

WIL/SEC/2023 April 27, 2023

Bombay Stock Exchange Limited	National Stock Exchange of India Limited					
Department of Corporate Services,	ListingCompliance Department					
SP. J. Towers, Dalal Street,	Exchange Plaza, Bandra-Kurla Complex,					
Mumbai - 400 001	Bandra (E), Mumbai – 400 051					
(Scrip Code-514162)	(Symbol: WELSPUNIND)					

Dear Sirs/ Madam,

Subject: Disclosure of information pursuant to Regulation 30 read with Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

In compliance with Regulation 30 read with Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and the Company's Code of Practices and Procedure for Fair Disclosure of Unpublished Price Sensitive Information, kindly find attached Earnings Presentation, inter alia, on audited financial results of the Company for the quarter and year ended March 31, 2023.

Please take the same on record.

Thank you,

For Welspun India Limited

Shashikant Thorat Company Secretary ICSI Membership No. : FCS-6505

**Enclosed: Earnings Presentation as mentioned above** 

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Corporate Identity Number: L17110GJ1985PLC033271





# **Earnings Presentation**

Welspun India Limited

Home Textile | Advance Textile | Flooring

**Q4 FY23** 

27<sup>th</sup> April 2023

NSE: WELSPUNIND Bloomberg: WLSI:IN Reuters: WLSP.NS



FLOORING







# Inside this **Presentation**

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# Welspun India - Global Home Textiles Leader



















LIVING

BY Christy







Strategy to accelerate growth & capture larger share of the fast-growing market



#### **ESG Focused**

organization with well-defined principles, roadmap and targets











#### Strong **Emerging Businesses:**

- Flooring Solutions disrupting the world of flooring
- Advanced Textiles dealing with innovative product applications







#### **Thought leader**

Tamper-proof Blockchain platform for state-of-the-art transparency for All Fibers & **All Product Categories** 



A certified woman owned **business** 

with >25% women in a 24,000+ strong workforce

Welspun India Ltd (WIL), part of \$2.3 bn Welspun Group, is a global leader in the Home Textiles landscape. With a strong global distribution network and world-class vertically-integrated manufacturing facilities located in India, Welspun is strategic partners with top global retailers.

WIL is differentiated by its strategy based on **Branding, Innovation and** Sustainability.

# **Management** Commentary

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"A relatively higher order flows from retailers and a stellar performance from all our Emerging businesses resulted in a QoQ revenue growth of 15% in Q4FY23. It is heartening to see our Domestic business reaching newer heights with a 31% Growth in FY23. We are fast progressing towards making 'Har Ghar Welspun' a reality with our continued focus and investment in Domestic Consumer business as well as in building our global brands. On cost side, we have seen a marked reduction in Cotton prices and ocean freights have levelled to about pre-pandemic levels. Coupled with this, our sharp focus on value engineering and cost rationalisation, resulted in better bottom line, with the highest EBITDA % in last six quarters. With global economy still reeling under the pressure of slowdown and customer sentiments relatively subdued, we believe it might take a couple of quarters for normal demand to come back. We are, however, committed towards our strategy of long term profitable growth and continue to differentiate ourselves through innovation, brands, unparalleled quality and highest standards of service.

Welspun has come a long way in terms of sustainability and adapting global ESG trends and practices across its manufacturing facilities. The recent DJSI score of 59, which is 23% higher than our previous score and which places us among the Top 5 percentile of Global Textile companies, is a reflection of our robust ESG frameworks and implementation of policy at the operational level."



#### **AWARDS & RECOGNITION**



2022

Brand Welspun wins Prestigious Brand of Asia award (textile) out of 50 brands selected from various domains



Brand SPACES campaign wins ET Ascent Star Industry Award in the 'best use of social media marketing" category for the Chief Style Officer 3.0 campaign.



2022

SPACES featured in the 3rd edition of Femina Power Brands 2022-23



2022

WIL has been reckoned as one of the best managed companies 2022 by Deloitte Private



**Sustainability** 2022

Community Sustainable award for ESG efforts



Welspun India received the Platinum Award in the "Sustainability" category at the "Apex Green Leaf Awards 2022"



2022

Welspun Global Brands Ltd Domestic Business has been awarded Excellence in Supply Chain & Logistics in Textiles Category by CII at their SCALE Awards-2022

dun & bradstreet

**Industry Performance** 2021/2022

Outstanding performance for Textile category



2010-2021

Platinum award for Highest global exports. Winning for 11 years in a row

and many more...

