14th March 2024

To, BSE Limited (BSE) Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai- 400001.

Dear Sir,

Sub: Disclosure under Regulation 29(1) of SEBI (Substantial Acquisition of shares & Takeovers) Regulation, 2011.

As per the captioned subject, we hereby enclosed Disclosure under Regulation 29(1) of SEBI (Substantial Acquisition of shares & Takeovers) Regulation, 2011 upon acquisition of 5,59,771 equity shares of Cinerad Communications Limited by Mr. Kaushal Uttam Shah on 12th March 2024.

Kindly take the above disclosures on your records and acknowledge the same.

Thanking You.

Yours Truly,

On behalf of Acquirer and Person Acting in Concert

KAUSHA Digitally signed by KAUSHAL UTTAM UTTAM SHAH Date: 2024.03.14 15:47:22 +05'30'

Kaushal Uttam Shah

Acquirer

Encl: Disclosure under Regulation 29(1) of SEBI (Substantial Acquisition of shares & Takeovers) Regulation, 2011

CC TO:

То

The Compliance Officer

Cinerad Communications Limited.

Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part-A- Details of the Acquisition

-			
Name of the Target Company (TC)	Cinerad Communications	Limited	
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Mr. Kaushal Uttam Shah (Acquirer) Mr. Pankaj Ramesh Samani (PAC 1) M/s. UGPatwardhan Services Private Limited (PAC 2) Mr. Ganesh Natarajan (PAC 3) Ms. Uma Natarajan (PAC 4) Mr. Manoj Panvelkar (PAC 5) Mr. Nitin Patil (PAC 6) Mr. Basanta Swain (PAC 7)		
Whether the acquirer belongs to Promoter/Promoter group	No [#]	,	
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited		
Details of the acquisition as follows	Number	% w.r.t.total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of acquirer along with			
PACs of:			
a) Shares carrying voting rights	11,83,260	0	0
Mr. Kaushal Uttam Shah (Acquirer)	0	0.00%	0.00%
Mr. Pankaj Ramesh Samani (PAC 1)	2,83,260	5.45%	5.45% 17.31%
M/s. UGPatwardhan Services Private Limited (PAC 2) Mr. Ganesh Natarajan (PAC 3)	9,00,000	17.31% 0.00%	0.00%
Ms. Uma Natarajan (PAC 4)		0.00%	0.00%
Mr. Manoj Panvelkar (PAC 5)	o o	0.00%	0.00%
Mr. Nitin Patil (PAC 6)	0	0.00%	0.00%
Mr. Basanta Swain (PAC 7)	0	0.00%	0.00%
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal			
undertaking/ others)	0	0.00	0.00
c) Voting rights (VR) otherwise than by equity shares	0	0.00	0.00
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in			
each category) e) Total (a+b+c+d)	11,83,260	0.00 22.76%	0.00 22,76%
Details of acquisition	11,83,200	22.7670	22.7678
Ethio of inquisitor			
a) Shares carrying voting rights acquired	11,77,011	22.63%	22.63%
Mr. Kaushal Uttam Shah (Acquirer)	5,59,771	10.76%	10.76%
Mr. Pankaj Ramesh Samani (PAC 1)	6,16,740	11.86%	11.86%
M/s. UGPatwardhan Services Private Limited (PAC 2)	0	0.00%	0.00%
Mr. Ganesh Natarajan (PAC 3)	100	0.00%	0.00%
Ms. Uma Natarajan (PAC 4)	100	0.00%	0.00%
Mr. Manoj Panvelkar (PAC 5) Mr. Nitin Patil (PAC 6)	100	0.00%	0.00%
Mr. Basanta Swain (PAC 7)	100	0.00%	0.00%
b) VRs acquired /sold otherwise than by equity shares	0	0.00	0.00
c) Warrants/convertible securities/any other instrument that entitles the			
acquirer to receive shares carrying voting rights in the TC (specify holding in		0	
each category) acquired	0	0.00	0.00
d) Shares in the nature of encumbrance (pledge / lien/non-disposal			
underaking/others)	0	0.00	0.00
e) Total (a+b+c+/-d)	11,77,011	22.63%	22.63%
After the acquisition, holding of acquirer along with PACs of:			
a) Shares carrying voting rights acquired	23,60,271	45.39%	45.39%
Mr. Kaushal Uttam Shah (Acquirer)	5,59,771	10.76%	10.76%
Mr. Pankaj Ramesh Samani (PAC 1)	9,00,000	17.31% 17.31%	17.31% 17.31%
		17.31/01	0.00%
M/s. UGPatwardhan Services Private Limited (PAC 2) Mr. Ganesh Natarajan (PAC 3)			
M/S. UGratwardnan Services Frivate Limited (PAC 2) Mr. Ganesh Natarajan (PAC 3) Ms. Uma Natarajan (PAC 4)	100 100	0.00% 0.00%	0.00%
Mr. Ganesh Natarajan (PAC 3)	100	0.00%	
Mr. Ganesh Natarajan (PAC 3) Ms. Uma Natarajan (PAC 4)	100 100	0.00% 0.00%	0.00%
Mr. Ganesh Natarajan (PAC 3) Ms. Uma Natarajan (PAC 4) Mr. Manoj Panvelkar (PAC 5)	100 100 100	0.00% 0.00% 0.00%	0.00% 0.00%
Mr. Ganesh Natarajan (PAC 3) Ms. Uma Natarajan (PAC 4) Mr. Manoj Panvelkar (PAC 5) Mr. Nitin Patil (PAC 6)	100 100 100 100	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Mr. Ganesh Natarajan (PAC 3) Ms. Uma Natarajan (PAC 4) Mr. Manoj Panvelkar (PAC 5) Mr. Nitin Patil (PAC 6) Mr. Basanta Swain (PAC 7) b) VRs otherwise than by equity shares c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in	100 100 100 100 100 100	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%
Mr. Ganesh Natarajan (PAC 3) Ms. Uma Natarajan (PAC 4) Mr. Manoj Panvelkar (PAC 5) Mr. Nitin Patil (PAC 6) Mr. Basanta Swain (PAC 7) b) VRs otherwise than by equity shares c) Warrants/convertible securities/any other instrument that entitles the	100 100 100 100 100 100	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%
Mr. Ganesh Natarajan (PAC 3) Ms. Uma Natarajan (PAC 4) Mr. Manoj Panvelkar (PAC 5) Mr. Nitin Patil (PAC 6) Mr. Basanta Swain (PAC 7) b) VRs otherwise than by equity shares c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each	100 100 100 100 100 100	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%
Mr. Ganesh Natarajan (PAC 3) Ms. Uma Natarajan (PAC 4) Mr. Manoj Panvelkar (PAC 5) Mr. Nitin Patil (PAC 6) Mr. Basanta Swain (PAC 7) b) VRs otherwise than by equity shares c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each	100 100 100 100 100 100	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%

