

SECRETARIAL DEPARTMENT

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October 24, 2019

The Department of Corporate Services - CRD Bombay Stock Exchange Ltd. P.J. Towers, Dalal Street, Mumbai 400 001 Fax No.22722037 / 39 / 41 Scrip Code: 500330

Luxembourg Stock Exchange Societe De La Bourse De Luxembourg, 35A, Boulevard Joseph II, L-1840 Luxembourg Trading Code: USY721231212

Dear Sir/Madam

The National Stock Exchange of India Ltd Exchange Plaza, 5th Floor, Bandra-Kurla Complex Bandra (East), Mumbai 400 051 Fax No. 6641 8125/26 Symbol: RAYMOND

Sub:Raymond Limited:Intimation pursuant to Regulation 30 and Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations. 2015 ("Listing Regulations")

Pursuant to Regulation 30 of SEBI Listing Regulations, we enclose herewith the Investor Presentation.

This is for your information and record.

Thanking you

Yours faithfully

For RAYMOND LIMITED

Director - Secretarial & **Company Secretary**

Encl: a/a



Fax: (02352) 232513



Result Presentation

Quarter ended 30th September, 2019

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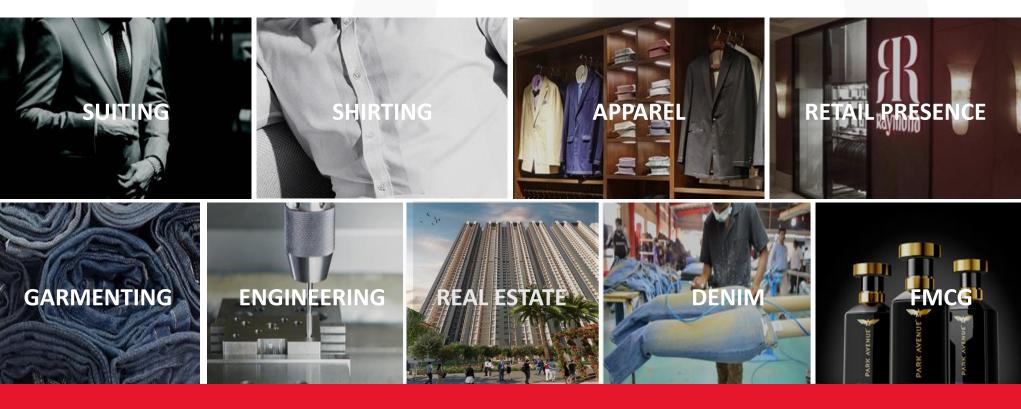
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Raymond Group: Introduction





A diversified group with interests in Textile & Apparel sectors as well as presence across diverse segments such as Real Estate, FMCG, Engineering in national and international markets



