

January 16, 2018

The National Stock Exchange of India Limited

Exchange Plaza,
Plot no. C/1, G- Block
Bandra Kula Complex
Bandra (E), Mumbai – 400051
NSE Trading Symbol- DEN

BSE Limited 15<sup>th</sup> Floor, P J Towers Dalal Street, Mumbai - 400001 Scrip Code- 533137

<u>Sub: - Investors' Presentation for Unaudited Financial Results for the quarter and nine</u> months ended December 31, 2017

Dear Sir/Ma'am,

Please find enclosed Investor's Presentation.

You are requested to take note of the same.

Thanking You,

Yours faithfully

For DEN Networks Limited

Jatin Mahajan

(Company Secretary)

Membership No. F6887



Den Networks Ltd.

# 3Q'18 Results - Investor Presentation

16<sup>th</sup> Jan '18



### **Consolidated P&L highlights**



Rs in crs		Quarterly		Gr	%
	FY18 Q3	FY18 Q2	FY17 Q3	Q-o-Q	Y-o-Y
Revenue	330	328	293	0%	12%
Opex*	114	114	122	0%	-6%
% Revenue	34%	35%	41%		
EBITDA	81	82	53	0%	54%
% Revenue	25%	25%	18%		
PAT	2	I	(37)		

- > Quarterly PAT continues to grow with growth in subscription revenue, YTD EBITDA up by 81%
- > Net debt as of Dec'17 at Rs 141 crs
- > Consolidated Quarterly EBITDA at Rs. 95 crores (incl. Associates)

\* excl. Content cost

### Cable P&L highlights



Rs in crs		Quarterly		Gr%		
	FY18 Q3	FY18 Q2	FY17 Q3	Q-o-Q	Y-o-Y	
Revenue	312	308	272	1%	15%	
Opex*	96	93	101	3%	-5%	
% Revenue	31%	30%	37%			
EBITDA	82	83	53	-1%	55%	
% Revenue	26%	27%	19%			
PAT	10	10	(30)			

- > FY18 YTD Revenue at Rs 912 crs Vs Rs 766 crs in FY17, Gr% 19%
- > FY18 YTD EBITDA at Rs 225 crs Vs Rs 134 crs in FY17, Gr% 67%
- ➤ Boxes deployed in Q3 ~ 1.5 lakhs; Total digital (incl. associates) base at 11.2 mn

\* excl. Content cost

### **Boom-band P&L highlights**



Rs in crs
Revenue
Opex % Revenue
EBITDA % Revenue
PAT

Quarterly							
FY18 Q3	FY18 Q2	FY17 Q3					
18	20	21					
18	21	21					
102%	105%	98%					
(0)	(1)	0					
-2%	-5%	2%					
(7)	(9)	(7)					

Gr:	%
Q-o-Q	Y-o-Y
-10%	-17%
-13%	-14%
69%	

- > PAT improved by Rs (-) 2 crs despite dip in revenue through cost optimization,
- > EBITDA for the quarter Breaks even Vs Rs (-) 1 cr in last quarter

### Consolidated (Ind. AS) Highlights

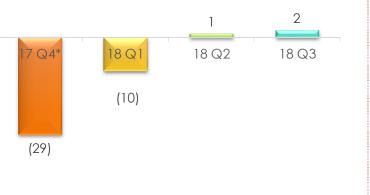




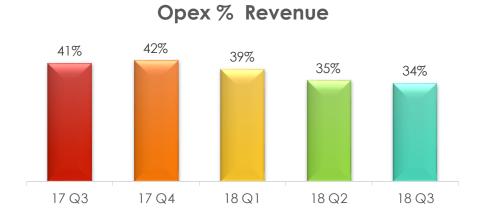


#### **Quarterly PAT**

(37)



\*Before exceptional item



© Den Networks Ltd.

