ELECTRONIC FILING THROUGH BSE LISTING CENTER

To Department of Corporate Services/Listing Department BSE Limited P. J. Towers, Dalal Street, <u>Mumbai – 400001</u>

(SCRIP Code: 531761)

<u>Sub:</u> <u>Intimation under Regulation 30 of Securities and Exchange Board of India</u> (Listing Obligations and Disclosure Requirements) Regulations, 2015 - <u>Investor</u> <u>Presentation, Result Presentation and Press Release.</u>

Dear Sir,

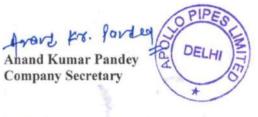
Pursuant to the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed following:

- 1. Investor Presentation (February, 2019); and
- 2. Earnings presentation and press release of un-audited financial results for third quarter and nine months ended December 31, 2018.

You are requested to kindly take the same in your records.

Thanking you

Yours Sincerely For Apollo Pipes Limited



Encl.: A/a



APOLLO PIPES LIMITED





Disclaimer

Except for the historical information contained herein, statements in this presentation and the subsequent discussions, which include words or phrases such as "will", "aim", "will likely result", "would", "believe", "may", "expect", "will continue", "anticipate", "estimate", "intend", "plan", "contemplate", seek to", "future", "objective", "goal", "likely", "project", "should", "potential", "will pursue", and similar expressions of such expressions may constitute "forward-looking" statements". These forward looking statements involve a number of risks, uncertainties and other factors that could cause actual results to differ materially from those suggested by the forwardlooking statements. These risks and uncertainties include, but are not limited to the Company's ability to successfully implement its strategy, growth and expansion plans, obtain regulatory approvals, provisioning policies, technological changes, investment and business income, cash flow projections, exposure to market risks as well as other risks. The Company does not undertake any obligation to update forward-looking statements to reflect events or circumstances after the date thereof.



COMPANY OVERVIEW

3







One of the leading PVC pipe manufacturers



Among the top 10 leading PVC pipe manufacturers in India

• Commenced PVC pipe manufacturing operations		 First in North India to install 900 kg/hr PVC extension line Expanded capacity by 10,000 MTPA 	 corporate office Introduced a brand new product range of premium plastic faucets, taps, showers and accessories Began work on 	Robust growth trend over
• Established 3,000 MTPA plant in Sikanderabad, U.P.	Started manufacturing uPVC Plumbing fittings with 180 MTPA capacity	 Took total available capacity to 50, 000 MTPA 	establishing facility in Raipur to cater to central and Eastern India	last 5 years (FY14 – FY18) 15% growth in Sales Volume
 2000 2005-10 Started manufacturing HDPE pipes Setup new plant at Dadri – UP of Capacity – 21000 MTPA 1st Company to start 	 Commenced manufacturing cPVC Pipes & fittings using Remone, France resin Started manufacturing 	 Largest plastic pipi company Installed capacity division enhanced 	ing solution of molding to 2,700 MTPA	29% growth in EBITDA 53% growth in PAT
manufacturing of patented uPVC column pipes in North India	uPVC agri and SWR fittings	 Began work on est in Ahmedabad, Gu Western India 	C ,	

CAPLAPOLLO Tubes for Every Reason

• Purchased a land with

develop Apollo Pipes'

building in Noida to





Growth Map

Figures in Rs. crore

Particulars	FY2014	FY2015	FY2016	FY2017	FY2018	CAGR
Revenues	149	179	208	239	284	18%
EBITDA	12	16	24	32	33	29%
PAT	4	14*	10	16	22	53%
Available Capacity MTPA (~)	34,000	35,000	52,000	53,000	60,000	15%
Sales Volume (MTPA)	19,323	22,388	26,710	28,941	33,707	15%

• *Includes Tax-free LTCG of Rs.9 crore. Business PAT is Rs. 5 crore.



Key Strengths





Multiple and efficient product offerings – 1,000+ products **Catering to multiple sectors** – Agriculture, Water Management, Infrastructure



