

August 09, 2022

National Stock Exchange of India Limited	BSE Limited
Exchange Plaza,	Corporate Relationship Department
C-1, Block-G, Bandra Kurla Complex,	Phiroze, Jeejeebhoy Towers
Bandra (E), Mumbai – 400051	Dalal Street, Mumbai-400001
NSE Symbol: CSLFINANCE	BSE Scrip Code: 530067

Dear Sir/Ma'am,

Sub: Investors Presentation for the quarter ended June, 2022

Please find enclosed herewith the Copy of the Investors Presentation of the Company highlighting the performance and recent developments of the company for the quarter ended June 30, 2022.

The Investor Update are also being disseminated on Company's website at www.cslfinance.in.

This is for your kind information and record.

Thanking you,

Yours Faithfully,

For CSL Finance Counted

Preeti Gupta

(Company Secretary & Compliance Officer)

Encl: A/a



Q1FY23 Investor Presentation



Inside the document

- 01 QUARTERLY BUSINESS UPDATE
- 02 ABOUT CSL FINANCE

- 03 PRUDENT RISK MANAGEMENT
- 04 LEADERSHIP

● 05 STRATEGY



01

Quarterly Business Update

Loan Book Size

Treasury Update

Asset Quality

- Quarterly Financial Snapshot
- Asset Quality: Stage Analysis
- Operational Updates

P&L Highlights

Lending Partners



Loan Book Size

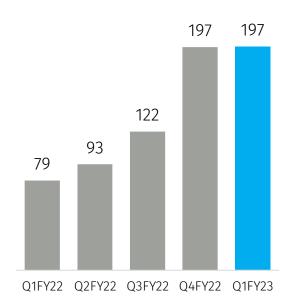
DISBURSEMENTS

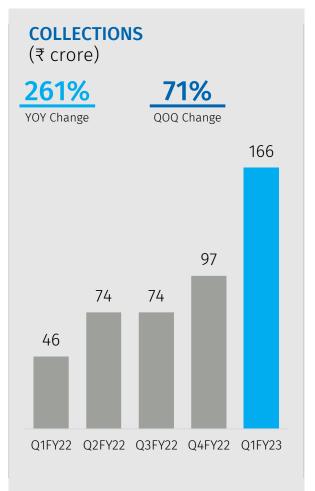
(₹ crore)

