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August 7, 2019

**BSE Limited** Phiroze Jeejeebhoy Towers Dalal Street, Fort, Mumbai- 400 001

Security code: 503100

National Stock Exchange of India Limited Exchange Plaza, Bandra-Kurla Complex, Bandra East, Mumbai- 400051

Symbol: PHOENIXLTD

Dear Sir(s),

#### Sub: Investors' Presentation on Unaudited Standalone and Consolidated Financial Results for first quarter ended June 30, 2019

Pursuant to Regulation 30 and Para A of Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we enclose herewith the presentation on Unaudited Standalone and Consolidated Financial Results for the first quarter ended on June 30, 2019, to be made to investors and analysts.

The same is also being uploaded on the Company's website <u>http://www.thephoenixmills.com</u> in compliance with regulation 46(2) of the Listing Regulations.

You are requested to take the aforesaid information on your record and acknowledge the receipt.

Yours Faithfully, For The Phoenix Mills Limited

Gajendra Mewara Company Secretary and Compliance Officer









Certain statements in this communication may be 'forward looking statements' within the meaning of applicable laws and regulations. These forward-looking statements involve a number of risks, uncertainties and other factors that could cause actual results to differ materially from those suggested by the forward-looking statements. Important developments that could affect the Company's operations include changes in the industry structure, significant changes in political and economic environment in India and overseas, tax laws, import duties, litigation and labour relations.

The Phoenix Mills Ltd. (PML) will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.



Q1 FY20 Highlights Overview and Strategy Financial Results Business Performance Annexure



# Q1 FY20 Operational Highlights



### Operational

- Retail consumption increased by 5% yoy to Rs. 17,815 mn in Q1 FY20
- Retail rental Income is up 7% yoy in Q1 FY20 at Rs. 2,596 mn; Retail EBITDA came in strong at Rs. 2,556 mn, up 8% yoy for Q1 FY20
- PMC Mumbai, PMC Pune, PMC Bangalore were the top performing retail assets demonstrating strong consumption and rental income growth
- > Commercial Offices reported income of Rs. 250 mn in Q1 FY20, up 68% yoy;
- The St. Regis reported EBITDA of Rs. 253 mn, up 5% yoy in Q1 FY20 while Courtyard by Marriott reported a strong growth in revenues, up 36% led by robust occupancy during the quarter
- We received occupation certificate for Tower 6 in our One Bangalore West residential development (saleable area of 0.26 msft) in Q1 FY20. We received a very positive response to the launch of Tower 7 at One Bangalore West in July 2019.



Retail Rental Rs. 2,596 mn

Retail EBITDA Rs. 2,566 mn

# Q1 FY20 Financial Highlights



### Financial

- > Q1 FY20 Consolidated Income from operations is **up 49% YoY to Rs. 6,150 mn**
- > Q1 FY20 Consolidated Profit after tax & minority interest is up 118% YoY to Rs. 1,304 mn
- Our residential business contributed revenue recognition of Rs. 2,071 mn and PAT of Rs.
   496 mn (after minority interest; this is majorly on account of receipt of Occupation
   Certificate for Tower 6 at One Bangalore West)
- Excluding the contribution from the residential business, PAT from our core annuity income generating businesses of retail, hospitality & commercial offices was at <u>Rs. 808</u> <u>mn in Q1 FY20, up 40% yoy</u>

# **Q1 FY20 Revenue** Rs. 6,150 mn







Q1 FY20 Highlights Overview and Strategy Financial Results Business Performance Annexure



## Our Annuity Income-Generating Portfolio



### **OPERATIONAL PORTFOLIO**

MALL PORTFOLIO (5.93 MSF)			
HSP & Palladium	Mumbai	0.74	
Phoenix MarketCity	Chennai	1.00	
Palladium	Chennai	0.22	
Phoenix MarketCity	Pune	1.19	
Phoenix MarketCity	Bangalore	1.00	
Phoenix MarketCity	Mumbai	1.14	
Phoenix United	Lucknow	0.33	
Phoenix United	Bareilly	0.31	

OFFICE PORTFOLIO (1.80 MSF)				
Phoenix Paragon Plaza	Mumbai	0.42		
The Centrium	Mumbai	0.28		
Art Guild House	Mumbai	0.80		
Phoenix House	Mumbai	0.14		
Fountainhead – Tower 1	Pune	0.16		

HOTEL PORTFOLIO (588 KEYS)				
The St. Regis Mumbai 395				
Courtyard by Marriot	Agra	193		

### PORTFOLIO UNDER DEVELOPMENT

### MALL PORTFOLIO (4.90 MSF)

Phoenix MarketCity Wakad	Pune	1.1
Phoenix MarketCity Hebbal	Bengaluru	1.2
Phoenix MarketCity	Indore	1.0
Phoenix MarketCity	Lucknow	0.9
Palladium	Ahmedabad	0.7

### **OFFICE PORTFOLIO (0.96 MSF)**

Fountainhead – Tower 2 & 3	Pune	0.54
Phoenix MarketCity	Chennai	0.42

Diversified annuity revenue streams ensuring robust long term cashflow visibility

# Our Portfolio under Development & Planning



	PROJECT NAME	Retail	Office	Balance Development Potential	Total
Retail Portfolio U	nder-development	4.90	-	See table on previous page	4.90
	Fountainhead Towers 2-3, Pune	-	0.55	-	0.55
Office Portfolio Under-	Commercial offices on top of Palladium Chennai	-	0.42	-	0.42
development	Total	4.90	0.96	-	5.86

	PROJECT NAME	Retail	Office	Balance Development Potential	Total
	High Street Phoenix (Project Rise)	0.50	1.10+	-	1.60
Portfolio Under Planning	Phoenix Marketcity Bangalore, Whitefield	0.35	1.00	0.40	1.75
	Phoenix Marketcity Pune, Wakad	-	0.50	0.30	0.80
	Phoenix Marketcity Bangalore, Hebbal	-	0.60	-	0.60
	Total	0.85	3.20	0.70	4.75



Particulars	Retail (msf)	Office (msf)	Hotel	Total
Current Operational Assets	5.90	1.32	588 keys	7.22
Under development Portfolio	4.90	0.96	-	5.86
Portfolio under Planning	0.85	3.00	-	3.85
Total	11.65	5.28	588 keys	16.93



## Our Residential Development Portfolio





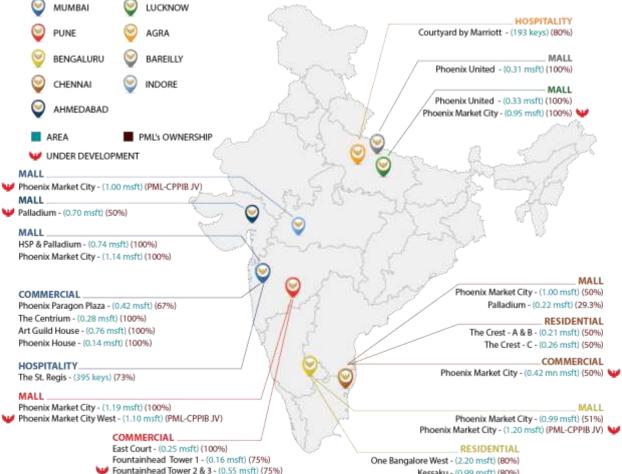
Project	Total Area (msf)	Area launched (msf)		Balance area (msf)	
La	unched in Ju	ly 2019			
One Bangalore West - Towers 7	0.24	0.24		-	
	Under Plar	nning			
One Bangalore West - Towers 8-9	0.48	-		0.48	
Project Total area (msf)					
COMPLETED					
One Bangalore West - Towers 1-5			1.23		
One Bangalore West - Tower 6		0.26			
Kessaku, Bengaluru			0.99		
Crest A,B,C			0.53		
Total			3.01		
Grand Total				3.72	

