



May 02, 2024

To
BSE Limited
Corporate Relationship Department
Phiroze Jeejeebhoy Towers
Floor 25, Dalal Street,
Mumbai - 400001
Scrip: 532478

National Stock Exchange of India Limited
Listing Departments,
Exchange Plaza, 5th Flr, P.No.C/1, G Block
Bandra-Kurla Complex, Bandra (East),
Mumbai – 400051
Scrip: UBL

Sub: **Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('Listing Regulations') - Intimation for appointment of Director Transformation and Strategy of the Company.**

Dear Sir,

With reference to captioned subject:

In compliance with Regulation 30 read with Part A Para A (7) of Schedule III of the Listing Regulations and SEBI Circular No. SEBI/HO/CFD/CD-PoD-1/P/CIR/2023/123 dated July 13, 2023, we wish to inform you that the Company has appointed Mr. Harsh Vardhan Sharma, Director Transformation and Strategy, who is a member of core management team of the Company, with effect from May 02, 2024.

Requisite disclosure as required under SEBI Circular SEBI/HO/CFD/CD-PoD-1/P/CIR/2023/123 dated July 13, 2023, are given hereinbelow:

Particulars	Remarks
Name	: Mr. Harsh Vardhan Sharma
Reason for change viz., appointment, re-appointment, resignation, removal, death or otherwise	: Appointment
Date of appointment/ re-appointment/ cessation (as applicable) and term of appointment/re-appointment	: Mr. Harsh Vardhan Sharma, has been appointed as Director Transformation and Strategy with effect from May 02, 2024.
Brief Profile (in case of appointment)	: Mr. Harsh Sharma has over 18 years of rich and diverse work experience in designing and implementing strategies for top and bottom-line goals, strategic capabilities viz., go-to-market, revenue optimisation, and trade marketing. Mr. Harsh is a postgraduate from IIM Ahmedabad and a Metallurgical engineer from IIT, Mumbai. He has worked with organizations like P&G, run his entrepreneurial venture by building it grounds up successfully and worked for a B2B e-commerce startup (Udaan).

The Exchanges are requested to take the same on record.

Thanking You,
For UNITED BREWERIES LIMITED

VIVEK GUPTA
Managing Director & Chief Executive Officer
DIN 10311134