

**Crompton Greaves Consumer Electricals Limited**

**Registered & Corporate Office:** Tower 3, 1st Floor,

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W: www.crompton.co.in. CIN : L31900MH2015PLC262254

Date: July 25,2019

|  |   |
|--|---|
| To,<br><b>BSE Limited ("BSE")</b> ,<br>Corporate Relationship Department,<br>2 <sup>nd</sup> Floor, New Trading Ring,<br>P.J. Towers, Dalal Street,<br>Mumbai – 400 001. | To,<br><b>National Stock Exchange of India Limited ("NSE")</b> ,<br>"Exchange Plaza", 5 <sup>th</sup> Floor,<br>Plot No. C/1, G Block,<br>Bandra-Kurla Complex<br>Bandra (East),<br>Mumbai – 400 051. |
| <b>BSE Scrip Code: 539876</b>  | <b>NSE Symbol: CROMPTON</b>   |
| <b>ISIN: INE299U01018</b>  | <b>ISIN: INE299U01018</b>   |
| <b>Our Reference:46/2019-20</b>  | <b>Our Reference: 44/2019-20</b>  |

Dear Sir/ Madam,

Sub: Highlights of Q1 of FY 2019-20 results

This is in continuation of our letter dated July 24, 2019 regarding the Outcome of the Board Meeting held on July 24, 2019 wherein the Company had approved the following:-

1. Unaudited financial results (Standalone and Consolidated) for the quarter ended June 30, 2019.
2. Limited Review Report on the unaudited financial results (Standalone and Consolidated) for the quarter ended June 30, 2019.

In this regard, please find attached the highlights of Q1 of FY 2019-20.

You are requested to kindly take the above information on your record.

Thanking You,  
For **Crompton Greaves Consumer Electricals Limited**

  


**Pragya Kaul**  
**Company Secretary & Compliance Officer**

Encl: A/a.

**Crompton**

**Information Update – Q1 FY20**

Jul, 2019

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# Summary of Q1 Results

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| Particulars                       | Q1 FY20<br>Rs. Cr | Q1 FY19<br>Rs. Cr | GoLY         | Q4 FY19<br>Rs. Cr |  |
|-----------------------------------|-------------------|-------------------|--------------|-------------------|--|
| Net Sales                         | 1,347             | 1,204             | 11.9%        | 1,207             | • Strong growth in revenue driven by ECD where all categories witnessed double-digit growth  |
| Less: Material Cost               | 907               | 814               | 11.4%        | 833               |  |
| <b>Material Margin</b>            | <b>440</b>        | <b>390</b>        | <b>12.8%</b> | <b>374</b>        | • Improvement in Material Margin driven by cost initiatives and improved mix   |
| <b>as a % of Net Sales</b>        | <b>32.6%</b>      | <b>32.4%</b>      |              | <b>31.0%</b>      |  |
| <u>Less:</u>                      |                   |                   |              |                   |  |
| Employee Cost                     | 82                | 72                | 14.1%        | 77                | • Advertisement spend was stepped up towards promoting Aura Fluidic & Anti-Bac on TV and sales promotion for coolers / pumps via print / outdoor |
| Advertisement & Sales Promotion   | 45                | 45                | -1.3%        | 14                |  |
| Other Expenses                    | 121               | 105               | 14.7%        | 115               |  |
| <b>EBIDTA</b>                     | <b>192</b>        | <b>167</b>        | <b>14.8%</b> | <b>169</b>        | • Depreciation increased due to adoption of Ind AS 116; impact on profit is not material   |
| <b>as a % of Net Sales</b>        | <b>14.3%</b>      | <b>13.9%</b>      |              | <b>14.0%</b>      |  |
| Less: Depreciation & Amortization | 6                 | 3                 | 86.5%        | 3                 |  |
| <b>EBIT</b>                       | <b>186</b>        | <b>164</b>        | <b>13.5%</b> | <b>165</b>        | • NCD repayment of Rs. 300 crs was done during the quarter   |
| <b>as a % of Net Sales</b>        | <b>13.8%</b>      | <b>13.6%</b>      |              | <b>13.7%</b>      |  |
| Less: Finance Cost                | 15                | 15                | -1.4%        | 14                |  |
| Add: Other Income                 | 17                | 9                 | 95.9%        | 17                | • Other income up on account of increase in cash surplus   |
| <b>Profit Before Tax</b>          | <b>189</b>        | <b>158</b>        | <b>19.5%</b> | <b>168</b>        | • Effective tax rate up due to discontinuation of exemption for one unit in Baddi  |
| <b>as a % of Net Sales</b>        | <b>14.0%</b>      | <b>13.1%</b>      |              | <b>13.9%</b>      |  |
| Tax Expenses                      | 66                | 54                | 23.3%        | 26                |  |
| <b>Net Profit</b>                 | <b>123</b>        | <b>104</b>        | <b>17.6%</b> | <b>142</b>        |  |
| <b>as a % of Net Sales</b>        | <b>9.1%</b>       | <b>8.7%</b>       |              | <b>11.7%</b>      |  |

# Segment-wise Revenue

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| Particulars                        | Q1 FY20     |              | GoLY         | Q1 FY19     |              |
|------------------------------------|-------------|--------------|--------------|-------------|--------------|
|                                    | Rev. Mix    | Rs. Cr       |              | Rev. Mix    | Rs. Cr       |
| Electrical Consumer Durables       | 80%         | 1,073        | 16.0%        | 77%         | 925          |
| Lighting Products                  | 20%         | 274          | -1.7%        | 23%         | 279          |
| <b>Total Income from Operation</b> | <b>100%</b> | <b>1,347</b> | <b>11.9%</b> | <b>100%</b> | <b>1,204</b> |