### **RESIDENTIAL PORTFOLIO**



### Presence Across Key Gateway Cities in India





Kessaku - (0.99 msft) (80%)



Annuity-led Business Model	<ul> <li>81% of FY19 revenues from annuity-led businesses: Retail, Commercial and Hotel</li> <li>19% of FY19 revenues from Residential development</li> </ul>
Synergies from Mixed-use Development	<ul> <li>Retail-led mixed use developments, in tune with modern consumer lifestyles (work-life-play)</li> <li>Synergies of a sticky consumer base within the catchment area of our malls</li> </ul>
Active Mall Management	<ul> <li>Attract right brand mix and locate them in right zones</li> <li>Partner with retailers to optimal consumption, rentals and growth</li> <li>Constantly upgrading the mall by changing the lights, flooring, décor, creating special zones.</li> </ul>
'Go-to' Destination Malls	<ul> <li>Large format retail-led developments with focus on creating 'go-to' destinations for entertainment, shopping and dining</li> <li>Complete experience enables more time spent in the mall, driving higher consumption</li> </ul>
Execution Capabilities	<ul> <li>Experienced management team with track record of successful execution</li> <li>Financial flexibility to execute marquee deals, securing future growth</li> </ul>



Q1 FY20 Highlights Overview and Strategy Financial Results Business Performance Annexure



# Q1 FY20 Standalone P&L





Q1 FY20 PAT	
Rs. 356 mn	3%

(Rs. mn)	Q1 FY20	Q1 FY19	YoY % Change	FY19
Income from operations	1,133	1,092	4%	4,403
EBITDA	700	688	2%	2,686
EBITDA Margin (%)	62%	63%		61%
Profit Before Tax and exceptional item	458	447	3%	2,093
Profit after tax & before comprehensive income	356	347	3%	1,731
Diluted EPS (Rs.)	2.32	2.26	3%	11.26

## Q1 FY20 Consolidated P&L

50%

18%

Q1 FY20 EBITDA

Rs. 2,927 mn

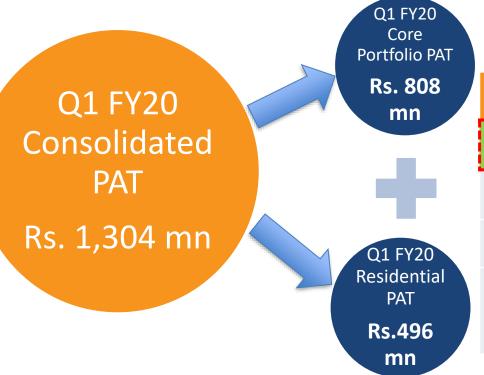
Q1 FY20 PAT

Rs. 1,304 mn



(Rs. mn)	Q1 FY20	Q1 FY19	YoY % Change	FY19
Income from operations	6,150	4,132	49%	19,816
Retail	3,046	2,905	5%	11,551
Residential	2,071	281	637%	3,795
Commercial	250	149	68%	881
Hospitality & Others	783	797	-2%	3,589
EBITDA	2,927	1,953	50%	9,931
EBITDA Margin (%)	48%	47%		50%
Profit after tax	1,469	543	170%	4,617
PAT after minority interest & before other comprehensive income	1,304	597	118%	4,210
PAT after minority interest & after other comprehensive income	1,077	889	21%	4,379
Diluted EPS (Rs.)	8.48	3.89	118%	27.40

## Business-wise Consolidated P&L breakup



Particulars	Q1 FY20	Q1 FY19	% change	FY19		
Core Portfolio PAT (Rs. mn)	808	576	40%	3,222		
Residential PAT (Rs. mn)	496	21		988		
Consol PAT (Rs. mn)	1,304	597	118%	4,210		
Note: Core Portfolio = Retail Malls + Commercial Offices + Hotels Residential Portfolio = One Bangalore West + Kessaku Consol PAT = PAT after minority interest but before other comprehensive income						

EPF

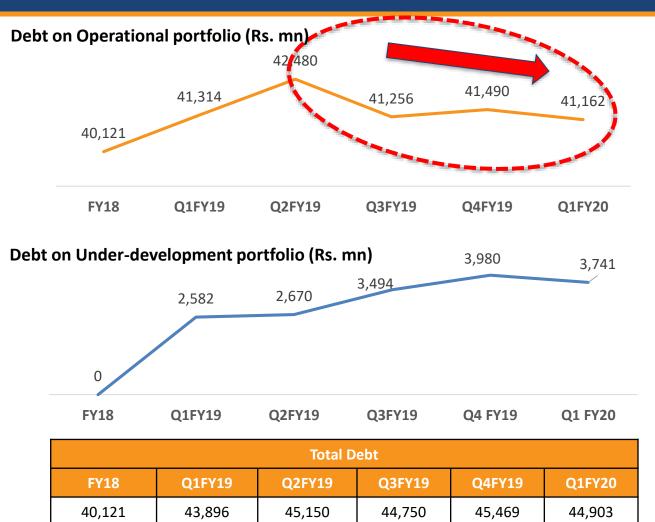
# Debt Profile as on 30<sup>th</sup> June 2019



- > Average cost of borrowing up marginally to 9.36%
- 89% of Debt is long-term. Debt on the operational portfolio is primarily lease-rental discounting for retail and commercial or backed by steady Hotel revenues
- Strong credit ratings maintained for the SPV's, in the A+ to A- range.
- Strong interest coverage across the group companies as on 31<sup>st</sup> March 2019:
  - ➢ HSP : 3.8x
  - PMC Bangalore: 3.4x
  - The St. Regis: 2.8x
  - PMC Chennai: 2.5x
  - PMC Pune: 2.5x
  - Offbeat (PMC Mumbai + AGH): 2.2x

Status	Asset Class		Amount (Rs. mn)	
	Reta	ail	31,872	
	Hos	pitality	5,409	
Operational	Con	nmercial	2,761	
	Res	idential	1,119	
	Sub	-total (A)	41,162	
Under-	Reta	ail	3,005	
development	Con	nmercial	737	
	Sub		3,741	
Grand Total (A+B)			44,903	
Credit Ratings				
Credit Ratings		As on June 30, 2019	Ratings Agency	
PML Standalone			Ratings Agency	
		30, 2019	CRISIL IndiaRatings	
PML Standalone	bai	30, 2019 A+	CRISIL CRISIL CRISIL	
PML Standalone PMC Bangalore	bai	30, 2019 A+ A	CRISIL Antropy Antropy	

## Debt reduction across operating Assets



 Reduction in debt has been done across most operating assets in line with steady annuity income

THE PF

- Construction Finance on under development assets (Wakad, Hebbal, Indore, Ahmedabad) to be taken only upon fully deploying equity component
- Upon operationalization of the underdevelopment retail assets, construction loans will be converted into lease-rental discounting (LRD) loans backed by the asset's annual income generation ability
- PML infused Rs. 500 mn of further equity in PMC Lucknow project during Q1FY20



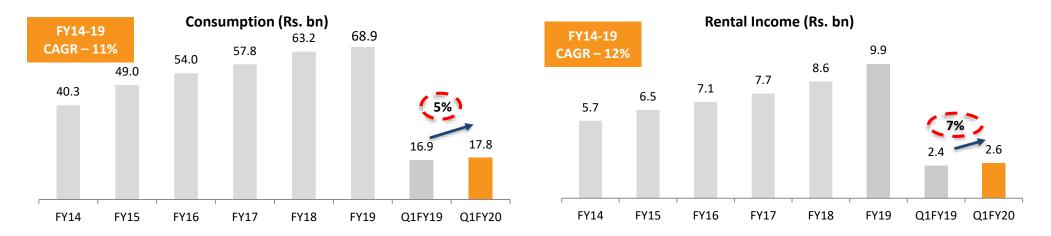
Q1 FY20 Highlights Overview and Strategy Financial Results Business Performance - Retail Annexure



