# CARYSIL

#### GERMAN ENGINEERED

(Formerly known as Acrysil Ltd.)

Leader in Lifestyle Kitchen Products

#### Advancing through Innovation. Progressing through Expansion.



Investor Presentation February 2023



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## Q3 & 9M FY23 Highlights



#### Message from Chairman & MD



#### Commenting on the Results, Mr. Chirag Parekh, Chairman & Managing Director, said,

"I am happy with the way the quarter went by considering the difficult operating environment globally. We saw a healthy flow of orders from the UK and US economies while Europe continues to lag, as they await an overall recovery in consumer demand. As a testimony of the improvement in demand in the UK, our subsidiaries Carysil Product Ltd and Carysil Surfaces Ltd has delivered strong business performance. As the global demand recovers, we continue to stay focused on growing the domestic markets and have therefore increased our overall dealer network to over 2,800.

On the capacity expansion side, we have doubled our capacity for steel sinks to 1,80,000 units p.a. and expect it to commence operations in March'23. Further, for the next leg of growth, we have acquired ~60,000 sq. mts of land for future expansion and new projects.

Continuing with our core strength of innovation and ability to provide value-added & high-quality products, we have started manufacturing green sinks and super-strength sinks, which have been received well by our customers."

#### Q3 & 9M FY23: Sustained Momentum in Business

Domestic business has increased by 35.1% YoY to Rs. 99.3 crores for 9MFY23 contributing 22.2% of the revenue. Company has witnessed substantial demand in domestic market and going ahead, expect momentum to continue in domestic market

Company Increased dealer network in the domestic market from 2,200 to over 2,800 dealers during 9MFY23 and plans to increase by ~3,000 by end of FY23

The order book continues to grow due to rising demand in United States and the United Kingdom throughout the quarter. However, European Union is still awaiting a recovery in consumer demand

We have expanded our capacity for Steel sinks by 90,000 units P.A, bringing our total capacity to 1,80,000 units P.A. commercial production to begun from March'23

We have proposed to incorporate a wholly-owned subsidiary in Dubai (UAE) to cater to the GCC market for the sale of Kitchen and Bath Products. Therefore, Carysil plans to open a showroom and warehouse in Dubai

Carysil has begun commercial production of green sinks made from organic materials such as charcoal, spinach, and beetroot We introduced a super strength sink which is priced at a premium of 20% compared to quartz sink. This sink requires minimum packing and can result in cost savings

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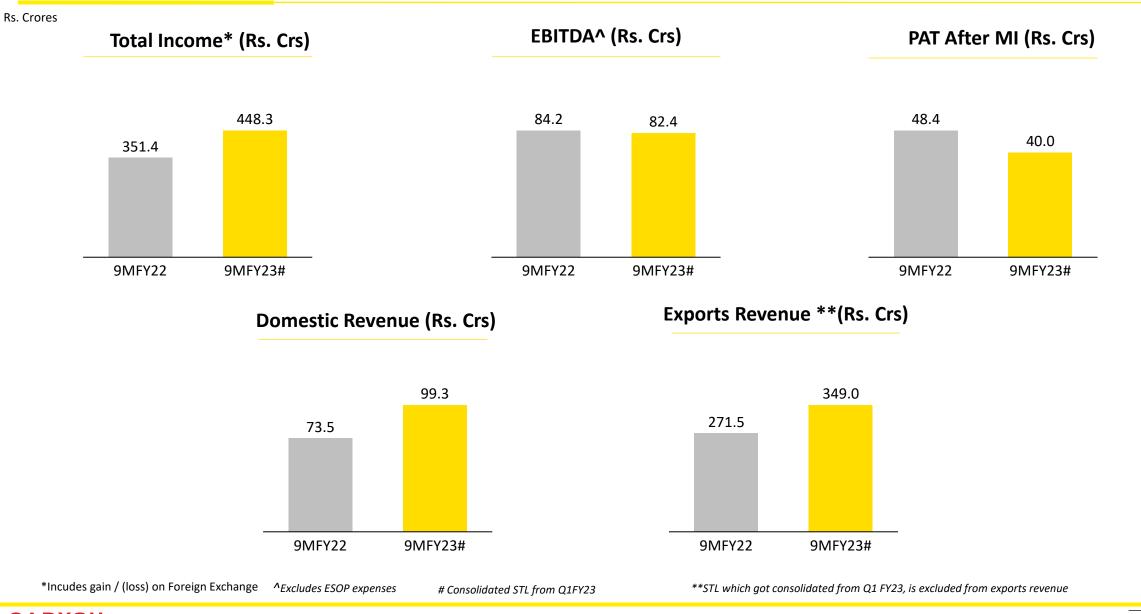
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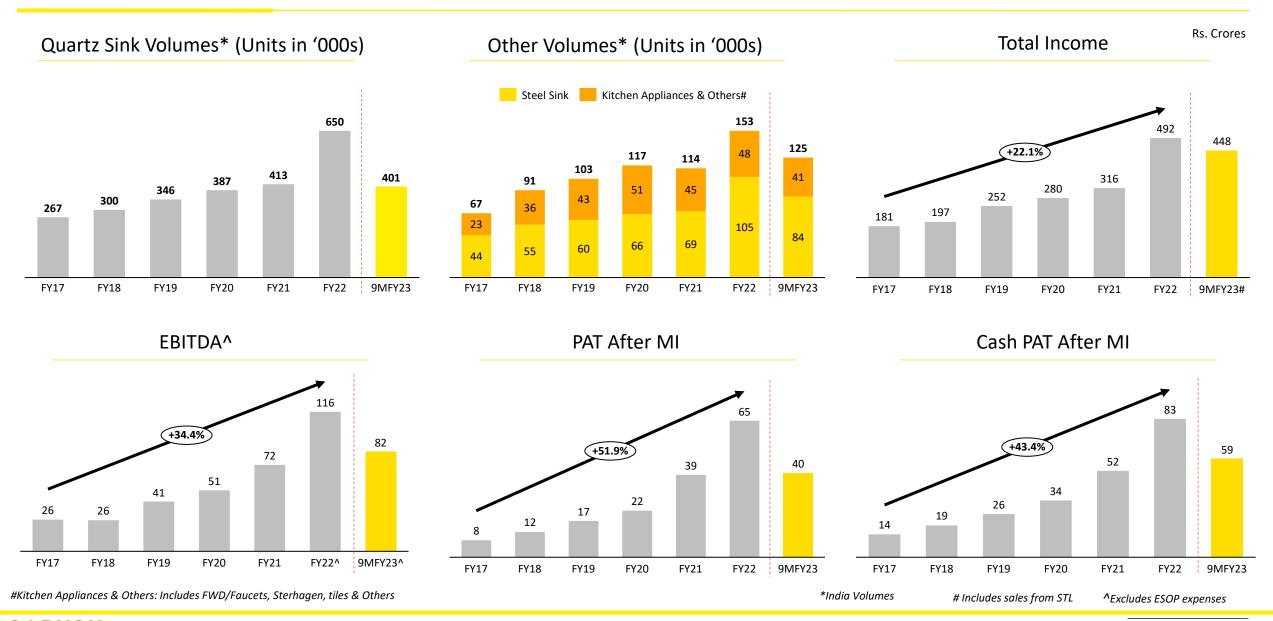
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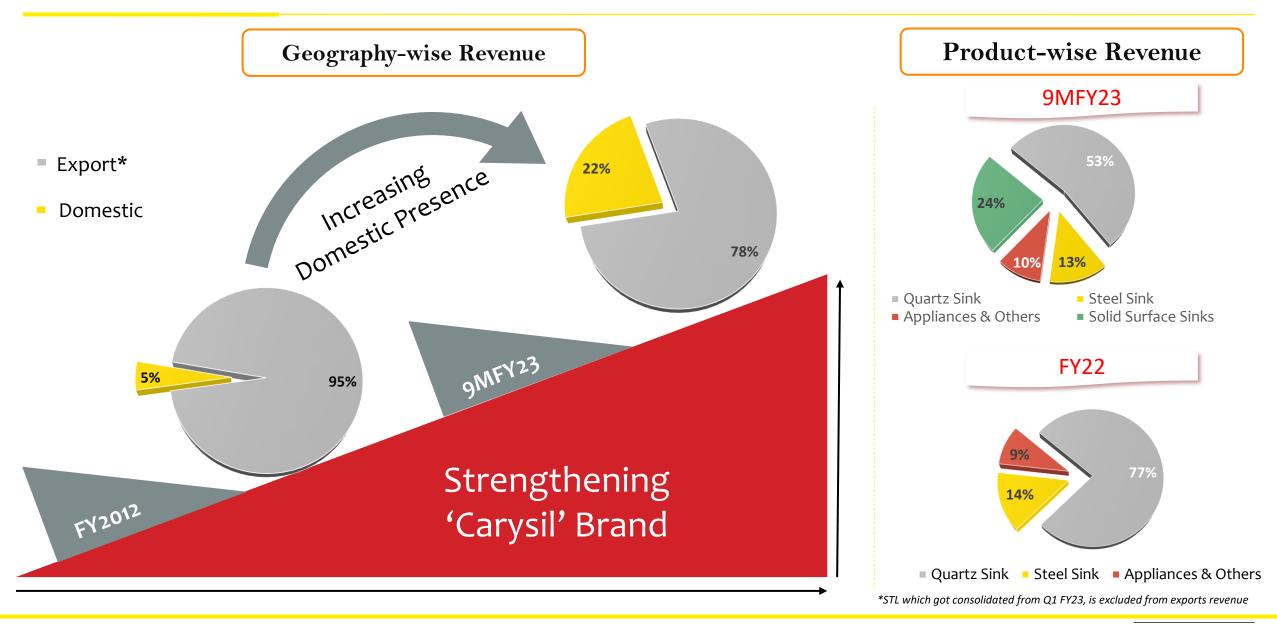
### Consolidated: 9M FY23 Performance



