

By Online Submission

Sec/23-24/49 Date:11/08/2023

To. The General Manager, BSE Ltd. 1st Floor, New Trading Ring, Rotunda Building, P.J. Tower, Dalal Street, Fort Mumbai- 400 001 BSE Code: 524370

To. The General Manager, National Stock Exchange of India Ltd. Exchange Plaza, Plot no. C/1, G Block, Bandra-Kurla Complex Bandra (E), Mumbai - 400 051. NSE CODE: BODALCHEM

Dear Sir/Madam,

SUB: Investor Presentation – August 2023

Ref: Regulation 30, Schedule III Part A of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

With reference to the above captioned subject, we herewith enclosed Investor Presentation - August 2023

This is for your information and record please.

Thanking You,

For, BODAL CHEMICALS LTD

Ashutosh B. Bhatt. Company Secretary Encl: As Above.

#### **HEAD OFFICE:**

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Tel: +91 79 2583 5437 2583 4223, 25831684 E-mail: bodal@bodal.com

**PLANT OFFICE:** 

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Tel: 9909950855 / 856 / 857 / 858





# **Bodal Chemicals Limited**

Investor Presentation – August 2023

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# Q1 FY24 Highlights

# Business Highlights V V V Rs 3,413 mn Rs 310 mn EBITDA

- During Q1FY24, Revenues declined due to decline in prices of RM as well as FG and margin diminution is on account of decline in overall demand. Total revenue for the quarter stood at Rs. 3,413 mn, a de-growth of 26.9% on a YoY basis.
- Inflation in major economies continuous to be higher level than the normal leading to lower purchasing power with mass. Which results in lower consumption at end user industries and lower demand for our industry. Uncertainty for end of war between Russia and Ukraine further decelerated demand scenario of chemical industry.
- Inventory correction and slow exports for textile, leather and paper leading to subdued performance of Dyestuff over the last few quarters. Revenue contribution from dyestuff stood at Rs 1,148 mn in Q1FY24. Dye Intermediates revenue stood at Rs 933 mn for Q1FY24, both segment has reported a degrowth of ~24% on a YoY basis. Average prices of our key products, i.e., H Acid and Vinyl Sulphone in Q1FY24 to Rs 426 per kg and Rs.230 per kg, respectively. Industry expect this weakness to continue in the short term and gradual recovery is expected from second half of FY24.
- Chlor Alkali business has reported de-growth in revenue as well as steep decline in margin due to adverse market condition of Caustic-Chlorine industry. In Q1FY24, post up-gradation capex, despite of growth in volume by 19%, due to a substantial price reduction, Chlor Alkali revenue stood at 696 mn, a de growth 22% on YoY basis.
- Sener Boya, our Turkish company, has performed well though there is global headwinds in chemicals industry and severe earthquake in Turkey in recent past. Whereas other subsidiaries have incurred nominal loss.
- Management is taking measures in terms of scale, costs and integration that will help to sail through in this tough time. Our Saykha Greenfield Project is expected to start trial run of Benzene Derivatives in Q3FY24. Once we have decent visibility of demand for our product portfolio and new site is stabilized, we will restart the Sulphuric Acid project.

## Performance Highlights





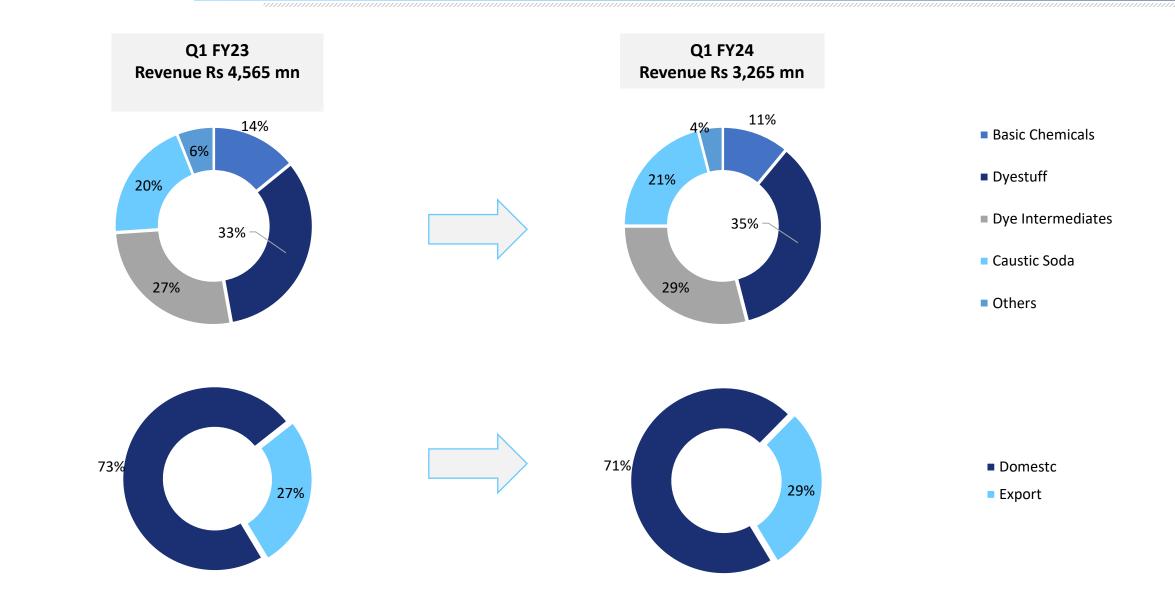
\* On Consolidated basis

## Performance Highlights

Revenue Breakup

Geographic Breakup

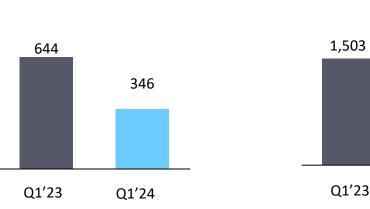


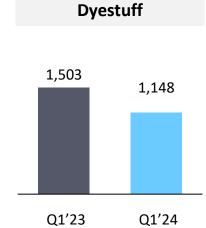


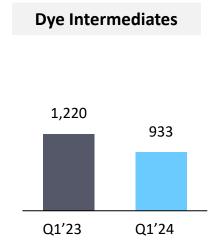
## Performance Highlights

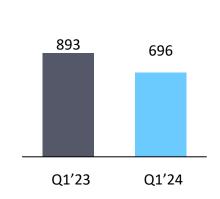


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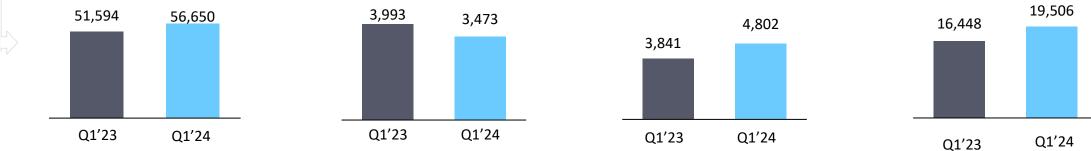