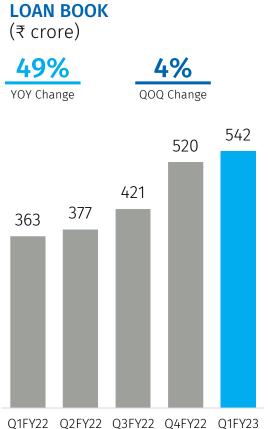
149%YOY Change

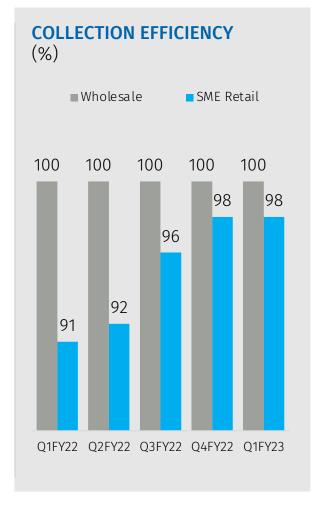
00%

QOQ Change



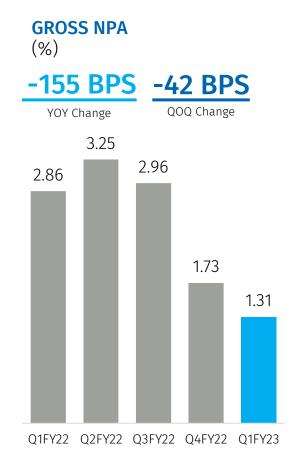


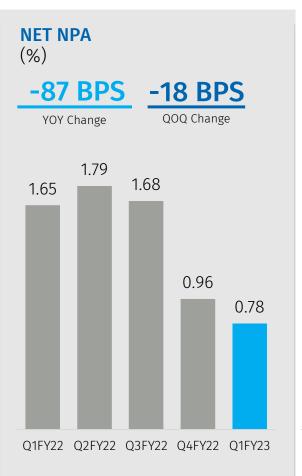


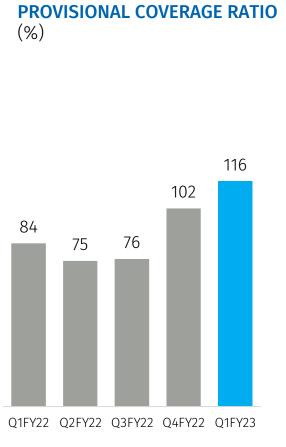


CSL FINANCE LIMITED

Asset Quality









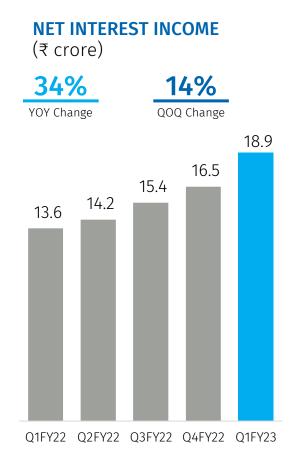
CSL FINANCE LIMITED _____

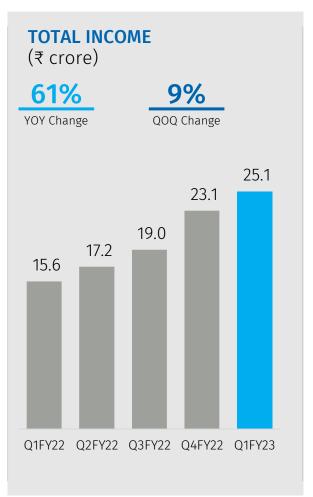
Asset Quality: Stage Analysis

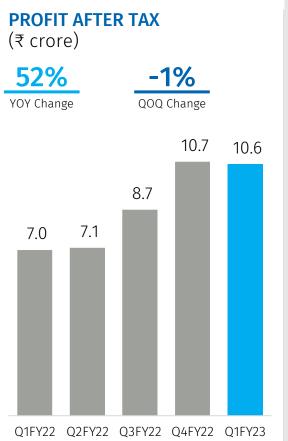
CLASSIFICATION OF ASSETS BASIS THE ECL COMPUTATION AS PER IND-AS:

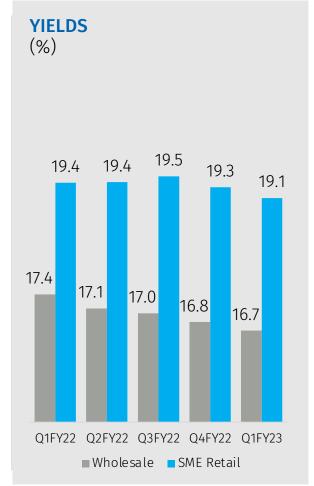
PARTICULARS	Q1FY22	Q4FY22	Q1FY23
Gross Stage 3 (GNPA)	10.36	8.96	7.06
% portfolio in Stage 3	2.86%	1.73%	1.31%
ECL provision Stage 3	4.38	4.00	2.83
Net Stage 3	5.98	4.95	4.23
ECL Provision % Stage 3	42.26%	44.70%	40.12%
Gross Stage 1 & 2	352.58	508	532.60
% portfolio in Stage 1 & 2	97.14%	98.27%	98.69%
ECL provision Stage 1 & 2	4.32	5.1	5.34
Net Stage 1& 2	348.26	502.89	527.26
ECL provision % Stage 1 & 2	1.23%	1.00%	1.00%
Total Assets	362.95	516.95	539.67
% portfolio	100%	100%	100%
ECL Provision	8.7	9.11	8.17
Net Stage	354.25	507.85	531.49
TOTAL ECL Provision %	2.40%	1.76%	1.51%
Provision Coverage Ratio	83.95%	101.67%	115.72%
NET NPA (Only Stage 3 Provision)	1.65%	0.96%	0.78%