#### **Consistent Growth**



#### **Revenue Mix**



### **Consolidated Profit & Loss**

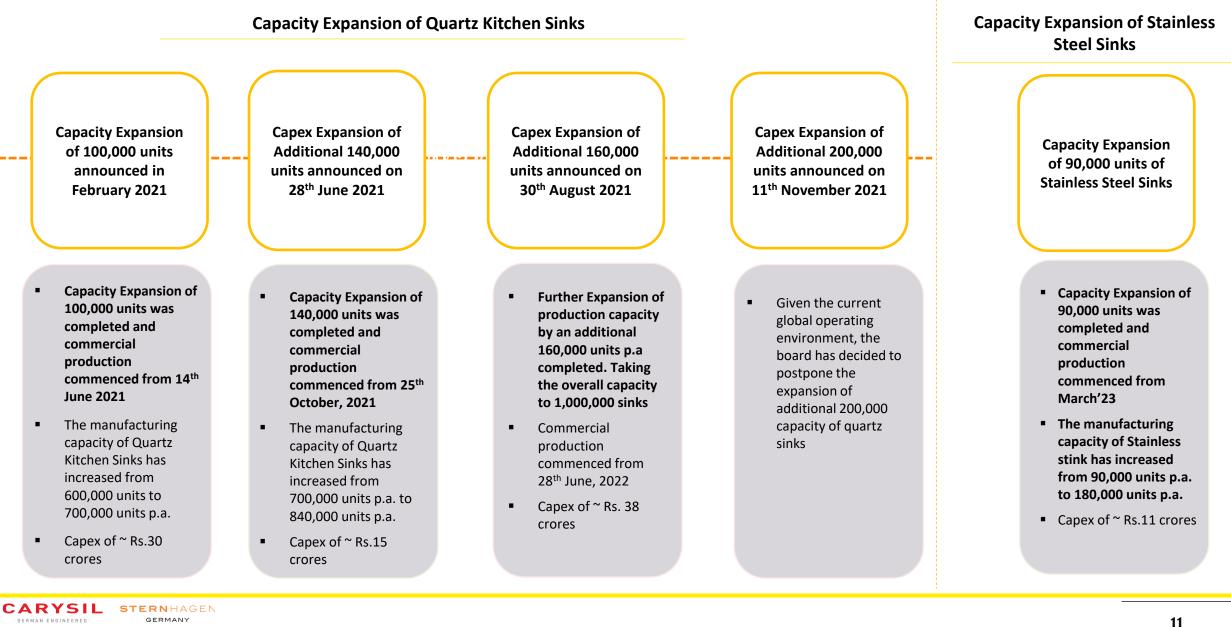
Particulars (Rs. Crs.)	Q3FY23	Q3FY22	Y-o-Y	Q2FY23	Q-o-Q	9MFY23	9MFY22	Y-o-Y
Revenue	137.8	128.0		139.2		448.3	345.0	
Gain / (Loss) on Foreign Exchange	0.0	2.2				0.0	6.4	
Total Income	137.8	130.2	6%	139.2	-1%	448.3	351.4	28%
Raw Material	70.2	54.2		70.6		227.0	151.3	
Employee Expenses	12.0	7.3		10.2		32.5	21.2	
Other Expenses	30.4	37.7		35.7		106.5	94.7	
EBITDA	25.2	31.0	-19%	22.7	11%	82.4	84.2	-2%
EBITDA Margin (%)	18.3%	23.8%		16.3%		18.4%	24.0%	
ESOP expense	0.3	0.9		0.3		1.2	2.6	
Other Income	0.2	0.1		0.3		0.6	1.4	
Depreciation	7.0	4.7		6.2		19.1	12.7	
EBIT	18.1	25.4	-29%	16.5	9%	62.6	70.2	-11%
EBIT Margin (%)	13.1%	19.5%		11.9%		14.0%	20.0%	
Finance Cost	4.0	2.3		3.8		10.7	6.2	
Profit Before Tax	14.1	23.2	-39%	12.7	11%	51.9	64.1	-19%
Tax	2.1	5.8		3.3		11.5	15.4	
Profit After Tax	12.0	17.4		9.4	28%	40.3	48.7	-17%
PAT After Tax Margin(%)	8.7%	13.4%	-35%	6.8%		9.0%	13.9%	
MI	0.1	0.1		0.2		0.3	0.3	
PAT After MI	12.0	17.3	-31%	9.2	29%	40.0	48.4	-17%
PAT After MI Margin(%)	8.7%	13.3%		6.6%		8.9%	13.8%	

Excluding sales for STL, the total income for Q3FY23 declined by ~21% on YoY basis largely due to a decline in export sales. However, on QoQ basis the sales have remained flattish, owing to a recovery in demand in US and UK region, whereas Europe continues to remain sluggish

