Poly Medicure Limited

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Date: 25th May, 2021

Scrip Code: - 531768

The Manager, BSE Limited, Department of Corporate Services, Phirozee Jeejeebhoy Towers, Dalal Street, Mumbai- 400001.

Scrip Code:- POLYMED

The Manager National Stock Exchange of India Limited Exchange Plaza, Plot No. C/1-Block-G Bandra Kurla Complex, Bandra(E), Mumbai-400051.

Subject: Compliance of Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Investor Presentation for FY 2020-21

Dear Sir/Madam,

Please find enclosed the Investor Presentation covering the performance highlights of the Company for FY 2020-21.

We have also uploaded the presentation on the Website of the Company at www.polymedicure.com

We request you to take the above on record and the same be treated as the necessary compliance under the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Thanking You,

Yours Sincerely

For Poly Medicure Limited

Avinash Chandra Company Secretary





Uniquely positioned to deliver value and solutions "beyond the device."





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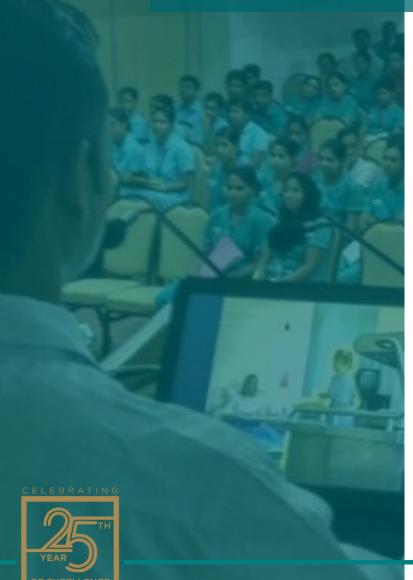
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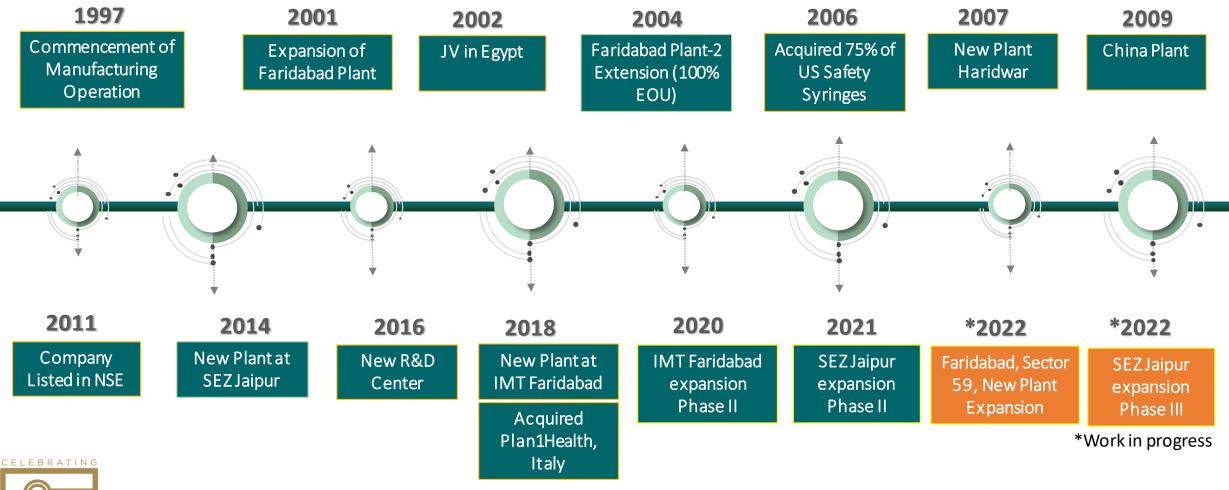
Content



Our Journey Management Corporate Structure Polymed's Unique Position **Executive Leadership** Demographics and Industry Trends **Five Year Vision** Customer Stickiness, Sustainable Business Manufacturing, R&D and Regulatory Capabilities Key Financials and Ratios **New Product launches** Medical Education and Brand Communication Value Drivers, Capex Update Awards and recognition

OUR JOURNEY......MILESTONE ACHIEVEMENTS







Established in 1997, POLYMED is a key player in the Indian Medical Devices Industry

ACROSS THE WORLD, WE SERVE PEOPLE IN OVER 110+ COUNTRIES







UNIQUELY POSITIONED TO PROVIDE VALUE TO OUR CUSTOMERS

BOARD OF DIRECTORS & MANAGEMENT

OF EXCELLENCE



CORPORATE STRUCTURE

CELEBRATING

OF EXCELLENCE



POLYMED GROUP



POLYMED'S UNIQUE POSITION



EMINENCE IN FLUID MANAGEMENT DISPOSABLES AND PROCEDURAL MEDICAL DEVICES

Infusion & Vascular Access Oncology Diagnostics Gastroentrology Urology **Critical** Care Dialysis Anaesthesia & **Respiratory Care** Surgery and Blood Management & Wound Drainage **Blood Collection Systems** CELEBRATING

Portfolio of more than 150 Medical Devices

COMPREHENSIVE PRODUCT RANGE

INNOVATION, AN INTEGRAL PART OF POLYMED STORY

Amongst the Top 3

I.V. Cannula Manufacturer in the world

1st

Indigenous Dialyzer Manufacturer

275+ Sales Associates

n India

India

n India

20+ Clinical Specialists

40,000+ HCP's Reach

5500+

Hospitals Reach

Largest Exporter

Largest exporter of Consumable Medical Devices from India **8 years** in a row.