#### Feathers in our cap



ka can't stop gushing about the 97 per cent of our revenue comes from exports, but now the India story is coming together," she says, Goenka deft managed her business during the pandemic. The company's onsolidated net profit grew 5 per cent in FY21 and over 10 per cent in FY22. Post-Covid-19, the ₹9,380-crore company. under her leadership, has moved into top gear in two key

areas-digitisation and upskilling its workforce. Now, she has one big target in her in mind: to increase the retail presence. Welspun sells at over 15,000 multi-brand outlets "That number must increase to 50,000 by 2026," she says. That means a lot of work lies ahead and Goenka is more than prepared for that. After all, this will lay the base for the big India piece.

- BY KRISHNA GOPALAN

WHEN THE GOING GETS TOUGH



Our CEO Ms. Dipali Goenka selected as Most Powerful Women in Business by Business Today and Most Influential Women 2023 by Business World



Welspun Super Sport Women continue making us proud! World no. 1 para shuttler Manasi Joshi and boxer Nikhat Zareen made it to the list of prestigious Arjuna awardees.

# **Strong Global Presence**



### **Key Customer Partnership**





**★**macys

**WYNDHAM** 

HOTEL GROUP



KOHĽS





**UK & Europe** 























































**IFU** 



Making Your Home, So Easy Now









Shaw









# **Key** Highlights









Click the Icons to know more

#### **Total Income**

> Q4 ₹21,955 mn grew 15.3% QoQ

➤ FY 23 ₹ 82,151

#### **EBITDA**

> Q4 ₹ 3,201 mn Margin @14.6% up by 40% QoQ

➤ FY 23 ₹ Margin 8,739 Mn @ 10.6%

**Domestic Consumer Business** grew by 31% YTD

Branded Business is ₹15,837 Mn, as % of overall revenues has grown from 16% in FY22 to 22% in FY23

**Net Debt** stood at ₹ 15,343 mn vs. ₹22,289 mn (FY 22), reduction of 6,946 Mn.

**Net Debt/Equity** is 0.38 Vs. 0.56 (FY 22)

**Advance Textile Business** grew by 43% YTD

**Emerging Business** grew by 17% QoQ & 24% YoY in Q4 FY 23, contributing 34% of total sales in FY 23 vs.26% in FY 22.



# **Quarterly** Highlights

(₹ Million)

	Revenue	EBITDA	РВТ	PAT	Cash Profit
	21,955	3,201	1,733	1,254	2,481
Growth (YoY)	(2.3%)	29.9% <sup>↑</sup>	59.4% <sup>↑</sup>	140.3% <sup>↑</sup>	29.4%
Growth (QoQ)	15.3% ^	40.0% ↑	120.7% ↑	195.9%	39.5% <sup>1</sup>
Margin (%)		14.6%	7.9%	5.7%	
Margin Expansion/(Contraction) (Y-o-Y)		361 bps	306 bps	339 bps	
Margin Expansion/(Contraction) (Q-o-Q)		257 bps	377 bps	349 bps	
EPS/CEPS				1.28	2.51

# FY23 Highlights

(₹ Million)

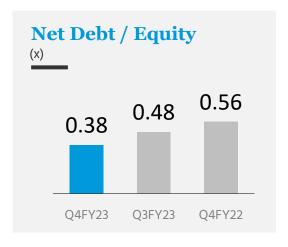
	Revenue	EBITDA	PBT	PAT	Cash Profit	
	82,151	8,739	3,019	1,988	6,760	
Growth (YoY)*	(11.4%) ↓	(33.8%) ↓	(60.7%) ↓	(62.0%)↓	(31.9%)↓	
Margin (%)		10.6%	3.7%	2.4%		
Margin Expansion/Contraction (Y-o-Y)		(359 bps)	(943 bps)	(322 bps)		
EPS/CEPS				2.02	6.84	

<sup>\*</sup>FY22 numbers adjusted for ROSCTL of Q4FY21 of 1.050 Mn

# **Quarterly** Highlights

(₹ Million)