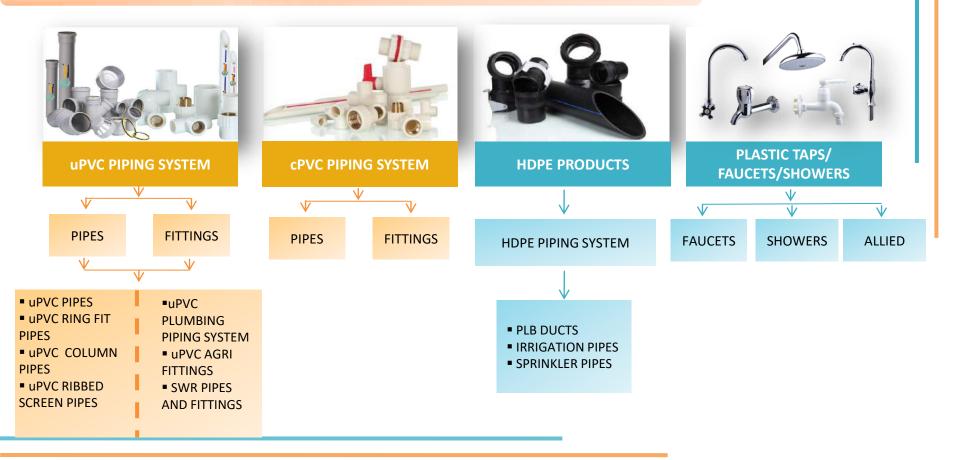


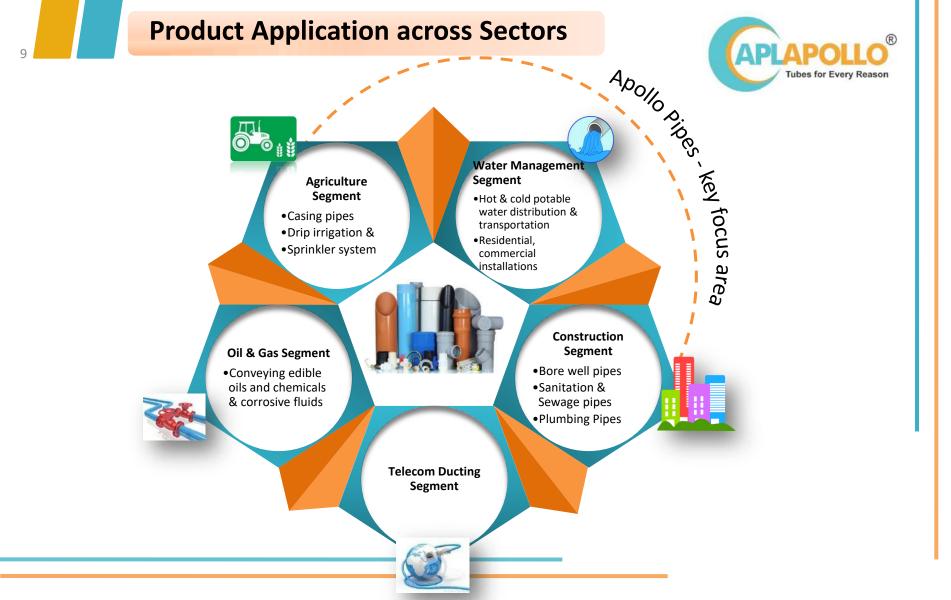
Advanced & efficient equipment & technology