### Standalone Profit & Loss

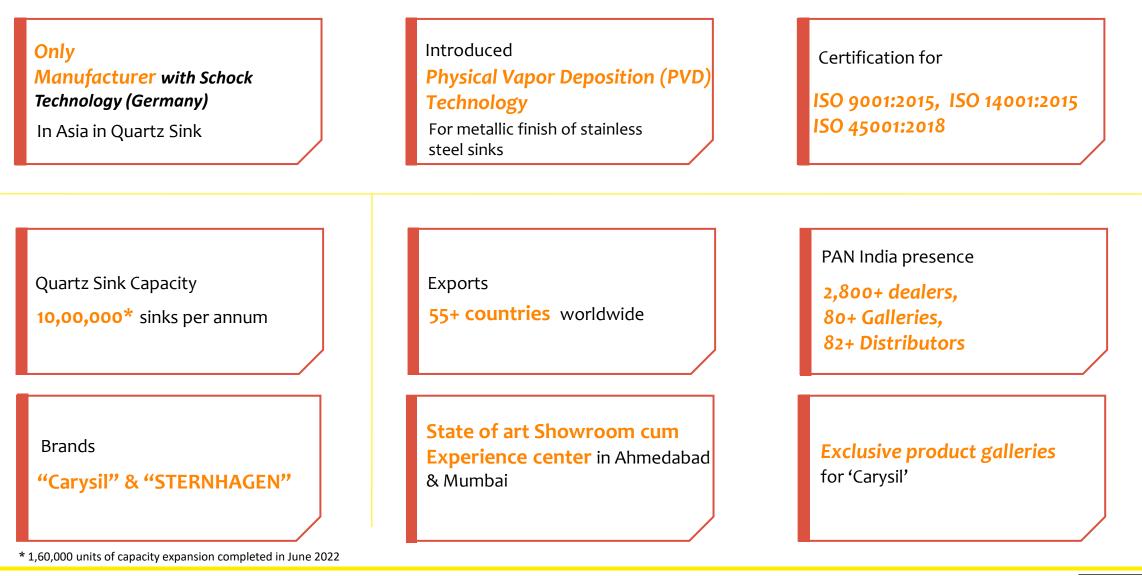
Particulars (Rs. Crs.)	Q3FY23	Q3FY22	Ү-о-Ү	Q2FY23	Q-o-Q	9MFY23	9MFY22	Ү-о-Ү
Revenue	69.7	104.0		82.4		260.5	277.1	
Gain / (Loss) on Foreign Exchange	0.0	2.1		0.0		0.0	6.4	
Total Income	69.7	106.1	-34%	82.4	-15%	260.5	283.5	-8%
Raw Material	31.3	44.5		35.2		112.8	120.4	
Employee Expenses	6.2	5.5		6.4		19.2	15.8	
Other Expenses	19.4	33.0		26.3		77.0	82.5	
EBITDA	12.8	23.2	-45%	14.5	-11%	51.5	64.8	-21%
EBITDA Margin (%)	18.4%	21.8%		17.6%		19.8%	22.9%	
ESOP Expenses	0.2	0.6		0.2		0.9	2.1	
Other Income	0.2	0.1		0.3		0.7	5.8	
Depreciation	6.0	4.5		5.3		16.5	12.1	
EBIT	6.8	18.1	-62%	9.3	-26%	34.8	56.4	-38%
EBIT Margin (%)	9.8%	17.1%		11.3%		13.3%	19.9%	
Finance Cost	2.6	2.1		2.9		7.6	5.7	
Profit Before Tax	4.2	16.1	-74%	6.4	-34%	27.2	50.7	-46%
Тах	0.4	4.0		1.6		6.2	11.7	
Profit After Tax	3.9	12.0	-68%	4.8	-19%	21.0	39.0	-46%
PAT After Tax Margin(%)	5.6%	11.4%		5.8%		8.0%	13.8%	

#### **Capex Update**



## **Company Overview**





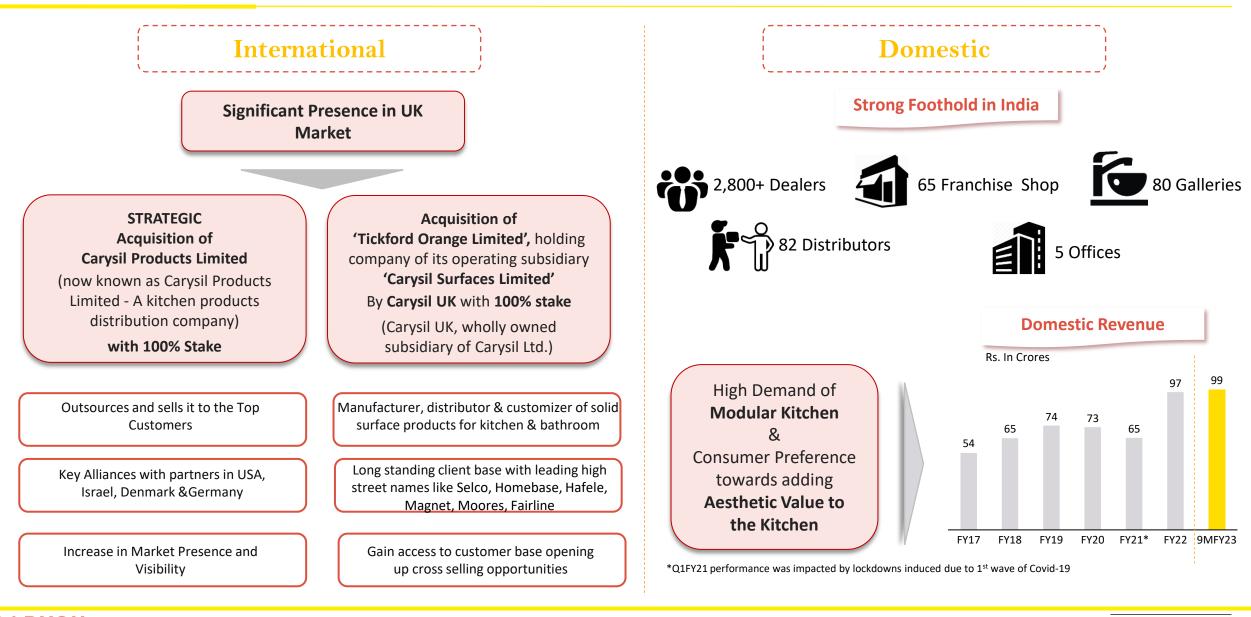
#### Products with Global Standards sold in 55+ Countries

Company presently exports to over 55 countries. Plan to expand further by acquiring new customers and penetrating in new geographies

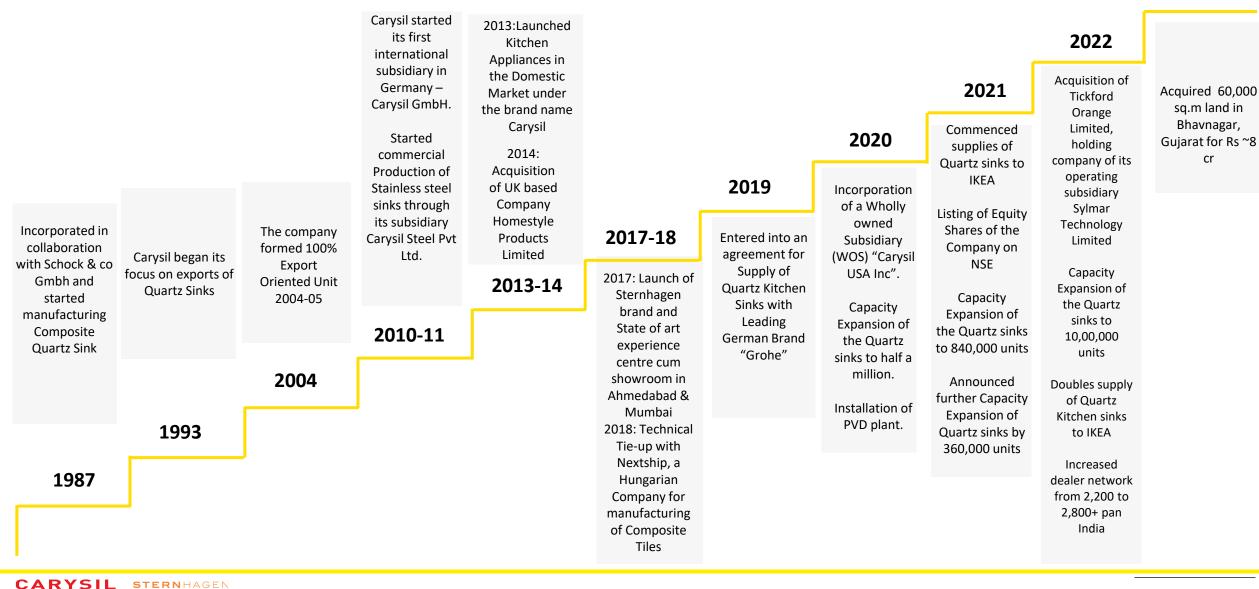


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### **Our Distribution Model**