31-Mar-23	31-Mar-22	31-Dec-22
40,878	39,717	39,416
12,342	19,742	17,051
11,162	12,142	11,511
7,878	8,300	8,967
23,504	31,884	28,562
8,161	9,595	9,470
15,343	22,289	19,092
7,465	13,989	10,125
86,501	94,368	89,669
	40,878  12,342  11,162  7,878  23,504  8,161  15,343  7,465	40,878       39,717         12,342       19,742         11,162       12,142         7,878       8,300         23,504       31,884         8,161       9,595         15,343       22,289         7,465       13,989



#### **Note:** quarterly chart figures are on TTM basis.

# **Revenue** Highlights

(₹ Million)

Revenue		B2B		Branded#				
	Glob	oal*	Domostis	Glo	bal*	Domestic		
	Innovation	Others	Domestic	Online	Offline	Online	Offline	
Q4FY23 Sales Contribution (%)	3,934 21%	9,222 <i>48%</i>	1,394 7%	1,088 <i>6%</i>	2,353 12%	17 0%	1,111 <i>6%</i>	
Q3FY23 Sales Contribution (%) Q4FY22 Sales Contribution (%)	3,718 23% 4,103 20%	7,677 47% 11,832 58%	1,196 7% 1,123 6%	964 6% 885 4%	1,328 8% 1,277 6%	22 % 25 %	1,435 9% 1,019 5%	
Growth QoQ (%)	6%	20%	17%	13%	77%	(23%)	(23%)	
FY23 Sales Contribution (%) FY22 Sales Contribution (%)	13,235 19% 20,466 25%	37,420 52% 45,057 54%	4,970 7% 4,301 5%	3,841 5% 4,182 5%	6,942 10% 5,655 7%	109 <i>0%</i> 179 <i>0%</i>	4,945 7% 3,626 4%	
Growth YoY (%)	(35%)	(17%)	16%	(8%)	23%	(39%)	36%	

Note:

\*Non-Domestic
#Includes Innovation
Revenue excludes Other Operating Income

24% YoY
Growth in Domestic Business

 $16\% \, YoY$  Growth in Branded business

# **Revenue** Highlights

(₹ Million)

Revenue		Home Texti	Flooring Business			
	HT - B2B	HT – Branded	HT - E-Comm	Advanced Textiles	Flooring – B2B	Flooring – Branded
Q4 FY23	12,502	3,138	1,105	838	1,211	326
Sales Contribution (%)	65%	16%	6%	4%	6%	2%
Q3 FY23	10,683	2,362	986	761	1,148	401
Sales Contribution (%)	65%	14%	6%	<i>5</i> %	7%	2%
Q4 FY22	14,924	2,070	910	742	1,392	226
Sales Contribution (%)	74%	10%	4%	4%	<i>7</i> %	1%
Growth QoQ (%)	17%	33%	12%	10%	6%	(19%)
FY23	47,310	10,643	3,950	3,472	4,844	1,244
Sales Contribution (%)	66%	15%	6%	5%	7%	2%
FY22	61,890	8,565	4,362	2,671	5,264	716
Sales Contribution (%)	74%	10%	5%	3%	6%	1%
Growth YoY (%)	(24%)	24%	(9%)	30%	(8%)	74%

Note:

HT - Home Textile HT-Branded includes sales from licensed brands Revenue excludes Other Operating Income 74% YoY

Growth in Flooring Branded

30% YoY

**Growth in Advance Textiles** 

# Operational highlights (Quarterly)

Manufacturing Capacity & Utilization

	Particulars	иом	Annual Capacity	Q4FY23	Utilization (%)	Q3FY23	Utilization (%)	Q4FY22	Utilization (%)
	Bath Linen	MT	90,000	14,948	66%	16,279	72%	14,360	67%
	Bed Linen	Mn mtrs	108	14.7	54%	12.6	47%	15.5	69%
Home Textile	Rugs & Carpets	Mn sq mtrs	12.0	2.1	70%	1.5	51%	1.7	57%
Textile	Advanced Textile								
	Spunlace*	MT	27,729	2,811	41%	2,564	37%	2,010	73%
	Needle Punch	MT	3,026	264	35%	283	37%	318	50%
	Wet Wipes	Mn Packs	100	4.7	19%	6.0	24%	6.5	40%

