

April 5, 2024

**The National Stock Exchange of India Limited,
Exchange Plaza,
Bandra-Kurla Complex,
Bandra (E), Mumbai – 400051.**

**BSE Limited
Floor 25, Phiroze Jeejeebhoy
Towers, Dalal Street,
Mumbai — 400 001**

Symbol: REDINGTON

Scrip: 532805

Sir/Madam,

**Sub: Regulation 30 (Disclosure of events or information) - Securities and
Exchange Board of India (Listing Obligations and Disclosure Requirements)
Regulations, 2015 – Press Release**

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, Please find attached a copy of the communication released to the Press with title - *Redington Limited and Zoho partner to help businesses in India accelerate their digital transformation*

We request you to take the above on record.

Thanking you

For Redington Limited

**S V Krishnan
Finance Director (Whole-time)**

Encl: a/a



Redington Limited and Zoho partner to help businesses in India accelerate their digital transformation

The collaboration will extend Zoho's suite of cutting-edge business solutions to a broader customer base via Redington's expansive partner networks.

Chennai, India: 5 April 2024: Redington Limited, a leading technology solutions provider, has announced a strategic partnership with Zoho Corporation, a leading global technology company. This alliance aims to bring Zoho's industry-leading cloud solutions for office productivity, team collaboration, and customer engagement to a broader customer base in India by leveraging Redington's extensive network of partners.

Through this partnership, Redington will leverage its wide distribution network to offer a range of Zoho solutions, including Zoho Workplace (Unified enterprise collaboration platform), Bigin by Zoho CRM (Pipeline-centric CRM solution for small and micro businesses), and Zoho ZeptoMail (Transactional email delivery solution) to businesses of all sizes. These solutions are tailored to streamline operations, boost productivity, and drive growth across diverse industries.

Mr. R Venkatesh, President, Technology Solution Group, Redington Limited said, "We are excited to announce our strategic collaboration with Zoho as its technology solution provider. We are committed to providing cutting-edge solutions to companies of all scales to help them grow and drive innovation. With this partnership, we are confident in empowering businesses with robust and resilient software solutions designed for success and scale.

Speaking about the partnership, **Bishan Singh, Head of Channel Ecosystem at Zoho Corp.** added, "More and more Indian businesses today are rapidly embracing the cloud to achieve operational excellence, elevate customer experiences, and unlock new growth opportunities. With this growing demand for cloud solutions, we are excited about partnering with Redington. Redington's well-connected network of channel partners will help Zoho in serving the SaaS needs of a wider set of customers across the country."

Zoho offers a powerful product portfolio that caters to businesses of all sizes that are looking to digitally transform their operations. Zoho Workplace is an end-to-end enterprise communication and collaboration suite that includes applications for emailing, instant messaging, social intranet, and meetings as well as word processor, file storage, spreadsheet, and presentation tools. Bigin by Zoho CRM, meanwhile, is the company's CRM solution to help small and micro businesses manage their day-to-day customer operations with robust features like pipeline management, email, telephony & WhatsApp integration, workflows, activities, dashboards and intuitive mobile apps for on-the-go customer management. All of Zoho's solutions, including Zoho Workplace and Bigin, are built from the ground up on the same technology stack, making them highly customizable, scalable, and flexible to meet unique business needs.

About Redington Ltd

Redington Limited, an integrated technology solutions provider and a Fortune 500 company, enables businesses in their digital transformation journeys by addressing technology friction – the gap between innovation and adoption. With presence across 38 markets through 60 subsidiary offices, over 300+ brand associations, and 43,000 channel partners, Redington enables seamless and end-to-end distribution for all categories of IT/ITeS, Telecom, Lifestyle, and Solar products in India, Singapore, South Asia, Middle East, Africa and Turkey. Through its concentrated focus on technology,



innovations, and partnerships, Redington is one of the most trusted distributors of products, services, and solutions across the world.

About Zoho

With 55+ apps in nearly every major business category, from customer experience and employee experience to enterprise collaboration, custom solutions, and business intelligence, Zoho Corporation is one of the world's most prolific technology companies. Headquartered in Chennai, India, Zoho is privately held and profitable with more than 15,000 employees. Zoho respects user privacy and does not have an ad-revenue model in any part of its business, including its free products. The company owns and operates its data centers, ensuring complete oversight of customer data, privacy, and security. More than 100 million users around the world, across hundreds of thousands of companies, rely on Zoho everyday to run their businesses, including Zoho itself. For more information, please visit: <https://www.zoho.com/>

Media Contact

Himani Rautela

rautela.himani@redingtongroup.com

9711306576

For more details, please visit <https://redingtongroup.com/>