Chlor Alkali^

\*Revenue breakup on a Consolidated basis

**Basic Chemicals** 

Revenue Breakup

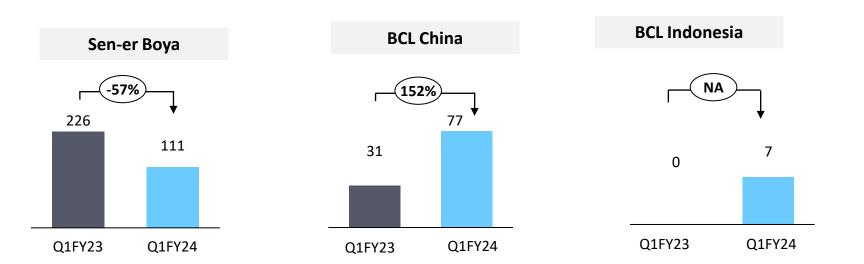


\* Production Volume on a Standalone basis due to limited information on subsidiaries ^Production volume - Caustic Soda only (MT)

(Rs in mn)

#### **Subsidiaries Performance**





Particulars	Sener Boya		Bodal-Chin	a	Bodal-Indonesia	
(Rs in mn)	Q1 FY23	Q1 FY24	Q1 FY23	Q1 FY24	Q1 FY23	Q1 FY24
Sales	255.5	110.6	30.6	76.9	-	7.4
PBT	53.9	16.6	-1.5	-1.0	-0.5	-1.1
PAT	50.0	11.9	-1.5	-1.0	-0.5	-1.1

## Consolidated Profit & Loss Statement

R
Bodal Chemicals Ltd.

Particulars (Rs. In Mn)	Q1 FY24	Q1 FY23	Y-o-Y%
Revenue from Operation	3,324.9	4,627.6	
Other Income	87.8	37.8	
Total Revenue	3,412.7	4,665.4	-26.9%
Raw Material Consumed	1,715.5	2,596.2	
Employee Expenses	232.3	283.9	
Other Expenses	1,155.0	1,249.1	
EBITDA	309.8	536.1	-42.2%
EBITDA (%)	9.1%	11.5%	
Depreciation	146.5	123.3	
EBIT	163.3	412.8	
EBIT (%)	4.8%	8.8%	
Finance Cost	131.5	120.8	
Profit Before Tax	31.9	292.0	
Тах	9.8	66.7	
Profit After Tax	22.1	225.3	-90.2%
Profit After Tax (%)	0.6%	4.8%	
EPS (in Rs.)	0.2	1.8	

## Standalone Profit & Loss Statement

R
Bodal Chemicals Ltd.

Particulars (Rs. In Mn)	Q1 FY24	Q1 FY23	Y-o-Y%
Revenue from Operation	3,257.5	4,517.4	
Other Income	36.5	10.8	
Total Revenue	3,294.0	4,528.2	-27.3%
Raw Material Consumed	1,653.8	2,563.5	
Employee Expenses	222.4	278.5	
Other Expenses	1,145.6	1,263.0	
EBITDA	272.3	423.1	-35.6%
EBITDA (%)	8.3%	9.3%	
Depreciation	144.2	121.0	
EBIT	128.1	302.1	
EBIT (%)	3.9%	6.7%	
Finance Cost	113.7	68.7	
Profit Before Tax	14.4	233.4	
Тах	3.7	60.4	
Profit After Tax	10.7	173.0	-93.8%
Profit After Tax (%)	0.3%	3.8%	
EPS (in Rs.)	0.1	1.4	

# **Company Overview**

## A Leading Chemical Manufacturer

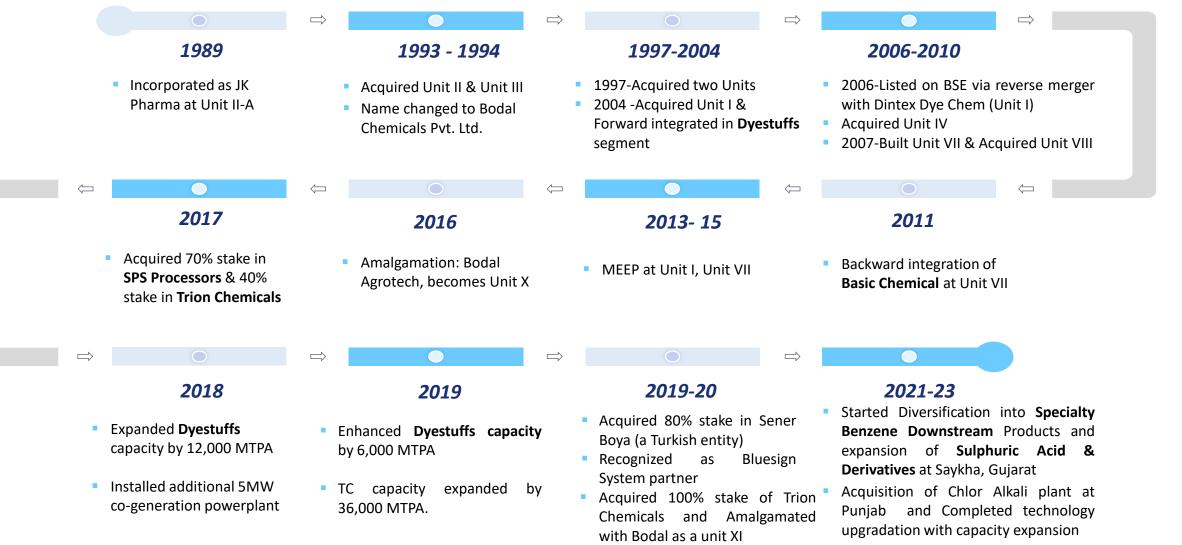




Integrated Dyestuff Chemical Player Having Global Presence Across Multiple Products