Flooring	Particulars <i>UOM</i>	HOM	Annual Capacity		Q4FY23	Utilisation	Q3FY23	Utilisation	Q4FY22	Utilisation
		OOM	Expected	Operational	Q4F125	(%)	Q3F123	(%)	Q-F122	(%)
	Flooring	Mn sq mtrs	27	18	1.5	34%	1.4	30%	1.5	37%

Additional Capacity of 17,729 MT, commenced effective 12th March 2022

# **Operational** highlights (FY 23)

Manufacturing Capacity & Utilization

	Particulars	ИОМ	Annual Capacity	FY23	Utilization (%)	FY22	Utilization (%)			
	Bath Linen	MT	90,000	56,397	63%	71,695	84%			
	Bed Linen	Mn mtrs	108	55.2	51%	83.5	93%			
Home Textile	Rugs & Carpets	Mn sq mtrs	12.0	7.2	60%	9.2	77%			
	Advanced Textile									
	Spunlace*	MT	27,729	10,199	37%	7,140	65%			
	Needle Punch	MT	3,026	1,109	37%	1,355	54%			
	Wet Wipes	Mn Packs	100	22	22%	22	35%			

Flooring	Particulars	UOM	Annual	Capacity	EV22	Utilisation	FY22	Utilisation	
		UOM	Expected	Operational	FY23	(%)		(%)	
	Flooring	Mn sq mtrs	27	18	5.7	34%	5.5	34%	

Additional Capacity of 17,729 MT, commenced effective 12th March 2022

w e l s p u n i n d i a . c o m

# **Quarterly** Profit & Loss

(₹ Million)

Particulars	Q4 FY23	Q4 FY22	YoY Change	Q3FY23	QoQ Change	FY23	FY22	YoY* Change
Total Income	21,955	22,471	(2.3%)	19,041	15.3%	82,151	93,773	(11.4%)
EBITDA	3,201	2,464	29.9%	2,286	40.00%	8,739	14,246	(33.8%)
EBITDA Margin (%)	14.6%	11.0%	361 bps	12.0%	257 bps	10.6%	15.2%	(359 bps)
Finance Cost	333	263	26.6%	359	(7.4%)	1,299	1,313	(1.0%)
Depreciation	1,135	1,115	1.9%	1,142	(0.6%)	4,421	4,205	5.2%
PBT (after exceptional)	1,733	1,087	59.4%	785	120.7%	3,019	8,728	(60.7%)
PAT (After Minority Interest)	1,254	522	140.3%	424	195.9%	1,988	6,012	(62.0%)
PAT Margin	5.7%	2.3%	339 bps	2.2%	349 bps	2.4%	6.4%	(322 bps)
Cash Profit^	2,481	1,918	29.4%	1,778	39.5%	6,760	10,703	(31.9%)
EPS (₹)	1.28	0.53	142.4%	0.43	197.7%	2.02	6.06	(61.8%)

#### Note:

<sup>1. ^</sup>Cash Profit = PBDT (before exceptionals) less Current Tax

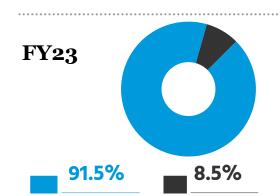
<sup>2.</sup> FY22 numbers adjusted for ROSCTL of Q4FY21 of 1.050 Mn

# **Quarterly** Segment Results

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Particulars	Q4 FY23	Q4 FY22	YoY Change	Q3 FY23	QoQ Change	FY23	FY22	YoY* Change
Home Textile								
Revenue	20,171	20,730	(2.7%)	17,575	14.8%	76,381	87,911	(12.1%)
EBITDA	2,930	2,404	21.9%	2,062	42.1%	7,984	14,111	(38.9%)
EBITDA Margin (%)	14.5%	11.6%	293 bps	11.7%	279 bps	10.5%	16.1%	(458 bps)
Flooring								
Revenue	2,083	1,892	10.07%	1,684	23.7%	7,057	6,611	6.7%
EBITDA	87	(29)	-	31	184.7%	181	(143)	-
EBITDA Margin (%)	4.2%	(1.5%)	570 bps	1.8%	237 bps	2.6%	(2.2%)	474 bps