#### Carysil – Over the Years



2023

#### **Pillars of Integrated Business**



#### Brand

- Brand promotion on TV and in print, along with exposure through sponsorship of events like Times Food and MasterChef Australia
- Introduced a new top-of-the-line brand titled 'Tek Carysil', featuring kitchen sinks, faucets and appliance that represent a revolution in design, style and quality
- Vision is to build global brands



#### Manufacturing Facilities & Technology

- Quartz Sinks: 10,00,000 pa\*, Stainless Steel : 1,80,000<sup>#</sup> pa and Appliances : 7,000 pa
- Enjoy in-house capability extends to manufacturing and assembling chimneys, hobs, hob-tops and food waste disposers
- Technology: Only company in India and Asia and among 4 companies globally to have the technology to manufacture Quartz Sinks with Schock Technology



#### Distribution Network Gallery

- The acquisition of 100% stake in a distribution company : Homestyle
   Product Limited, in UK which
   outsources sinks and sells to the
   top customers
- Another acquisition in UK : Tickford
  Orange Limited, holding company
  of its operating subsidiary 'Sylmar
  Technology'. Leading player in UK
  solid surface market
- Vital access to key customers based in markets in Europe and UK
- Current Domestic Market : 2,800+ Dealers, ~80 Galleries & 82 distributors



#### **Product Basket**

- Offers a wide range of cutting edge technology products to customers based on their needs
- Continue to hold the market's attention with new product categories, new launch events, new technologies, and new models

\* 1,60,000 units of capacity expansion completed

# 90,000 units of capacity expansion completed

CARYSIL STERNHAGEN GERMAN ENGINEERED GERMANY

#### **Board of Directors**



#### Mr. Chirag A. Parekh

**Chairman and Managing Director** He holds a BBA Degree from premier 'European University' After joining the company in 1993, he successfully steered it to become one of the leading brands increasing the turnover from Rs. 3.5 Crores in 1993 to Rs. 310 crores in 2021. He heads the company as the managing director since 2008



#### Mr. Jagdish R. Naik

Independent Director

A Chartered Accountant, was a partner of a reputed Accounting firm - M/s S.V. Ghatalia & Associates for more than 9 years . Presently, he advises many companies on corporate matters. He is a Corporate Advisor to Excel Industries Limited, Transpek Silox Industry Limited and Shah Granites Group of Companies



#### Dr. Sonal Ambani

Independent Director

A Ph.D in business management and an MBA in marketing and finance She also holds two patents granted in the US, namely, 'Systems and Method for providing Financial Services to children and teenagers' and ' Purchase management system and electronic receipts'



#### Mr. Pradeep Gohil

**Independent Director** 

A highly qualified professional, has been associated with various organisations. He is also associated with the Rotary Club, Bhavnagar. He has experience in the field of chemical engineering for more than 35 years



#### Mr. Ajit Sanghvi Independent Director

A Chartered Accountant, has extensive ex

A Chartered Accountant, has extensive experience in financial service industry and stock broking. He serves as a director of Sterling Consultancy Services Pvt. Ltd., Hrisal Investment Advisors Pvt. Ltd., MSS Securities Pvt. Ltd. And Harileela Investrade Pvt. Ltd.



#### Mr. Rustam Mulla

Independent Director

LLB, Advocate and he has been involved in a wide spectrum of legal practice over the last 20 years. He is a Founding Partner at M/s Desai Desai Carrimjee & Mulla (DDCM)-Advocates & Solicitors, Mumbai. His core areas of practice: Corporate Law, Property & Realty Laws, Dispute Resolution, arbitration and commercial Litigation.

### Awards & Certifications



### Marketing campaign for 'Carysil' Brand

- > Carysil has signed Bollywood celebrity 'Vaani Kapoor' for new marketing campaign #TheHeartofMyHome for its 'Carysil' Brand
- > Under the 'Carysil' brand, company sells lifestyle kitchen sinks and built-in appliances
- Campaign #TheHeartofMyHome unveils a new range of built-in appliances that showcases the cutting edge innovation and design that Carysil has always pioneered
- The association of Vani Kapoor will help the company to strength its brand position and create a brand recall for lifestyle products among the youth in the domestic market
- The Company has always emphasized on the importance of manufacturing high quality new age products which are targeted towards meeting the increasing demand of quality and aesthetics