Raymond: A Group with Strong Leadership Position



No 1 player in worsted suiting fabrics in India

One of the world's largest manufacturer of worsted suiting fabric



5th **largest** Suit manufacturer in the World

3rd largest player in Menswear segment with 4 power brands



1st organised retailer in India

One of the largest exclusive retail network in Branded Lifestyle space



Manufacturer of world's finest fabric

Only Indian manufacturer to craft full canvas premium jackets

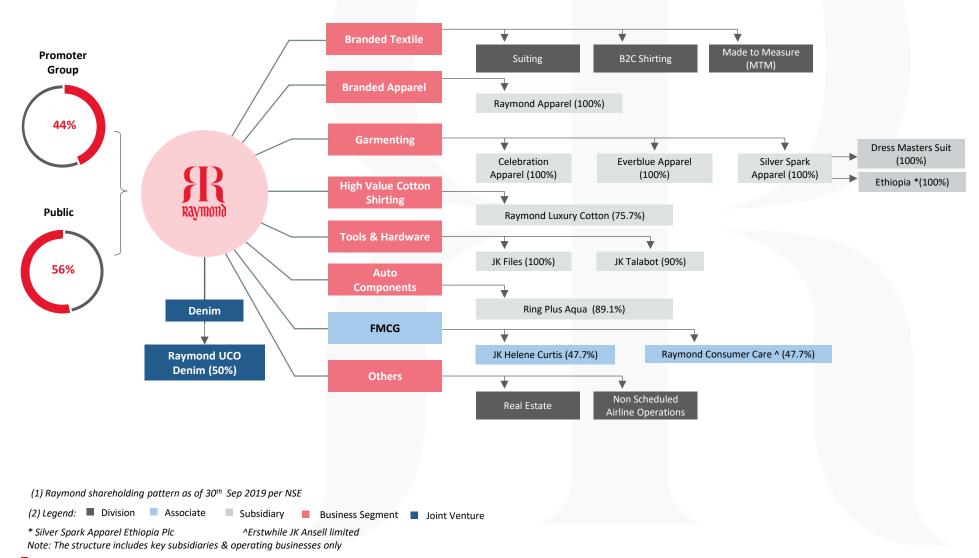


Near **100% consumer** awareness

Among the **Most Trusted brands** in India

Raymond Group at a Glance







Raymond Group Leadership Team led by



Gautam Hari Singhania Chairman and Managing Director Raymond Limited



Nirvik Singh
Non Executive Chairman
Raymond Apparel Limited
Current – COO of Grey
Group



Rajeev Bakshi
Non Executive Chairman
JK Helene Curtis Limited
Ex – Metro, Pepsi and Cadbury



Ravi Uppal
Non Executive Chairman
Ring Plus Aqua Limited
and JK Files Limited

Current – CMD - Steel Infra Solutions P. Ltd.



Management Team



Sanjay Bahl Group CFO Ex- Landmark, HUL



Sanjay Behl CEO-Lifestyle Ex- Rcom, HUL



Vipin Agarwal
President –
Corporate
Ex – Deepak Fertilizers,
Jindal Stainless Steel



S L Pokharna President – Commercial 36 years of experience



K A Narayan President – Human Resources Ex- Wockhardt



Sudhanshu Pokhriyal President - Textiles Ex- Asian paints, Coca-Cola



Gaurav Mahajan President - Group Apparel Ex - Trent



Ashish Grover
VP - International
Business and
Garmenting
Ex- Niryat Sam



Ganesh Kumar CEO - Tools & hardware Ex- Arysta Life, Mosiac



Balasubramanian V
CEO - Auto
Ex- Eaton Industrial,
Bosch Chassis



Arvind Mathur CEO - Denim Ex- Coats Plc



Giriraj Bagri CEO - FMCG Ex- ITC, Colgate



K Mukund Raj CEO - Realty Ex- L&T, Reliance





Market Overview



Textile

- Demand remained weak across markets on account of liquidity crisis and slow down in rural consumption
- Margins remain under pressure due to weak consumer demand

Apparel & Retail

- Moderate revenue growth amid early onset of festive season
- Margins impacted on account of higher discounting, weak demand & competitive pressure

<u>Auto</u>

- Muted demand leading to lower volumes
- Operating deleverage, higher marketing spend and discounting to exert pressure on margins

FMCG

- Volumes to be impacted due to muted rural sentiments
- Delayed monsoon, flooding in various parts of the country and liquidity crunch impacted distribution channel



Initiatives and Awards

Initiatives



Broadening Retail Horizon through Asset light expansion

Ethnix



5 New Ethnix Stores in Q2FY20, totaling to 13 stores as at Sep'19

Mini TRS



Expansion of the small store formats continues – 318 stores as at Sep-19

Style Play



3 New Style Play Stores in Q2FY20, totaling to 29 stores as at Sep'19

Tailoring Hubs



8 tailoring hubs added in Q2FY20, totaling to 62 hubs as at Sep'19

Awards



Amravati Plant : Efficiency Award 2019



Park Avenue bags a prestigious award



Annual Report Award: Mercomm Global



Amravati Plant won Gold Award from Apex India Plant PA DIY won **Most Admired**Retail Tech Implementation
of The Year in the Customer
Experience category