Rs in crs

#### **Consolidated Income Statement**



••		_	
I١	ЛK	Cro	re

			Actuals				Growth %	
	3Q'18	2Q'18	3Q'17	FY18 YTD	FY17 YTD	Q-o-Q (Gr%)	Y-o-Y (Var%)	Y-T-D (Gr%)
Subscription- Cable	174	164	144	492	388	6%	21%	27%
Subscription - Broadband	17	19	21	57	60	-9%	-20%	-4%
Placement	85	88	89	262	262	-4%	-5%	0%
Other Operating Income	19	20	1 <i>7</i>	65	55	-9%	8%	18%
Activation	36	37	22	95	63	-2%	66%	52%
Total Income Post Activation	330	328	293	971	827	0%	12%	17%
Content Costs	135	132	119	398	348	2%	13%	14%
Personnel Costs	25	28	30	83	87	-9%	-17%	-4%
Other Opex	82	81	84	246	244	2%	-2%	1%
Provision for doubtful debts	6	6	8	19	23	17%	-17%	-20%
Total Expenditure	248	246	240	746	703	1%	3%	6%
EBITDA Post Activation	81	82	53	225	124	0%	54%	81%
EBITDA post activation %	25%	25%	18%	23%	15%			
Treasury Income	5	7	12	19	30	-28%	-61%	-35%
Dep & Amort	61	63	69	186	202	-3%	-12%	-8%
Share in (loss)/ profit of associates	-	1	(5)	4	(3)			NA
Finance Costs	15	1 <i>7</i>	20	46	56	-13%	-27%	-17%
Profit Before Tax (PBT)	10	10	(29)	15	(107)	9%	NA	NA
Provisions for Tax	8	8	8	21	16	-3%	-4%	34%
PAT	2	1	(37)	(6)	(123)	93%	NA	NA
Minority Interest share	5	6	6	1 <i>7</i>	16	-23%	-21%	3%
PAT attributable to Owners	(3)	(5)	(43)	(23)	(139)	50%	NA	NA

### **Healthy balance sheet**



Gearing Ratio (Net)

Net Debt to EBITDA\*

Debtors O/s (Days)

Dec'17	Sep'17	June'17	Mar'17
0.16	0.15	0.14	0.19
0.4	0.4	0.5	0.7
81	77	69	58

<sup>\*</sup> Quarterly EBITDA divide by Net Debt

#### **Consolidated Balance sheet**



	Dec'17	Sep'17	Jun'17	Mar' 17
Share Capital	195	195	194	194
Reserves & Surplus	604	604	609	620
Networth	799	800	802	813
Minority Interest	106	101	94	90
Short & Long Term Debt	499	493	519	522
Defferred Revenue	471	498	519	508
Trade Payables	376	382	343	330
Other Liabilities	150	145	185	144
Total Equity & Liabilities	2,401	2,419	2,463	2,407
Fixed Assets, Net	1,052	1,083	1,118	1,136
Capital work-in-progress	56	57	41	45
Goodwill on consolidation	163	163	162	162
Fixed Assets	1,271	1,303	1,320	1,344
Non - Current Investment	78	78	77	74
Trade receivables	337	321	281	235
Cash and Cash Equivalents*	358	360	396	353
Other Assets	356	357	388	401
Total Assets	2,401	2,419	2,463	2,407

<sup>\*</sup>Includes Lien of Rs 131 crs

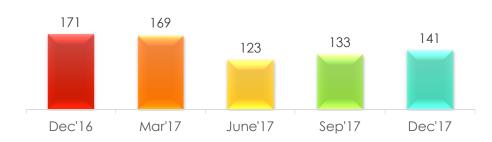
## Consolidated Debt position (Ind. AS)