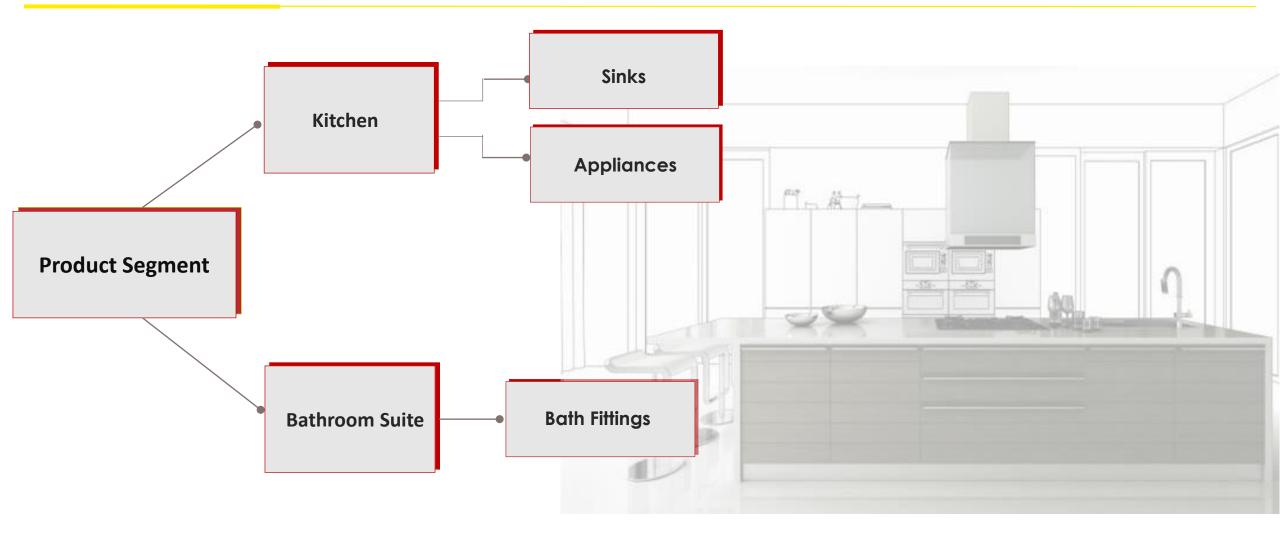








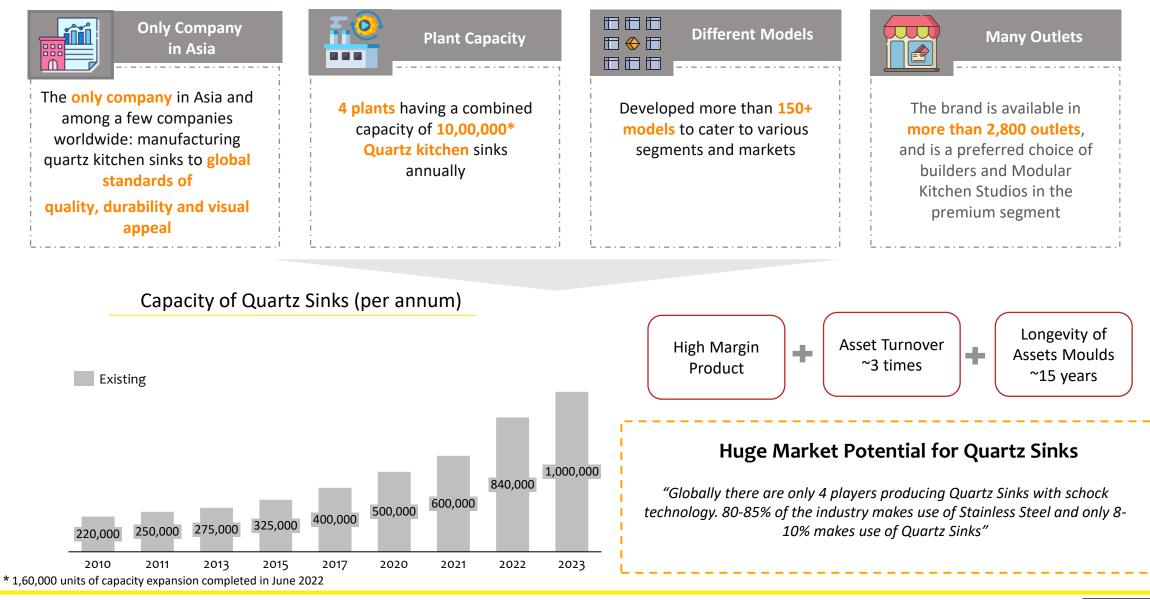
#### Increasing Product Portfolio



# Sinks



#### Only Company to make Quartz Sinks in Asia with German Technology



### Stainless Steel Sinks – Quadro Sinks the Focus Area



#### Stainless-Steel Sinks

Contribution: 13% to Consolidated revenue\*

#### **Production Capacity**

1,80,000 sinks per annum<sup>\*</sup>; Commercial production 90,000 units to begin from March<sup>2</sup>3



#### Target Market for Quadro (Designer) Sinks

Caters to high end segment who are willing to pay a premium for superior quality, design and finish



#### Innovation

New innovative products like Micro Radius and Square Sinks



#### Acquisition of a distribution company

In the UK will help selling to the top customers in that country ; boosting exports





\* 9MFY23 Consolidated Revenue ^ Completed Expansion of additional 90,000 units and expected to commercial production by March'23

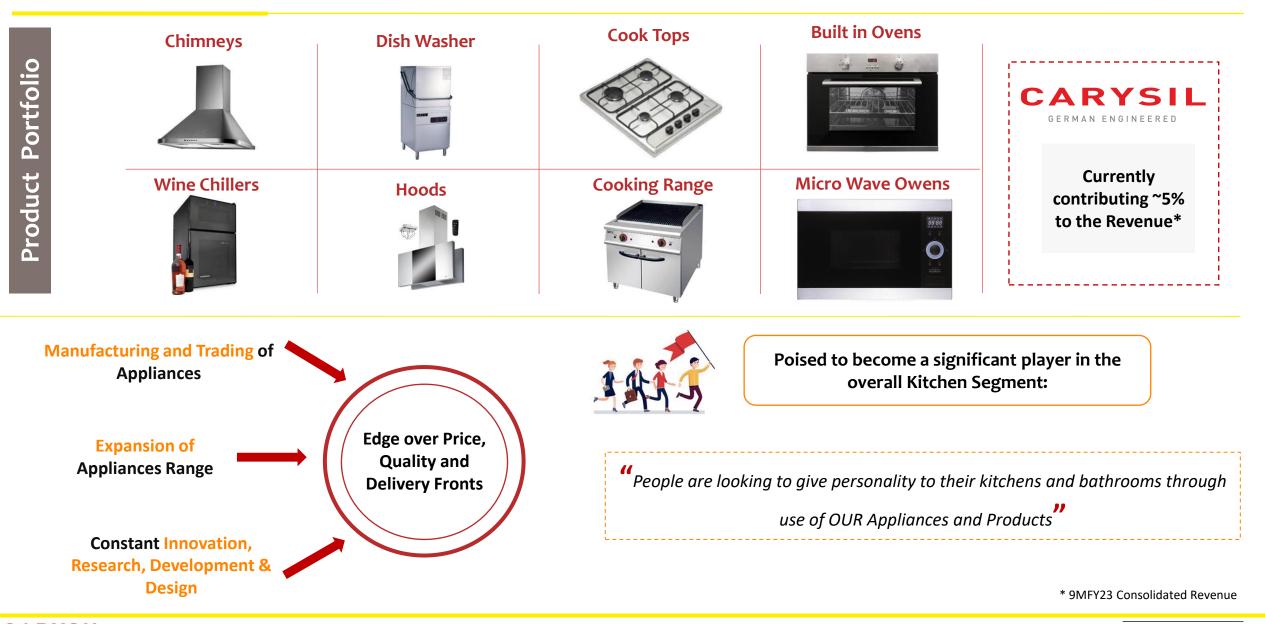
### **Kitchen Appliances**



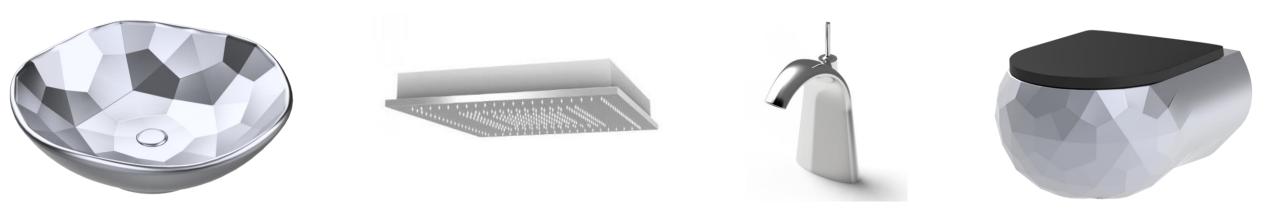




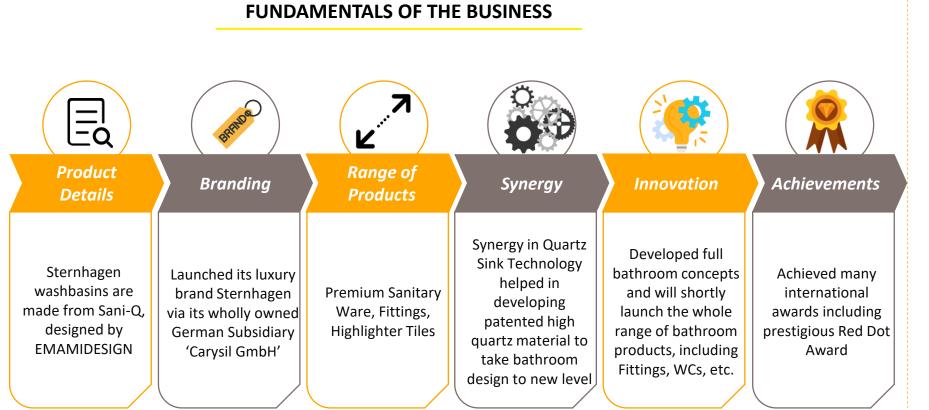
### Kitchen Appliances – Multifold Growth Opportunity



