

Date: April 06, 2022

To Manager (CRD) BSE Ltd. (BSE) P.J. Towers, Dalal Street, Mumbai 400 001

Script Code- 539097

Sub: Revised Investor Presentation - HKG Ltd

Reference: In continuation towards the investor presentation uploaded on BSE Ltd under Regulation 30 of SEBI LODR dated 5th April, 2022.

Dear Sir/Ma'am

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 we are hereby uploading the revised investor presentation. We request to all the stakeholders to kindly ignore the previous presentation inadvertently uploaded by us on 5th April, 2022.

Kindly take the same on your record.

Thanking You,

For HKG LIMITED LG Limited

Mr. Hardik Mandi Shah

Executive Director

DIN: 06843854

Encl: A/a







INVESTOR'S PRESENTATION

Here is where your presentation begins

Plan of Presentation



About Us

Mission & Vision

Business Verticals

Board of Directors

Senior Management Team

Corporate Updates

Financial Updates

Corporate Communication

Awards & Recognition



About Us





- HKG Limited is one of the fastest growing business conglomerates in Mumbai providing Financial services, Digital marketing & Consulting, and Digital transformation Technology from Retail to Daily news services.
- Helmed by Mr. Yatin Shah, a veteran having more than 20 years of experience in Financial services, Consulting and Information Technology, have been relentlessly on the progressive journey.
- Experienced and Professional Board with highly qualified senior management Team.
- Presences in Maharashtra with 50 plus staff.

Mission & Vision



Our Mission

To make web interface services accessible to every small business enable them to grow manifold.

Our Vision

To Digitalize Bharat





Business Verticals

Business Verticals

Business Verticals



Area Online

Investment and Trading Platform

Digital Marketing

HKG Daily News

My Rera

MyLocker





Area Online

Our Mission

The Company's Goal is to be the best hyper-local search engine, providing free, fast, authentic & accurate information to end-user customers.

Our Vision

"Create Better Tomorrow Lives For Everyone in each Area With Area Online". Aapka Area, Aapki Dukaan

Future of Retail - Phygital



- The future of retail is the convergence of physical and digital as there is huge transformation in technology and evolving consumer behavior.
- As per ministry of Electronics and information technology (MeitY) – UPI logs 452.75 crore transactions, with a total value of 8.27 L crore in the ongoing fiscal.
- Small Retailer have been facing the existential crisis with modern retail and e-commerce, therefore we are providing a smarter adoption of technology to small retail to enhance their reach with a digital footprint.







What is Area Online?

- Area Online is a platform for retailers, households and small businesses.
- Direct Connect between sellers and the end users/ buyers.
- Digital Online presence in the competitive market.
- "NO COMMISSION" Business Model.
- Complete integration of E-Commerce Platform from ordering to delivery with secured Digital Payment Gateway.
- Create Brand Awareness digitally and increase footfall.
- Beneficial for retailers and households to promote their business online.





Added Advantages to Shop / Owners

- Online Presence on Google Search Engine as well as Area Online Application.
- A Web Page with Sub-domain.
- Provides Display of Unlimited Product & Services along with Price for Retailers and Households.
- Pick and Drop Services through reputed logistic partner.
- Payment Gateway

Social Media Benefits to Shop / Owners

- Social Media Pages (Facebook/Instagram/Twitter/Youtube) along with posts .
- Brand/Shop Promotion on Social Media.





Freebies

- Free 1 Lakh Rupees Personal Accident Insurance for 1 year to the shop owner.
- Free My Locker App where you can save all documents safely & retrieve the same anytime, anywhere.
- Free opening of Demat account.
- 3 Service Plans with Payment Options
 - Annually
 - Quarterly with ECS
 - Monthly with ECS
- Testimonials Videos if required





Current Updates

- Our Venture Currently has 15,643 Shops on Board along with
 40 Categories and 210 Sub-Categories.
- Valued Partners



- Present Presence
 - Mumbai





Cycle from Ordering to Delivery







INVESTMENT & TRADING PLATFORM





The Company is into the business of Share Trading and investment. The promoters of company having an experience of 2 decades in the capital market can help the company in different types of investment avenues to increase the value of the company.





Digital Marketing





The company provides the following services in digital marketing:

- Brand Awareness
- Development And Strategies
- Social Media Marketing
- Content Marketing

Major Revenue of the company comes from this segment.





HKG Daily News





- The company has its own News Channel 24*7 (<u>www.hkgdailynews.com</u>)
- The company provides authentic and latest news under different categories such as National news, Business news, Sports News, International news and many more.
- Official News and Channel Partner Press Trust of India (PTI)



Revenue is generated thru Google ads and other ads.





MyRera

REAL ESTATE RATING AGENCY





What is My Rera?