24 Years of manufacturing excellence



STRONG EXECUTIVE GLOBAL LEADERSHIP ADDED

BUILDING OUT GEOGRAPHICAL LEADERSHIP WITH DEEP MEDICAL DEVICE EXPERIENCE AND EXPERTISE

Kim Schelble VP & Managing Director N. America

- 14 years Medical Device Experience
- Smiths Medical, Covidien Peripheral Vascular and Medtronic Spine
- 20 years experience overall including Deloitte & Touche in IPO and Venture Capital Services
- MBA Marketing & Finance from UCLA Anderson School

CELEBRATING





Alessando Balboni Managing Director EMEA and CEO Plan1Health, Board Member

- 26 years Medical Device Experience
- Previous CEO Delta Med Spa, Paul Hartmann SPA
- MBA from Università di Bologna

Prof. Sergio Bertoglio Chief Medical Officer

- Professor of Surgery at the Department of Surgical Sciences of the Faculty of Medicine, University of Genova, Italy
- Staff surgeon at the 1st General Surgery Unit of the Policlinico San Martino Genova, Italy



Xue Wendong General Manager China

- 20 years Medical Device Experience
- Managing Polymed China Facility



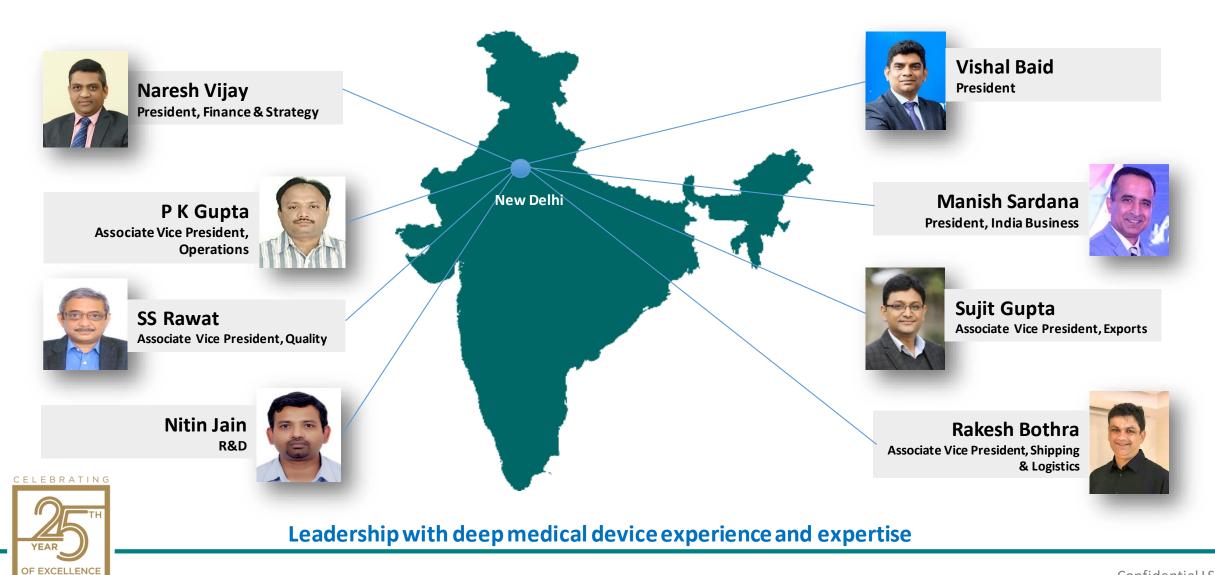
Teo Wen Ching Regional Director Southeast Asia

- 18 years Medical Device Experience
- Sol-Millennium, Staunch Medical, Becton Dickenson and B Braun



INDIA BUSINESS LEADERSHIP

LEADERSHIP WITH DEEP MEDICAL DEVICE EXPERIENCE AND EXPERTISE



INDIAN MEDICAL DEVICES MARKET



4 th Largest Market in in Asia	\$11 Bn Current Market Size	9-11% CAGR Growth	\$50 Bn Market Size by 2025
 After Japan, China & South Korea 	 Including implants, consumables, Medical Electronics 	 Over the period of 5 years 	 Poised to be the leader in Medical Devices