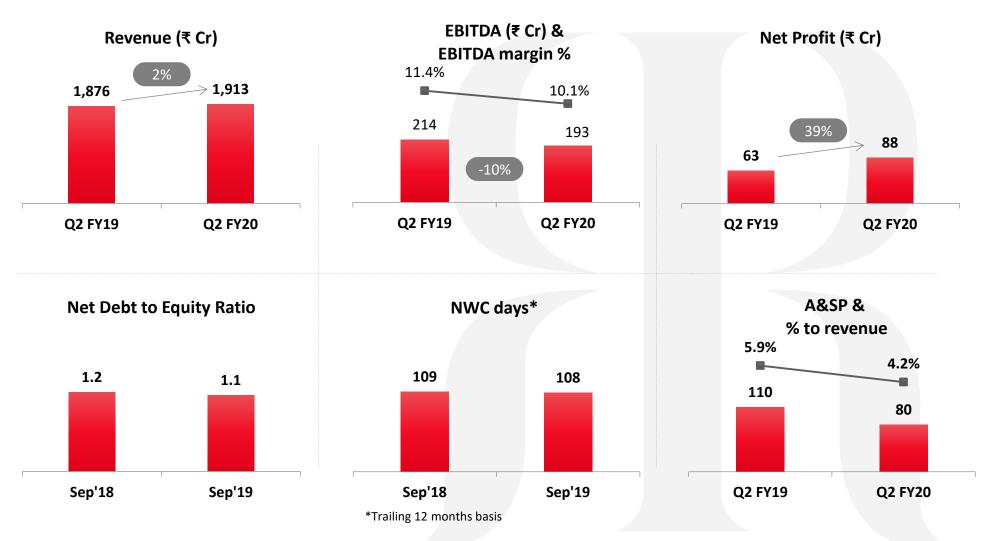
Raymond won "ARC Awards" from Mercomm Global for Annual Report FY19





Financial Highlights – Q2FY20





Above nos are Pre Ind AS 116 for LTL comparison; Post IND AS - Consolidated EBIDTA is at Rs. 238 crores and Net Loss at Rs. 15 crores





Pre Ind-AS 116						
Particulars (INR Cr)	Q2 FY20	Q2 FY19	Y-o-Y%	YTD-Sep'19	YTD-Sep'18	Y-o-Y%
Net Revenue	1,913	1,876	2%	3,380	3,165	7 %
Net Sales	1,883	1,848	2%	3,318	3,098	7%
EBITDA	193	214	-10%	298	322	-7%
EBITDA margin	10.1%	11.4%		8.8%	10.2%	
PBT before exceptions	76	104	-27%	69	112	-38%
PBT margin	4.0%	5.6%		2.0%	3.5%	
Taxes	-32	-37		-35	-41	
Associate / JV / Minority	2	-4		-1	-7	
Exceptional Items*	43	0		43	-2	
Net Profit	88	63	39%	76	63	20%

Note: Ind-AS 116 applicable from FY20 onwards

3.4%

4.6%

2.2%

2.0%

Profit margin

^{*} Exceptional item in Q2FY20 includes Deferred Tax Asset recognized by the Company pursuant to approval from NCLT to the JV company, Raymond UCO Denim Private Limited towards reduction of its preference share capital





Q2FY20 - Pre Ind-As 116	Re	venue		EBITDA	
Particulars (INR Cr)	(INR Cr)	Growth (YoY%)	(INR Cr)	Margin	Growth
Branded Textiles	869	-2%	129	14.8%	-26 bps
Branded Apparels	529	9%	20	3.8%	97 bps
Garmenting	233	6%	11	4.7%	-249 bps
High Value Cotton Shirting	161	-8%	27	16.7%	131 bps
Tools and Hardware	103	-1%	14	13.3%	-105 bps
Auto Components	52	-18%	8	15.4%	-713 bps
Real Estate	35	-	6	18.4%	-
Others #	-70	-	-22	-	-
Raymond Consolidated	1,913	2%	193	10.1%	-133 bps

[#] Others includes non scheduled airline operations, unallocated expenses, elimination and other income





H1FY20 - Pre Ind-As 116	Rev	venue		EBITDA	
Particulars (INR Cr)	(INR Cr)	Growth (YoY%)	(INR Cr)	Margin	Change
Branded Textiles	1469	0%	159	10.8%	-123 bps
Branded Apparels	842	11%	36	4.3%	163 bps
Garmenting	423	11%	14	3.3%	-333 bps
High Value Cotton Shirting	335	1%	54	16.0%	206 bps
Tools and Hardware	194	-3%	20	10.5%	-96 bps
Auto Components	120	-5%	22	17.9%	-537 bps
Real Estate	95	-	16	17.1%	-
Others #	-98	-	-23	-	584 bps
Raymond Consolidated	3,380	7%	298	8.8%	-135 bps

[#] Others includes non scheduled airline operations, unallocated expenses, elimination and other income



Balance Sheet & Performance Indicators (Pre Ind-AS 116)

Particulars (INR Cr)	Q2 FY19	Q2 FY20
Net Worth	1,912	2,081
Net Debt	2,280	2,378

Key Ratios	Sep'18	Sep'19
Net Debt / Equity	1.2	1.1
Net Working Capital Days*	109	108
Net Working Capital Days (Excl. Real Estate) *	109	105