## Operational Update – Retail Portfolio

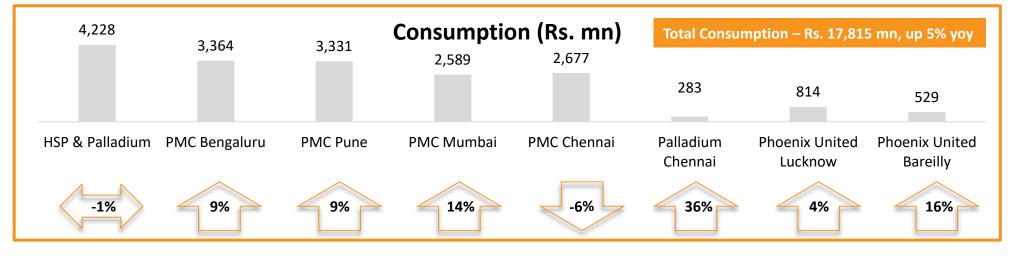


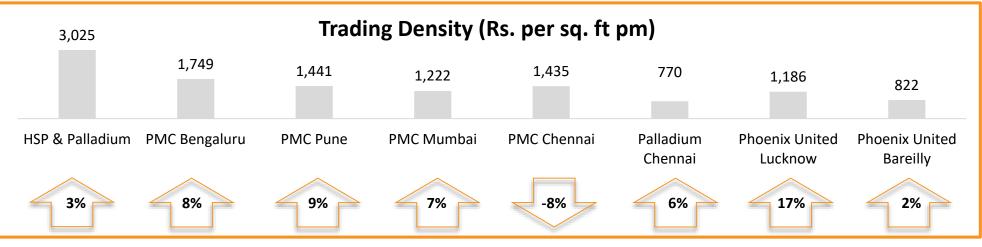
	HSP & Palladium	Phoenix MarketCity			Phoenix United		Palladium	
	Mumbai	Bangalore	Chennai^	Mumbai	Pune	Bareilly	Lucknow	Chennai
Retail Leasable/Licensable Area (msf)	0.74	1.00	1.00	1.14	1.19	0.31	0.33	0.22
Total No. of Stores	270	296	263	311	352	139	128	86
Average Rental (Rs. psf)**	406	124	139	101	125	67	77	130
Trading Occupancy %**	93%	97%	99%	93%	98%	88%	89%	85%
Leased Occupancy %*	99%	99%	100%	97%	99%	91%	94%	90%



# Q1 FY20 – Retail Key Highlights

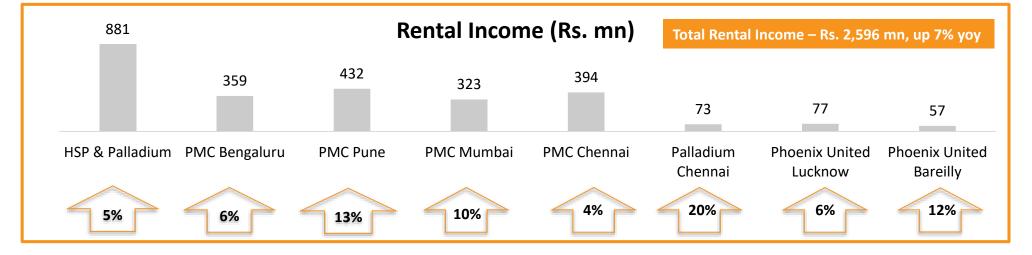


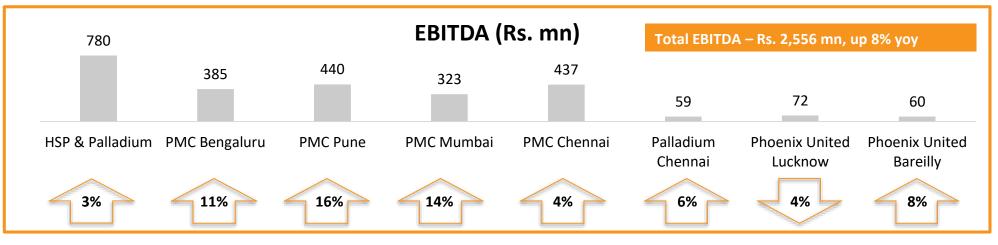




# Q1 FY20 – Retail Key Highlights

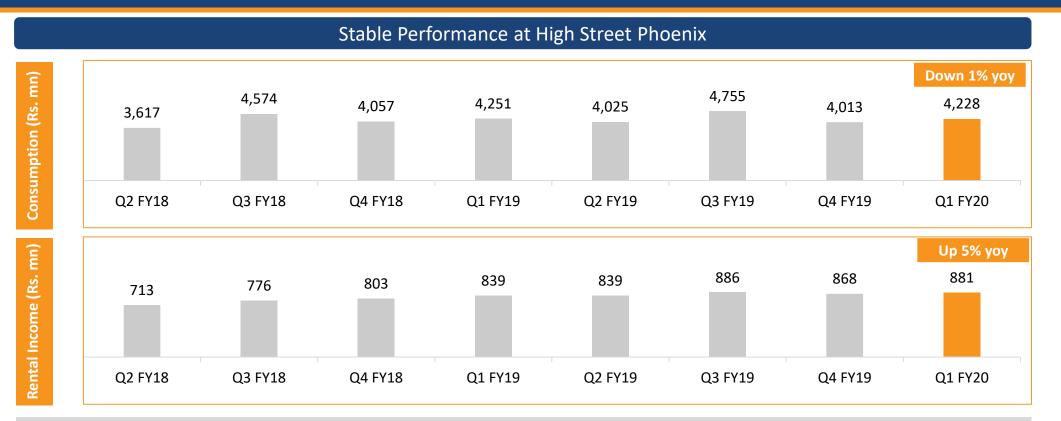






# PML owned Assets incl. High Street Phoenix & Palladium





- Rental Income was up 5% yoy to Rs. 881 mn
- Consumption of Rs. 4,228 mn in Q1FY20, down 1% yoy

# PML owned Assets incl. High Street Phoenix & Palladium



	Q1 FY20	Q1 FY19	% yoy growth	FY19
Rental Income (Rs. mn) ^	881	839	5%	3,432
Recoveries (CAM and other) (Rs. mn)	252	253		973
Total Income (Rs. mn)	1,133	1,092	4%	4,406
Asset EBITDA (Rs. mn)	780	758	3%	3,171
EBIDTA Margin (as % of Rental Income)	89%	90%		92%
Standalone EBITDA (Rs. mn)	700	688	2%	2,686
Mall Rental Rate (Rs./sft pm) ^	406	387	5%	388
Mall Consumption (Rs. mn)	4,228	4,251	-1%	17,044
Mall Trading Density (Rs./sft pm)	3,025	2,935	3%	2,943
Mall Trading Occupancy (%)	93%	94%		95%





<sup>^</sup> Rental Income includes Commercial Offices; \*\*Standalone EBITDA is lower than Mall EBITDA on account of business development expenditure, central resource salaries and other business expense