• My RERA offers you seamless information, reviews and ratings on properties, real estate brokers / agents and builders registered and listed on our portal. We aim to bring the customers, agents and builders on our unified platform and enable them to boost their visibility and worth.





Benefits



Society

Increase your Visibility & Value, Get Information & Updates on Rera Compliances, Get Tips on Society Upkeep & Raising Standards, Connects with Registered Agents & Builders in the industry, Rating & Reviews help you identify best Societies, Agents & Builders.



Agents

Edge, Competitive Enhances Customers Through Reviews and Ratings, Market Visibility Quotient, & Trust Connects agents with Industry Builders/ Property Developer, Gets Updates of New/ Upcoming Properties by Registered Builders.



Builders

Increases Network & Reach, Review From Customers & Agents on your properties, Connects with Estate Agents across India, Enhance Market Visibility/ Brand Value.





Current Updates

Listed Society: 51,907

Listed Agent : **28,046**

Listed Builders: 365





MyLocker

Digital Empowering of Business and Commerce through Digital Document Wallet





Benefits

- Access to your Documents as and when needed.
- Reduce Administrative Overhead.
- Digital Transformation.
- Secure Document Gateway.
- Real Time Verification
- MyLocker helps to keep files Safely in 3 Steps:











Potential Customer

- Registered Brokers
- Professional (CA, CS, Lawyers)
- Corporates (Listed Companies)
- Trust (NGOs)
- Societies (CHS)









Yatin ShahManaging Director

- Professionally managed by a young brigade with passion for Financial services, Consulting and Information Technology.
- HKG Limited is one of the fastest growing business conglomerates in Mumbai, India.
- Helmed by Mr. Yatin Shah, a veteran having more than 20 years of experience in Financial services, Consulting and Information Technology, we have been relentlessly on the progressive journey.





Hardik Shah
Executive Director

- Highly-skilled and strategic financial professional with more than 6 years of experience in investment strategies, financial planning, equity stock trading, portfolio management, and wealth management.
- Expert in capital market, analysing stock exchange and research activities.



Meet Shah
Director

- Meet Shah holds a degree of Bachelor's in Financial Market (BFM) with a wide experience in the field of Financial Market over 10 years.
- With a thorough knowledge and network in field of trading, marketing and financing
- Meet Shah's competencies lies in building businesses and maintain its sustainable growth therewith.





CA Hemant Vastani Non-Executive Independent Director

- He has a professional experience of more than 3 decades mixed in Practice and Industry.
- Currently director in ECOVIS RKCA Advisors Ltd, leading Indirect Tax Professional in India specialized in Goods and Service Tax. Senior Visiting Faculty of Institute of Chartered Accountants of India, BSE Institute Ltd, Team member of Core Committee of ICAI-WIRC on GST and Eminent Faculty on the Panel of Confederation of Indian Industries (CII) on GST.
- He has authored books on GST, addressed 200 plus seminars and published more than 100 articles in leading tax journal on GST.
- He was the Chief Financial Officer of MCX (Multi Commodity Exchange of India). Pivotal in corporate structuring & fund raising for start-ups through structured banking products and PE/HNI funding. Enterprising leader with excellent communication.





Hemang Shah
Non-Executive
Independent Director

 Hemang Shah, holds a Masters degree in Commerce and has wide experience of industry/corporate acumen & experience of 5 years, he brings value addition to our Company.



Shikha Shah Non-Executive Independent Director

Ms. Shikha Shah holds a Commerce Graduate.
 With an experience of 6 years in the field of corporate compliance, she brings value addition to our Company.





Senior Management Team

Senior Management Team





Deependra ShuklaCTO



Ankita Gupta
Compliances



Mayur ShahChief Financial Officer



Prachi Joshi Legal & HR



Rajlaxmi Saini Company Secretary



Rucha Beloshe
Accounts



Brian D'sa
Head Marcomm



Smruti Shah
Social Medial & Digital Marketing



Mayank Dave
Marketing Manager



Honey Chauhan
Operations

Corporate Updates



- Last AGM was held on 30th September, 2021.
- 10th December, 2021 Completed with Right Issues.
- 12th January, 2022 Announcement of Bonus.
- 7th March, 2022 Completed with Bonus Issue.
- Application Made to BSE for migration on main board.
- Framed Dividend Policy.
- Company has issued bonus share in 1:2

Financial Updates



(in Cr.)	FY20-21	Sept- 21
Revenue	6.63	1.93
Net Profit	0.71	0.63
EPS	2.02	0.36
Cash EPS		
OPM %	13.22	44.38
NPM %	10.68	32.56

Annual & Half Yearly Reports



Corporate Communication







HKG Ltd on a Growth Path



People interested to become Franchises can Mail us on: partners/flamiagning in and contribute towards our society at large Candidates who wish to become part of Area Online can Contact us on

Awards & Recognitions















Thankyou



www.hkglimited.com



info@hkglimited.com



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