P&L Highlights

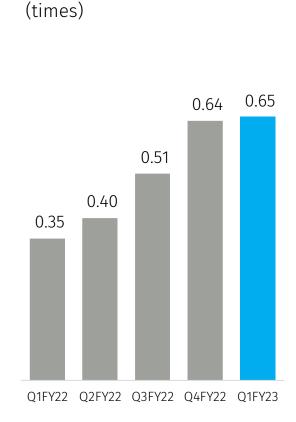




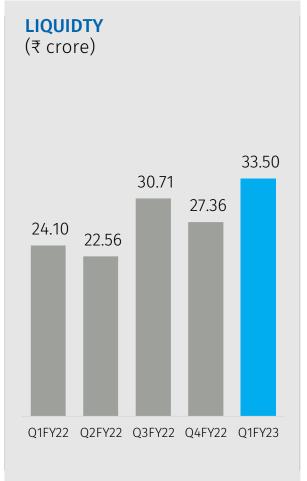


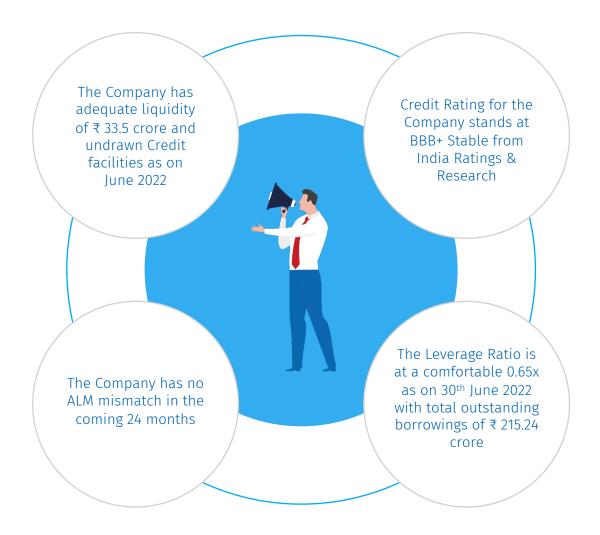


Treasury Update



LEVERAGE





Quarterly Financial Snapshot

(₹ crore)

PARTICULARS	Q1FY22	Q4FY22	Q1FY23
Disbursements	79.06	196.60	196.61
Revenue	15.60	23.09	25.10
Interest Income	14.99	19.35	23.62
PBT	9.24	14.26	14.20
PAT	7.01	10.87	10.63
Bad debts written off	0.99	-	0.50
Bad debts recovered	0.07	1.82	0.79
Loans and Advances	363.16	519.56	542.00
Net Worth	266.21	320.28	332.14
Total Liabilities	97.20	210.68	221.09
Borrowings	89.60	204.16	215.24
Gross NPA	2.86%	1.73%	1.31%
Net NPA	1.65%	0.96%	0.78%
Debt to Equity Ratio	0.34	0.44	0.65
CAR	73.35%	63.82%	63.50%
ROA	7.88%	8.45%	7.84%
ROE	10.72%	12.48%	12.81%
Book Value per share	133.99	155.06	160.20





NET INTEREST INCOME

Net Interest Income has grown slowly due to:

- 1. Increase in cost of borrowings due to higher repo rates
- 2. Coupled with a significant fixed-rate lending portfolio in both the SME Retail and Wholesale portfolio. Small borrowers largely prefer borrowing on fixed EMIs (fixed-costs) over floating rates. The Company also acquired some Wholesale customers in Q3FY22 at competitive terms; nonetheless, the Company has maintained reasonable yields on the overall portfolio.

Going forward, the Company is acquiring new customers both in SME & wholesale at revised lending rates and existing portfolio will run down in the next 24 months. In addition, as a strategic move, the Company will slowly shift towards floating interest rates in its Wholesale portfolio.



PROFITABILITY

- Despite of AUM growth during the quarter, profitability was flattish due to significant hiring in the last two quarters coupled with an annual employee appraisals in April 2022
- In addition, the Company paid a one-time termination fees of INR 25 Lacs to the old technology vendor as it migrated to a new customer onboarding and new loan origination platform. This platform is more cost-effective and annual operational costs for the same will be optimised.
- Going forward, the base of operational costs will remain similar, as the Company possess required team strength to scale up to a loan book up to ₹ 1,000 crore



NEW LENDERS

• CSL Finance onboarded two new lenders during the quarter, namely, Federal Bank and Indian Bank

Lending Partners



5Y Financial Snapshot

(₹ crore)

PARTICULARS	FY18	FY19	FY20	FY21	FY22
Disbursements	387.46	346.19	270.10	433.32	491.10
Revenue	41.46	59.70	60.85	61.67	74.62
Interest Income	39.51	54.97	58.42	59.18	67.66
PBT	25.78	34.06	31.74	39.36	44.98
PAT	18.07	25.15	22.47	27.53	33.68
Bad debts written off	0.41	0.10	0.26	3.88	1.45
Bad debts recovered	-	0.20	0.15	0.10	2.33
Loans and Advances	281.94	323.51	310.96	329.55	516.95
Net Worth	183.83	214.76	232.55	259.20	321.68
Total Liabilities	102.20	121.99	99.92	88.33	210.68
Borrowings	102.20	121.99	95.92	82.60	204.16
Gross NPA	-	0.12%	0.69%	2.11%	1.73%
Net NPA	-	0.10%	0.24%	1.19%	0.96%
Debt to Equity Ratio	0.56	0.57	0.41	0.32	0.63
CAR	65.00%	66.00%	73.16%	81.50%	63.82%
ROA	7.12%	7.63%	6.76%	7.92%	8.45%
ROE	12.11%	13.27%	9.66%	11.20%	12.48%
Book Value per share	308.88	381.33	125.65	140.05	155.06

02

About CSL Finance

- Introduction & Snapshot
- Wholesale

BusinessVerticals & Products

SME Retail



Introduction

CSL Finance Limited is a Non-Banking Finance Company registered with the Reserve Bank of India and listed on the NSE and BSE.