## PML owned Assets Income Split– Commercial & Retail

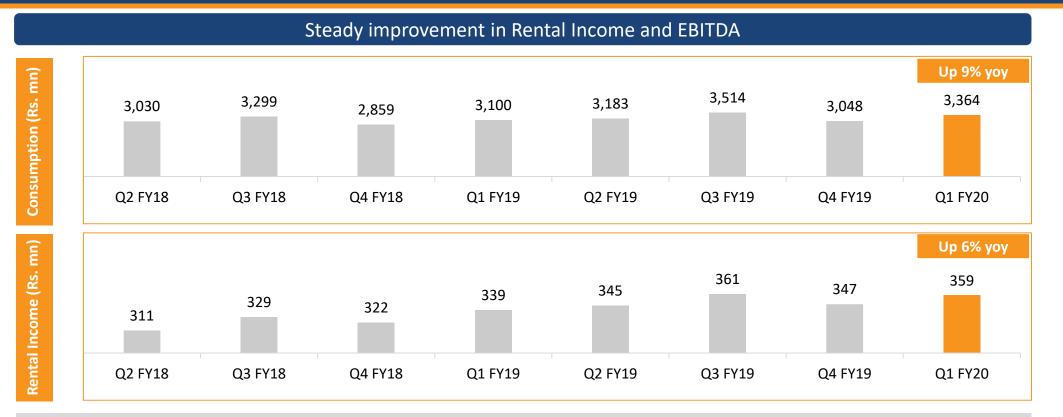
PML (Standalone entity) owns the following assets:

- Retail High Street Phoenix & Palladium: Leasable area of 0.74 msf
- Phoenix House: Leasable area of 0.14 msf
- Centrium: Leasable area of 0.12 msf
- Art Guild House: Leasable area of 0.16 msf

	Project Name	FY2017	FY2018	FY19	Q1 FY20
	Phoenix House	175	154	147	48
Commercial Asset	Centrium	81	69	96	20
	Art Guild House	29	119	168	45
Retail Asset	High Street Phoenix	2,532	2,659	3,021	769
Total Rental Income reported by PML Standalone		2,837	3,022	3,432	881

# Phoenix MarketCity Bangalore





- Rental Income at Rs. 359 mn for Q1, up 6% yoy
- Consumption was up 9% to Rs. 3,364 mn while trading density was up 8% to Rs. 1,749 psf pm during this quarter

## Phoenix MarketCity Bangalore

	Q1FY20	Q1FY19	growth	FY19
Rental Income (Rs. mn)	359	339	6%	1,392
Recoveries (CAM and other) (Rs. mn)	184	171	8%	678
Total Income (Rs. mn)	543	510	6%	2,070
EBITDA (Rs. mn) ^	385	346	11%	1,418
EBIDTA Margin (as % of Rental Income)	107%	102%		102%
Rental Rate (Rs./sft pm)	124	116	7%	119
Consumption (Rs. mn)	3,364	3,100	9%	12,843
Trading Density (Rs./sft pm)	1,749	1,622	8%	1,680
Trading Occupancy (%)	97%	98%		98%
	5770	5070		5070





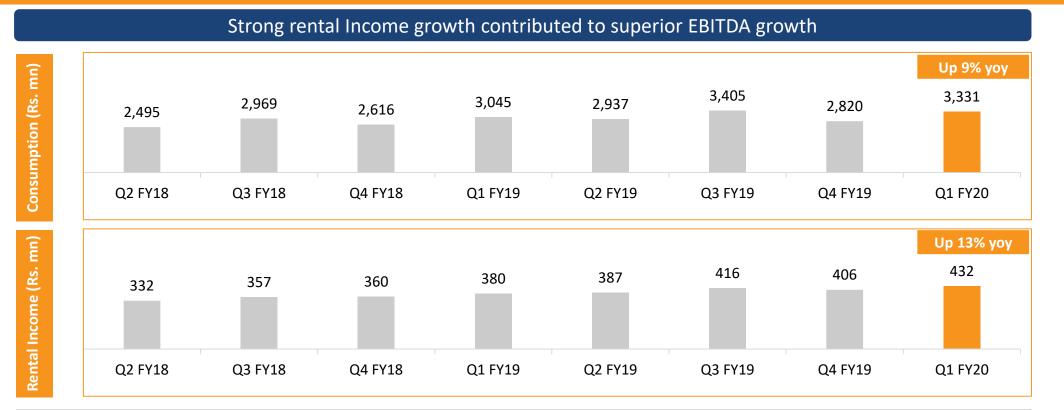
<sup>^</sup> EBITDA is before fees paid to MarketCity Resources Pvt. Ltd (PML's 100% subsidiary) and interest income earned on liquid mutual fund investments and fixed deposits

% vov



# Phoenix MarketCity Pune





- Rental Income was Rs. 432 mn in Q1FY20 , up 13% yoy while Consumption was up 9%
- Strong Consumption & Rental income growth led to sustained growth in EBITDA, up 16% for Q1 FY20 at Rs.
   440 mn



	Q1 FY20	Q1 FY19	% yoy growth	FY19
Rental Income (Rs. mn)	432	382	13%	1,589
Recoveries (CAM and other) (Rs. mn)	206	232		793
Total Income (Rs. mn)	638	613	4%	2,382
EBITDA (Rs. mn)	440	381	16%	1,566
EBIDTA Margin (as % of Rental Income)	102%	100%		99%
Rental Rate (Rs./sft pm)	125	111	13%	116
Consumption (Rs. mn)	3,331	3,045	9%	12,207
Trading Density (Rs./sft pm)	1,441	1,320	9%	1,334
Trading Occupancy (%)	98%	97%		96%

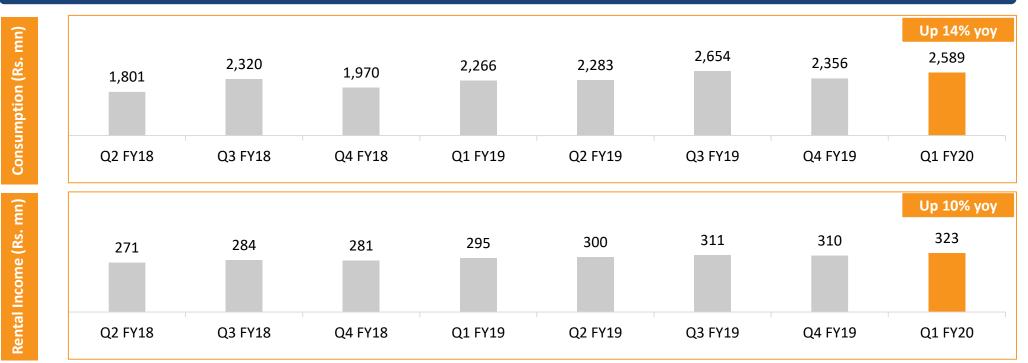




# Phoenix MarketCity Mumbai



PMC Mumbai continues strong performance, establishing itself as a premium destination mall



- PMC Mumbai continues to be amongst the fastest growing assets
- Consumption growth of 14% resulted in a strong EBITDA Margin of 100% for Q1FY20
- EBITDA for Q1 FY20 was up 14% yoy to Rs. 323 mn

# Phoenix MarketCity Mumbai

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- <u>.</u>	MILLS	LIMITED

	Q1FY20	Q1FY19	% yoy growth	FY19
Rental Income (Rs. mn)	323	295	10%	1,216
Recoveries (CAM and other) (Rs. mn)	181	183		751
Total Income (Rs. mn)	504	478	6%	1,967
EBITDA (Rs. mn)	323	284	14%	1,188
EBIDTA Margin (as % of Rental Income)	100%	96%		98%
Rental Rate (Rs./sft pm)	101	98	3%	98
Consumption (Rs. mn)	2,589	2,266	14%	9,599
Trading Density (Rs./sft pm)	1,222	1,143	7%	1,174
Trading Occupancy (%)	93%	89%		95%



