advisory LLP** had sold 314950 **Equity Shares** of **M/S P H Trading Limited** of INR 10/- (Rupees Ten Only) on completion of open offer representing total **65.61%** of the fully diluted voting equity share capital of **P H Trading Ltd**

In view of the above, the requisite disclosure in terms of Regulations 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 is attached herewith.

Requested you to take the same in records.

Thanking You,  
Yours faithfully,

  


**Mallinath Madineni**  
**(Designated Partner of Acquirer)**

**Place: Mumbai**  
**Date: 16.03.2024**

Encl: As above.

**Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Name of the Target Company (TC)	P H Trading Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Santan Investment Advisory LLP Mallinath Madineni Pratima Madineni		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	Bombay Stock Exchange Limited		
Details of the acquisition / disposal as follows	<b>Number</b>	<b>% w.r.t. total share/voting capital wherever applicable</b>	<b>% w.r.t. total diluted share/voting capital of the TC (*)</b>
<b>Before the acquisition/disposal under consideration, holding of :</b>			
a) Shares carrying voting rights			
b) Voting rights (VR) otherwise than by equity shares			
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)			
<b>d) Total (a+b+c)</b>	3,56,660	74.30	74.30
<b>Details of acquisition/sale</b>			
a) Shares carrying voting rights Sold	314950	65.61	65.61
b) VRs acquired otherwise than by equity shares			
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold			

<b>d) Total (a+b+c)</b>	314950	65.61	65.61
<b>After the acquisition/sale, holding of:</b>			
a) Shares carrying voting rights	<b>41710</b>	<b>8.69</b>	<b>8.69</b>
b) VRs otherwise than by equity shares			
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition			
<b>d) Total (a+b+c)</b>	<b>41710</b>	<b>8.69</b>	<b>8.69</b>
Mode of acquisition/sale (e.g. open market / off-market / public issue / rights issue /preferential allotment / inter-se transfer etc.)	Off Market on completion of Open Offer.		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	14 <sup>th</sup> March, 2024 and 15 <sup>th</sup> March 2024		
Equity share capital / total voting capital of the TC before the said acquisition/sale	480000 Equity Shares of Rs. 10/- each		
Equity share capital/ total voting capital of the TC after the said acquisition/sale	480000 Equity Shares of Rs. 10/- each		
Total diluted share/voting capital of the TC after the said acquisition/sale	480000 Equity Shares of Rs. 10/- each		

**Note:**

(\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

 

Mallinath Madineni

**Signature of the acquirer / Seller/ Authorised Signatory**

Place: Mumbai

Date: 16<sup>th</sup> March 2024

**Part-B\*\*\***

**Name of the Target Company: PH Trading Limited.**

Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Whether the acquirer belongs to Promoter/ Promoter group	PAN of the acquirer and/ or PACs
M/s Santan Investment Advisory LLP	Yes after completion of open offer	AETFS9608F
Mallinath Madineni	Yes after completion of open offer	AIAPM2242G
Pratima Madineni	Yes after completion of open offer	AMEPD5989P

  


**Mallinath Madineni**  
**(Designated Partner of Acquirer)**

**Place: Mumbai**

**Date : 16<sup>th</sup> March 2024**

**Note:**

(\*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(\*\*) Diluted share/ voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(\*\*\*) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.