In crs





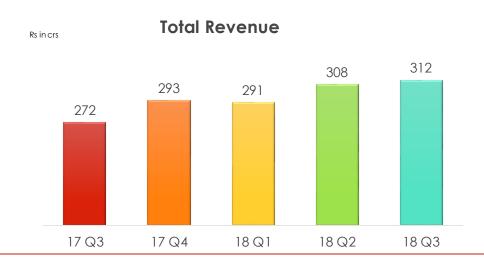


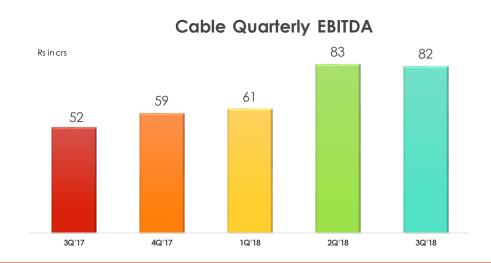


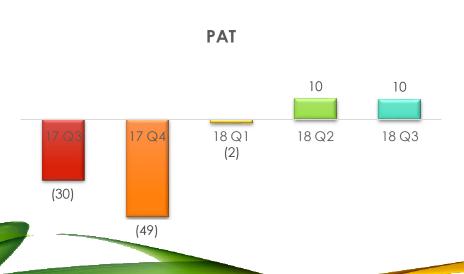
## Cable Business

### Cable Highlights (Ind. AS)





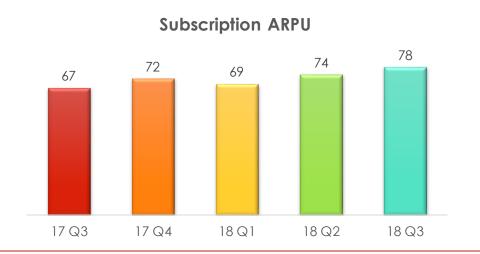






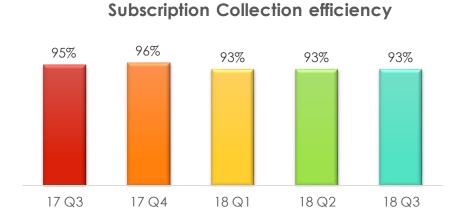
#### Subscription Revenue and key parameters – Ind. AS





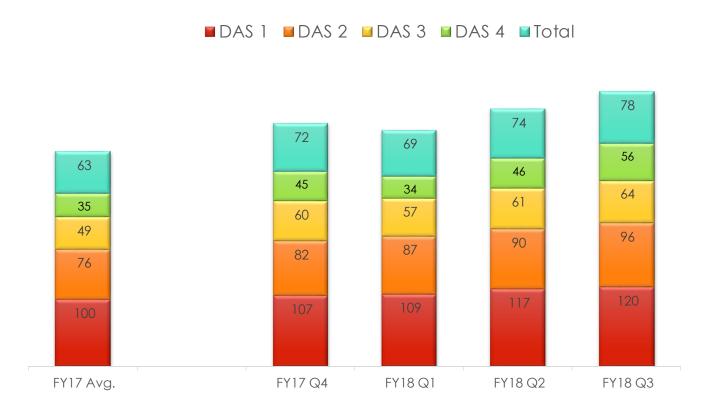








### Phase wise Per Box Subscription Revenue – Ind. AS



### **Cable Income Statement**



		_	_			
ш	N	ĸ	(	r	n	r

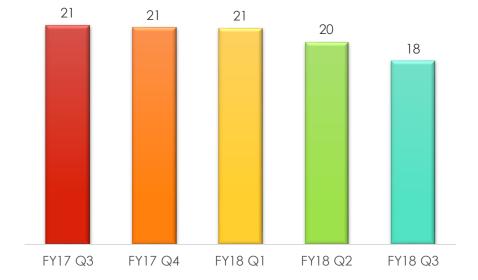
			Actuals			Grow	⁄th %	
	3Q'18	2Q'18	3Q'17	FY18 YTD	FY17 YTD	Q-o-Q (Gr%)	Y-o-Y (Var%)	Y-T-D (Gr%)
Subscription	174	164	144	492	388	6%	21%	27%
Placement	85	88	89	262	262	-4%	-5%	0%
Activation	35	36	21	94	62	-1%	65%	52%
Other Operating Income	18	20	1 <i>7</i>	65	55	-10%	7%	18%
Total Income post activation	312	308	272	912	766	1%	15%	19%
Content Costs	135	132	119	398	348	2%	13%	14%
Personnel Costs	22	24	26	74	74	-9%	-17%	-1%
Other Opex	67	63	66	19 <i>7</i>	186	6%	1%	6%
Provision for doubtful debts	6	6	8	18	23	17%	-16%	-21%
Total Expenditure	230	226	219	687	632	2%	5%	9%
EBITD A Post Activation	82	83	53	225	134	-1%	55%	<b>67</b> %
EBITDA post activation %	26%	27%	19%	25%	18%			
Treasury Income	5	7	12	19	30	-28%	-61%	-35%
Dep & Amort	54	55	62	162	183	-1%	-12%	-11%
Share in (loss)/ profit of associates	-	1	(5)	4	(3)			
Finance Costs	15	17	20	46	55	-13%	-26%	-15%
Profit Before Tax (PBT)	18	19	(22)	39	(78)	-6%	181%	150%
Provisions for Tax	8	8	8	21	16	-5%	-5%	32%
PAT	10	10	(30)	18	(93)	-7%	132%	119%
Minority Interest	5	6	6	1 <i>7</i>	16	-23%	-21%	3%
PAT attributable to Owners	5	4	(36)	1	(110)	19%	113%	101%