^{*}Trailing 12 months basis

Half Yearly Cashflow



Particulars (₹Cr)	H1 FY20
Operating Profit less Taxes & Exc. Items	300
Working Capital Changes	-365
Cash Flow from operating activities (a)	-65
Net purchase of Fixed Assets	-124
Movement in Investments	77
Interest & dividend income	40
Cash Flow from Investing Activities (b)	-7
Interest and Dividend Paid	-183
Cash Flow from Financing Activities before Debt (c)	-183
Net Cash Flow Movement before Debt	-255
Debt movement	315
Changes in Currency Fluctuation	-3
Net increase in cash and cash equivalents	58





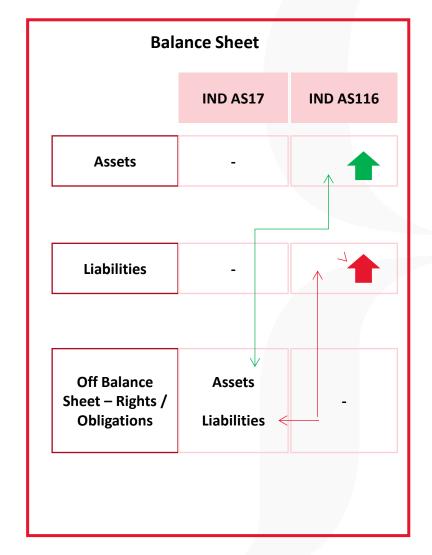
IND AS 116 – Overview (effective from 1st April 2019)

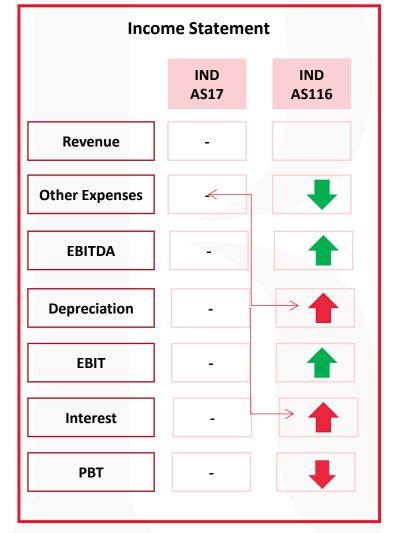


- No distinction between Finance Lease & Operating Lease
- Accounting Treatment
 - All leases to be recognized in the balance sheet as Asset and Liability
 - 'Lease Obligation' is measured at present value of lease payments to be made over lease term
 - The 'Right to use Asset' is initially measured at the amount of lease liability & adjusted for lease prepayments, if any
 - Right to use asset is depreciated over the lease terms on straight-line basis
 - Interest is added to lease liabilities & actual payments are adjusted from the Lease Liability balance
 - Operating lease payments which were expensed out (as per earlier standard AS 17) will be replaced by Depreciation and Finance cost
- Exemption in the standard for short term leases (<=12 months) and assets with low value









IND AS 116 – Raymond Adoption



- Raymond has seamlessly transitioned to IND AS 116 w.e.f 1st April 2019
- No re-statement of past period
- Raymond has lease terms ranging from 3 to 9 yrs on average
- Non cancellable minimum period as per the agreements



Q2 FY20 - IND AS 116 - Lease Impact Summary

Particulars (INR Cr)	Pre IND AS 116	Impact	Post IND AS 116
Net Revenue	1,913	0	1,913
Net Sales	1,883	0	1,883
EBITDA	193	43	237
EBITDA margin	10.1%	2.3%	12.4%
Depreciation	52	34	86
EBIT	141	10	151
Interest Cost	66	13	79
PBT before exceptions	76	-4	72
PBT margin	4.0%	-0.2%	3.7%
Net Profit	88	-4	84
Profit margin	4.6%	-0.2%	4.4%



Performance of Segments







Particulars (INR Cr)	Q2 FY20	Q2 FY19	% Chg	H1FY20	H1FY19	% Chg
Net Sales	869	884	-2%	1,469	1,473	0%
EBITDA	129	133	-3%	159	177	-10%
EBITDA margin	14.8%	15.1%	-26 bps	10.8%	12.0%	-123 bps

Post Ind-AS; EBITDA for Q2FY20 is Rs 139 Cr and EBITDA Margin is 16.0%

- Topline de-growth by 2% due to impact of consumption slowdown mainly due to lower off-take in the trade channels on account of lower secondary sales
- EBITDA margin declined mainly due to lower sales and adverse product mix
- Channel growth for the quarter -

