

Date: February 20, 2024.

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street
Mumbai- 400 001

SCRIP CODE: 543895

Subject: Disclosure pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015. ("Listing Regulations").

DearSir/ Madam,

With reference to the captioned subject, we wish to inform you that Exhicon Event Media Solutions Limited ("the Company"), has signed the Memorandum of Understanding ("MOU") with Ammararsh Infra Developers Private Limited on February 19, 2024 to appoint them as Official Channel Partner for acquisition of Land in Ayodhya for development of an an **Experience Center, A Multipurpose Event Venue**, and to manage the Business Operations of the Company in Ayodhya.

With this MOU, Exhicon stands poised to thrive, creating memorable experiences and contributing to the city's vibrant cultural and economical Landscape.

Key highlights of the Memorandum of Understanding are as per the **Annexure A**You are requested to kindly take the above information on record

Thanking You,

Yours Faithfully
For Exhicon Events Media Solutions Limited

Quaim Mohammad Syed Managing Director DIN: 03163591

Encl.: A/a

EXHICON EVENTS MEDIA SOLUTIONS LIMITED



ANNEXURE A

Key highlights of the Memorandum of Understanding:

- **1.** Exhicon to acquire 25 Acres of land in Ayodhya on PPP model for the development of an exclusive Experience Center, catering to diverse interests and promoting cultural immersion. This strategic move aligns with Exhicon's vision to create unique, immersive experiences for and contribute to the local economy.
- 2. Exhicon to plans develop the below amenities in Ayodhya:
 - 1. Experience Centre (Multipurpose Event Venue);
 - 2. Convention Hotel & Banquets;
 - 3. Delegate Management Business,
 - 4. Media & Marketing Business,

EXHICON EVENTS MEDIA SOLUTIONS LIMITED