# **Bath Segment**



#### Bath Segment – Synergetic Move to Leverage Quartz Technology



#### **One Stop Solution for all Bath Products**



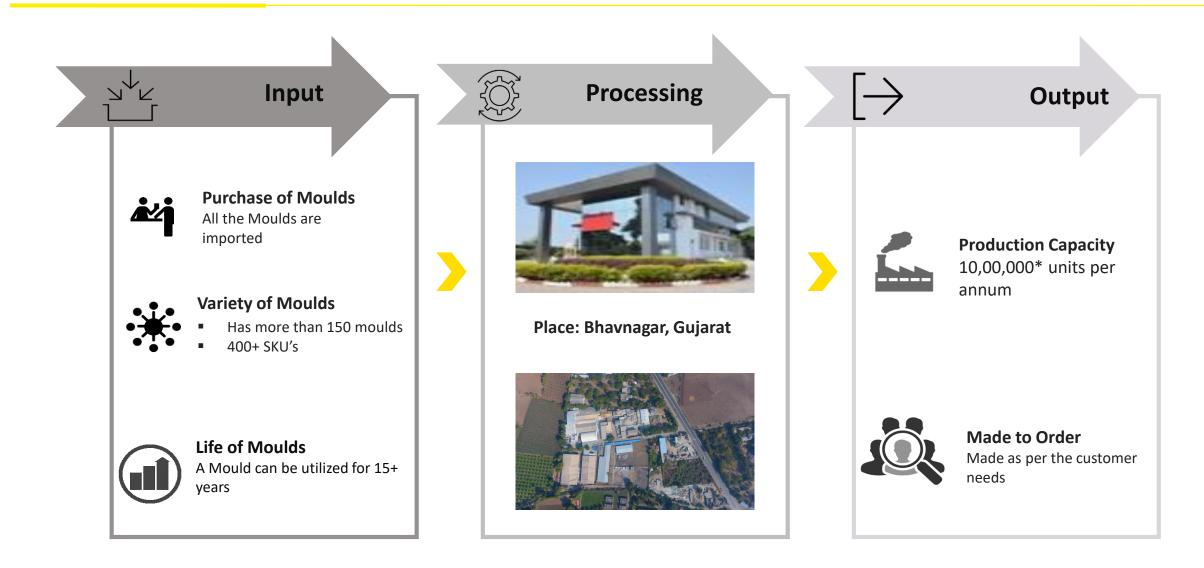




### **Business Model**

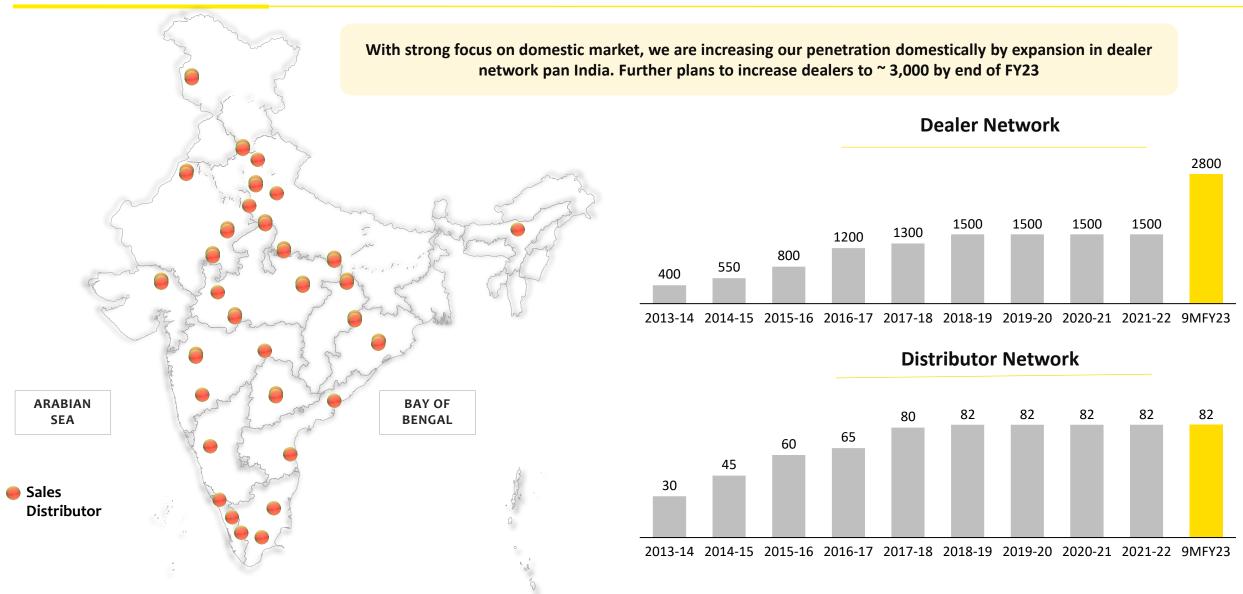


### Moulds an Integral Part of Manufacturing Process



\* 1,60,000 units of capacity expansion completed in June 2022

### **Domestic Presence - Strengthening of our Brands**



Map not to scale. All data, information and maps are provided "as is" without warranty or any representation of accuracy, timeliness or completeness

#### **Increasing Presence Across India**



- ✓ Increasing Penetration in domestic market through opening of many galleries across India
- ✓ Displaying vast range of 'Carysil' products ranging from kitchen sinks, chimneys, hobs, cooktops, faucets, dishwashers, etc.