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Channel Growth	Wholesale: -16%	TRS: 13%	MBO: 4%	Others: -2%



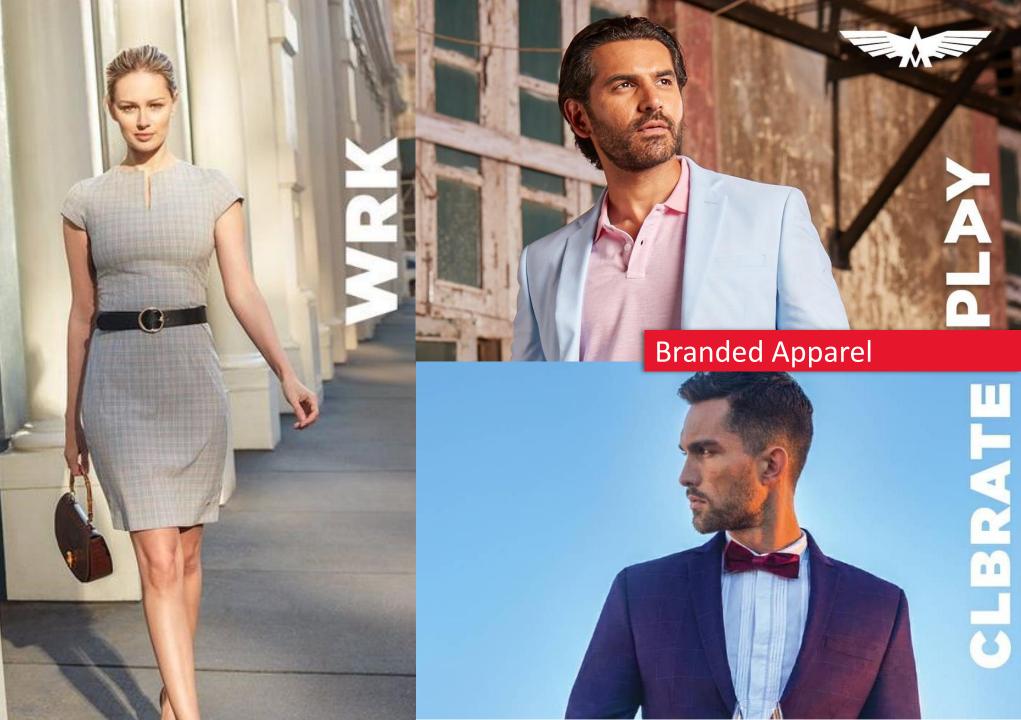
Branded Textile

Suiting

- > Suiting grew marginally by 1% Lower off-take in the wholesale channels due to lower secondary sales
 - The growth was led by expansion to new smaller outlets through low priced products
 - The benefit from the price hike undertaken got impacted due to the adverse product mix and higher discounting

B2C Shirting

- Shirting de-grew by 11% mainly due to lower off-take & destocking in the trade channels
 - Destocking included planned stock correction of ~Rs 9 Cr in B2C Shirting to compensate for sluggish retail demand for the past few quarters
 - We initiated this correction in 4QFY19 and is now completed. We expect revival in H2 of current financial year







Particulars (INR Cr)	Q2 FY20	Q2 FY19	% Chg	H1FY20	H1FY19	% Chg
Net Sales	529	484	9%	842	761	11%
EBITDA	20	14	47%	36	20	79%
EBITDA margin	3.8%	2.8%	97 bps	4.3%	2.7%	163 bps

Post Ind-AS; EBITDA for Q2FY20 is Rs 49 Cr and EBITDA Margin is 9.3%

- Branded Apparel growth driven by
 - ✓ Strong growth in Parx and Park Avenue
 - ✓ Increased Channel penetration
- EBITDA Margin improved mainly due to lower discretionary spend
- Brands and Channels growth for the quarter -

Brand Growth	PA: 7%	PX: 21%	CP: 2%	RRTW: 4%*
Channel Growth	MBO: 15%	EBO: 7%	LFS: 12%	TRS: -5%