Government Support & Incentives

- Scheme for Promotion of Medical Device Parks
 - Encouragement to State Governments to establish Medical Device Parks
- Regulatory Support



 Regulation of all Medical Devices through The Medical Devices (Amendment) Rules, 2020

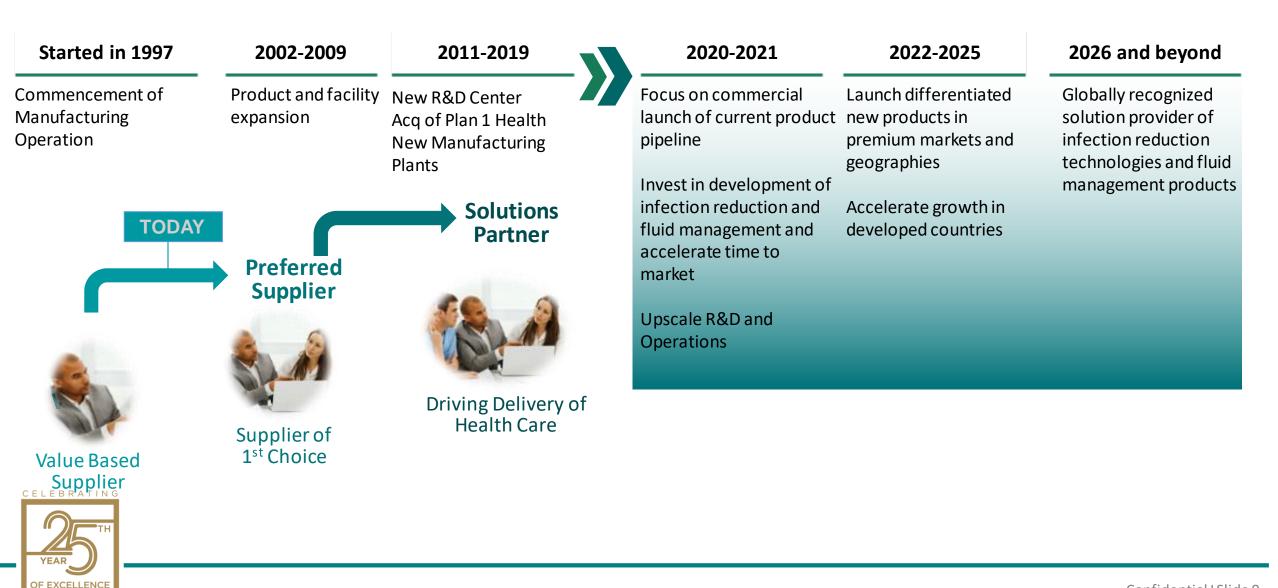
- Production Linked Incentives (PLI Scheme)
 - Financial incentive for production of targeted medical devices, Total outlay - \$456 Mn
- Ease of Doing Business
 - 100% FDI allowed via automatic route
 - Preferential Purchase Order PPO 2017

Sources: invest India

2020-2025 VISION



TRANSFORM FROM A PRODUCT COMPANY TO A SOLUTION PROVIDER ORGANIZATION



STICKINESS IN CUSTOMER BASE & SUSTAINABLE BUSINESS



LEVERAGE OUR (CUSTOMER) INSTALLED BASE AND DISTRIBUTOR NETWORK TO LAUNCH NEW PRODUCTS

Large Strategic Customer Base

- Large customer base over 110 different countries
- Strong presence in India
- Growth expansion in Europe
- Balanced sales throughout the world

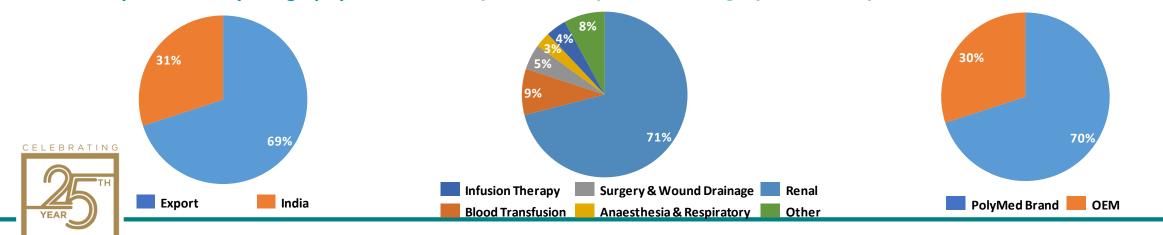
Polymed Sales By Geography

Strong Repeat Orders & Relationships

- 150+ commercially available products
- Numerous product registrations and more in pipeline
- Broad portfolio of hospital products for most patients

Meaningful Relationships

- Long tenured relationships with strategic network of distributors
- 275+ sales associates in India, 10+ in Europe
- 70% + POLYMED branded sales and rest Private label
- Increased new products in premium and value tier for public and private Hospitals
 Polymed Brand and OEM Private Label Sales



Polymed Sales By Product Category



MANUFACTURING ACROSS FOUR COUNTRIES

(INDIA, ITALY, EGYPT, CHINA)

1st Medical Device Company from India to have overseas plants.