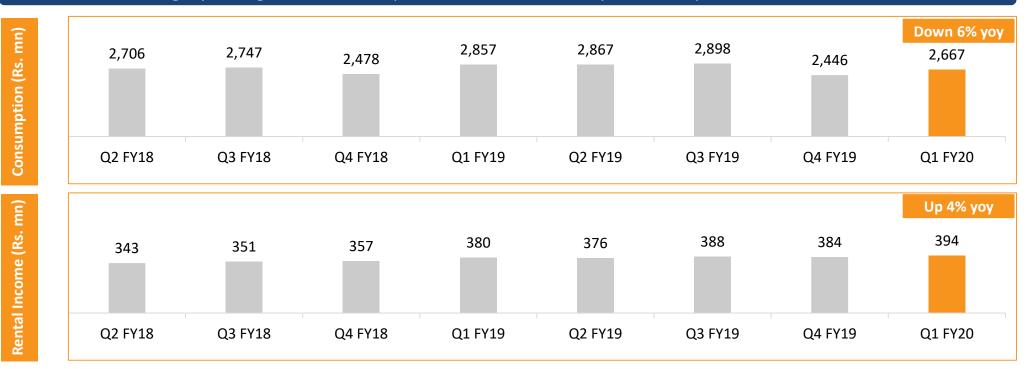


The total leasable area in PMC Mumbai has gone up from 1.11 msf to 1.14 msf on account of addition of new area

# Phoenix MarketCity Chennai



Category changes in the retail product mix have had a positive impact on rental income



- PMC Chennai reported a 4% growth in Rental Income, EBITDA was up 4%
- Consumption and Trading density were impacted on account of certain high consumption stores being under renovations

# Phoenix MarketCity Chennai



	Q1 FY20	Q1 FY19	% yoy growth	FY19
Rental Income (Rs. mn)	394	380	4%	1,529
Recoveries (CAM and other) (Rs. mn)	206	201	3%	878
Total Income (Rs. mn)	600	581	3%	2,407
EBITDA (Rs. mn)	437	420	4%	1,642
EBIDTA Margin (as % of Rental Income)	111%	110%		107%
Rental Rate (Rs./sft pm)	139	137	1%	137
Consumption (Rs. mn)	2,677	2,857	-6%	11,071
Trading Density (Rs./sft pm)	1,435	1,561	-8%	1,505
Trading Occupancy (%)	99%	96%		97%





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# Palladium Chennai

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			<b>1ITED</b>

	Q1FY20	FY19
Rental Income (Rs. mn)	73	248
Recoveries (CAM and other) (Rs. mn)	29	163
Total Income (Rs. mn)	102	411
EBITDA (Rs. mn)	59	158
EBIDTA Margin (as % of Total Income)	81%	64%
Rental Rate (Rs./sft pm)	130	126
Consumption (Rs. mn)	283	1,039
Trading Density (Rs./sft pm)	769	773
Trading Occupancy (%)	85%	77%











- We have closed 5 acquisitions land parcels in Pune, Bangalore and Ahmedabad, under-construction retail assets in Lucknow and Indore – between Aug 2017 & July 2018
- > These acquisitions take our under-development retail leasable portfolio to c.4.9 million sft
- > We have further mixed-use development potential on most of these assets

Project	Partnership / owned	Land Size	Development Potential	Comments
PMC Wakad, Pune	ISML – alliance with CPPIB (PML stake: 51%)	15 Acres	1.6 msf (1.1 msf retail)	All approvals received. Construction commenced in Feb 2019; Excavation is 95% complete at end of June 2019, foundation work is on
PMC Hebbal, Bengaluru		13 Acres	1.8msf (1.2 msf retail)	All approvals received. Construction commenced in Feb 2019. Excavation is 70% complete as on end of June 2019, foundation work is on
PMC Indore		19 Acres	1.0 msf retail	All approvals received, construction commenced in June 2019
PMC Lucknow	100% owned	13.5 Acres	0.9 msf retail	Construction is complete. Shops being handed over for fit- outs. Expect operations to commence during H2 FY20
Palladium, Ahmedabad	50:50 alliance with BSafal group	5.2 Acres	0.7 msf retail	Construction in Progress. Excavation is complete and foundation work is on

4.9 msf of strong cash-generating retail space to become operational between FY20 to FY23

# Phoenix MarketCity Hebbal, Bengaluru - Site Pictures





Excavation is 70% complete, foundation work is on in parallel

# Phoenix MarketCity Wakad, Pune - Site Pictures





Excavation is 95% complete, foundation work is on in parallel

# Phoenix MarketCity Indore - Site Pictures





**Construction in Progress** 

# Phoenix MarketCity Lucknow - Site Pictures





Construction of the mall is complete; façade, interiors & fit-outs in progress

# Phoenix MarketCity Lucknow - Site Pictures







Mall targeted to operationalize in H2FY20

### Palladium, Ahmedabad - Site Pictures





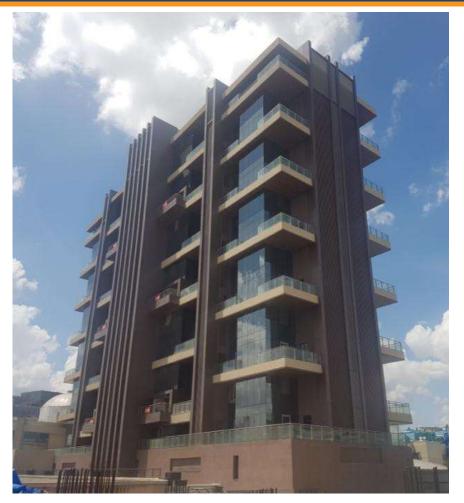
Excavation in complete, foundation work is currently on

# Commercial asset update



Fountainhead Pune	Remarks
Tower 1	Leasable area: 0.17 msf - 0.16 msf (94%) area has been leased. 0.08 msf is currently operational as of June 2019
Tower 2	Leasable area: 0.22 msf. Construction completed upto $10^{th}$ floor of this 16 floor tower
Tower 3	Leasable area: 0.35 msf. Construction commenced in Q1FY20 and completed till 7 <sup>th</sup> floor of this 15 floor tower





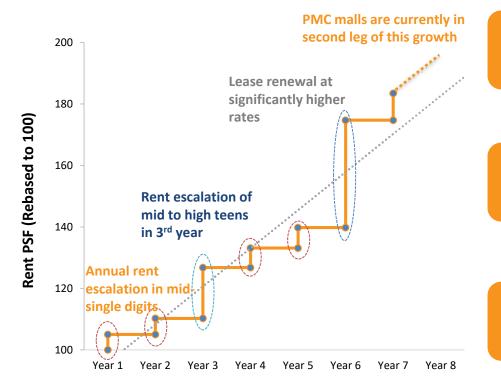
### Active Mall Management



**1. Initial Selection:** Select tenants based on brand appeal and 4. Execution : Successful mall 2. Evaluation: management is a Work jointly to enhance Evaluate performance of function of regular brands on ongoing basis, relocating and resizing compared to peers engagement 3. Engagement: Regular engagement with tenants on

# Revenue Cycle of a Mall





Majority of retail lease agreements at PML pay higher of minimum guarantee (MG) rents and revenue share (% of consumption)

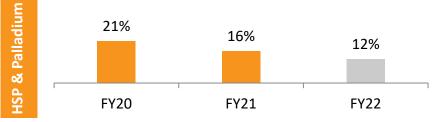
Generally MG escalates by mid-double digits at the end of 3 years and mid-to-high single digits annually in the interim

Typically a lease is renewed at the end of 5<sup>th</sup> year and the renegotiated MG / revenue share is significantly higher

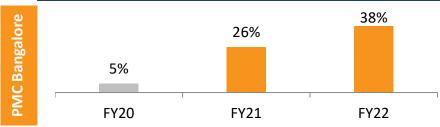
## Renewal Schedule (% of total leasable area)



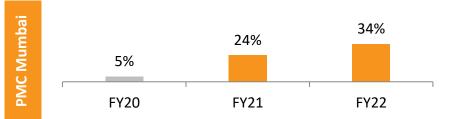




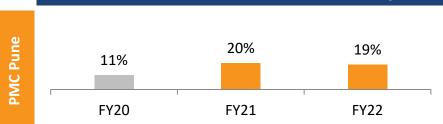
69% of leasable area for renewal over next 3 years