# Revenue Segmentation (%) Q4 FY23 90.6% 9.4%



#### Legend





\*FY22 numbers adjusted for ROSCTL of Q4FY1 of 1.050 Mn

# Enhancing capacity



#### Towels

80,000 MT

Capacity in FY21

85,400<sub>MT</sub>

Capacity in FY22

90,000 MT

Starting Q2FY23



#### **Bed Linen**

90 Mn. Meters

Capacity in FY21

90 Mn. Meters

Capacity in FY22

108 Mn. Meters
Starting Q1FY23



#### **Rugs & Carpets**

10 Mn. Sq. Meters
Capacity in FY21

12 Mn. Sq. Meters
Capacity in FY22

18 Mn. Sq. Meters Starting Q1FY24

#### **HOME TEXTILES:**

Capacity expansions at Vapi and Anjar operationalized in H1FY23

#### **ADVANCED TEXTILES:**

 Spunlace expansion commercialized in Q4FY22



# Summary of Financial Statements

# **Profit & Loss** Summary

(₹ Million)

Particulars	FY18	FY19	FY20	FY21	FY22	FY 23
Total Income	61,318	66,084	68,362	74,080	93,773	82,151
Growth YoY* %	(8.8%)	7.8%	3.4%	8.4%	26.6%	(11.4%)
EBITDA	12,046	11,467	13,098	14,198	14,246	8,739
EBITDA Margin	19.6%	17.4%	19.2%	19.2%	15.2%	10.6%
Depreciation	5,042	4,358	4,811	4,536	4,205	4,421
Finance cost	1,408	1,593	1,777	1,975	1,313	1,299
PBT (Before exceptional)	5,597	5,516	6,510	7,686	8,728	3,019
Exceptional Items	-	(2,647)	434	-	-	-
PAT (After Minority Interest)	3,850	2,098	5,074	5,397	6,012	1,988
Cash Profit^	9,413	8,977	9,702	10,197	10,703	6,760
EPS (₹)	3.83	2.09	5.05	5.37	6.06	2.02

#### Note

<sup>\*</sup>FY22 numbers adjusted for ROSCTL of Q4FY21 of Rs.1,050 Mn

<sup>^</sup> Cash Profit = PBDT (before exceptionals) less Current Tax

# **Balance Sheet** Summary

(₹ Million)

Particulars	31-Mar-18	31-Mar-19	31-Mar-20	31-Mar-21	31-Mar-22	31-Mar-23
Net Worth	26,057	27,793	29,721	36,447	39,717	40,878
Short Term Loans	12,580	14,080	17,717	17,452	19,742	12,342
Long Term Loans	20,228	19,024	16,704	10,962	12,142	11,162
of which Net Flooring Debt	-	2,797	6,526	6,959	8,300	7,878
Gross Debt	32,807	33,104	34,421	28,414	31,884	23,504
Cash & Cash Equiv.	2,538	2,821	4,803	5,087	9,595	8,161
Net Debt	30,269	30,283	29,618	23,327	22,289	15,343
Net Debt excluding Flooring debt	30,269	27,486	23,092	16,368	13,989	7,465
Capital Employed*	62,962	65,456	68,825	71,305	79,053	72,389
Net Fixed Assets (incl CWIP)^	33,641	36,154	38,105	38,042	39,881	37,777
Net Current Assets	23,734	22,210	21,828	24,536	24,839	23,135
Total Assets	72,249	77,423	83,103	86,778	94,368	86,501

#### Net Debt of Core business reduced by 75% in last 5 Years (FY18 to FY23)

#### Note

<sup>\*</sup>Capital Employed = Net worth + Gross Debt + Other long term liabilities | ^Net current assets does not include Cash & cash equivalents

# **Ratios** Summary

		FY18	FY19	FY20	FY21	FY22	FY23
	Net Debt/Equity	1.16	1.09	1.00	0.64	0.56	0.38
Solvency	Net Debt/EBITDA	2.51	2.64	2.26	1.64	1.56	1.76
ratios	EBIT/Interest	4.98	4.46	4.66	4.89	7.65	3.32
	Current ratio	1.42	1.25	1.19	1.33	1.37	1.66
	Fixed asset turnover	1.80	1.81	1.77	1.93	2.33	2.14
	Total asset turnover	0.84	0.84	0.81	0.85	0.99	0.94
Operational ratios	Inventory days	79	75	83	88	78	89
	Debtor days	56	60	59	59	39	43
	Payable days	39	39	49	54	36	39
	Cash conversion cycle	96	95	93	93	80	93
Return ratios	ROE	15.4%	15.2%	16.1%	16.3%	15.8%	4.9%
	ROCE (Pre-tax)	11.3%	10.9%	12.3%	13.8%	13.4%	5.7%