Over 250+ Moulding Machines & 800+ Injection Molds

More than 150+ automatic assembly machines with vision control systems.

20+ Robots used in manufacturing.



















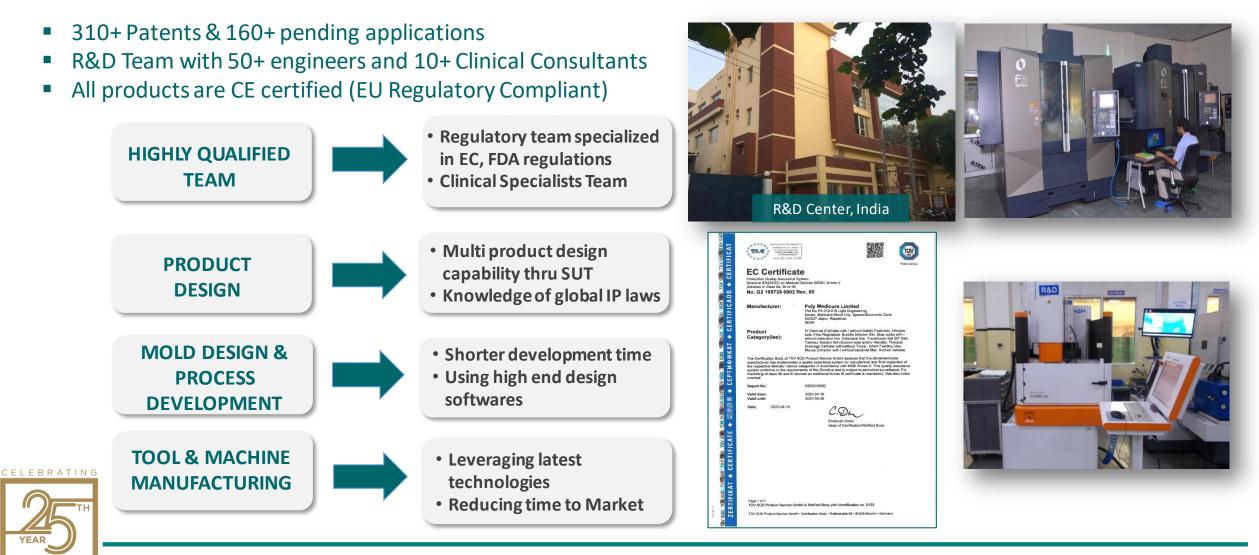




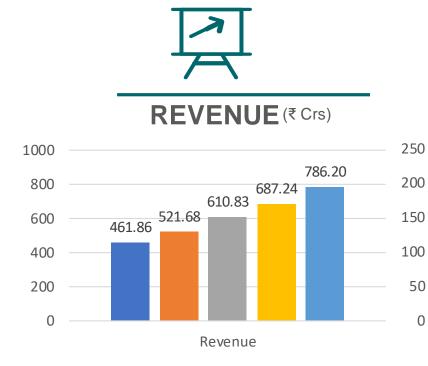
R&D, REGULATORY AND PROCESS CAPABILITIES

OF FXCELLEN

FULLY INTEGRATED FROM NEW PRODUCT DESIGN DEVELOPMENT TO AUTOMATED MANUFACTURING



Our Strength: Consistent All round growth (Consolidated)



■ FY 2017 ■ FY 2018 ■ FY 2019 ■ FY 2020 ■ FY 2021

Year	Revenue	CAGR
FY 2017	461.86	
FY 2018	521.68	
FY 2019	610.83	14%
FY 2020	687.24	
FY 2021	786.20	

Year	EBIDTA	%
FY 2017	91.72	20.69%
FY 2018	120.34	23.52%
FY 2019	129.45	23.48%
FY 2020	163.96	24.49%
FY 2021	214.34	27.79%

EBIDTA

■ FY 2017 ■ FY 2018 ■ FY 2019 ■ FY 2020 ■ FY 2021

120.34 129.45

91.72

50

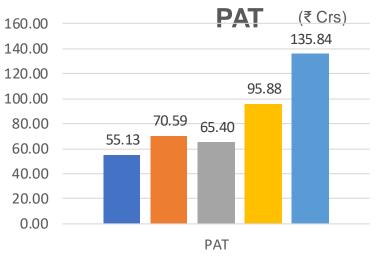
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EBIDTA (₹ Crs)