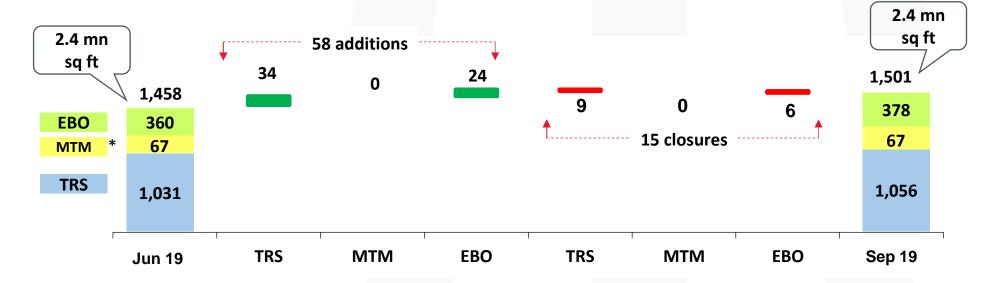
^{*}excluding institutional sales, RRTW sales growth of -5%

PA: Park Avenue, PX: Parx, CP: Color Plus, RRTW: Raymond Ready-To-Wear



Exclusive Retail Network



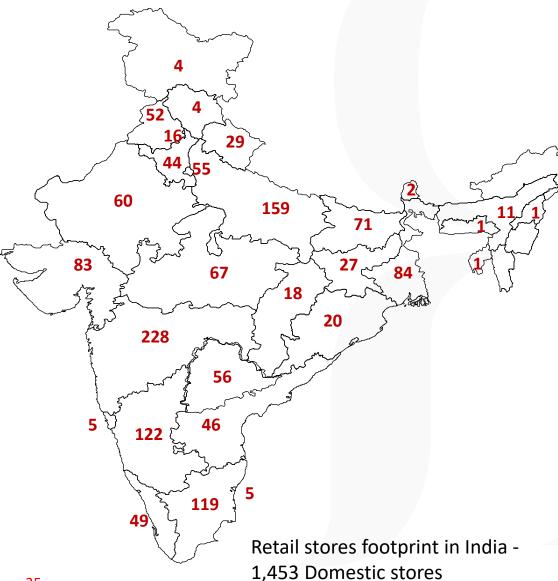


- During the quarter
 - ✓ Added 58 new stores and closed 15 stores
 - √ 97% of stores added on Franchisee basis in line with our strategy of asset light model.
 - ✓ Currently 7 stores under renovation
- Blended same store sales growth across our retail formats was 1.7%

^{*}includes 46 converge stores (RTW+MTM) as on Jun'19 and 46 as on Sep'19







Branded Textile

- 20,000+ points of sale across
 600+ cities and towns
- 185+ Wholesalers
- 1,350+ MBOs
- Across Raymond Shop (TRS) -Tier I to VI towns

Branded Apparel

- Presence in over 500 cities and towns
- 378 EBOs
- 5,200+ MBO Counters
- 1,300+ LFS
- Across Raymond Shop (TRS) -Tier I to VI towns

318 mini TRS as on Sep'19 across 190+ Towns







Particulars (INR Cr)	Q2 FY20	Q2 FY19	% Chg	H1FY20	H1FY19	% Chg
Net Sales	233	219	6%	423	382	11%
EBITDA	11	16	-31%	14	25	-45%
EBITDA margin	4.7%	7.2%	-249 bps	3.3%	6.6%	-333 bps

Post Ind-AS; EBITDA for Q2FY20 is Rs 12 Cr and EBITDA Margin is 5.3%

- Growth led by exports to Japan markets
- Ethiopian operations regaining momentum
- EBITDA margin declined to 4.7% mainly due to change in product mix in Indian operations







Particulars (INR Cr)	Q2 FY20	Q2 FY19	% Chg	H1FY20	H1FY19	% Chg
Net Sales	161	176	-8%	335	333	1%
EBITDA	27	27	0%	54	47	16%
EBITDA margin	16.7%	15.4%	131 bps	16.0%	14.0%	206 bps

No impact of Ind-AS 116

- Sales impacted by 8% mainly due to production impact in Kolhapur plant on account of floods
- EBITDA margin improvement led by improved product mix and operating efficiencies

The results shown above are for 100% operations and include minority interest

Tools & Hardware **Auto Components**





Particulars (INR Cr)	Q2 FY20	Q2 FY19	% Chg	H1FY20	H1FY19	% Chg
Net Sales	103	104	-1%	194	200	-3%
EBITDA	14	15	-8%	20	23	-11%
EBITDA margin	13.3%	14.4%	-105 bps	10.5%	11.5%	-96 bps

No impact of Ind-AS 116

- Revenue de-growth mainly due to slowdown in domestic files business
- EBITDA margin is lower mainly due to lower contribution from higher margin domestic business