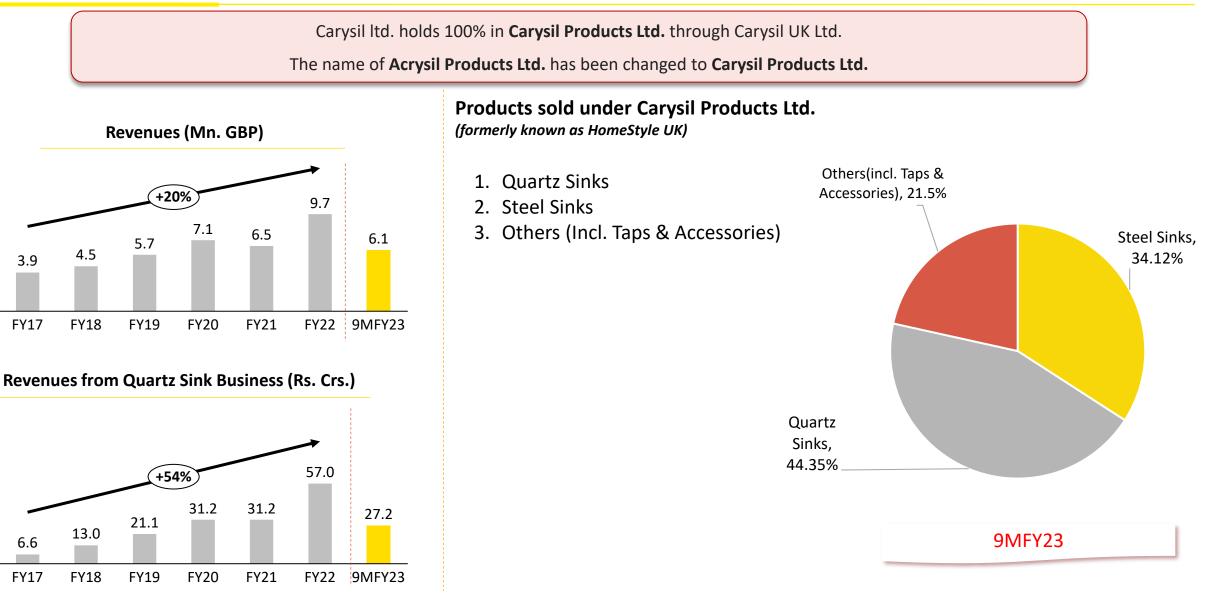




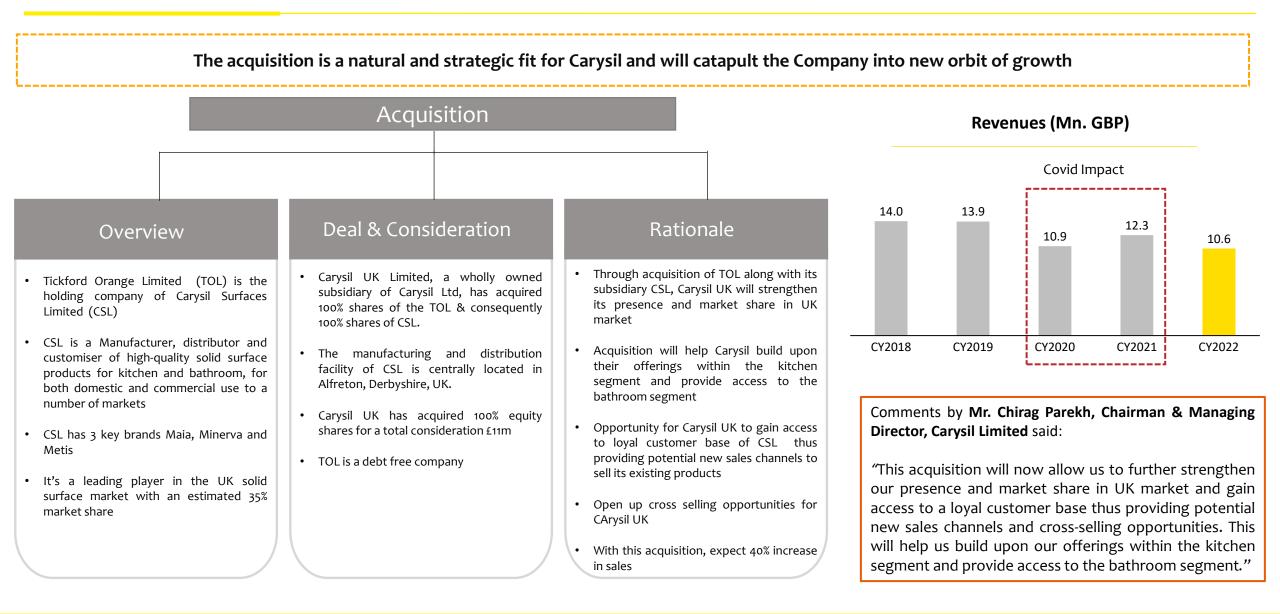


#### Presence in UK through Carysil Products Ltd.

(formerly known as Acrysil Products Ltd.)



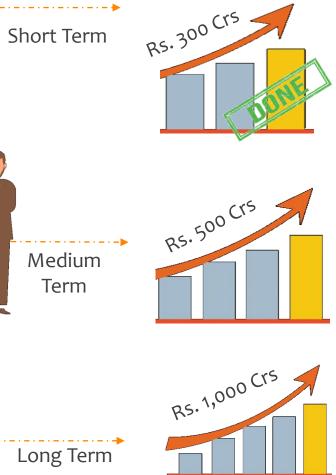
#### Further strengthened Presence in UK through 'Carysil Surfaces Limited'



#### CARYSIL STERNHAGEN GERMAN ENGINEERED GERMANY

### **Multiple Growth Drivers**





Growth

Drivers

### **Historical Financials**



### **Consolidated Profit & Loss Statement**

Particulars (Rs. Crs.)	FY22	FY21	FY20
Revenue	483.9	309.7	276.2
Gain / (Loss) on Foreign Exchange	8.5	5.8	-
Total Income	492.4	315.5	276.2
Raw Material	209.5	141.8	137.4
Employee Expenses	29.9	22.2	22.2
Other Expenses	137.5	79.9	70.3
EBITDA	115.5	71.6	46.4
EBITDA Margin (%)	23.5%	22.7%	16.8%
ESOP Expense	3.7	-	-
Other Income	1.6	2.2	4.7
Depreciation	17.7	12.7	11.9
EBIT	95.7	61.1	39.2
EBIT Margin (%)	19.4%	19.4%	14.2%
Finance Cost	9.6	7.3	8.7
Profit Before Tax	86.1	53.8	30.5
Тах	20.8	14.5	7.6
Profit After Tax	65.3	39.3	22.9
PAT After Tax Margin(%)	13.3%	12.5%	8.3%
MI	0.5	0.2	0.8
PAT After MI	64.8	39.1	22.1
PAT After MI Margin(%)	13.2%	12.4%	8.0%

#### **Consolidated Balance Sheet**

Assets (Rs. Crs.)	Mar-22	Mar-21	Mar-20
Non-current assets	245.8	170.3	138.8
Property Plant & Equipment	168.3	121.2	97.8
Right to use of assets	12.3	5.0	1.4
Goodwill	23.9	23.9	23.9
Intangible Assets	1.8	1.9	1.7
Capital Work in Progress	20.7	10.0	9.1
Financial Assets			
(i) Others Non-Current Financial Asset	1.6	1.2	1.5
Other Non-Current Assets	17.1	7.1	3.4
Current Assets	307.6	220.9	185.7
Inventories	104.2	54.6	59.7
Financial Assets			
(i) Trade receivables	100.4	83.0	62.3
(ii) Cash and Cash Equivalents	5.3	7.7	5.9
(iii) Bank Balances other than above	6.1	12.4	13.6
(iv) Loans	0.2	0.1	0.1
(v) Other Current Financial Assets	12.6	17.3	10.6
Other Current Assets	32.9	16.7	12.8
Current Tax Assets (Net)	45.9	29.0	20.7
Total Assets	553.3	391.2	324.5

Liabilities (Rs. Crs.)	Mar-22	Mar-21	Mar-20
Total Equity	256.9	194.0	160.2
Share capital	5.3	5.3	5.3
Other Equity	248.4	186.1	152.5
Money received against Share Warrants	-	-	-
Non Controlling Interest	3.2	2.6	2.4
Non-Current liabilities	53.8	31.0	24.3
Financial Liabilities			
(i) Borrowings	38.6	21.7	21.2
Lease Liabilities	9.8	4.6	
Deferred Tax liabilities (Net)	4.6	4.0	2.0
Provisions	0.8	0.7	0.6
Other financial Liabilities	-	-	0.5
Current liabilities	242.6	166.2	140.1
Financial Liabilities			
(i) Borrowings	98.7	79.6	68.4
(ii) Trade payables	79.4	41.8	29.0
(iii) Other Financial Liabilities	3.2	3.2	14.1
Lease Liabilities	3.0	1.0	
Other current liabilities	6.9	7.9	4.5
Provisions	1.6	1.0	0.8
Current Tax Liabilities	49.8	31.8	23.4

### **Consolidated Cash Flow Statement**

Particulars (Rs. Crs.)	Mar-22	Mar-21	Mar-20
Net Profit For The Year	65.0	39.3	22.9
Adjustments for: Non-Cash Items / Other Investment or Financial Items	87.0	38.7	29.1
Operating profit before working capital changes	152.0	78.0	51.9
Changes in working capital	-81.3	-20.1	-14.4
Cash generated from Operations	70.7	57.9	37.5
Direct taxes paid (net of refund)	-19.1	-12.4	-7.4
Net Cash from Operating Activities	51.6	45.4	30.1
Net Cash from Investing Activities	-72.5	-34.8	-19.5
Net Cash from Financing Activities	18.4	-8.8	-9.9
Net Decrease in Cash and Cash equivalents	-2.5	1.8	0.8
Add: Cash & Cash equivalents at the beginning of the period	7.7	5.9	5.1
Cash & Cash equivalents at the end of the period	5.3	7.7	5.9

#### Standalone Profit & Loss Statement

Particulars (Rs. Crs.)	FY22	FY21	FY20
Revenue	388.0	248.3	214.4
Gain / (Loss) on Foreign Exchange	8.3	5.8	4.1
Total Income	396.3	254.2	218.5
Raw Material	163.6	110.2	103.7
Employee Expenses	25.2	16.0	16.7
Other Expenses	120.5	72.7	62.0
EBITDA	87.1	55.3	36.0
EBITDA Margin (%)	22.0%	21.7%	16.5%
ESOP Expense	2.9	-	-
Other Income	6.0	1.5	0.9
Depreciation	16.8	11.6	10.9
EBIT	76.3	45.2	26.0
EBIT Margin (%)	19.3%	17.8%	11.9%
Finance Cost	8.7	6.4	7.8
Profit Before Tax	67.6	38.8	18.2
Тах	16.1	12.1	5.4
Profit After Tax	51.5	26.6	12.8
PAT After Tax Margin(%)	13.0%	10.5%	5.9%