#### **Company Evolution**

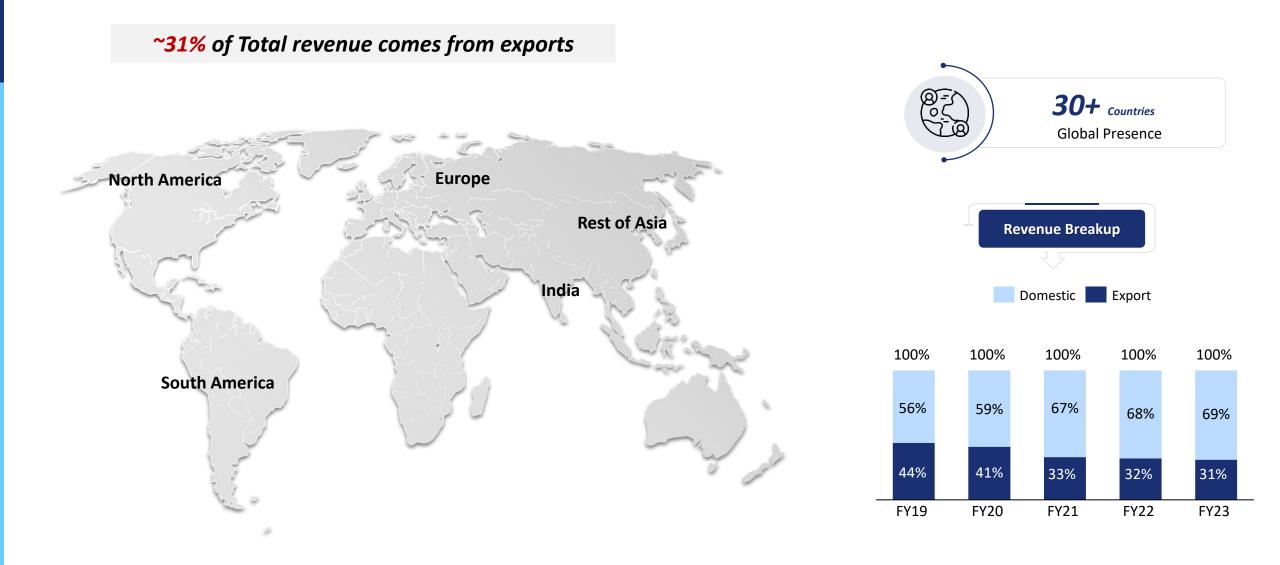




Amalgamation of SPS with Bodal

## **Geographical Footprint**





Note : Maps not to scale. All data , information are provided "as is" without warranty any representation of accuracy, timeliness or completion Export data are as per standalone

## Longstanding Clientele





## Experienced Board & Management Team



Mr. Suresh J. Patel Chairman & MD Experience : 35 years Background : • Founder & Visionary of the company • Involved in day-to-day operations & Dye Intermediates marketing • +3 decade of experience in the chemicals manufacturing & trading		<ul> <li>Mr. Bhavin S. Patel Executive Director</li> <li>Experience : 19 years</li> <li>Background : <ul> <li>He played an instrumental role in Dyestuffs business</li> <li>He heads the Dyestuffs division including production, marketing etc</li> <li>Increased business presence in global market significantly</li> </ul> </li> </ul>			kit S. Patel ve Director		Ar. Mayur Padhya ief Financial Officer
				<ul> <li>Experience : 15 years</li> <li>Background :</li> <li>Economics Graduate from University of Nevada &amp; MBA from Dervi University, USA</li> <li>He heads basic chemicals division and lead the sulphuric acid and Chlor Alkali plant expansion</li> </ul>		<ul> <li>Experience: 27 Years</li> <li>Background :</li> <li>Qualified Chartered Accountant &amp; Cost Management Accountant</li> <li>He handles finance, corporate affairs and investor relationship</li> </ul>	
Mr. Rajarshi Gosh Director - HSE	Mr. Rohit B. Maloo Independent Director		Mr. Nalin Kumar Independent Director		Mr. Mayank N Independent Di		Mrs. Neha Huddar Independent Director
<ul> <li>Experience : 23 years</li> <li>Background :</li> <li>Progressive experience in Cross functional management and senior leadership roles</li> <li>Well versed in EHSS Management, Principles of Risk Management</li> </ul>	<ul> <li>Experience : 15 years</li> <li>Background :</li> <li>CA, MBA, M.Com &amp; &amp; CFA Level II</li> <li>Has been a practicing in the field of audit and taxation since a decade of listed companies having turnover of more than Rs. 1500 crores</li> </ul>		<ul><li>IIM-Calcut</li><li>Previously with leading</li></ul>	: T-Kharagpur, MBA,	<ul> <li>Experience : 40+ yea</li> <li>Background :</li> <li>Banking &amp; professional with decade of experient</li> <li>Previous associated Union Bank of Executive Director Baroda</li> </ul>	Finance over 4 ce d as CFO of India and	<ul> <li>Experience : 34 years</li> <li>Background :</li> <li>Qualified C.A &amp; Finance professional with experience in funds management, audit accounting, taxation etc.</li> <li>Previously associated witt Thirumalai Chemicals as CFI &amp; Reliance Foundation at Head Finance</li> </ul>

## Awards & Certifications



#### Awards

#### 2005-06

 Received the prestigious Chemexcil Gold Award for outstanding performance in Exports by Merchant Exporters Panel of Chemexcil, Government of India

#### 2009-10

Award for direct export of **Dye Intermediates** and Dyestuffs from **the Gujarat Dyestuffs Manufacturers** Association.