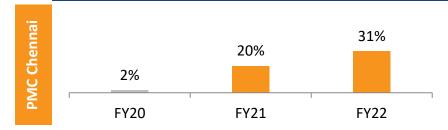
63% of leasable area for renewal over next 3 years



#### 50% of leasable area for renewal over next 3 years



53% of leasable area for renewal over next 3 years



# Long Term Sustainable Growth Delivered Through The Cycle WILLS LIMITED

✤ In 2010, trading density and consumption at High Street Phoenix was at Rs 1,055 psf pm and Rs 4,371 4,000 mn, respectively  $\rightarrow$  today, has grown 3-4x since 2010 All MarketCity malls are in similar position (in terms of 3,500 trading density) as HSP was in 2010; poised to follow similar growth path as HSP over next few years nn) 3,000 Rentals (Rs Marketcity Malls Poised to follow HSP's growth path 2,500 **Trading density** Rental Consumption (INR mn) (psf) (INR mn)

4,371

17,044

3.89x

9,599

12,207

12,843

11,071

827

3,432

4.14x

1,216

1,589

1,392

1,592

1,055

2,981

2.82x

1,174

1,334

1,680

1,505

HSP - 2010

HSP (FY19)

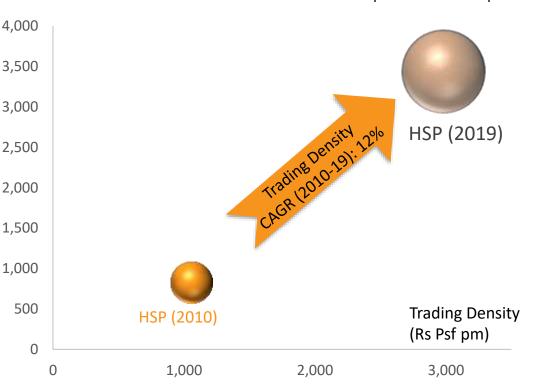
HSP growth (FY10 - 19)

PMC Mumbai (FY19)

PMC Bangalore (FY19)

PMC Chennai (FY19)

PMC Pune (FY19)



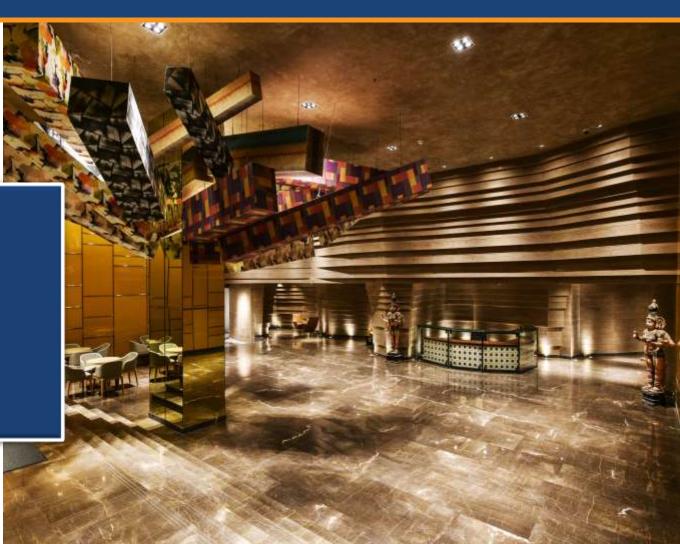
MarketCity malls to follow similar growth trajectory at HSP & Palladium Bubble size represents consumption

Marketcity Malls are attractively poised to exhibit similar long-term growth as HSP

FY19







# Our Annuity Income Generating Commercial Portfolio

#### **OPERATIONAL OFFICE PORTFOLIO (1.80 MSF)**

#### OFFICE PORTFOLIO UNDER DEVELOPMENT (0.96 MSF)

Project Name	Total Area (msf)	Area Sold (msf)	Net Leasable Area (msf)	Area Leased (msf)
Phoenix House	0.14	-	0.14	0.13
Centrium	0.28	0.16	0.12 <sup>#</sup>	0.10
Art Guild House	0.80	0.20 <sup>@</sup>	0.60 <sup>@</sup>	0.54
Phoenix Paragon Plaza	0.41	0.12	0.29	0.17
Fountainhead – Tower 1	0.17	0.00	0.17	0.16
Total	1.80	0.48	1.32	1.10

<sup>@</sup>Total Area sold is 0.38 msf out of which PML owns 0.17 msf – this area is also counted in area available for lease

<sup>^</sup>Rental Income from Phoenix House is part of Standalone results

#Area owned by PML

# Operational Update – Art Guild House



	Total Area (msf)	(msf)	Net Leasable Area (msf)	Area Leased (msf)	Average Rate (Rs./sq.ft)
Art Guild House	0.80	0.20 <sup>@</sup>	0.60 <sup>@</sup>	0.54	97

	Q1 FY20	Q1 FY19	FY19	FY18
Total Income (Rs. mn)	148	140	582	396
EBITDA (Rs. mn)	78	87	335	157
% of Total Income	53%	62%	58%	40%

Art Guild House has a trading occupancy of 89% as of June 2019

<sup>@</sup>Total Area sold is 0.38 msf out of which PML owns 0.17 msf – this area is also counted in area available for lease



# Operational Update – Phoenix Paragon Plaza

	Total Area (msf)	(msf)	Net Leasable Area (msf)		Average Rate (Rs./sq.ft)
Phoenix Paragon Plaza	0.41	0.12	0.29	0.16	95

	Q1 FY20	Q1 FY19	FY19	FY18
Total Income (Rs. mn)	72	57	358	219
EBITDA (Rs. mn)	44	37	213	91
% of Total Income	61%	65%	59%	42%



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	Total Area (msf)	Area Sold (msf)	Net Leasable Area (msf)	Area Leased (msf)	Average Rate (Rs./sq.ft)	
Fountainhead – Tower 1	0.17	0.00	0.17	0.16	79	
Fountainhead – Tower 2	0.54	Part of Commercial Portfolio under Development				
Fountainhead – Tower 3	0.54	<ul> <li>Construction to commence for Tower 3 in Q1</li> <li>FY'20</li> </ul>				

	Q1 FY20	FY19
Total Income (Rs. mn)	30	32
EBITDA (Rs. mn)	22	(8)
% of Total Income	73%	NA



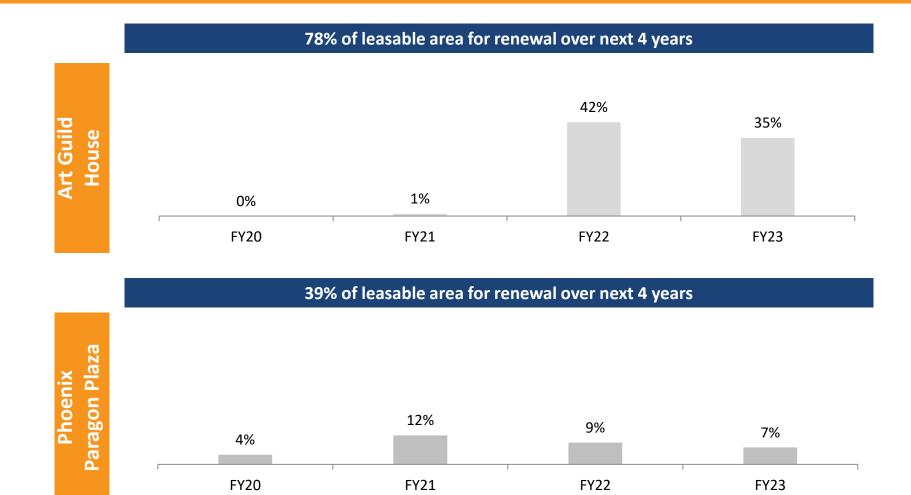
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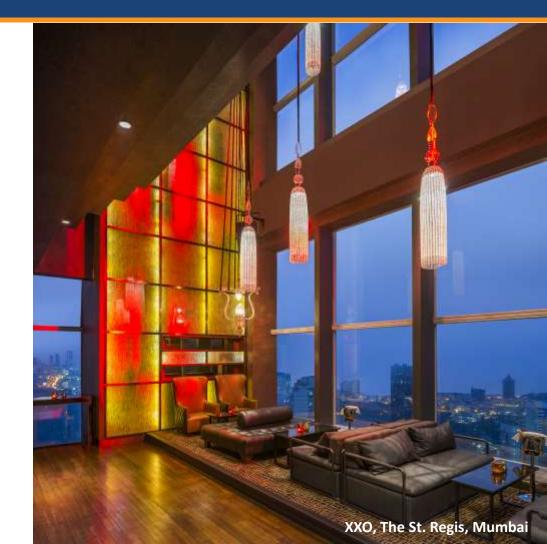
# Renewal Schedule (% of total leasable area)