The results shown above are for 100% operations and include minority interest





Particulars (INR Cr)	Q2 FY20	Q2 FY19	% Chg	H1FY20	H1FY19	% Chg
Net Sales	52	64	-18%	120	127	-5%
EBITDA	8	14	-44%	22	29	-27%
EBITDA margin	15.4%	22.6%	-713 bps	17.9%	23.3%	-537 bps

No impact of Ind-AS 116

- Revenue de-growth due to sector slowdown which impacted orders from key accounts in both domestic & export market
- EBITDA Margin impacted mainly due to lower capacity utilization

The results shown above are for 100% operations and include minority interest





Raymond Realty – Go Beyond





Raymond's maiden venture into Real Estate Development

Project

Overall 20 acres of residential development Phase 1: ~14 acre of development

Phase 1 Project Details

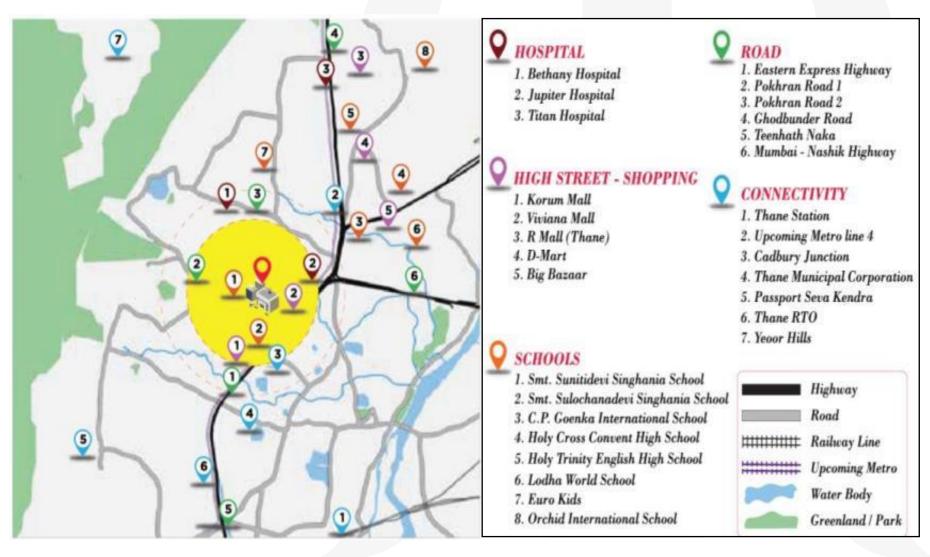
- Total 10 towers with ~2.8 mn sq.ft of saleable area
- Total 2BHK units available for sale: 2,800

Current Status

- RERA registration received for 4 towers in Phase 1
- Total Bookings to Sep'19: 664
- Construction commenced for 3 towers

Excellent Connectivity & Eco-system





Co- Creators



Architect Hafeez Contractor Master Architect





Interior Designer



Construction Contractor



Landscape







Particulars	FY19*	Q2FY20	H1FY20	Till Sep-19
Bookings:				
- No. of bookings	238	83	426	664
- Area (Mn. Sq.ft.)	0.23	0.08	0.41	0.64
- Value of Bookings (Rs. Cr.)	243	93.00	463	704
Customers Collection (Rs. Cr.)	7	77	124	131
Capital Employed^	185	30	109	297

Particulars(₹ Cr)	FY19*	Q2 FY20	H1 FY20
Sales	20	35	95
EBITDA	-4	6	16
EBITDA %	-18.7%	18.4%	17.1%

^{*}Project launched in 4QFY19

[^] Capital Employed excludes existing Transferrable Development Rights (TDR) of ₹50 cr Revenue recognition based on percentage completion method based on Ind AS 115

Construction Update



Tower - A Tower - B Tower - C







- > Construction progress in line with schedule despite disruptions due to longer monsoon
- > All 3 towers plinth level completed





Way Forward



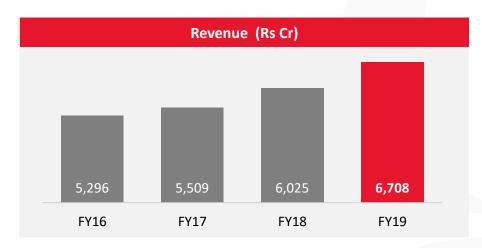
- Continued lower consumer demand witnessed in October and liquidity concerns continue to affect the trade channels
- Overall, we expect H2 to remain modest in terms of growth & consumer sentiment.
 However, there could be some positive elasticity in the Raymond portfolio due to extended wedding season starting November
- In Q3, expect flattish topline growth with stable EBITDA margins as compared to previous year
- We stay invested in our core fundamentals and expect to be on course during these testing times