#### 2011-12

CHEMEXCIL - "Trishul Award" - 2011-12 and 2013-14

#### 2013-14

 Highest Self Manufacturing Turnover for Domestic and Export of Dyes and Dye Intermediates from the Gujarat Dyestuffs Manufacturers Association

#### 2015-16

CHEMEXCIL - "Gold Award"

#### 2016-17

- **Highest Self Manufacturing Turnover** for Domestic and Export of Dyes and Dye Intermediates from the Gujarat Dyestuffs Manufacturers Association.
- First in Large scale unit category for outstanding performance on Domestic
- CHEMEXCIL "Award of Excellency"

#### 2017-18

- Second in Large scale unit category for Excellent performance in Export of Dyestuffs from the Dyestuffs Manufacturers' Association of India
- Listed amongst the Top 500 Indian Companies by the Dun & Bradstreet in 2018 for the second consecutive time

#### 2018-19

- ET Enterprise Icons 2018 | Gujarat Best brand award 2018
- 25 Best Companies to Work For (Industry) 2019 by CEO Insights

#### 2022-23

- Highest self Manufacturing Turnover from Domestic and Export of Dyes and Dye Intermediates by GDMA
- First Award for the outstanding performance in Domestic Market by Large Scale Unit by DMAI



- BCL has ISO 9001:2015 and ISO 14001:2015 certifications for their production of Dye intermediates & Dyestuffs.
- Bluesign Certification Recognized as Bluesign System partner – Bluesign approved Product Supplier
- GOTS (Global Organic Textile Standard) Certification
- ZDHC Certification
- ISO 45001 : 2018 Certification
- BEHIVE Certification
- ECOTAX Certification