- All businesses in the ECD segment have grown faster than market
- Fans growth was primarily driven by premium fans & TPW
- Residential pumps showed growth in high-teens
- Exponential growth in coolers and strong performance in geysers drove high growth in appliances
- New product introductions continue to be instrumental in driving growth
- Lighting sales declined by 1.7% over LY
  - LEDs now form more than 4/5<sup>th</sup> of our lighting business
  - B2C LED saw double-digit volume growth, partly offset by continued price erosion
  - Conventional business continued to decline
  - Overall B2B Sales were weak due to delay in projects on account of model code of conduct coming in force ahead of elections

# Segment-wise Profit

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| Particulars                  | Q1 FY20     |            |              | Q1 FY19     |            |              |
|------------------------------|-------------|------------|--------------|-------------|------------|--------------|
|                              | EBIT Mix    | EBIT       | EBIT %       | EBIT Mix    | EBIT       | EBIT %       |
| Electrical Consumer Durables | 94%         | 217        | 20.3%        | 91%         | 180        | 19.5%        |
| Lighting Products            | 6%          | 14         | 5.1%         | 9%          | 19         | 6.7%         |
| <b>Total</b>                 | <b>100%</b> | <b>231</b> | <b>17.2%</b> | <b>100%</b> | <b>199</b> | <b>16.5%</b> |

- Cost optimization initiatives & improved mix of premium products led to improved margins in ECD
- Focused advertising spend on new product launches and higher provisioning led to a compression in lighting margins

# Cash Flow Highlights

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| Particulars  | Q1 FY20     | Q1 FY19     |   |
|--|-------------|-------------|---|
|  | Rs. Cr.     | Rs. Cr.     |   |
| Profit before Tax  | 189         | 158         |   |
| Adjustments for:   |             |             |   |
| Depreciation, Interest and other Adjustments             | 10          | 17          |   |
| <b>Cash Generated from operations before WC changes</b>  | <b>199</b>  | <b>175</b>  |   |
| Increase/(Decrease) in working capital                   | 11          | -60         | • Working Capital remains negative  |
| <b>Cash from operations</b>                              | <b>210</b>  | <b>115</b>  |   |
| Direct Tax paid (net of refunds)                         | -34         | -30         |   |
| <b>Net Cash from operating activities (A)</b>            | <b>175</b>  | <b>85</b>   | • Strong cash conversion  |
| <b><u>Cash flow from Investing Activities</u></b>        |             |             |   |
| Sale/(Purchase) of current Investments                   | 110         | -136        |   |
| Purchase of fixed assets                                 | -9          | -3          |   |
| Interest/Dividend Received                               | 6           | 8           |   |
| <b>Net Cash (used in )/from investing activities (B)</b> | <b>107</b>  | <b>-131</b> |   |
| <b><u>Cash flow from Financing Activities</u></b>        |             |             |   |
| Issue of Shares  | 0           | 0           | • Issuance of ~22k shares on account of ESOP exercise   |
| Debenture Payment  | -300        | -           | • Lease rentals on premises recognized as right to use asset & charged as depreciation under Ind AS 116, instead of rent w.e.f. 1st April 2019. |
| Interest paid  | -59         | -59         |   |
| Lease Liability  | -2          | -           |   |
| <b>Net Cash (used in )/from financing activities (C)</b> | <b>-361</b> | <b>-58</b>  |   |
| Net Increase/(Decrease) in Cash and Bank Balance         | -78         | -104        | • Cash balance reduced mainly due to  |
| Opening Cash   | 142         | 177         | ○ Debenture repayment of Rs. 300 Cr   |
| Closing Cash   | 64          | 74          | ○ Increase in early payment to creditors  |

# Net Debt and Key Financial Ratios

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| Particulars                         | Jun 19      | Jun 18     | Mar 19     |
|-------------------------------------|-------------|------------|------------|
|                                     | Rs. Crs     | Rs. Crs    | Rs. Crs    |
| Total Debt                          | 350         | 650        | 694        |
| Less: Cash                          | 64          | 74         | 142        |
| Less: Current Investment            | 431         | 503        | 530        |
| <b>Total Net Debt</b>               | <b>-145</b> | <b>73</b>  | <b>21</b>  |
| <b>Net Debt/Equity</b>              | <b>NA</b>   | <b>0.1</b> | <b>0.0</b> |
| <b>Net Debt/EBIDTA (Annualised)</b> | <b>NA</b>   | <b>0.1</b> | <b>0.0</b> |

| Financial Ratios | Jun 19 | Jun 18 |
|------------------|--------|--------|
|------------------|--------|--------|

|                      |       |       |
|----------------------|-------|-------|
| Operating Margin (%) | 14.3% | 13.9% |
|----------------------|-------|-------|

|       |      |      |
|-------|------|------|
| PAT % | 9.1% | 8.7% |
|-------|------|------|

### Operating Cycle (Days)

|              |    |    |
|--------------|----|----|
| Debtors Days | 35 | 42 |
|--------------|----|----|

|                |    |    |
|----------------|----|----|
| Inventory Days | 31 | 41 |
|----------------|----|----|

|                |     |      |
|----------------|-----|------|
| Creditor Days* | -57 | -104 |
|----------------|-----|------|

|                          |   |     |
|--------------------------|---|-----|
| Net Working Capital Days | 8 | -21 |
|--------------------------|---|-----|

- Better working capital management has led to improved Debtor & Inventory Days
- Creditor Days have reduced due to increase in early payment to creditors

\* Creditors days are after accounting for early payment to creditors





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**Thank You**