



# PRISM JOHNSON LIMITED

January 5, 2024

The National Stock Exchange of India Ltd., Exchange Plaza, Bandra-Kurla Complex, Bandra (East), Mumbai – 400 051.	BSE Limited, Corporate Relationship Department, P. J. Towers, Dalal Street, Fort, Mumbai – 400 023.
Code : PRSMJOHNSN	Code : 500338

Dear Sir,

**Sub: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('SEBI LODR'), we inform you that the Cement Division of the Company has entered into an agreement today with Kanodia Cem Private Limited ("KCPL") for manufacture and sale of cement to the Company in accordance with the specifications and quality prescribed and required by the Company.

The proposed arrangement will help the Company in improving local availability of cement in its strategic markets of Uttar Pradesh, which has constituted around 55% of cement and clinker sales volume in FY23.

Details required under Regulation 30 of SEBI LODR read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023 are provided in the enclosed Annexure.

The above is for your information and record.

Thanking you,  
Yours faithfully,  
for **PRISM JOHNSON LIMITED**

SHAILESH DHOLAKIA  
Company Secretary &  
Compliance Officer

Encl.: As above



Corporate Office: "Rahejas", Main Avenue, V.P. Road, Santacruz (W), Mumbai- 400 054. India. T: +91-22-61042200 / 66754142 / 43 / 44  
Registered Office: Prism Johnson Limited. 305. Laxmi Niwas Apartments, Ameerpet. Hyderabad - 500 016. India.  
(W): www.prismjohnson.in, (E): info@prismjohnson.in

CIN: L26942TG1992PLC014033



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## Arrangement with Kanodia Cem Private Limited (“KCPL”) Limited for manufacture and sale of Cement:

Sr. No.	Disclosure Requirements	Description
1	Name of the entity(ies) with whom agreement/ JV is signed	Kanodia CEM Private Limited (“KCPL”)
2	Area of agreement/JV	Manufacture and sale of cement by KCPL to the Company in the state of Uttar Pradesh in accordance with the specifications and quality prescribed by the Company.
3	Domestic/international	Domestic
4	Share exchange ratio / JV ratio	Not Applicable
5	Scope of business operation of agreement / JV	Prism Johnson Limited (‘PJM’ or ‘the Company’) will purchase cement manufactured by KCPL in the State of Uttar Pradesh in accordance with the specifications and quality prescribed by the Company.
6	Details of consideration paid / received in agreement / JV	Consideration will be based on the minimum agreed quantity of cement purchased by the Company.
7	Significant terms and conditions of agreement / JV in brief	<ol style="list-style-type: none"> <li>1. KCPL will manufacture cement at its manufacturing facility situated at Amethi, Uttar Pradesh as per the quantities, specifications and quality parameters prescribed by PJL;</li> <li>2. PJL will supply raw materials including clinker and cement bags to KCPL;</li> <li>3. PJL shall acquire minimum guaranteed quantity of 4,80,000 MT of cement manufactured by KCPL on an annual basis throughout the term of the agreement;</li> </ol>



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		4. The term of the agreement shall be 3 (three) years with a lock-in period of 2 (two) years. The term may be extended further post the expiry of the present term, as may be mutually agreed between the parties by executing appropriate documents.
8	Whether the acquisition would fall within related party transactions and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at “arm’s length”	No
9	Size of the entity(ies)	KCPL is incorporated on October 19, 2019 in the State of Uttar Pradesh having registered office situated at Gata No.1140,1142, Village-Nagardeeh, Post-Bhadar, Sultanpur, Amethi, Uttar Pradesh.  KCPL owns and operates a cement grinding unit situated at Amethi, Uttar Pradesh and is engaged in the business of grinding, packaging and sale of cement. The annual turnover of KCPL for FY2022-23 was more than Rs.100 Crores.
10	Rationale and benefit expected	The proposed arrangement will help the Company in improving the local availability of cement in its strategic markets of Uttar Pradesh, which constituted around 55% of cement and clinker sales volume in FY23.



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