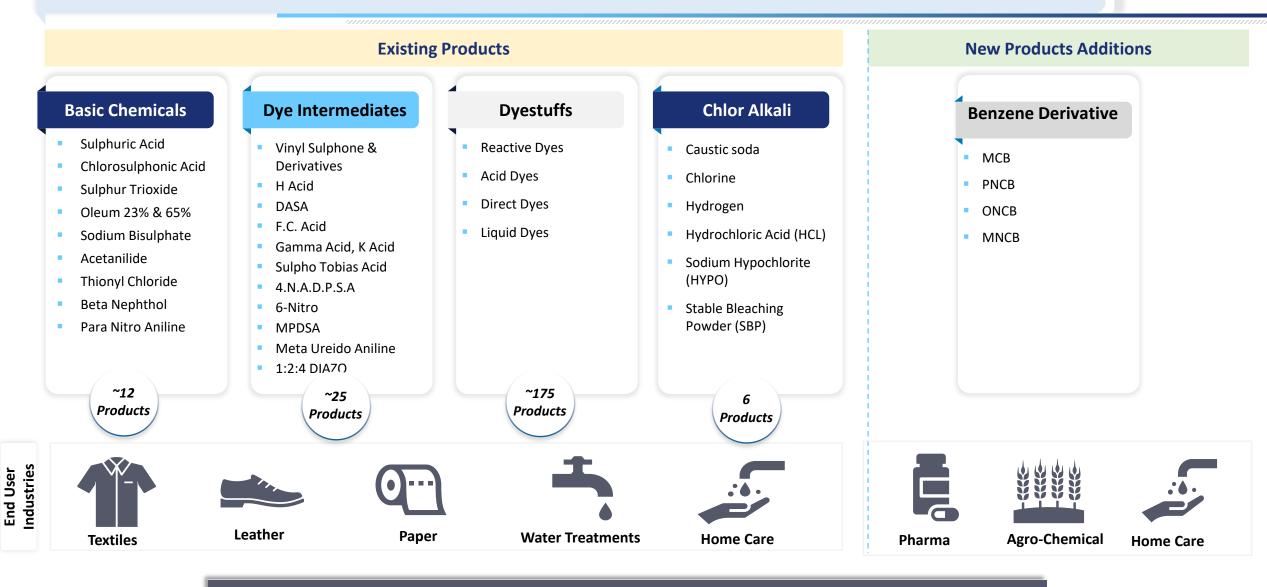




# **Product Overview**

## **Diversified Product Portfolio**

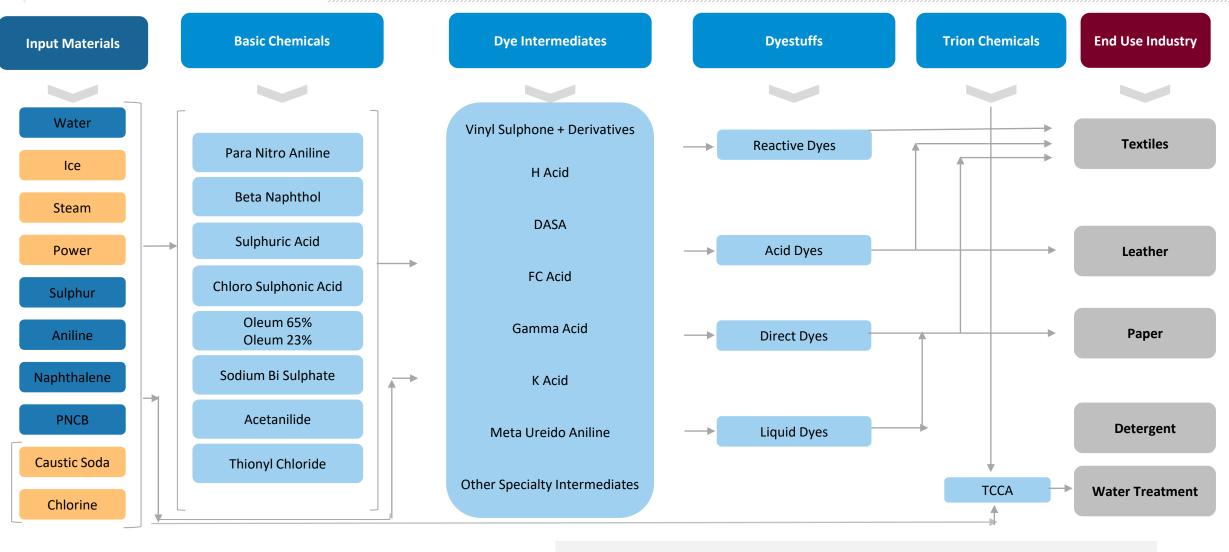




Moving From Integrated Dyestuffs Player to Niche Value-added Products

## Manufacturing Value Chain





Input Materials – part/full in-house
 Input Materials – external

Bodal Chemicals Products

End use industries

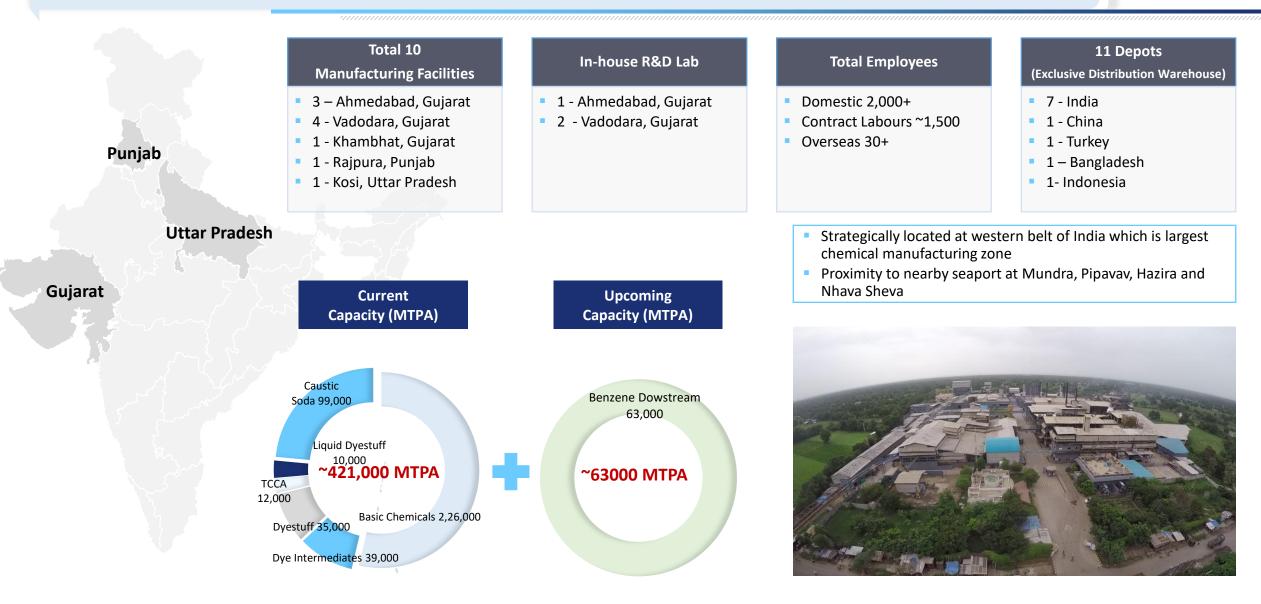
Boual Chemicals Products

∼ 48% of the Basic Chemicals to be captively consumed by Dye Intermediates and

**~ 43%** of Dye Intermediates output to be consumed by Dyestuffs, giving us a costcompetitive advantage

## Manufacturing Facilities





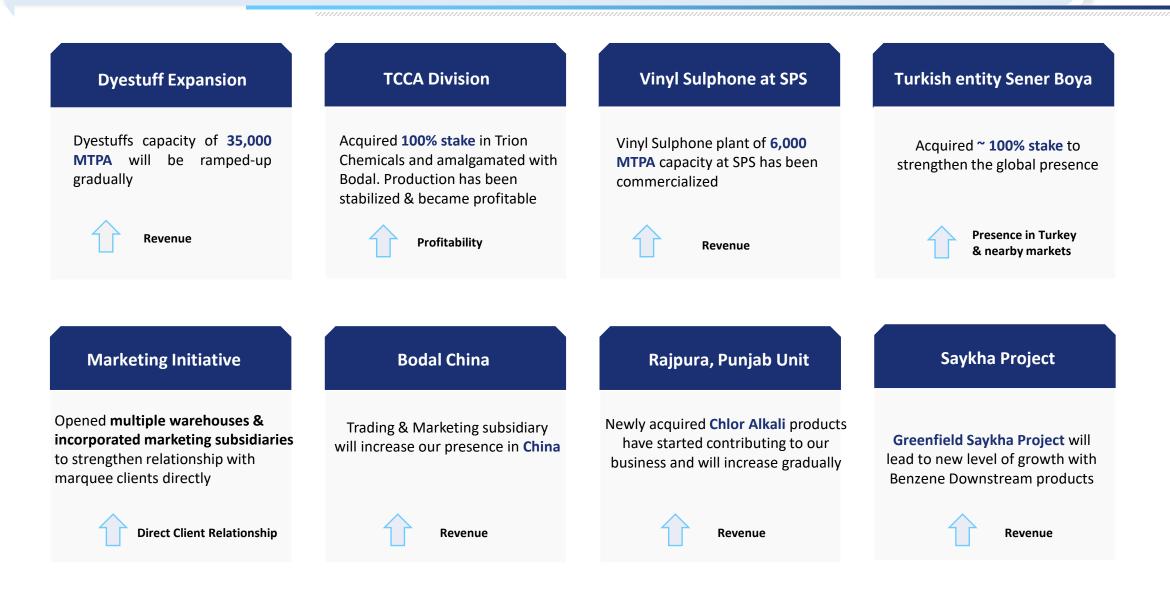
## **Our Subsidiaries**



Company Name	Location	<b>Stake</b>	FY23 Revenue	Details	s in mn)
Bodal Chemicals Trading Private Limited	Gujarat, India	100%	Rs 0.01mn	Trading and Marketing subsidiary	
Bodal Chemicals Trading Shijiazhuang Limited	China	100%	Rs 293 mn	Trading & Marketing subsidiary for China and adjacent countries	
Sen-er Boya Kimya Tekstil Sanayi Ve Ticaret	Turkey	100%	Rs.623 mn	Standardizing, trading, and marketing subsidiary for Turkey	
Pt Bodal Chemicals Indonesia	Indonesia	100%	Rs.20 mn	Trading, and marketing subsidiary for Indonesia	