e) Total (a+b+c+d)	23,60,271	45.39%	45.39%
Mode of acquisition (e.g. open market / public issue / rights issue /	Transfer of shares by off-market pursuant to share purchase		
preferential allotment / inter-se transfer/encumbrance, etc.)	agreement dated January 22, 2024.		
Salient features of the securities acquired including time till redemption, ratio	Not Applicable		
at which it can be converted into equity shares, etc.	Not Applicable		
Date of acquisition of/ date of receipt of intimation of allotment of shares /			
VR/ warrants/convertible securities/any other instrument that entitles the	12.03.2024		
acquirer to receive shares in the TC.			
Equity share capital / total voting capital of the TC before the said acquisition	52,00,000 Equity Shares	of Rs. 10/- each i.e.	Rs. 5,20,00,000/-
Equity share capital/ total voting capital of the TC after the said acquisition	52,00,000 Equity Shares	of Rs. 10/- each i.e.	Rs. 5,20,00,000/-
Total diluted share/voting capital of the TC after the said acquisition	52,00,000 Equity Shares	of Rs. 10/- each i.e.	Rs. 5,20,00,000/-

On behalf of Acquirer and Person Acting in Concert

KAUSHA Digitally signed by KAUSHAL UTTAM UTTAM SHAH Date: 2024.03.14 15:46.32 +05'30'

Mr. Kaushal Uttam Shah

Acquirer Place : Sangli Date : 14/03/2024

Note

(*) Total share capital/voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

- (**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.
- (***) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.
- $\hbox{\it\#-As on date of this disclosure, the } Acquirer \ / \ Person \ Acting in Concert \ are \ not \ a \ promoter \ or \ promoter \ group.$