### Standalone Balance Sheet

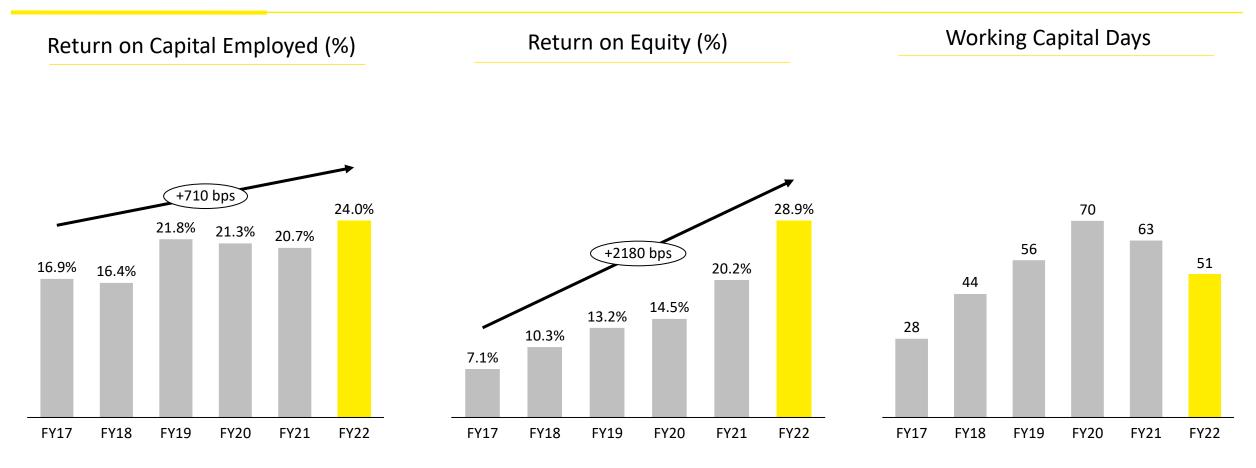
Assets (Rs. Crs.)	Mar-22	Mar-21	Mar-20
Non-current assets	204.9	145.6	114.4
Property Plant & Equipment	147.0	104.9	83.8
Right to use of assets	12.3	5.0	1.4
Goodwill	-	-	-
Intangible Assets	1.8	1.8	1.7
Capital Work in Progress	16.7	9.7	6.5
Financial Assets			
Investments	17.0	14.1	14.1
Loans	2.5	2.4	2.2
Other Non-Current Financial Asset	1.5	1.2	1.4
Other Non-Current Assets	6.0	6.6	3.3
Current Assets	249.8	176.3	150.7
Inventories	75.7	39.0	42.1
Financial Assets			
(i) Trade receivables	82.1	60.9	50.9
(ii) Cash and Cash Equivalents	0.9	2.3	1.3
(iii) Bank Balances other than above	5.9	12.3	13.5
(iv) Loans	0.1	0.1	0.1
(v) Other Current Financial Assets	12.6	17.3	10.4
Other Current Assets	27.6	15.9	20.2
Current Tax Assets (Net)	44.8	28.5	12.1
Total Assets	454.6	321.9	265.0

Liabilities (Rs. Crs.)	Mar-22	Mar-21	Mar-20
Total Equity	200.3	151.4	130.3
Share capital	5.3	5.3	5.3
Other Equity	195.0	146.1	125.0
Non-Current liabilities	46.2	26.1	15.5
Financial Liabilities			
(i) Borrowings	30.6	16.2	11.8
Deferred Tax liabilities (Net)	5.2	4.8	2.8
Lease Liabilities	9.8	4.6	-
Provisions	0.7	0.5	0.4
Other financial Liabilities	-	-	0.5
Current liabilities	208.1	144.3	119.2
Financial Liabilities			
(i) Borrowings	92.2	74.9	65.1
(ii) Trade payables	60.8	31.2	20.1
(iii) Other Financial Liabilities	3.1	3.1	8.9
Lease Liabilities	3.0	1.0	-
Other current liabilities	2.7	4.1	3.0
Provisions	1.0	1.0	0.7
Current Tax Liabilities	45.3	29.0	21.3
Total Liabilities	454.6	321.9	265.0

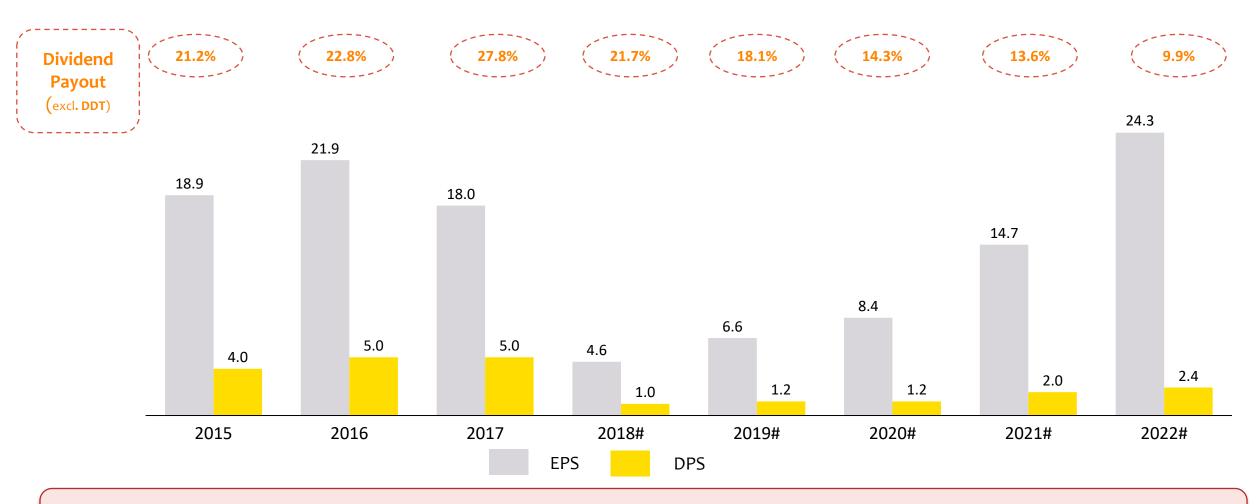
### Standalone Cash Flow Statement

Particulars (Rs. Crs.)	Mar-22	Mar-21	Mar-20
Net Profit For The Year	51.5	26.6	12.8
Adjustments for: Non-Cash Items / Other Investment or Financial Items	44.3	34.0	25.3
Operating profit before working capital changes	95.8	60.6	38.1
Changes in working capital	-30.4	-12.1	-11.8
Cash generated from Operations	65.4	48.5	26.3
Direct taxes paid (net of refund)	-15.7	-10.7	-5.8
Net Cash from Operating Activities	49.7	37.8	20.5
Net Cash from Investing Activities	-65.7	-33.4	-15.6
Net Cash from Financing Activities	14.6	-3.4	-6.1
Net Decrease in Cash and Cash equivalents	-1.4	1.0	-1.2
Add: Cash & Cash equivalents at the beginning of the period	2.3	1.3	2.5
Cash & Cash equivalents at the end of the period	0.9	2.3	1.3

### **Improving Performance**



### **Regular Dividend Payout**



The Board of Directors have recommended a final dividend of Rs. 1.20 per equity share for Financial Year 2021-2022 in addition to Interim Dividend of Rs. 1.20 per equity share of FV Rs.2 declared on 2<sup>nd</sup> February 2022. The total dividend is Rs. 2.40 per equity share (120% of FV)

\*EPS for FY17 is on basis of I-GAAP Financials

#Adjusted for Split from Face value of Rs. 10 to Face value of Rs. 2



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#### For further information, please contact

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