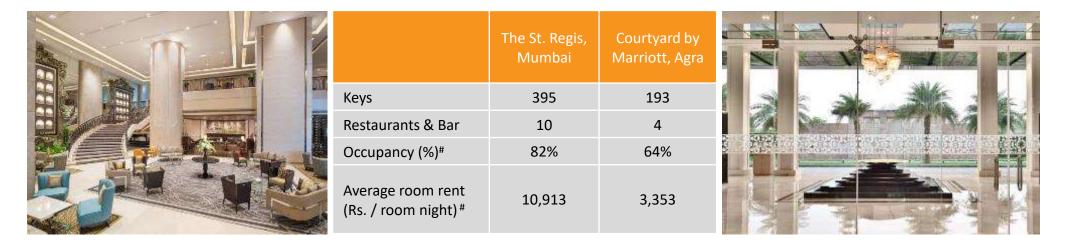


Q1 FY20 Highlights Overview and Strategy Financial Results Business Performance -Hotels Annexure



# Operational Update – Hospitality





#### The St. Regis, Mumbai

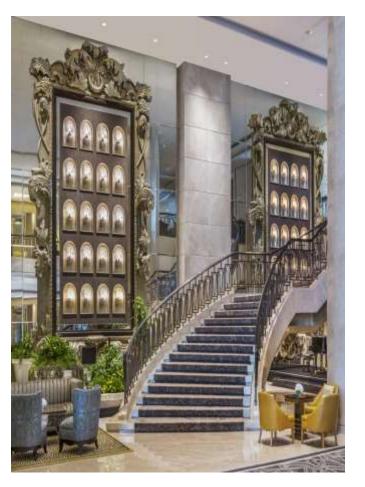
- 82% room occupancy in Q1 FY20 vs 74% in Q1 FY19
- Total Income grew by 5% to Rs. 698 mn
- ARR for the quarter was at Rs. 10,913

#### Courtyard by Marriott, Agra

- Total Revenue was at Rs. 76 mn for Q1 FY20, up 36% led by improvement in occupancy
- Q1 FY20 room occupancy at 64%, up from 47% in Q1 FY19
- ARR was Rs.3,353, up 5%



	Q1 FY20	Q1 FY19	% yoy growth	FY19
Revenue from Rooms (Rs. mn)	318	294	8%	1,352
Revenue from F&B and Banqueting (Rs. mn)	316	295	7%	1,424
Other Operating Income (Rs. mn)	64	72		267
Total Income (Rs. mn)	698	662	5%	3,042
Operating EBITDA (Rs. mn)	253	242	5%	1,234
EBITDA margins	36%	37%	-	41%
Occupancy (%)	82%	74%	8 pps	80%
ARR (Rs.)	10,913	11,295	-3%	11,776





	Q1 FY20	Q1 FY19	% yoy growth	FY19
Revenue from Rooms (Rs. mn)	37	26	42%	188
Revenue from F&B and Banqueting (Rs. mn)	35	28	25%	163
Other Operating Income (Rs.mn)	4	3	33%	19
Total Income (Rs. mn)	76	56	36%	370
Occupancy (%)	64%	47%	17 pps	67%
ARR (Rs.)	3,353	3,181	5%	3,908





Q1 FY20 Highlights Overview and Strategy Financial Results Business Performance -Residential Annexure

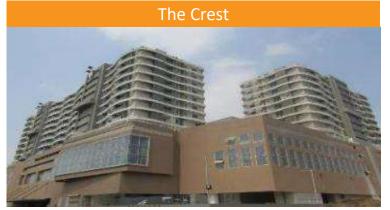
Kessaku, Bengaluru

# Residential Portfolio: High Margin, Cash Flow Business

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- Premium and upscale, large-scale residential developments
- Product design, quality and location in or around mixed-use destinations have established the project as a market leader
- Expect substantial free cash flows from residential projects in the coming years:
  - Cash flows from sold inventory sufficient to cover construction cost to complete project
  - Selling prices for the projects more than doubled in the last 5 years (CAGR of 18-20% over the last 5 years) while constructions costs have increased by only c5-10%
  - Residual inventory (both ready and under-construction) at current prices represents significantly higher profit margins
- Bengaluru (One Bangalore West and Kessaku):
  - Construction of Towers 1-6 at One Bangalore West is complete
  - Received OC for five towers of Kessaku in March 2019
  - Received OC for Tower 6 in OBW in April 2019





#### Residential portfolio to aid in significant free cash flow generation

# Operational Update – Residential Portfolio



Project Name	Saleable area (msf)		eable area (msf) Cum Are		Sales Value	Collections in Q1 FY20		recognized . mn)
(operational)	Total Area	Area launched	Balance Area	(msf)	(Rcmn)	(Rs. mn)	in Q1 FY20	Cumulative
One Bangalore West, Bengaluru	2.20	1.49	0.71##	1.30	13,173	416	1,954	14,462
Kessaku, Bengaluru	0.99	0.52	0.47	0.25	3,756	337	117	3,290
Total	3.21	2.01	1.18	1.55	16,929	753	2,071	17,752

## Note that of the nine towers in One Bangalore West (OBW), only Towers 1-6 have been launched and completed. Tower 7 was launched in July 2019

### Key highlights

- Q1 FY20 Revenue recognition of Rs. 2,071 mn from One Bangalore West & Kessaku
- One Bangalore West Tower 6 received occupation certificate in April 2019
- Collections from One Bangalore West & Kessaku were Rs. 753 mn

# One Bangalore West, Bangalore





# Tower 7 Launched at One Bangalore West



M: +91 9900 012257 • E enquiry@onebangalorewest.in • W. www.onebangalorewest.in

- Launched Tower 7 in July 2019
- Received positive response from customers for this launch
- Construction of Tower 7 is completed upto 5<sup>th</sup> floor



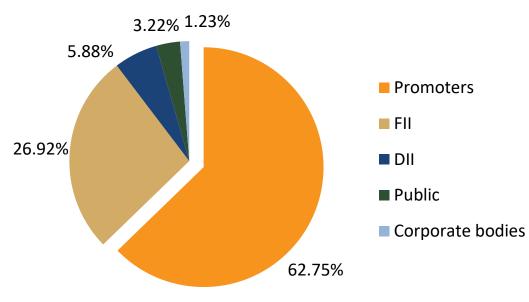




Q1 FY20 Highlights Overview and Strategy Financial Results Business Performance Annexure