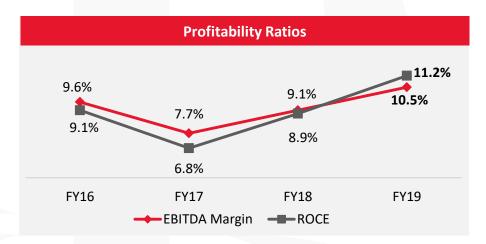


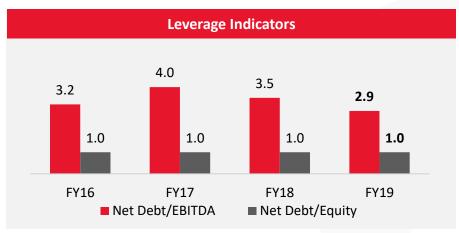


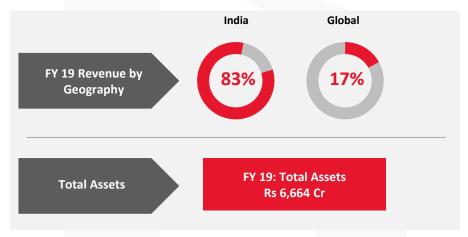
Consolidated Financial Overview











Note: FY16 onwards – The JV's results are accounted for in the Consolidated results under the equity method as per IND AS
As a result, Denim business from FY16 onwards is consolidated at Net Profit after tax level vis-à-vis proportionate consolidation in earlier years
RoCE is calculated as EBIT / Closing Capital Employed; Net Debt is calculated as Gross Debt less Current Investments and Cash & Bank Balance





Particulars (Rs Cr)	FY16	FY17	FY18	FY19
Revenue	5,296	5,509	6,025	6,708
EBITDA	506	423	546	702
EBITDA %	9.6%	7.7%	9.1%	10.5%
EBIT	347	266	376	506
EBIT %	6.6%	4.8%	6.2%	7.5%
PBT before exceptional	158	88	192	273
PBT %	3.0%	1.6%	3.2%	4.1%
Net Profit	85	26	135	168

Note: FY16 onwards – The JV's results are accounted for in the Consolidated results under the equity method as per IND AS
As a result, Denim business from FY16 onwards is consolidated at Net Profit after tax level vis-à-vis proportionate consolidation in earlier years





Particulars (Rs Cr)	FY16	FY17	FY18	FY19	
Branded Textile					
Revenue	2,702	2,714	2,915	3,153	
EBITDA %	17.3%	14.1%	15.7%	13.8%	FY19 LTL Margin: 14.7%
Branded Apparel					
Revenue	1,119	1,270	1,424	1,647	
EBITDA %	2.0%	-1.0%	1.6%	3.7%	FY19 LTL Margin: 4.2%
High Value Cotton Shirting*					
Revenue	467	500	575	648	
EBITDA %	9.3%	9.8%	10.2%	13.7%	FY19 LTL Margin: 14.5%

EBITDA % (LTL): Like to Like EBITDA Margin excluding common cost allocation for comparable basis. Company entered into contracts with group companies for allocation of common costs from Q1FY19, resulting in allocation to its group companies / business segments. The impact on net profit of the group is insignificant

^{*}The results shown above are for 100% operations and include minority interest





Particulars (Rs Cr)	FY16	FY17	FY18	FY19	
Garmenting					
Revenue	593	639	691	779	
EBITDA %	8.3%	8.4%	5.2%	5.1%	FY19 LTL Margin: 5.9%
Tools & Hardware*					
Revenue	394	350	365	401	
EBITDA %	4.7%	2.0%	9.0%	10.7%	FY19 LTL Margin: 10.7%
Auto Components*					
Revenue	176	164	218	259	
EBITDA %	2.7%	14.5%	20.8%	22.6%	FY19 LTL Margin: 22.7%

EBITDA % (LTL): Like to Like EBITDA Margin excluding common cost allocation for comparable basis. Company entered into contracts with group companies for allocation of common costs from Q1FY19, resulting in allocation to its group companies / business segments. The impact on net profit of the group is insignificant

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Thank You

www.raymond.in