Product Portfolio- Diversified Basket of 1,000+ Products

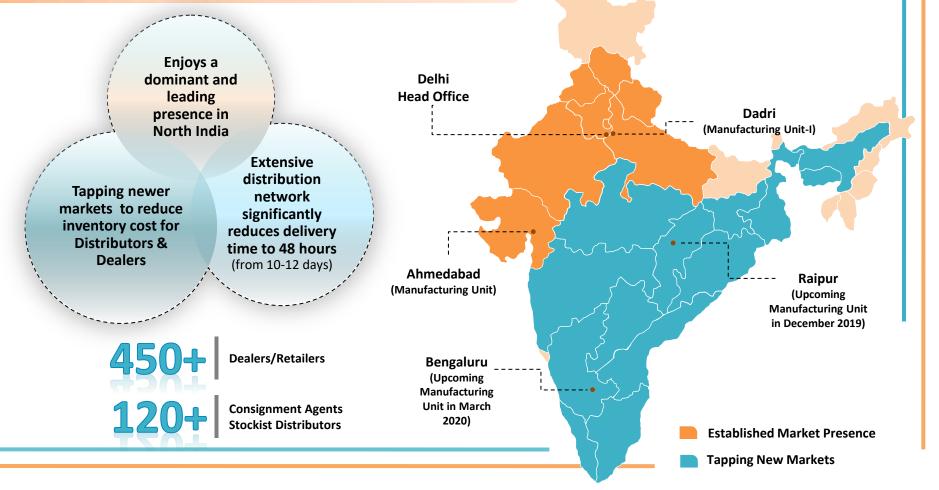






Aiming Pan-India Distribution Presence

10

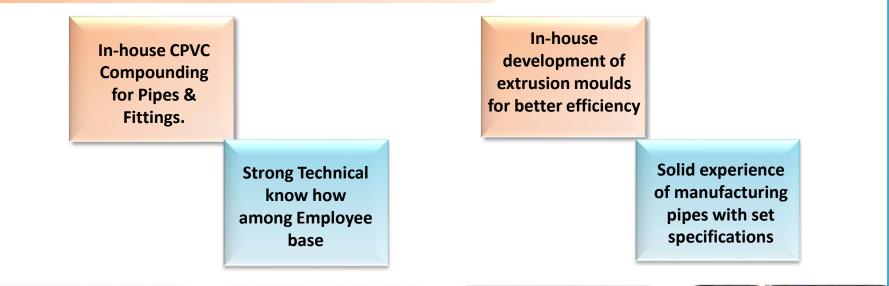


Manufacturing Facilities Close-to-demand Best in class distribution Manufacturing network catering Facility, with to key markets of advanced North, West and equipment & Central India practices All major In-house certifications/ manufacturing accreditations offers incremental contribution to (OHSAS) volumes and delivery CE capabilities

CAPLAPOLLO Tubes for Every Reason



Product Development & Handling







Experienced Management Team

Mr. Sameer Gupta

Managing Director

B.Com Honors from Delhi University (SRCC)

Mr. Sameer Gupta joined the family business in the year 2000 and established the PVC Pipes unit business

Under his leadership, the Company continues to reach newer heights, nurturing the values of Hard Work, Commitment to Quality, Excellence & Growth

Mr. Sanjay Gupta

Chairman

Mr. Sanjay Gupta is the second generation of the entrepreneurial family Holds a rich experience of over 3 decades in the steel & pipe industry

Mr. A.K. Jain	Mr. Manoj Sharma	Mr. V.S. Verma	Mr. N.S. Rana
CFO	Senior General Manager (Sales)	Senior General Manager (Business Development)	General Manager (Production)
Chartered Accountant ICAI,	B. Sc,	BE(EEE),	B.Sc & CIPET,
20 Years in the field of Finance and Accounting	25 Years into Plastic Pipes Sales & Marketing	23 Years Experience in field of Project Engg., Product Development & Procurement	30 Years into Plastic Pipes Processing



Our Health, Safety and Environmental Policy

✓ RO and water softening plant facilitating safe consumption of water

 ✓ Regular workshops & training for machine operations / handling & safety

✓ Mechanized Finished Goods movement

✓ Usage of masks and safety gears for plant personnel

✓ High level of machine maintenance

✓ Complete in-house set-up for re-use of Polymer Waste ensuring nil environmental pollution





MACRO GROWTH LEVERS







At the Forefront of multiple sector trends

Urban Infrastructure / Construction :

- Increasing Urbanization, changing consumer preferences and a shift towards branded products
- Pipes for a varied usage: Water Management, Waste Management, Water Drainage & Sewerage System, Urban Transport, Urban Roads
- 'Housing for All' scheme
- 'Smart Cities' scheme
- Urban & rural housing both driving demand for pipes



Infrastructure push to enhance opportunity for PVC piping system in plumbing and distribution

17



At the Forefront of multiple sector trends

Water Management :

- Government focus on water and sanitation management
- Strong focus on providing clean water, clean cities with well-organized plans for sewage removal and efficient transport facilities
- National Rural Drinking Water Mission (NRDWM) to create a safe drinking water program



Rehabilitation of aging pipelines and installation of new pipes in transportation of liquids offers a significant opportunity



At the Forefront of multiple sector trends

Agriculture Focus :

18

- Improving irrigation schemes for farmers
- Water Table Depletion increase in bore well activities leading to higher demand of larger diameter pipes
- In 2018-19, irrigation projects are to start in 96 "deprived-irrigation districts" with Rs 2,600 crore set aside under the Pradhan Mantri Krishi Sinchai Yojana (PMKSY) scheme
- Increase in land under irrigation for food production



Increasing agriculture focus will have better demand for irrigation and thus demand for PVC pipes



STRATEGIC GROWTH PILLARS









Scale-up distribution network across India to augment presence and improve market penetration

01 Strengthening Distribution & Footprint

02 Diversified Product Portfolio

03 Focus on Value-added Products - Fittings

04 Capacity Expansion

- Establishing a solid presence in key markets
- Strong presence in North India extending market reach in other parts of India.
- Growing outreach offer a series of benefits such as multiple touch points, business scale, brand reach and elevation of business capabilities
 - Adopted cash-n-carry model, which helps optimize receivables and guarantee actual cash receipts