The Company is a one-stop destination for Small and Medium-Sized Enterprises (SMEs) and real estate and non-real estate corporates to avail a variety of secured loan products. CSL's experienced and dynamic team aims to fulfil every entrepreneur's dreams by bridging the gap between their dreams and their financial needs to grow their business.

₹ 542 Crore Loan Book

67%Wholesale vertical catering to real estate sector in NCR



33%

SME Retail vertical built on 22 branches across 6 states

SNAPSHOT

BBB+
Rated

99% Secured loan book

63%Superior CAR

13% ROE

₹ 332 Cr Net Worth **237**Team
Strength

Business Verticals & Products



WS LARGE

Structured loans for Mid Income/ Affordable Group **Housing Projects**

₹ 14 crore

WS **SMALL**

Construction loan given against single plotted projects

WS **OTHER TERM** LOAN

Loan against SORP/SOCP properties and Loan against securities & deposits which are highly liquid

₹9 crore

₹6 crore



SME RETAIL

Micro/Small Loans to Kirana Stores, Traders, Schools, and other boutique shops and merchants backed by owned properties as collateral, small ticket loans

₹9 lakh

SME MID-**SIZED** LAP

Loan against properties for business expansion or working capital finance

₹2 crore



(As at 30th June'22)

CSL FINANCE LIMITED





PRODUCTS

WS LARGE WS SMALL



AUM (₹ crore)	₹ 226 Crore	₹ 119 Crore	₹ 18 Crore		
CONTRIBUTION TO WHOLESALE AUM	62%	33%	5%		
LOAN ACCOUNTS	27	20	3		



BETTER CUSTOMER SELECTION: STRONG SOURCING

- Presence in strategically selected micro-markets of NCR
- Excellent understanding of dynamics of each micro-market
- Customer selection based on end-use demand
- Primarily involved in last-mile funding, thus reducing project execution risk
- Business with only reputed developers with a good credibility

CREDIT APPRAISAL & EXCELLENT SCREENING

- Robust due diligence
- Extensive credibility checks
- Project & market screening, assessment of market demand-supply trends.
- Each deal is structured uniquely based on specific project requirements
- At least 2X security cover with a charge on multiple assets

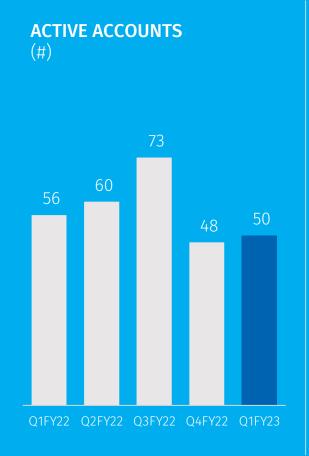
CONSTANT MONITORING

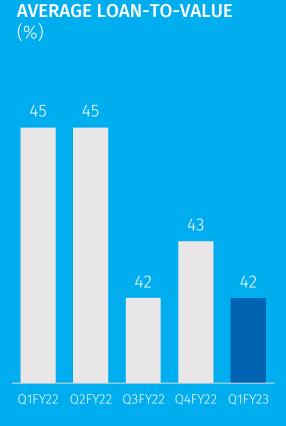
- Dedicated, on-ground resourced for asset monitoring
- Fortnight site visits to assess project progress
- Review of sales, inventories, market price, costs
- Detect early warning signals, initiate required steps, and increase engagement
- Wherever required, initiate early legal actions for faster repayments

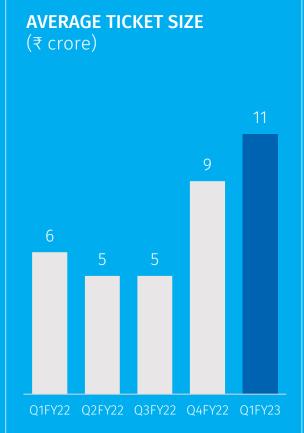
(Year)

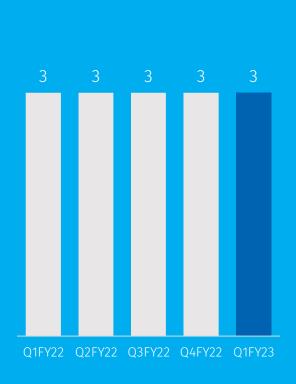
AVERAGE TENURE

Wholesale (1/3)