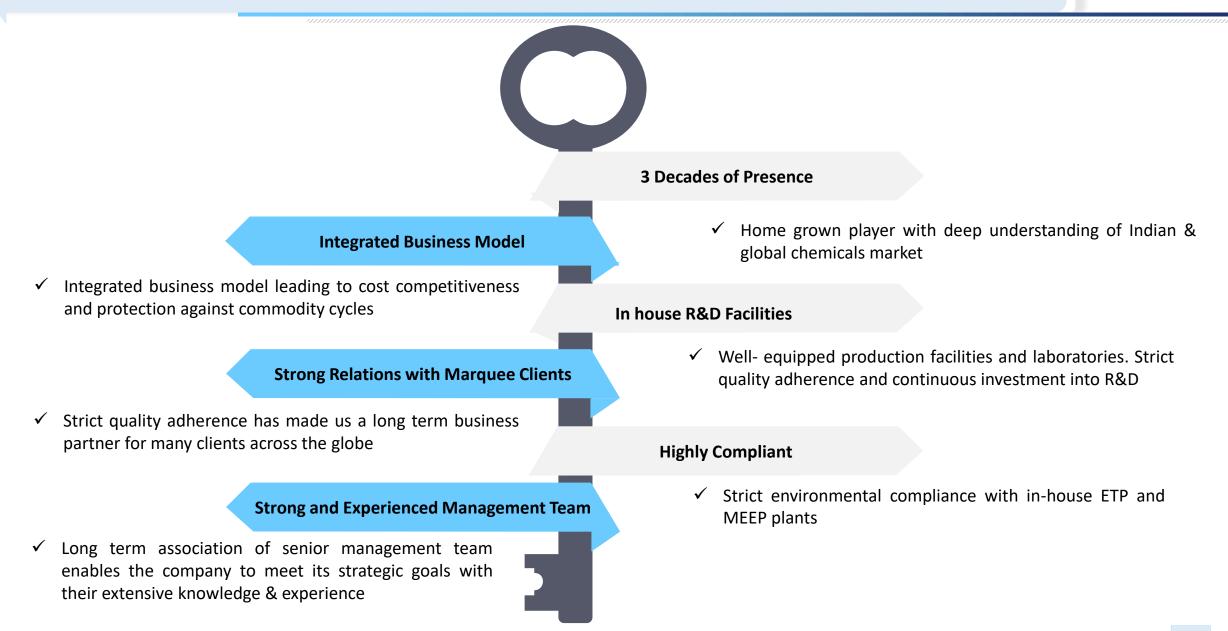
## **Key Growth Drivers**





## **Our Key Strengths**





## India's Edge in the Global Chemicals Market

Bodal Chemicals Ltd.

Industry Megatrends

China +1

#### **Structural Shift**

Unorganized players in the Dye Intermediates and Dyestuffs Industry have been declining

#### Compliance

Companies that are compliant with global environment laws will sustain

#### Policy Changes in China

supplier for the global market

Stringent measures & environment norms have eliminated small companies in china

India is emerging as the next alternative

#### **Rising Exports**

India has increased their chemical exports over the last few years

#### Atamanirbhar Bharat Abhiyan

The govt. initiative to reduce dependency on import of chemicals

#### **Integrated player**

Companies that have backward integration will have higher competitive edge

#### **Textile Industry**

Textiles constitutes ~80% of the total Dyestuffs demand and is expected to recover gradually

#### **Dyestuff Production**

Gujarat is a leader with over 75% market share in Dyestuff Industry

#### Availability of Raw Material

All key raw materials are available in India



Dyestuff M	arket Share	Dye-Intermediat	tes Market Share
Domestic	Global	Domestic	Global
~13%	~3%	~20%	~6%

# **Next Level of Growth**

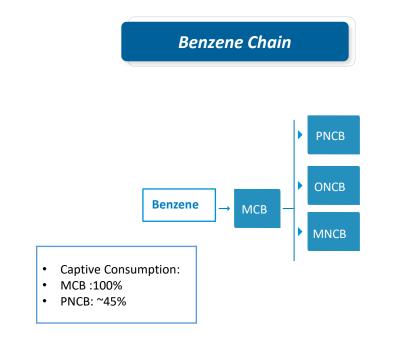
## Capex To Drive Next Level Of Growth

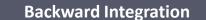


	Greenfield Saykha Project	Key Synergies
Project Location	<ul> <li>Saykha, Gujarat</li> </ul>	<ul> <li>Strategic Location</li> </ul>
Products	<ul> <li>Benzene Downstream ~63,000 MTPA</li> </ul>	<ul> <li>Diversified Product Por</li> </ul>
Project Cost	<ul> <li>~Rs 2,700 mn Benzene plant + ~ Rs 1,200 mn related soft cost including onetime infrastructure cost = Rs 3,900 mn</li> </ul>	Integration for Captive
Expected Revenue	~Rs 3,200 mn with EBIDTA Margin of 12% - 15%	Consumption
Expected Commercialisation	<ul> <li>Trial run expected in Q3 FY24 for Benzene Derivatives</li> <li>Once we have decent visibility of demand and new site is stabilized, we will restart Sulphuric Acid plant</li> </ul>	<ul> <li>Margin Expansion</li> </ul>
End User Industry	<ul> <li>Pharmaceuticals, Agrochemicals, Dyes Industry and Rubber Industry</li> </ul>	<ul> <li>De-risk &amp; Diversified Cl Base</li> </ul>
	<ul> <li>Enhance 'Specialty Chemicals Segment'</li> <li>Import substitution</li> </ul>	<ul> <li>Cost Efficiency</li> </ul>
Key Rationale	<ul> <li>Integration for cost efficiency, better productivity and high margins</li> <li>Portfolio diversification</li> </ul>	<ul> <li>Long term Sustainable Growth</li> </ul>