Diversified Product Portfolio with total offerings at 1,000+, aiming to achieve 2,000+ products to the basket

01	Strengthening Distribution & Footprint
02	Diversified Product Portfolio
03	Focus on Value-added Products - Fittings
04	Capacity Expansion

- Range of products manufactured at the technologically advanced manufacturing facility at Dadri
- Emphasis on innovation: One of the first companies to launch "Super Lock System" pipes in the country
 - Awarded 10 year patent for the innovative product
- Offers the widest range of pipe sizes in the domestic industry. (1/2" to 16")
- Enhancing product offerings across the value added chain to drive growth
- Launched 'Plastic Faucets, Taps and Showers' in the domestic market – to drive higher brand visibility through New Products

22



Sharp focus on Value-Added Products: Fittings – to help strengthen the value chain

01 Strengthening Distribution & Footprint

02 Diversified Product Portfolio

03 Focus on Value-added Products - Fittings

04 Capacity Expansion

- Focused approach towards Fittings across uPVC and cPVC that offer significantly higher margins
- High-growth segment rapidly gaining market share
- Focus on increasing revenue contribution from fittings segment from 11% in FY18 to 15% by FY2020
- Capacity expansion planned to cater growing demand



Capacity Expansion to aid long-term growth plan – to achieve 116,000 MTPA by March 2020

01 Strengthening Distribution & Footprint

02 Diversified Product Portfolio

23

03 Focus on Value-added Products - Fittings

04 Capacity Expansion

05 The 'APL Apollo' Brand Edge

Total available capacity of 70,000 MTPA

- Undertaking a phase-wise capacity expansion at the existing facilities of Dadri and Ahmedabad over the next few quarters
- Greenfield facility in Raipur scheduled to be commissioned by December 2019 with a proposed capacity of 15,000 MTPA
- Additional greenfield facility at Bangalore planned by March 2020 to cater to the Southern markets, with a proposed capacity of 25,000 MTPA
- Upcoming facilities to facilitate higher production and reduce logistics costs
- Targeting a total installed capacity of 116, 000
 MTPA by March 2020

24



Efficiently leverage the 'APL Apollo' brand reach and recall to drive higher growth

01	Strengthening Distribution & Footprint
----	--

02 Diversified Product Portfolio

03 Focus on Value-added Products - Fittings

04 Capacity Expansion

- The 'APL Apollo' brand has covered several milestones in its journey since inception
- Brand synonymous with quality and reliability of operations
- Strong brand recall amongst several distributors and customers
- The Company's association with the brand, its diverse product range and offerings across sectors ups the ante in terms of reach and competitiveness of the Company
- Undertaking various brand building and brand awareness initiatives to further strengthen Brand reach
- Largest selling brand for steel & plastic piping solution in India



Key Focus Areas

25

Continuous Branding Activities - To leverage on Brand 'APL Apollo'

<u>Diversifying manufacturing base</u> – Entering Central, Western & Southern India with Greenfield facilities located in Gujarat & Bangalore

New Product launches – Targeting a basket of 2,000+ products with immaculate features and utility of products

<u>Cost Efficiency</u> – Well-penetrated distribution network to reduce logistic costs at all levels of operations

Tapping Macro-Growth Opportunities – Across sectors – Agriculture, Urban Infrastructure, Transportation

Capacity Upgradation – Continuous upgradation of existing facilities

Premium Quality - To deliver product quality synonymous with the 'APL Apollo' brand

Streamlined Operations – To ensure smooth project realization through an extensive and Pan-India distributor network



Operational & Financial Highlights Q3 & 9M FY2019

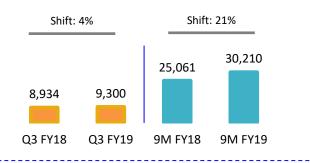


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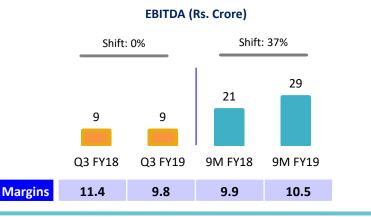




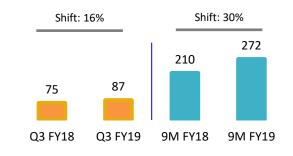
Q3 & 9M FY19 – Performance Highlights



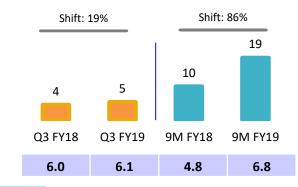
Sales Volume (MTPA)



Total Income From Operations (Net) (Rs. Crore)