Wholesale Large: Affordable Group Housing



Committed Receivables are 3x of existing POS

Average ticket size of units is under ₹25 Lakhs

SOLD (%)	CASES (#)	SANCTION (₹ CR)	POS AS ON 30.06.22	AUM (%)	POS AS PER REPAYMENT SCHEDULE	PRE-PAYMENT RECEIVED	ACCOUNT CONDUCT	AVERAGE TICKET SIZE
100% (Completed)	7	167.40	98.55	61%	143.21	44.66	Satisfactory	< 25 Lakhs
80% to 100%	0	-	-	0%	-	0.00	Satisfactory	< 25 Lakhs
< 50%	5	71.80	62.07	39%	63.42	1.35	Satisfactory	< 25 Lakhs
	12	239.20	160.62	100%	206.62	46.01		

CSL FINANCE LIMITED

Wholesale Large: Mid-Income Group Housing



SOLD (%)	CASES (#)	SANCTION (₹ CR)	POS AS ON 31.03.22	AUM (%)	POS AS PER REPAYMENT SCHEDULE	PRE-PAYMENT RECEIVED	CONDUCT	AVERAGE TICKET SIZE
100% (Completed)	8	91.63	30.16	46%	70.02	39.86	Satisfactory	< 60 Lakhs
90% to 100% (Nearing Completion)	0	-	-	0%	-	-	Satisfactory	< 60 Lakhs
> 70%	5	28.50	6.59	10%	6.99	0.40	Satisfactory	< 60 Lakhs
< 50%	2	35.00	28.19	43%	29.11	0.92	Satisfactory	< 60 Lakhs
	15	155.13	64.95	100%	106.12	41.18		

Wholesale Small: Small Builders

Tenure of these loans is under 36 months

Small Builder Floors are G+4 floor structure buildings

Located in South Delhi & Gurugram micromarkets of NCR region



Regulatory compliances are minimal as these projects don't fall under RERA compliances

Risk of non-completion of projects is minimal

Construction cost is a small part of these projects

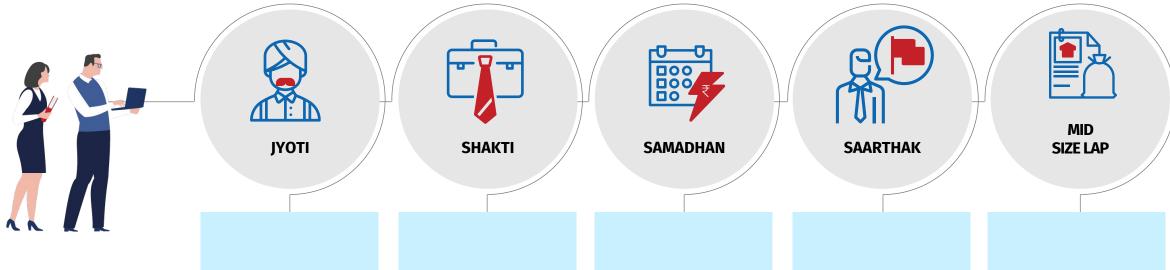
Feedback loop is fast and demand-supply corrects quickly

SOLD (%)	CASES (#)	SANCTION (₹ CR)	POS AS ON 31.03.22	AUM (%)	POS AS PER REPAYMENT SCHEDULE	PRE-PAYMENT RECEIVED	ACCOUNT CONDUCT	AVERAGE TICKET SIZE
100%	10	61.60	34.03	29%	46.32	12.30	Satisfactory	
50% to 100%	5	58.20	43.58	37%	46.50	3.28	Satisfactory	
< 50%	5	57.60	41.75	35%	42.42	0.67	Satisfactory	
	20	177.40	119.36	100%	135.24	16.24		



SME Retail (1/5)

PRODUCTS



LOAN AMOUNT

TENOR (in years)

TARGET CUSTOMER

₹2-7.5 Lakhs

3-4

Small farmers, house-wives etc, to open small business ₹7.5- 25 Lakhs

7

Small entrepreneur, traders, manufacturers etc, as a working capital loan to improve or multiply its business ₹25-50 Lakhs

7-8

Immediate working capital requirement to support client's urgent business needs at mid-level **₹5-10 Lakhs**

5-6

Salaried professionals who are unable to procure funds from banks because of nonavailability in their area ₹1-5 Crores

2-3

Loan against properties for business expansion or working capital loans

SME Retail (2/5)