163.96

214.34





■ FY 2017 ■ FY 2018 ■ FY 2019 ■ FY 2020 ■ FY 2021

Year	PAT	%
FY 2017	55.13	12.59%
FY 2018	70.59	13.77%
FY 2019	65.40	11.30%
FY 2020	95.88	14.30%
FY 2021	135.84	17.28%

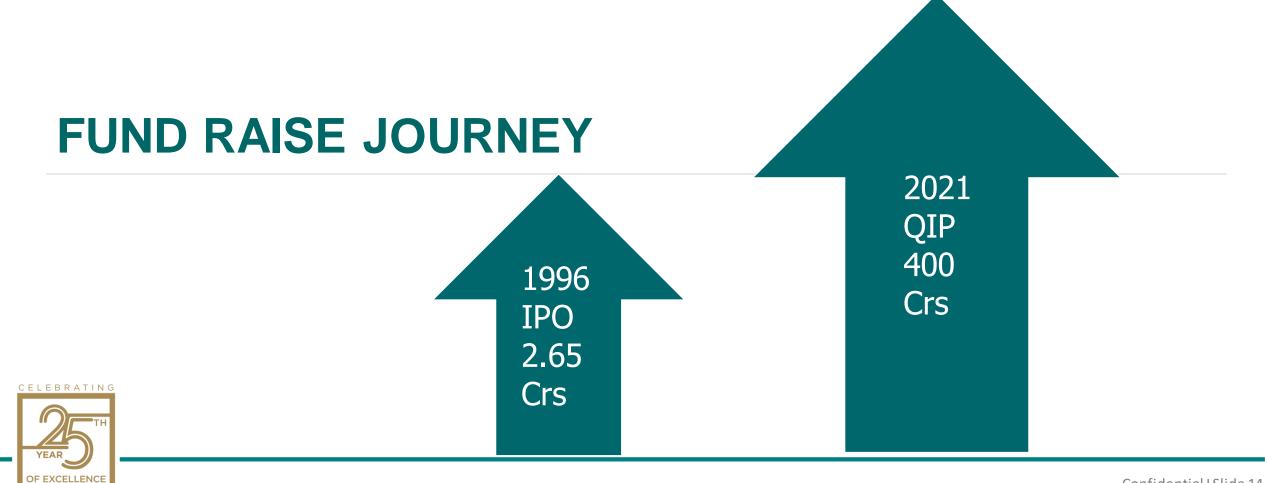


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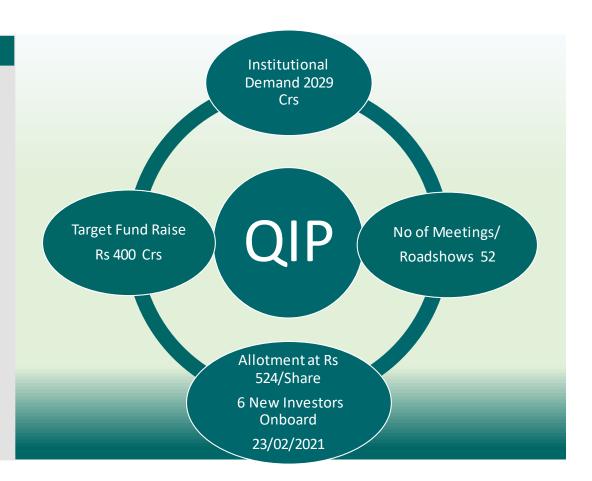




QIP

QIP FUND RAISE

- Acquisition opportunities India and Overseas
- Expansion of existing Business
- New Production facilities
- Investment in Subsidiaries
- Repayment of debt





MAJOR PARTICIPIANTS



Curated Roadshows Covering Major Investors Across the Globe

1X1 Investor Meetings					
UTI MF	Light House	Capital Research	White Oak		
Max Life	IIFM AMC	SBI MF	ICICI Pru MF		
GSAM	Fidility	Param Capital	Taiyo Pacific		
Sundaram MF	T Rowe Price	Mirae MF	Grandeur Peak		
Ashmore	Malabar	Samsung AM	Champlain		
Polumin Capital	Kabouuter Funds	Tantallon Capital	Aurigin		
Wasatch	Fiera	Factorial	Duro Capital		
LIC MF	Soc Gen	New Port	Macquarie		
Ward Ferry	LGM Investments	Habrok	ODIN Fund Management		
Арах	Tata AIA Insurance	Ocean Dial	Tara Capital		
Zaaba Capital					
	Group N	Neetings			
Geosphere	Kotak Infina	Matthews	First Principles		
Steinberg	New Vernon Funds	Nippon MF	Nippon Offshore		
Kotak Alternate Assets	MK Ventures	Gaja Capital	General Atlantic		
Reliance Life	India Capital	Tata MF			

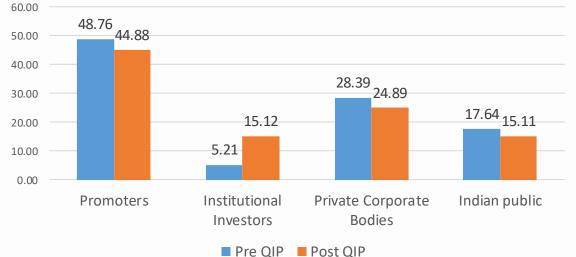






QIP NEW STAKEHOLDERS

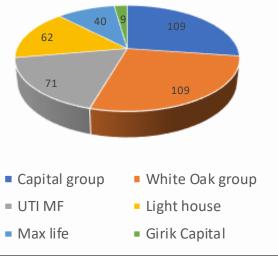
In Rs Crs



Shareholder Category in %	Pre QIP	Post QIP
Promoters	48.76	44.88
Institutional Investors	5.21	15.12 1
Private Corporate Bodies	28.39	24.89
Indian public	17.64	15.11