Note: * - Trading



Key Developments

Establishing a Greenfield facility in Raipur by Q3 FY2020

- Greenfield facility in Raipur scheduled to be commissioned by December 2019 with a proposed capacity of 15,000 MTPA
 - The Company is in the final phase of acquiring a suitable land in Raipur and will begin greenfield expansion
- The plant at Raipur will enable the Company to expand its footprint in the country's central & eastern markets and meet the growing demand in the untapped region

Capacity expansion at Bengaluru to roll-out by March 2020

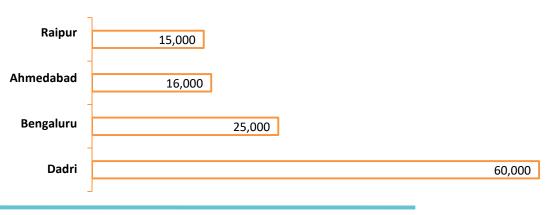
• The Company will also be establishing an additional greenfield facility at Bangalore by March 2020 to cater to the Southern markets, with a proposed capacity of 25,000 MT



Key Developments

Brownfield capacity expansion at Dadri and Ahmedabad on-track

- The Company is undertaking a phase-wise capacity expansion at the existing facilities of Dadri and Ahmedabad over the next few quarters
- The Company's expansion plan, will enable to meet the growing demand for its products across various sectors, and further reinforces the Company's plan to achieve a target capacity of 116,000 MTPA by end of FY2020



Target Capacity of 116,000 MTPA by March 2020



Key Developments

Launched a new product portfolio of Plastic Taps, Showers, Faucets & accessories in the domestic market – New products launches driving improved brand visibility

- The Company launched a brand new range of premium plastic faucets, taps, showers, and other accessories during the quarter. The design of the product is ergonomically driven and is engineered from high-grade virgin engineering polymer
- This new product segment has received a positive response from the market
- Improved product offerings across the value added chain will help drive enhanced business visibility and higher business growth



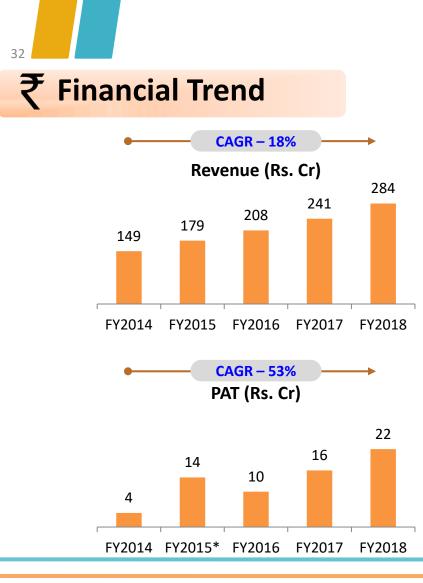




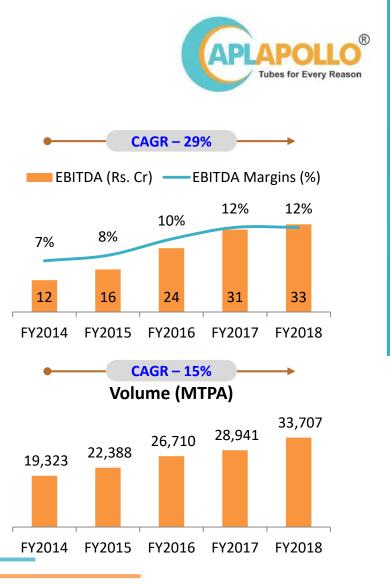
FINANCIALS







* Includes Tax-free LTCG of Rs.9 crore. Business PAT is Rs. 5 crore.





THANK YOU

For further information, please contact:

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Anoop Poojari / Shikha Kshirsagar CDR India Tel: +91 22 6645 1211/ 6645 1243 Email: anoop@cdr-india.com shikha@cdr-india.com



APOLLO PIPES LIMITED





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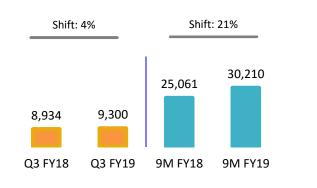
Operational & Financial Highlights Q3 & 9M FY2019

3



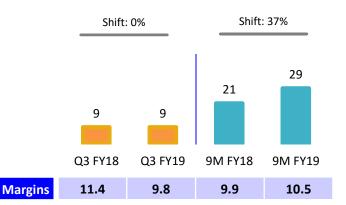


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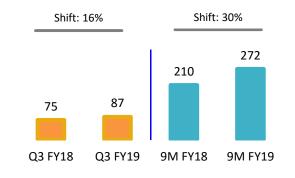