PRESENCE



PUNJAB 03 | 19%



RAJASTHAN 06 | 26%



HARYANA **04 | 16%**



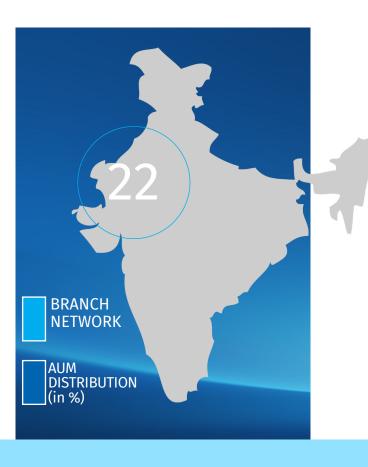
04 | 22%



NCR 03 | 11%



UTTARAKHAND 02 | 06%











Clustered

Approach to expanding branch network, based on understanding & comfort in each micro-market

SME Retail (3/5)

AUTOMATING WORKFLOW TO IMPROVE EFFICIENCY



- Customer on-boarding & authentication
- Geotagging of business premise and residence
- Document verification & validation
- Preliminary eligibility check
- Mobile number verification through OTP
- Door to door canvasing for lead generation

- eKYC
- Credit Checks + CIBIL Score
- Automated Technical & Field Investigation
- Automated Bank statement analysis
- OR code scan of Aadhaar card
- Physical verification of business premise & residence

- 100% cashless, E-disbursement of loan amount
- 99% collection done by NACH & eNACH
- Penny-drop verification
- Automated outbound dialling and instalment reminder messages
- Payment enabled through company and various third-party payment gateways & apps

OTHER INITIATIVES

• Multiple report generations at a click of a button

 Extensive efforts on Training & Development for the adaptability of this new technology

SME Retail (4/5)

TECHNOLOGY INITIATIVES ROADMAP

Q2FY23

Full integrations with Collections Module and various third-party APIs

APRIL 2022

Recently migrated to a bespoke customer onboarding & loan underwriting platform with multiple API integrations

Q4FY23

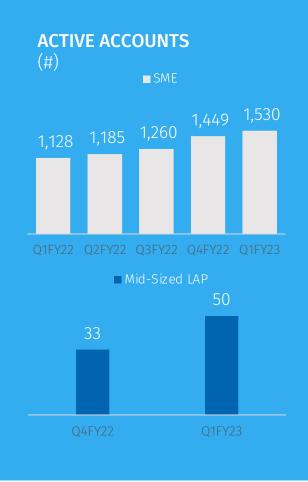
- Full integrations with Document
 Management System
- Working on building a credit rule engine

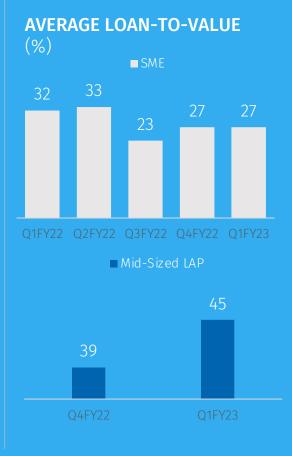
FOCUS AREAS

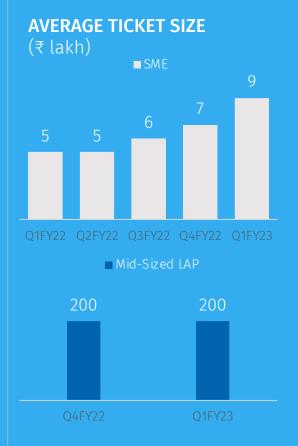
- Automating underwriting enhancing underwriting with more credit validations & checks so deviations can be captured at an early stage
- Reducing physical onboarding of an account. It will still involve human intervention, but the process will become more efficient with technologies – a lot of things come upon one platform.
- Reducing turn-around-time

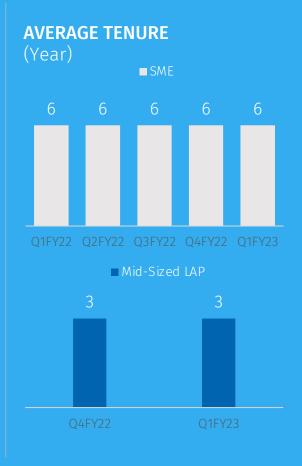


SME Retail (5/5)