## Moving Up The Value Chain With New Chemistries



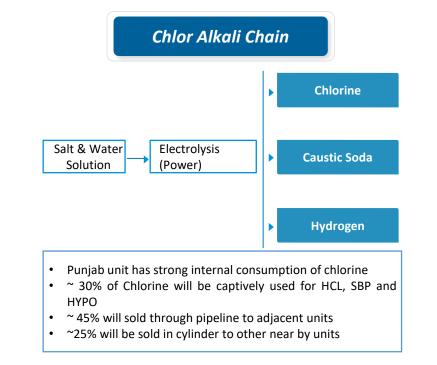




Cost savings

- De-risking material sourcing
- Reducing risk of handling hazardous

MCB



#### **Horizontal Integration**

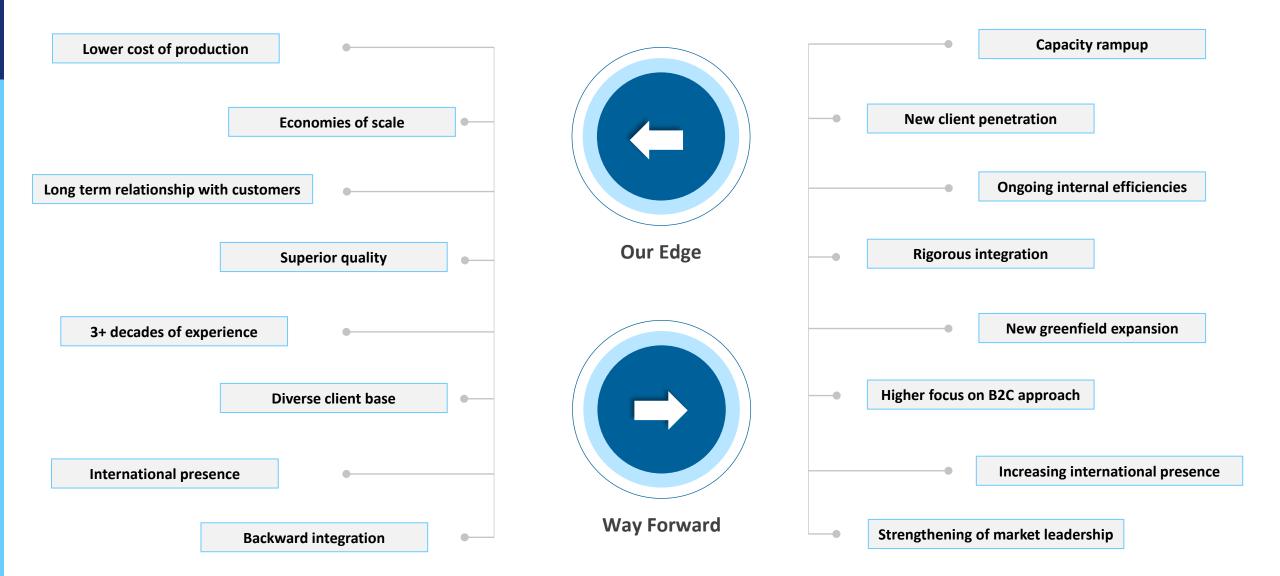
- Product, industry & customer diversification
- Value-addition moving up the Value chain

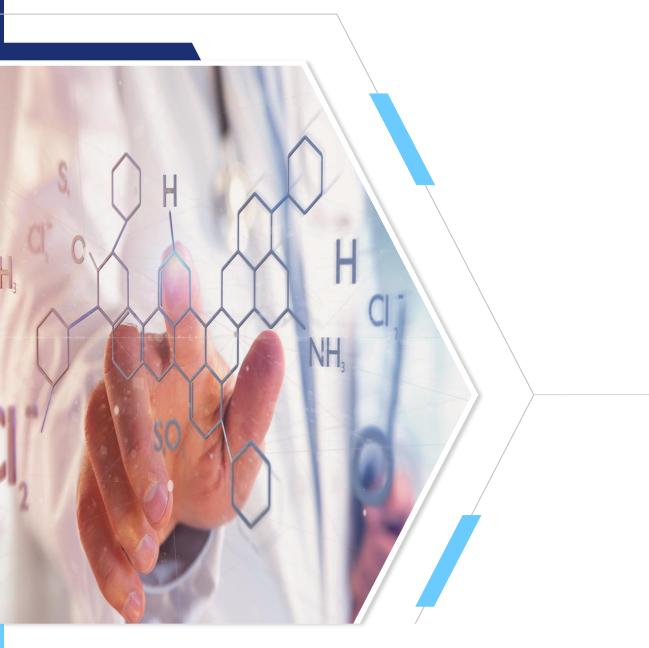
PNCB, ONCB, MNCB

#### **New Products**

## Way Forward







## **Responsible Corporate**

## **Environmentally Compliant**



Plant	Location	Zero Discharge Site (Solid+ Liquid+Air)	Effluent Treatment Plant	Common Effluent Treatment Plant, (at GIDC)	Multiple Effect Evaporator (MEEP)	Effluent Spray Dryer Plant (ESDP)	Solid Waste Incinerator Plant	Treated Effluent Discharge Access VECL Cala Lit./Day
Unit I	Ahmedabad	-	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	✓	-
Unit II	Ahmedabad	-	✓	✓	-	-	-	-
Unit III	Ahmedabad	-	✓	✓	-	-	-	-
Unit IV	Ahmedabad	-	✓	✓	-	-	-	-
Unit -VI	Kosi	~	✓	-	$\checkmark$	-	-	-
Unit VII	Vadodara	-	✓	-	$\checkmark$	✓	✓	949,000
Unit VIII	Vadodara	-	✓	-	$\checkmark$	✓	✓	23,800
Unit IX	Vadodara	✓	✓	-	-	-	-	-
Unit X	Vadodara	~	✓	-	-	-	-	-
Unit XI	Khambhat	~	✓	-	-	-	-	-
Unit XII	Rajpura	~	✓	-	$\checkmark$	-	-	-

