TechNVision
ventures

Ref: TVL/BSE/2024-25/04
Date: 17.04.2024

To
Corporate Relationship Department,
Bombay Stock Exchange Limited,
1st Floor, Rotunda Building,
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai-400 001.

<u>Kind Attn: Mr. Shyam Bhagirath/Mr. Rakesh Parekh</u>

Dear Sir,

Sub: Corporate Announcement **"Emagia Launches GiaPay AI-powered B2B Customer Payments Platform For Global Enterprises"**- reg.
Ref: Our Scrip Code: 501421.

With reference to the subject cited above, please find enclosed public news item to be posted at the Corporate Announcement Section of the BSE website and disseminate the same.

This is for your kind information and records.

Thanking you,

Yours truly
for **Technvision Ventures Ltd.,**

SANTOSH KUMAR DIDDIGA
Digitally signed by SANTOSH KUMAR DIDDIGA
Date: 2024.04.17 16:39:13 +05'30'

Diddiga Santosh Kumar
Company Secretary & Compliance Officer

Encl: As Above.

TechNVision Ventures Limited.
CIN - L51900TG1980PLC054066

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Emagia Launches GiaPay AI-powered B2B Customer Payments Platform For Global Enterprises

Giapay to enable faster, frictionless and cost-effective B2B customer payments orchestration for global enterprises.

SANTA CLARA, CA, USA, April 16, 2024 — Emagia, the leading provider of the Autonomous Finance Platform for enterprises, today announced GiaPay, AI-powered B2B Payments Orchestration solution designed for the modern B2B payments needs of global enterprises.

"Global enterprises are seeking easy-to-deploy, frictionless and cost-effective digital B2B payments to accelerate their cash flow from customers," said Veena Gundavelli, Founder and CEO of Emagia. *"B2B payments strategy requires flexible orchestration over a broad range of global payment services for optimization of transaction costs and enabling frictionless payment experience. We are excited to announce GiaPay, a one-stop B2B payments orchestration platform for global businesses to enable faster, frictionless and cost-effective customer payments flows. GiaPay is aimed to accelerate the order-to-cash cycle and improve cash flow for our customers."*

Key features of Emagia's GiaPay include

Unified Payment Connector – One connector to integrate with and orchestrate across any payment service including credit cards and direct account-to-account bank payments.

Smart and Flexible Payments Orchestration – Strategy-based payments options for credit cards and direct bank payments for different types of invoices.

Transaction Fee Optimization – Intelligent optimization of interchange fees with Level2/Level3 data and smart data augmentation for reducing declines.

Surcharge Fee Facilitation – Simple and easy enablement of surcharge fees facilitation to end customers to minimize costs for enterprise suppliers.

Secure Authentication Services – Enabling bank account authentication services for account-to-account payment services including ACH/SEPA/NEFT/RTP/FedNow and other services.

Secure Payments Tokenization – Secure payment methods with tokenization and storing in your enterprise vault for safe and secure processing.

Embedded AI-assistant – Improved customer payments experience with Gia, conversational AI presenting invoice information, helping on payment options and taking any disputes information from customers.

API connector to ERPs – Integrate easily as an embedded finance component with leading ERP and e-Commerce systems SAP, Oracle, NetSuite, JDE, Workday and other systems easily

Giapay is available as a stand-alone solution with API connectors and also available as an integrated component of Emagia's Customer EIPP Portal and accounts receivables management modules.

Giapay is available as a stand-alone solution and also available integrated with Emagia accounts receivables management modules.

Over 1M buyers are currently on GiaPay network and Emagia's enterprise customers are already receiving several millions in transaction amounts from their buyers securely using GiaPay.

Leading payment services available on GiaPay include Visa, Mastercard, American Express, Chase Paymentech, CardX, Paypal and banks including JPMC, WellsFargo, BMO and others. For more information, visit https://www.emagia.com/products/giapay/

About Emagia:

Emagia is the leading provider of autonomous finance platforms for global order-to-cash operations. Emagia's mission is to empower all finance executives and organizations to realize their fullest potential by driving exponential efficiency and unlocking strategic advantage in their finance operations. Emagia's AI-powered Order-to-Cash platform brings together AI, analytics, and automation to drive exponential efficiency to the end-to-end order to cash process – order entry, credit, e-invoicing, e-payments, receivables, collections, deductions and cash application.

Emagia's flagship AI copilot Gia is the world's leading pre-trained enterprise digital assistant for OTC operations that empowers finance operations teams to be highly efficient and digital world-class performers. Emagia's platform has processed over $900 billion in accounts receivables for enterprises in over 90 countries in over 25 languages.

Emagia's platform seamlessly integrates with leading enterprise financial systems such as SAP, Oracle, NetSuite, MS Dynamics, Sage and others. The Silicon Valley-based company recently earned distinction among the world's top fintech companies by CNBC, and it was recognized as a Visionary in the Gartner Magic Quadrant for Invoice-to-Cash solutions. Additionally, Emagia CEO and Founder Veena Gundavelli has won numerous industry recognitions such as a Top AI CEO, "Innovator of the Year," and more.

About Technvision Ventures Limited

TechNVision Ventures Limited is pioneer in creating next generation enterprise software business. We innovate, incubate new ideas and foster entrepreneurship in the emerging areas of technology, Emagia Corporation., is an affiliate of TechNVision Ventures Limited.

Connect with Emagia

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