03

Prudent Risk Management



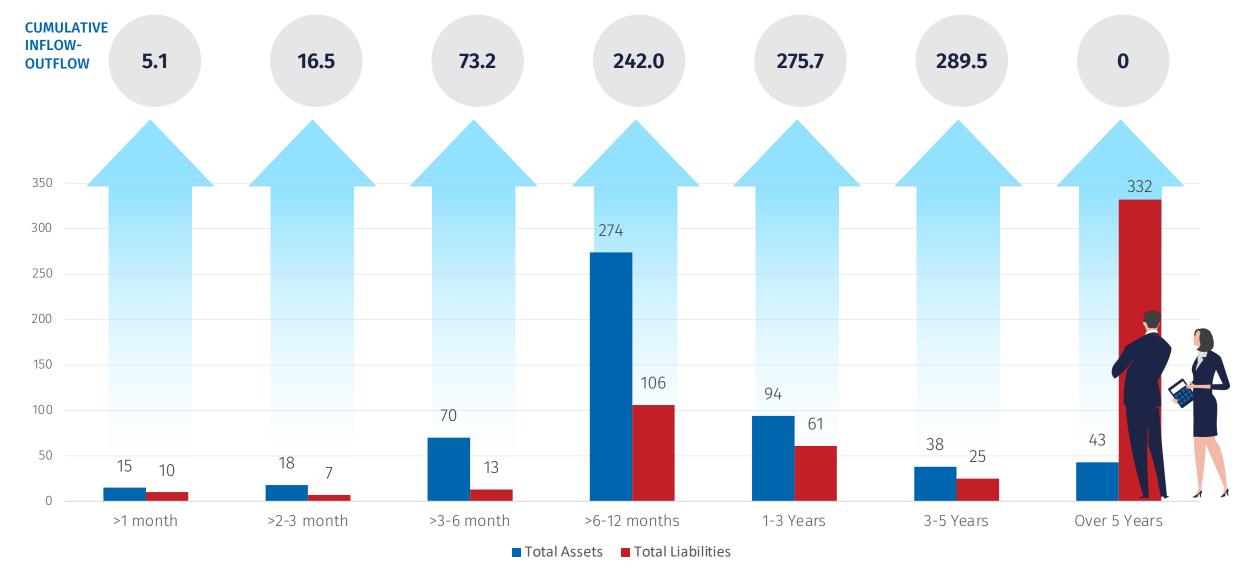
Well Managed ALM







Well Managed ALM



CSL FINANCE LIMITED ______ 31

Conservative Leverage Standards

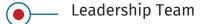




04

Leadership







Board of Directors



ROHIT GUPTA
MANAGING DIRECTOR

Mr Rohit Gupta has over two decades of experience in merchant banking, corporate finance, financial restructuring, project finance, capital markets and structured lending. He has advised several small/mid-size organizations to develop and execute turnaround and growth strategies and helped them raise equity and debt through various instruments to fuel their growth. He is passionate about innovative and structured lending models and is the prime driving force behind the structured lending model of the Company. In addition, he has steered the Company to certain niche market segments and has envisioned Company's foray into SME lending. He is a qualified Chartered Accountant.



ASHOK KUMAR KATHURIA DIRECTOR

Mr Kathuria has been associated with the Company since its inception. He has served the Company as a Director since 2005 and has experience managing back-end operations, documents processing, liasoning and administration across various projects and assignments. He has handled various assignments single-handedly and led his work in a way that is highly appreciable.



CHANDER SUBHASH KWATRA INDEPENDENT DIRECTOR

Mr Chander Subhash Kwatra has done his MBA with specialization in Finance from IGNOU, New Delhi. He is a Post Graduate of Mathematical Statistics from Delhi University and is a certified Associate of the Indian Institute of Bankers (CAIIB). He has a rich and vast experience of over 35 years in the banking industry. He joined Punjab and Sind Bank as a probationary officer in 1983 and retired as the Bank's Chief Financial Officer in 2018



PARMOD BINDAL INDEPENDENT DIRECTOR

Mr Parmod Bindal has been a Chartered Accountant in practice for the last 32 years. He has vast experience in the fields of Bank Audits, Income Tax and Indirect Taxes, including GST, Statutory Audit, Internal Audit, Tax Audit, Companies Act, Stock Audit, etcetera. He has also served as the Independent Director of the Steel Authority of India from 2015 to 2019.



RACHITA GUPTA
WHOLE-TIME DIRECTOR

Ms Rachita is a commerce graduate and has done her Masters of Business Finance from Warwick Business School, UK. She started her career with EY and has experience in Analytics, Data Management, Digital Marketing & Corporate Branding. She played a vital role in the rollout of the Retail lending segment of the company. In addition, she has been a critical person in driving the various MIS reports and setting up the Marketing and CSR dept of CSL.



ANJNA MITTAL
INDEPENDENT DIRECTOR

Ms Anjna is a commerce graduate and a Member of the Institute of Chartered Accountants of India. She has diverse experience in the field of corporate finance, accounting and taxation.



AYUSH MITTAL
INDEPENDENT DIRECTOR

Mr Mittal manages the day-to-day operations of various professional advisory firms. Having spent more than five years in capital and forex markets, he is actively involved in algorithmic software trading of forex in Singapore and other countries. He also has experience in taxation, corporate litigation and corporate restructuring. He is a qualified Chartered Accountant.