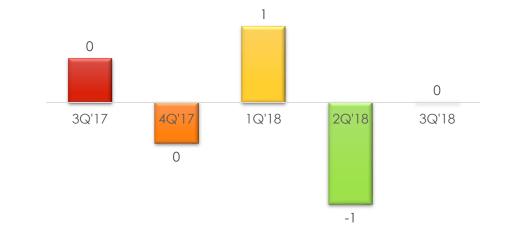
## Broadband

### 3Q'18 – Highlights (Broadband Results)

Quarterly Revenue\*
(in crs)



Quarterly EBITDA \*
(Rs in crs)



\*Post- Activation

16

#### **Broadband Highlights**





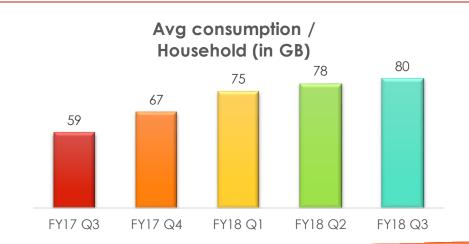


#### APRU (INR)



#### **Subscribers**





#### **Broadband Income Statement**



INR Crores								
	Actuals					Growth %		
	3Q'18	2Q'18	3Q'17	YTD FY18	YTD FY17	Q-o-Q (Gr%)	Y-o-Y (Var%)	Y-T-D (Gr%)
Total income	18	20	21	59	61	-10%	-17%	-3%
Personnel Costs	3	3	4	10	12	-10%	-18%	-21%
Other Opex	15	1 <i>7</i>	17	50	58	-14%	-13%	-15%
Total Expenditure	18	21	21	59	71	-13%	-1 4%	-16%
EBITD A	(0)	(1)	0	(0)	(10)	69%	NA	NA
EBITDA %	-2%	-5%	2%	-1%	-17%			
Dep & Amort	7	8	7	24	19	-16%	-9%	27%
Net Income	(7)	(9)	(7)	(24)	(30)	21%	-3%	-18%





#### For Further Information Please Contact

#### Jatin Mahajan

InvestorRelations@DenOnline.in

+91 11 4052 2200

**DEN Networks Ltd.** 

(CIN No. L92490DL2007PLC165673)

#### Shogun Jain / Payal Dave

Shogun,jain@sgapl.net / paya.davel@sgapl.net

+91 77 3837 7756 /+91 98 1991 6314

Strategic Growth Advisors Pvt. Ltd.

(CIN No. U74140MH2010PTC204285)

#### Safe Harbor

These presentation materials have been prepared by DEN Networks Limited ("DEN") solely for use at this presentation and have not been independently verified. This presentation material is highly confidential, is being presented solely for your information and may not be copied, reproduced or redistributed to any other person in any manner. The distribution of these materials in certain jurisdictions may be restricted by law and persons into whose possession these materials come should inform themselves about and observe any such restrictions.

Neither DEN nor any of its affiliates, advisers or representatives make any undertaking to update any such information subsequent to the date hereof. No representations or warranties, express or implied, are made as to, and no reliance should be placed on, the accuracy, fairness or completeness of the information presented or contained in this presentation. The information presented or contained in this presentation is current as of the date hereof and is subject to change without notice.

Certain information and statements made in this presentation contain "forward-looking statements." Such forward-looking statements can be identified by the use of forward-looking terminology such as "anticipate," "believe," "considering," "depends," "extimate," "expect," "intend," "plan," "planning," "planned," "project," "trend," and similar expressions. All forward-looking statements are the current expectation of future events and are subject to a number of factors that could cause actual results to differ materially from those described in the forward-looking statements. This presentation should not be construed as legal, tax, investment or other advice. Caution should be taken with respect to such statements and you should not place undue reliance on any such forward-looking statements.

Certain data in this presentation was obtained from various external data sources, and DEN has not verified such data with independent sources. Accordingly, DEN does not make representations as to, and assumes no responsibility or liability for, the accuracy or completeness of that data, and such data involves risks and uncertainties and is subject to change based on various factors.

This presentation has not been reviewed or approved by any regulatory authority in India or otherwise, and does not constitute an offer or invitation to purchase or subscribe for any securities of the Company and neither any part of this presentation nor any information or statement contained therein shall form the basis of or be relied upon in connection with any offer, investment, solicitation, contract or commitment whatsoever.

You acknowledge that you will be solely responsible for your own assessment of the market and the market position of the Company and that you will conduct your own analysis and be solely responsible for forming your own view of the potential future performance of the business of the Company. None of the Company's securities may be offered or sold in the United States without registration under the U.S. Securities Act of 1933, as amended, or pursuant to an exemption from registration there from.