Pre QIP	Post QIP		Ma
			Investor
	Pre QIP	Post QIP	Capital grou
	48.76	44.88	White Oak g
	5.21	15.12	1 UTIMF
		_	Light house
	28.39	24.89	Max life



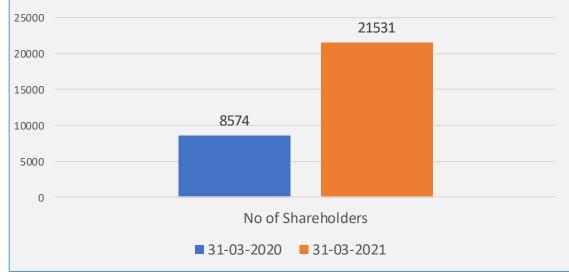
Investor	Amount	
Capital group		109
White Oak group		109
UTIMF		71
Light house		62
Max life		40
Girik Capital		9

Shareholding-Adding Institutional Shareholders



Creating Value for Shareholders

Increasing Shareholders Base



NO. OF SHAREHOLDERS

OF EXCELLENCE

Date	No of Shareholders
31-03-2020	8,574
31-03-2021	21,531

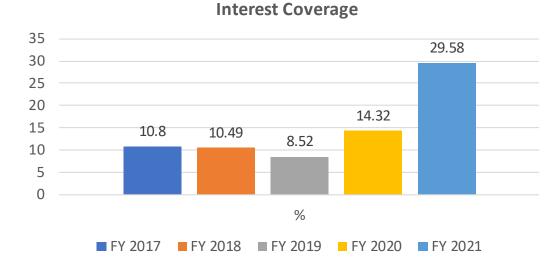
Creating Value for Shareholders



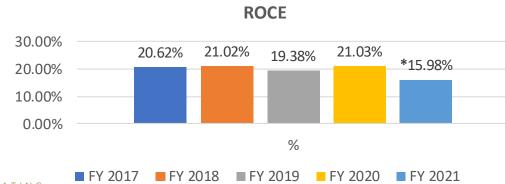
Date	Market Cap	
31-03-2020	2056.36	
31-03-2021	7884.74	



RATIO'S



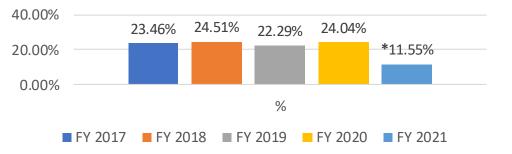
■ FY 2017 ■ FY 2018 ■ FY 2019 ■ FY 2020 ■ FY 2021