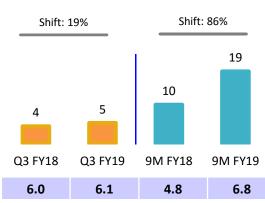
Sales Volume (MTPA)

EBITDA (Rs. Crore)



Total Income From Operations (Net) (Rs. Crore)





PAT (Rs. Crore)

Note: * - Trading



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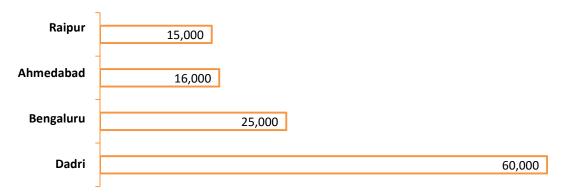
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Target Capacity of 116,000 MTPA by March 2020



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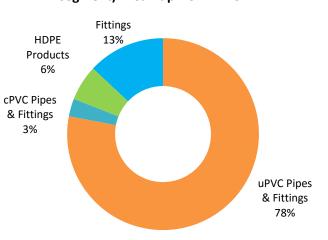


Key Financial & Operational Parameters

Product-wise Revenue Break-up

Particulars (Rs. Crore)	Q3 FY19	Q3 FY18	Y-o-Y Shift	9M FY19	9M FY18	Y-o-Y Shift
uPVC Pipes	59.83	59.91	-0.1%	207.24	177.16	17%
cPVC Pipes	3.08	2.24	38%	8.80	6.04	46%
HDPE Products	9.01	3.93	129%	16.97	8.13	109%
Fittings	12.85	6.94	85%	33.78	20.75	63%
Others	2.27	1.71	33%	5.62	6.69	-16%
Total	87.04	74.73	16%	272.41	218.76	25%

Product Revenue (excluding Others segment) Break-up – 9M FY19



Sales Volume MT







Abridged P&L Statement

Particulars (Rs. crore)	Q3 FY19	Q3 FY18	Y-o-Y Shift	9M FY19	9M FY18	Y-o-Y Shift
Total Income From Operations (Net)	87.04	74.73	16%	272.41	210.08	30%
Total Expenditure	78.51	66.19	19%	243.81	189.26	29%
Raw Material expenses	63.34	52.64	20%	198.11	153.15	29%
Employee benefits expense	4.43	3.72	19%	12.81	10.11	27%
Other expenses	10.74	9.83	9%	32.89	26.00	27%
EBITDA	8.53	8.54	0%	28.60	20.82	37%
EBITDA margin (%)	9.8%	11.4%	-163 bps	10.5%	9.9%	+59bps
Other Income	3.44	0.92	272%	9.15	1.92	378%
Finance Costs	1.85	0.76	144%	4.11	2.17	89%
Depreciation and Amortization	2.57	1.52	69%	7.18	4.23	70%
РВТ	7.55	7.19	5%	26.46	16.34	62%
Tax expense	2.22	2.71	-18%	7.82	6.31	24%
РАТ	5.33	4.48	19%	18.64	10.03	86%
PAT margin (%)	6.1%	6.0%	+13 bps	6.8%	4.8%	+207 bps
Diluted EPS (Rs.)	4.45	4.07	9%	15.55	9.11	71%



Financial Overview and Discussion (YoY)

Total Income From Operations (Net) during 9M FY19 stood at Rs. 272 crore, registering a strong increase of 30% Y-o-Y; Q3 FY19 Total Income From Operations (Net) higher by 16% to Rs. 87 crore

- The Company registered a healthy total sales volume growth of 21% in 9M FY19, while volumes in Q3 FY19 grew by 4%, led by a subdued demand environment in the uPVC segment. However, strong uptick in demand for HDPE products combined with healthy contribution from value-added products segment assisted the overall performance during the quarter
- In sync with the Company's strategy, the revenues from the Fittings segment grew at a significant rate of 63% in 9M FY19, while revenues from HDPE segment was higher by 109%. Volume growth in the fittings segment stood strong at 113% in 9M FY19 led by healthy customer wins and penetration into newer geographies

EBITDA during 9M FY19 at Rs. 29 crore, higher by 37%; Q3 FY19 EBITDA at Rs. 9 crore

- Employee cost during 9M FY19 stood higher by 27% YoY to Rs. 13 crore as the Company is expanding presence in newer territories and strengthening its brand reach. As the Company's planned capacities go on-stream by March 2020, it will help positively contribute to the Company's performance, thereby enabling growth in profitability
- Gross profit during 9M FY19 grew by 31% to Rs. 74 crore, with gross margins stable at 27%





