

Ref: VGL/CS/2020/176

National Stock Exchange of India Limited (NSE) Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra, Mumbai – 400 051 Symbol: VAIBHAVGBL Date: 27th November, 2020

BSE Limited Phiroze JeejeeBhoy Towers, Dalal Street, Mumbai – 400 001 Scrip Code: 532156

Subject: Press Release

Dear Sir / Madam,

Please find enclosed press release titled "Vaibhav Global's UK Subsidiary, Shop TJC, Launches TJC PLUS, a Membership Program Offering Free & Fast Delivery."

Kindly take the same on record.

Thanking you,

Yours Truly,

For Vaibhav Global Limited

Sushil Sharma Company Secretary

E-69, EPIP, Sitapura, Jaipur-302022, Rajasthan, India • Phone: 91-141-2770648, Fax: 91-141-2770510



VAIBHAV GLOBAL LIMITED

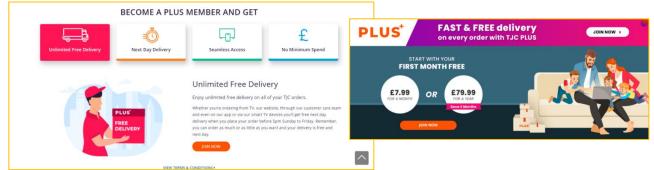
Vaibhav Global's UK Subsidiary, Shop TJC, Launches TJC PLUS, a Membership Program Offering Free & Fast Delivery

Shop TJC, London, November 27, 2020

Vaibhav Global's UK subsidiary, Shop TJC, recently launched a membership program called TJC PLUS offering multiple benefits and services to its members - unlimited free delivery; next day delivery; seamless access; no minimum spend. With the initial launch, Shop TJC is offering first month free to customers who choose to register.

TJC PLUS priced at just £7.99 for a month or £79.99 for a year has been designed to be extremely user-friendly and operates seamlessly across all devices. It will enable customers to order from TV, the website, through customer care, TJC's mobile app and through streaming devices too. The program is aimed at a quicker and smoother shopping experience allowing customers to order as little or many products as they want. It promises fast and free next day shipping across a massive range of products.

Managing Director of Shop TJC, Srikant Jha, commented, "At TJC, we constantly keep delivering joy to our customers through latest products at the most attractive prices. We further wanted to give our customers something truly fantastic to reward their loyalty, and so we introduced TJC PLUS. This new program will give our customers an even more convenient way to get their packages delivered to them in a quick and efficient way."



For more details on TJC PLUS visit <u>https://www.tjc.co.uk/TJCPLUS</u>.

Page | 1



About Shop TJC:

Headquartered in London, UK, Shop TJC, is a wholly owned step-down subsidiary of Vaibhav Global Ltd. (VGL), a vertically integrated company with global sourcing and manufacturing capabilities. Shop TJC is a British falling-price auction-style home shopping channel and online retailer specializing in jewellery, home, beauty, fashion, gemstones and other lifestyle accessories. It is one of the main TV shopping channels in the UK. The channel launched on 4 April 2006, and currently broadcasts 24 hours a day. For more information, visit www.tjc.co.uk

About Vaibhav Global Limited

Vaibhav Global Limited (VGL) is listed on stock exchanges in India (BSE: 532156, NSE: VAIBHAVGBL, ISIN - INE884A01019). VGL is an electronic retailer of fashion jewellery, accessories, and lifestyle products in developed markets with direct access to over 100 million households (FTE) through its TV home shopping networks – Shop LC in US and Shop TJC in UK. VGL's TV channels reach customers directly 24x7 on all the major cable, satellite and DTH platforms – Dish TV, DirecTV, Comcast, Verizon Fios, Time Warner, AT&T, Sky, Virgin, Freeview, Freesat etc. The Company's ecommerce websites <u>www.shoplc.com</u> in the US and <u>www.tjc.co.uk</u> in the UK complement TV coverage and diversify customer engagement. VGL ranks 132nd in Fortune India's Next 500 list released in March 2020. The Company is committed to 'Delivering Joy' to all the stakeholders. Through its flagship One for One Program where a meal is provided for every piece sold at the retail channels, the Company has provided ~43.5 million meals in US, UK, and India since program inception.

For further information, please contact:

Dipti Rajput, Head – Investor Relations Vaibhav Global Ltd Tel: +91- 91166 53352 Email: <u>Dipti.Rajput@vglgroup.com</u> Shiv Muttoo/Karl Kolah **CDR India** Tel: +91 98335 57572/ 98330 10478 Email: <u>shiv@cdr-india.com</u> <u>karl@cdr-india.com</u>

Certain statements in this document may be forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local political or economic developments, technological risks, and many other factors that could cause our actual results to differ materially from those contemplated by the relevant forward-looking statements. Vaibhav Global Ltd. will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.