* Increase in Share Capital due to QIP in Feb 2021

ROE



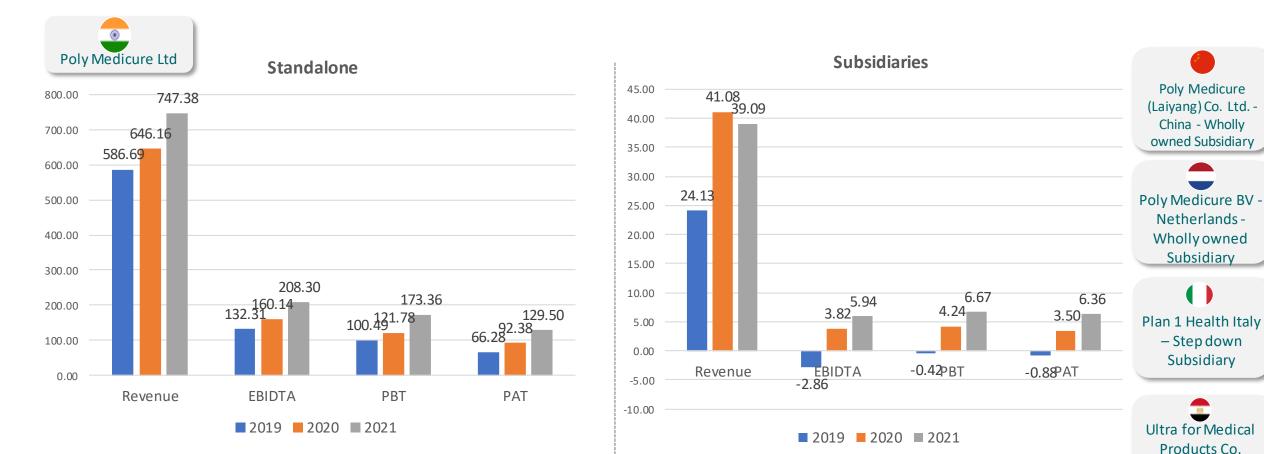
Performance Standalone/Subsidiary



(UMIC) - Egypt

Associate

Confidential I Slide 20



Revenue

24.13

41.08

38.81

Year

2019

2020

2021

EBIDTA

-2.86

3.82

6.04

PBT

PAT

-0.88

3.50

6.34

-0.42

4.24

6.67

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YEAR	ŀ
OF EXCELLENCE	

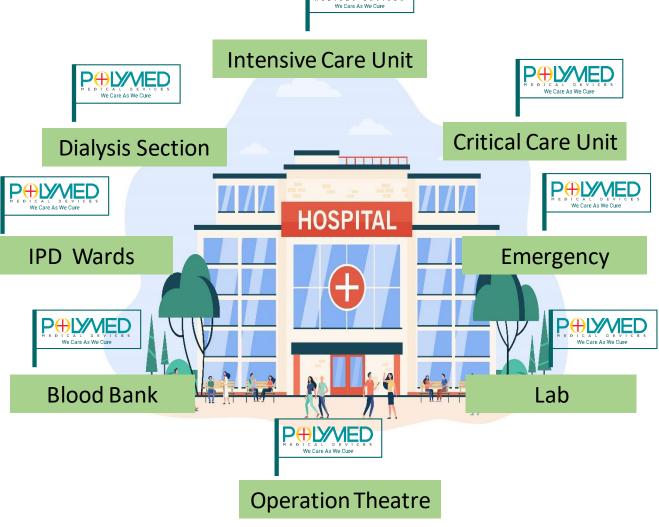
Year	Revenue	EBIDTA	PBT	PAT
2019	586.69	132.31	100.49	66.28
2020	646.16	160.14	121.78	92.38
2021	747.38	208.30	173.36	129.50



Grew our distributor network extending our customer reach

Increased Distributor Network Expanding Footprints

- Distributor strength increased from 150 to 223
- Added top corporate hospitals, dialysis & lab chains
- Strengthened KOL network across the country
- Plan to recruit 50 team members in Sales & Marketing
- Expansion of clinical team in FY21-22



PHU/MED



 (\bigcirc)



HCP Connect



- 10 73
- Total 93 webinars organized,
- Engaging 119 HCPs,
- Attended by 10500 healthcare

10

professionals.

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Webinars | Focused Communication | Posts | Personalized e-Greetings | Contest | AVs

....







PREFILLED SYRINGE Flushing Simplified

D

POLYFLUSH

Direct Communication

Important Medical Days, New Product Launch, Webinar links

eMail, Whatsapp – 25,000 50 communications sent to

- Doctors
- Nurses
- Dialysis Technicians

600+ Professional Educational Programs













Campaigns

Marketing campaigns

- Blood Donor Week
- National Doctors Day
- World Health Day
- International Nursing Week
- World Kidney Week etc.
- IV Nurse Day

New Products Plan for FY 21-22

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We Care As We Cure

New Products Plan for FY 21-22 (Diagnostics)







RT-PCR Kit

RNA extraction Kit

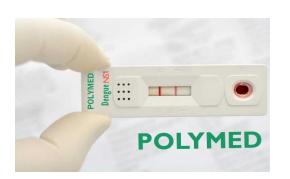
COVID-19 antigen Kit



COVID-19 Range

New Products Plan for FY 21-22 (Diagnostics)





Dengue NS1 antigen detection





Malaria Ag P.f/Pan



C T1 T2

POLYMED

Dengue Combo

C IgG IgM

Dengue NS1 Ag and IGG/IGM

POLYMED Typhoid T1 IgM T2 IgG engue

ID:

DATE:

C NS1



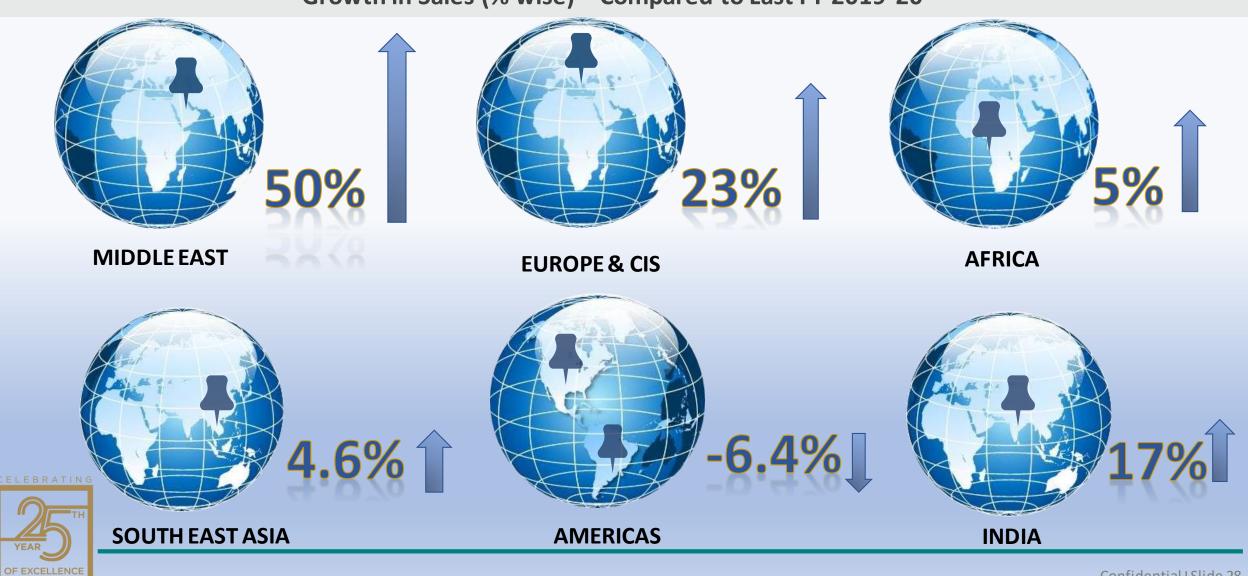
Dengue IGM/IGG



Troponin I (Cardiac Marker)



Business Growth – Region wise Performance



Growth in Sales (% wise) – Compared to Last FY 2019-20



International Biz – Digital Engagements

Participated in Virtual Exhibitions



EEPCINDIA MEDICAL DEVICES EXPO 2021





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We Care As We Cure

International Biz – Digital Engagements

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DIGITAL INTERACTIONS WITH INTERNATIONAL CLIENTS

International Biz – Value Drivers



Complete Line of Peripheral & Central Lines

- Full range of peripheral and central lines to offer to customers to complete their product portfolio
- □ Showcase clinical advantages
- Balanced offering to leverage pricing and scale

New Vascular Access & Infusion Accessories

- Complimentary vascular access and infusion accessories
- Bid for large Tenders, contracts to gain volume
- Broader product scale to create stickiness for repeat orders



Clinical Science Enabling Technologies

- Anti-microbial applications and material science
- Procedural efficiencies & accessible enabling technologies
- Procedural solutions, safety and infection prevention





A **SMARTER** FUTURE AHEAD

Post-Covid Customer Engagement/Congresses

□ Resume travel and customer engagements

GAVeCeL

WOCC

- Participation at leading tradeshows and congresses
- Leverage expanded product range for private label opportunities and additional distributor sales

MEDICA

Arab Hea

By Informa Mark



PRODUCTION LINKED INCENTIVE SCHEME



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Government has earmarked a Budget of 3420 Crs. for the scheme

- Polymed got approval under Renal Care Segment for following products
 - ✓ Dialyzer
 - ✓ Dialysis Machine
 - ✓ Peritoneal Dialysis Kit
 - ✓ Bloodline
 - ✓ Fistula
 - ✓ Transducer Protector
- Greenfield projects defined under the guidelines to be operational at IMT (Existing) and sec 117 (New Plant)
- Incentive of 5% on incremental sales (over Base Year: FY 2019-20)



CapEx update

Particulars	Total Capex Planned for 2020-21	Capex incurred in 2020-21
Expansion at SEZ, Jaipur	15.00	8.91
Expansion Plant at IMT, Faridabad	33.00	34.97
Balancing Expansion at Unit I+II, Faridabad	27.00	24.49
Balancing Expansion at Haridwar	12.60	13.29
New Plot Sector 56 A Faridabad	13.40	12.29
Total	101.00	93.95









Particulars	Total Capex Planned for 2021-22
New Plant at 117	75.00
Expansion at SEZ, Jaipur	40.00
Others	50.00
Total	165.00

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Covid-19 update and company's actions

COVID-19 PANDEMIC

IMPACT

- Increased Material Cost
- Increased Logistics Cost
- Limited availability of Vessels/Air Cargo
- Reduced manpower
- Lower demand as the COVID-19 focus lead to postponement of non-critical (elective) surgeries



ACTIONS

- Managing Operations with COVID Protocol
- **COVID** Awareness Programs for Employees
- □ Increased COVID specific CSR spent.
- Added COVID specific Range of products in Diagnostics and Respiratory Care



Awards & Recognition





"CFO AWARD" Financial Express



"ATMANIRBHAR MEDTECH CO." Medgate Today Forbes Asia BEST BILLION AWARDS CEREMONY November 23, 2020

POLY MEDICURE LTD

THE REGION'S TOP 200 SMALL AND MIDSIZED COMPANIES

"BEST UNDER A BILLION" Forbes Asia



"TORCHBEARER OF HEALTHCARE" Medgate Today



"TOP EXPORTER AWARD" Plastic Export Promotion Council

OF EXCELLENCE



Thank You

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