Financial Overview and Discussion (YoY)

Depreciation costs increased by 70% to Rs. 7 crore in 9M FY19; Depreciation costs at Rs. 3 crore in Q3 FY19

- Higher depreciation on account of increased commissioning of new capacities, during the period under review
- Going forward, as additional capacities go on-stream, the Company anticipates an increase in depreciation in the coming quarters. As utilization levels at the new capacities improve and start contributing to the performance, additional costs will be absorbed, going forward

PAT stood at Rs. 19 crore in 9M FY19, up by 86%. PAT stood at Rs. 5 crore in Q3 FY19

• PAT margin stood at 6.8% in 9M FY19, higher by 207 bps YoY; PAT margin stood at 6.1% in Q3 FY19, higher by 13 bps YoY

Management's Message



12

Commenting on the Company's performance for Q3 & 9M FY2019, Mr. Sameer Gupta, Managing Director, Apollo Pipes said,

"We have delivered steady overall volume growth during the quarter despite macro-challenges, especially in the key uPVC product category. Healthy monsoons in the months of July and August led to a temporary slowdown in the demand environment. Given the Government's focus on improving irrigation, urban infrastructure, sanitation and water management, we expect demand to pick-up in this segment, going forward. Our other product categories of HDPE and cPVC segments, however, saw a strong uptick in volume performance of 106% and 34%, respectively led by robust customer wins. Increased contribution from the value-added segment of Fittings, further assisted growth.

On the operational front, we are pleased to share that we recently unveiled a brand new range of premium plastic faucets and taps during the quarter. The products have received an encouraging response from our dealers & distributors, and we are confident of the new product portfolio's potential with the end customers.

In sync with our long-term growth strategy, we are also on-track to establish greenfield facilities at Raipur and Bengaluru by the end of FY2020 to cater to the largely untapped eastern and high demand southern markets, respectively. In addition, we are also extending our market reach in existing markets. As we look ahead, we remain confident of improving our business momentum against a backdrop of our strategic initiatives, improving macros and new capacities going on stream."



Company Overview





One of the leading PVC pipe manufacturers

14



Among the top 10 leading PVC pipe manufacturers in India



Growth Map

Figures in Rs. crore

Particulars	FY2014	FY2015	FY2016	FY2017	FY2018	CAGR
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Key Strengths

16



Proven expertise in complex projects

Multiple and efficient product offerings – 1,000+ products

Catering to multiple sectors -Agriculture, Water Management, Infrastructure



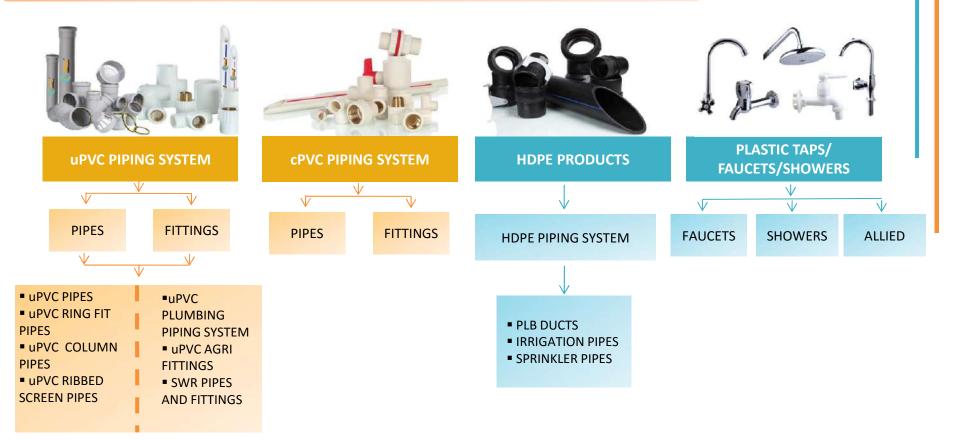


Advanced & efficient equipment & technology





Product Portfolio- Diversified Basket of 1,000+ Products





THANK YOU

For further information, please contact:

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Anoop Poojari / Shikha Kshirsagar CDR India Tel: +91 22 6645 1211/ 6645 1243 Email: anoop@cdr-india.com shikha@cdr-india.com



Apollo Pipes Limited

37, Hargobind Enclave, Vikas Marg, New Delhi-110092, India

<u>9M FY2019</u>

Sales volume improves by 21% Y-o-Y to 30,210 MTPA EBITDA increases by 37% Y-o-Y to Rs. 29 crore PAT higher by 86% to Rs. 19 crore

New Delhi, February 5, 2019: Apollo Pipes Limited, among the top 10 leading piping solution providing Company in India, announced its financial results for the quarter and nine months ended December 31, 2018.