Years at CSL

Work Experience

5+

Management Team



ROHIT GUPTA MANAGING DIRECTOR

27+

16+



NARESH VARSHNEY CHIEF FINANCIAL OFFICER

25+

7+

Ex – RR Finance Consultants, Centrum Capital & Unicorn



AMIT RANJAN
CHIEF
OPERATING OFFICER

17+

1+

Ex – Karvy Financials, Save Financial Services, HSBC Bank, ICICI Bank, Deutsche Bank



CHANDAN KUMAR WHOLESALE CREDIT HEAD

10+

4+

Ex – PNB Housing, HDFC, SIB



RACHITA GUPTA
WHOLE-TIME DIRECTOR

6+

Ex – Ernst & Young



RANJAN BANERJEE
ZONAL CREDIT HEAD SME

17+

1+

Ex - TATA Capital, Hinduja Leyland Finance, Shriram City Union Finance



NIKHIL SINGH VP OPERATIONS

15+ 1·

Ex - ICICI Bank, HDFC Bank, Ziploan, Eduvanz and Save Financial Services



SHALINI AGGARWAL VP FINANCE

6+

2+



SAURABH PRIYADARSHINI SR MANAGER LEGAL

8+

1+



PREETI GUPTA
COMPANY SECRETARY

5+

1+



HARIOM KUMAR SR MANAGER HR

13+

3+

Ex – Ujjivan Financial Services



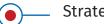
S.B. TIWARI CHIEF MANAGER ACCOUNTS

20+

16+

05

Strategy



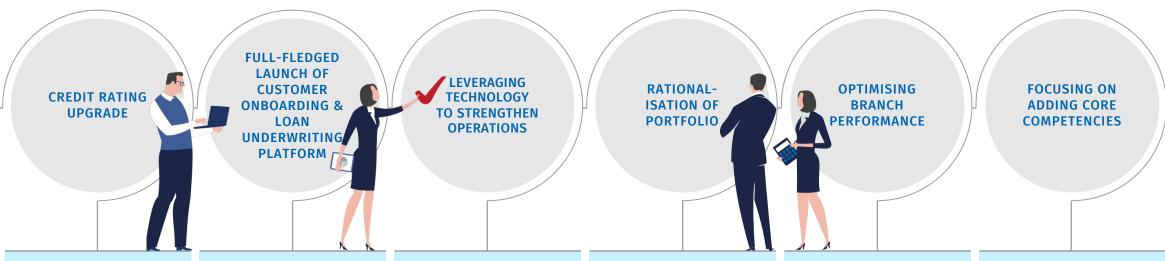
Strategic Priorities







Strategic Priorities



- The Company has received one round of credit rating upgrade to reach BBB+ in FY22.
- In FY23, the Company hopes to achieve another upgrade to reach A status, which will help raise debt at competitive terms.
- The Company has recently migrated to a new customer onboarding & loan underwriting platform with multiple API integrations.
- In FY23, the Company is working towards achieving integrating functions such as Collections Module, Document Management System, and Customer Relationship Management.
- The Company is working towards automating underwriting, reducing physical onboarding of an account, and reducing turn-around-time to achieve efficiency and competitiveness in the SME Retail segment.
- The Company aims to rationalise its portfolio in favour of SME Retail vertical, to de-risk itself from being present only in one business vertical.
- From the current Wholesale: SME Retail mix of 67:33, the Company plans to achieve a portfolio mix of 40:60 till H1FY24.
- The Company is working towards growing its SME Retail loan book, and AUM per branch, to achieve better branch-level profitability.
- The Company is focused on lending in domains where it has a strong domain expertise.
- Further, CSL is looking to add an unsecured loan product for MSMEs, in tier-2 and tier-3 cities, which will initially be launched in two locations in South, along with specific regions of North & West India.



CSL is a well-capitalised lender with a superior Capital Adequacy Ratio.

02 BBB+ RATED, ON PATH TO A
CSL has recently upgraded to BB

CSL has recently upgraded to BBB+, achieving the crucial A credit rating will help in raising debt at competitive terms, and open doors to a new set of lenders.

Key Takeaways

05

GEARED FOR AUM GROWTH AFTER 3 YEARS OF CONSOLIDATION
With a significant headroom to grow leverage, and a conducive external exter

With a significant headroom to grow leverage, and a conducive external environment after a wave of consolidation, the Company is geared for growth in both of its verticals.

GROWING MIX OF SME RETAIL: WHOLESALE

Growing mix of SME Retail, will help optimise the overall cost-to-income ratio of the Company and optimise profitability.

PRUDENCE OVER GROWTH DNA

The Company favours risk management over growth.

Safe Harbour

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