## **Pollution Control Systems**

•



Effluent Treatment Plant (ETP)	<ul> <li>Treats low load waste water</li> <li>Compliant with GPCB, CPCB norms</li> <li>Capacity 500,000 liters / day</li> <li>Chemical oxidation</li> <li>Flocculation</li> <li>Clarification</li> <li>Bio- degradation by AIS</li> <li>Tertiary Poly system</li> <li>Online monitoring system</li> </ul>
Brine Treatment Plant	<ul> <li>Installed world's first Brine Treatment Plant at Unit-VII</li> <li>Its is based on Modern Water's all-membrane brine concentration process (AMBC)</li> <li>It treats the effluent from Dyes and Zero Liquid Discharge (ZLD) is achieved at the end of treatment cycle</li> </ul>
<ul> <li>Multiple Effect Evaporator Plant (MEEP)</li> </ul>	<ul> <li>Treats high load waste water</li> <li>Recovers salts- captive use/ sold</li> <li>Capacity 500,000 liters/day</li> <li>Investment of Rs 350mn</li> <li>Benefits: <ul> <li>Benefits:</li> <li>Needs low steam, power</li> <li>Re-use of condensed water</li> <li>Integrated Zero Discharge System</li> </ul> </li> </ul>
Effluent Spray Dryer Plant (ESDP)	<ul> <li>Treats high load waste water beyond MEEP</li> <li>Minimizes treatment cost</li> <li>Spray Dryers: 3 * 100,000 liters/ day</li> <li>Incinerators: 3* 125,000 liters/ day</li> </ul>

## **Responding To Critical Issue**



- High costs involved in complying with environmental regulations Moreover, the rising industrial water and power rates are a concern.
- **Key Challenges** Scarcity of water can lead to insufficient supply affecting our production needs.
  - The Chemical Industry is energy and CO2 intensive. It represents more than 30% of global Greenhouse Gas (GHG) emissions. If not controlled, it can have a profound effect on climate change
  - Abides by the mantra of 'reduce, recover and reuse' of natural resources
- **Our Response** Taken appropriate pollution control systems including implementation of Effluent Treatment Plants (ETPs), Multiple Effect Evaporator Plant (MEEP), Brine Treatment Plant and Effluent Spray Dryer Plant (ESDP).

Salt extracted through MEEP process is captively used or sold

Creating a better future for all stakeholders

 The Company possesses 5 MW Co-generation lignite-based & 1.73 MW steam (waste recovery heat) based captive power plant at Unit 7

Cost optimization through proper management of the energy

- Reusable clean water
- Zero liquid discharge

consumption

#### Outcome

- , recover and reuse' of natural
  - Multiple Effect Evaporator Plant (MEEP)



#### Effluent Treatment Plant (ETP)

## **CSR** Activities



#### **Key Focus Areas**

- Eradicating hunger, poverty and malnutrition
- Promoting healthcare and sanitation including contribution to the Swach Bharat Kosh
- Promoting education and enhancement of rural infrastructure
- Ensuring environmental sustainability
- Providing funds for construction for drinking water pipelines Conducting regular health check-up camps
- Promotes Sports, with Contribution to :
  - Sports Council of the Deaf Basketball Club
  - Promoting individual talent to represent the country in sporting events
- To support various Trusts and NGO's like YUVA
   Unstoppable













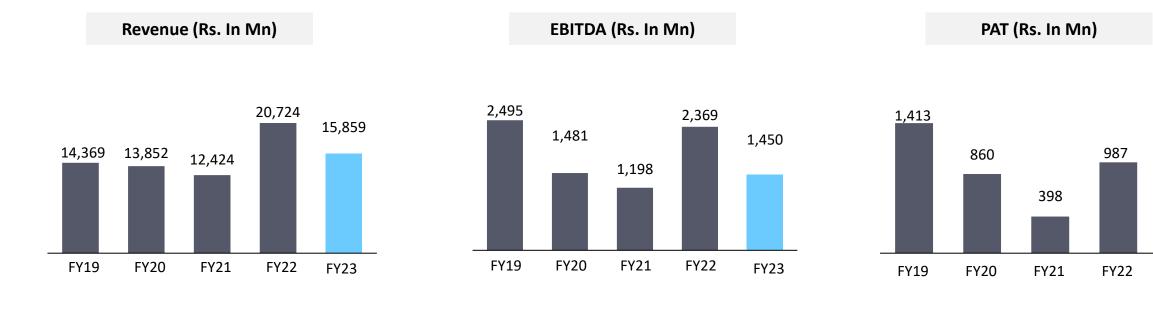
# **Financial Highlights**

## **Financial Highlights**



380

FY23



EBITDA Margin (%) PAT Margin (%) 9.9 11.4 6.26 9.1 FY23 FY22 FY19 FY20

\* On Consolidated basis

9.6

FY21

16.6

FY19

10.7

FY20

Note : FY22 financials has been restated due to amalgamation of SPS Processors Pvt. Ltd.

4.8

FY22

2.4

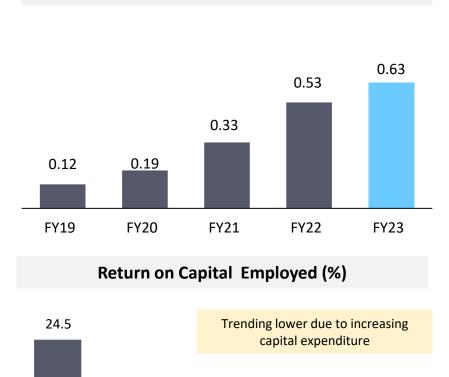
FY23

3.24

FY21

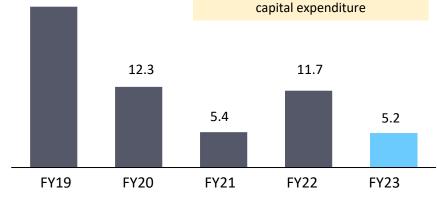
#### **Key Ratios**



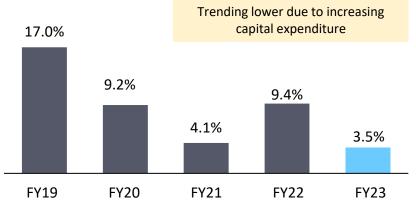


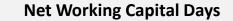
Net Debt/ Equity (x)

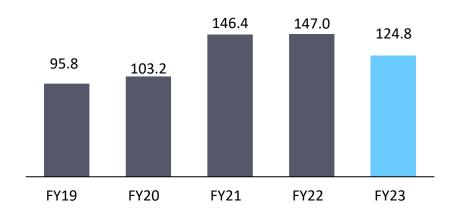




Return on Equity(%)







## **Segmental Performance**