Financial Performance Highlights

Performance Review for Q3 FY19 vs. Q3 FY18

- Sales Volume improves by 4% to 9,300 tons from 8,934 tons
- Net Revenues increases by 16% to Rs. 87.0 crore compared to Rs. 74.7 crore
- EBITDA stood flat at Rs. 8.5 crore
- Net Profit after Tax increases by 19% to Rs. 5.3 crore compared to Rs. 4.5 crore

Performance Review for 9M FY19 vs. 9M FY18

- Sales Volume improves by 21% to 30,210 tons from 25,061 tons
- Net Revenues increases by 30% to Rs. 272.4 crore compared to Rs. 210.1 crore
- EBITDA higher by 37% Y-o-Y to Rs. 28.6 crore compared to Rs. 20.8 crore
- Net Profit after Tax increases by 86% to Rs. 18.6 crore compared to Rs. 10.0 crore



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"We have delivered steady overall volume growth during the quarter despite macro-challenges, especially in the key uPVC product category. Healthy monsoons in the months of July and August led to a temporary slowdown in the demand environment. Given the Government's focus on improving irrigation, urban infrastructure, sanitation and water management, we expect demand to pick-up in this segment, going forward. Our other product categories of HDPE and cPVC segments, however, saw a strong uptick in volume performance of 106% and 34%, respectively led by robust customer wins. Increased contribution from the value-added segment of Fittings, further assisted growth.

On the operational front, we are pleased to share that we recently unveiled a brand new range of premium plastic faucets and taps during the quarter. The products have received an encouraging response from our dealers & distributors, and we are confident of the new product portfolio's potential with the end customers.

In sync with our long-term growth strategy, we are also on-track to establish greenfield facilities at Raipur and Bengaluru by the end of FY2020 to cater to the largely untapped eastern and high demand southern markets, respectively. In addition, we are also extending our market reach in existing markets. As we look ahead, we remain confident of improving our business momentum against a backdrop of our strategic initiatives, improving macros and new capacities going on stream."



- Establishing a Greenfield facility in Raipur by Q3 FY2020
 - Greenfield facility in Raipur scheduled to be commissioned by December 2019 with a proposed capacity of 15,000 MTPA
 - The Company is in the final phase of acquiring a suitable land in Raipur and will begin greenfield expansion
 - The plant at Raipur will enable the Company to expand its footprint in the country's central & eastern markets and meet the growing demand in the untapped region
- Capacity expansion at Bengaluru to roll-out by March 2020
 - The Company will also be establishing an additional greenfield facility at Bangalore by March 2020 to cater to the Southern markets, with a proposed capacity of 25,000 MT
- Brownfield capacity expansion at Dadri and Ahmedabad on-track
 - The Company is undertaking a phase-wise capacity expansion at the existing facilities of Dadri and Ahmedabad over the next few quarters
 - The Company's expansion plan, will enable to meet the growing demand for its products across various sectors, and further reinforces the Company's plan to achieve a target capacity of 116,000 MTPA by end of FY2020
- Launched a new product portfolio of Plastic Taps, Showers, Faucets & accessories in the domestic market New products launches driving improved brand visibility
 - The Company launched a brand new range of premium plastic faucets, taps, showers, and other accessories during the quarter. The design of the product is ergonomically driven and is engineered from high-grade virgin engineering polymer
 - This new product segment has received a positive response from the market
 - Improved product offerings across the value added chain will help drive enhanced business visibility and higher business growth



About the Company

Apollo Pipes (BSE: 531761), is among the top 10 leading piping solution providing Company in India. Headquartered in Delhi, the Company enjoys strong brand equity in the domestic markets. With more than 3 decades of experience in the Indian Pipe Market, Apollo Pipes holds a strong reputation for high quality products and a an extensive distribution network.

Equipped with state-of-the-art infrastructure and testing equipments, the Company operates large manufacturing facilities at Dadri, UP and Ahmedabad, Gujarat with a total capacity of 70,000 MTPA. The multiple and efficient product profile includes over 1,000 product varieties of cPVC, uPVC, and HDPE pipes & fittings of the highest quality, ranging from 15mm to 400mm in diameter. The products cater to an array of industrial applications such as Agriculture, Water Management, Construction, Infrastructure, and Telecom ducting segments. The Company's extensive distribution network spreads across 450 dealers / retailers and over 120 consignment agents, Stockist and Distributors.

For more information about us, please visit www.apollopipes.com or contact:

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