### **Shareholding Pattern**

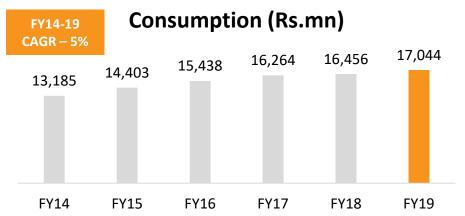


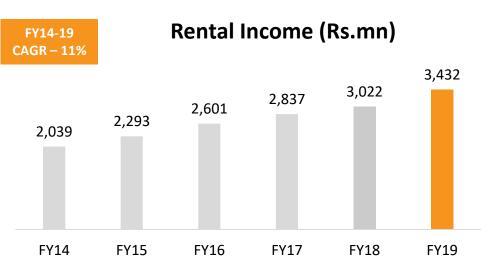
Sr. No	Top Institutional Investors	% Shareholding
1	Nordea Bank	5.36%
2	Schroder	3.37%
3	TT Funds	2.60%
4	Fidelity	2.54%
5	DSP Mutual Fund	1.95%
6	Reliance Mutual Fund	1.65%
7	Van Eck	1.47%
8	Vanguard	1.42%
9	UTI Mutual Fund	1.41%
10	Mondrian	1.20%
	Total – Top 10 Institutional Investors	22.97%

# High Street Phoenix & Palladium Mall

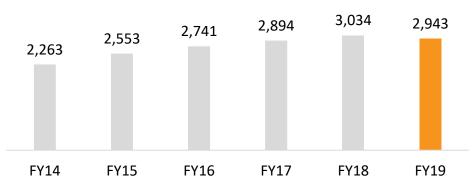








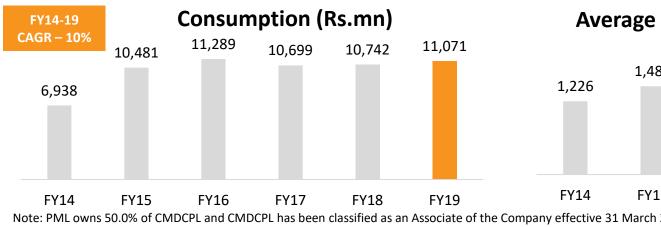
#### Average Trading Density (Rs./sft pm)

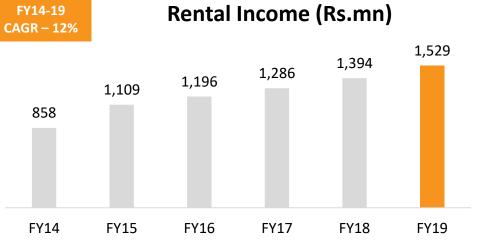


# Phoenix MarketCity Chennai

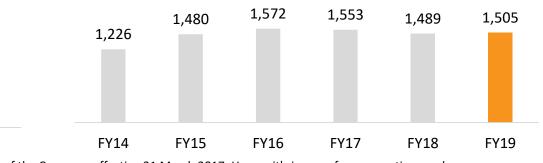








### Average Trading Density (Rs./sft pm)

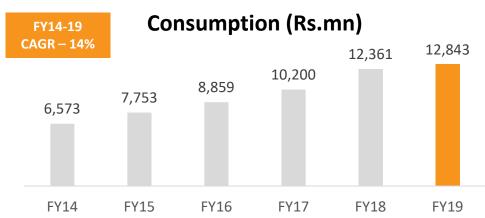


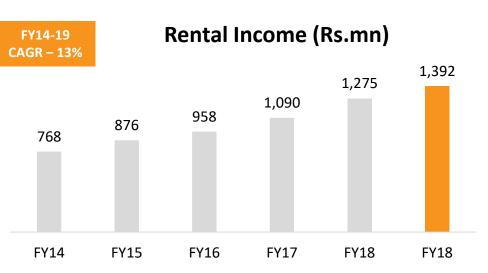
Note: PML owns 50.0% of CMDCPL and CMDCPL has been classified as an Associate of the Company effective 31 March 2017. Hence, it's income from operations and expenses (including taxes) have not been consolidated in PML's results

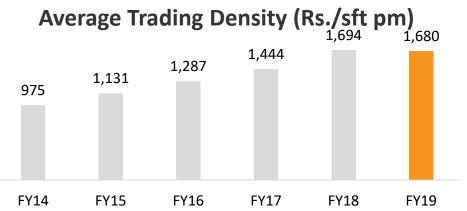
# Phoenix MarketCity Bangalore







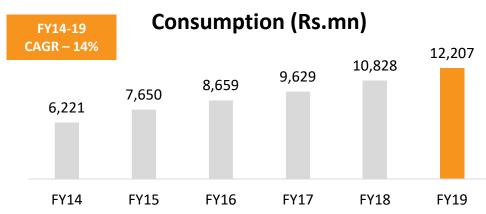


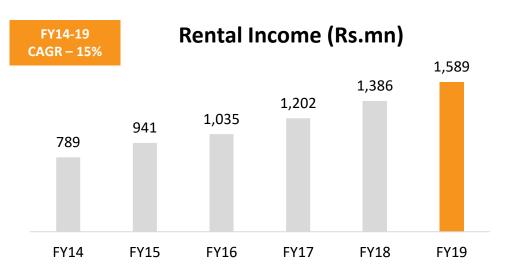


### Phoenix MarketCity Pune









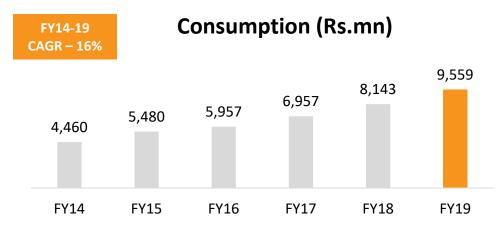
#### Average Trading Density (Rs./sft pm)

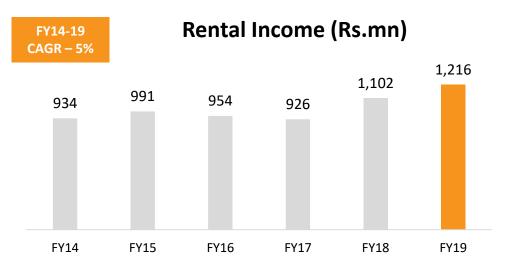


### Phoenix MarketCity Mumbai

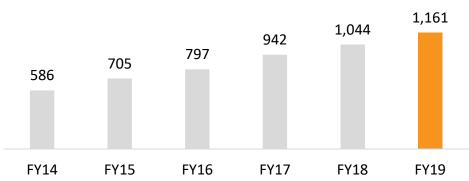








#### Average Trading Density (Rs./sft pm)



# Q1 FY20 Debt Across Subsidiaries



	Asset Type	SPV	Asset Name	PML Ownership	Q4FY19 Debt (Rs.mn)	Q1FY20 Debt (Rs.mn)
Operational	Retail & Mixed-Use	PML Standalone	High Street Phoenix, Mumbai	100%	7,970	8,245
		Classic Mall Development	Phoenix MarketCity, Chennai The Crest C (Residential)	50%	6,926	6,794
		Vamona Developers	Phoenix MarketCity, Pune East Court (Commercial)	100%	6,372	6,244
		Island Star Mall Developers	Phoenix MarketCity, Bangalore	51%	3,823	3,721
		Offbeat Developers	Phoenix MarketCity, Mumbai Art Guild House (Commercial) Centrium (Commercial)	100%	6,827	6,767
		Blackwood Developers	Phoenix United, Bareilly	100%	980	959
		UPAL Developers	Phoenix United, Lucknow	100%	768	723
		Graceworks Realty & Leisure	Phoenix Paragon Plaza (Commercial)	67%	1,160	1,180
	Hotel & Residential	Palladium Constructions	One Bangalore West & Kessaku (Residential) Courtyard by Marriott, Agra (Hotel)*	80%	1,883	1,747
		Pallazzio Hotels & Leisure	The St. Regis, Mumbai	73%	4,781	4,781
Under Development	Retail	Destiny Hospitality	Phoenix MarketCity, Lucknow	100%	3,255	3,005
	Office	Alliance Spaces	Fountainhead	75%	725	737
	Total		Total		45,470	44,903

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