

March 26, 2021

The Manager
The Department of Corporate Services
BSE Limited
P. J. Towers,
Dalal Street, Mumbai - 400 001
Scrip Code - 540775

The Manager
The Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai - 400 051
Symbol - KHADIM

Dear Sir / Madam,

Sub: Disclosure pursuant to Regulation 30 of Securities and Exchange Board of India (Listing Obligation and Disclosure Requirements) Regulation, 2015 ("Listing Regulations") with respect to change of Logo of the Company

Pursuant to Regulation 30 of the Listing Regulations, it is hereby informed that the Board of Directors of the Company at its Meeting held yesterday i.e., March 25, 2021 has, inter alia, given its final approval for change of logo of the Company as follows:

Existing Logo	New Logo
	

The new logo has been adopted as Company's continuous efforts towards improvement in its branding. The Company believes that the new logo looks trendy and it will give fresh appearance to the Company's Retail business, distribution business and other units. It will help to re-invigorate the brand in our existing and potentially new and younger customers.

Further, please note that the Company intends to change the logo in all its Products, Retails and entire operational units PAN India in a phased manner. Hence, the entire replacement would take some time. Meanwhile, both the logos (existing and new) would be used simultaneously.

We request you to take the same on record and be informed to all concerned.

Thanking you,

Yours faithfully,

For Khadim India Limited



Abhijit Dan
Company Secretary & Head - Legal
Membership No.: A21358

KHADIM INDIA LIMITED

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