#### Improving Key Ratios, Continuous Reduction in Net Debt

#### Note:

- ROCE = EBIT / Average Capital Employed & ROE = Net Profit / Average Net worth
- Total asset turnover = Sales/ (Fixed assets + Gross current assets)
- Return Ratios figures adjusted for Exceptional item

# Welspun ESG way: Encompassing all stakeholders



Welspun is going through a major transformation where we are embedding <u>sustainability</u> and <u>circularity</u> in every realm of our value chain.

We are striving to be the absolute benchmark and global leader in the use of ESG framework and compliance to sustainable practices. Our social and philanthropic initiatives are run through Welspun Foundation and are centered around 3E's – Environment & Health, Education, Empowerment.

We have built a roadmap on Sustainability for WIL that enlists our goals under Sustainability till 2030.



Independent review of Welspun India's performance across 170+ ESG (Environmental, Social & Governance) parameters



Click here for more details



#### **Environmental**

- Implemented ISO 14001
   Environmental Management
   Systems at both manufacturing
   sites
- Flagship facility is fresh water positive: 30 mn liters per day sewage treatment plant enables use of treated sewage instead of Freshwater in production operations
- Replaced coal with Biomass for power generation and avoided over 12,000 tons of GHG emissions
- Entered into long term PPA with CleanMax for renewable hybrid power Supply at Vapi.
- Enrolled with Sedex for a transparent supply chain

**Water Story** 



#### **Social**

- Engaged with Cotton Farmers to train & enable them grow sustainable forms of Cotton (Better Cotton Initiative and Organic Cotton) in an initiative spread over 350 villages, impacting 16,547 farmers.
- Focus on inclusion and gender diversity – large segment of women workers in Cut-&-Sew operations
- "SPUN" initiative: empowering women in rural communities earn livelihood by making handicraft goods from Factory textile scrap
- "SPUN" by Welspun recognized as one of the top 100 corporateready social enterprises, globally by World Economic Forum

**Sustainable Cotton Story** 



#### Governance

- Board Committee on ESG
- Executive remuneration linked to ESG goals
- Initiated a broad Enterprise Risk Management framework
- ACCESS module in SAP to enable access of relevant data to authorized users
- Launched ESG Compass an integrated ESG digital platform with automated data dashboards covering over 90 indicators and extending to all sites, locations and subsidiaries in India
- Robust Ethics framework in place
- Compliance management tool in place
- Innovation & intellectual property oriented culture reflected in 35 patents filled globally

**Governance Framework** 

# Sustainability Initiatives – Growing business responsibly



 Among Top 100 Sustainable companies in India by ET-Futurescape

- Welspun India's Sustainability case study is now a part of a curriculum across universities in US, Canada, France, Europe and Taiwan."
- Welspun India is amongst the top 5% textile companies globally as per DJSI for 2022, score improved from 48 to 59

Sustainalytics	DJSI ratings	Crisil ratings
SUSTAINALYTICS	Dow Jones Sustainability Indices In Collaboration with RobecoSAM •	CRISIL An S&P Global Company
Score improved from 17.9 to 14.4 (May'22)	Score improved from 48 to 59 (Apr'23)	Score 63 – Strong (May'22)

#### **Journey Till Date** (Q4FY23) – Environmental Impact



**1,60,602** acres

Landbank of sustainable cotton farming



675 million

Liters of recycled water used in process this quarter



**68,867 GJ Energy** 

Saved through energy conservation this quarter



90%

Of cotton used from sustainable sources this quarter



891 tons

Recycled cotton reused in process this quarter

#### Journey Till Date – Social Impact



- Students reached ~100K
- ◆ FY22-23 Target: ~83K



- Livelihood Impact
  - Total benefited 2053

Health Impact –

◆ Total beneficiaries ~166 K



- To reduce road accidents on WFL constructed road
- Beneficiaries ~ 75 K
- ◆ Target ~60K



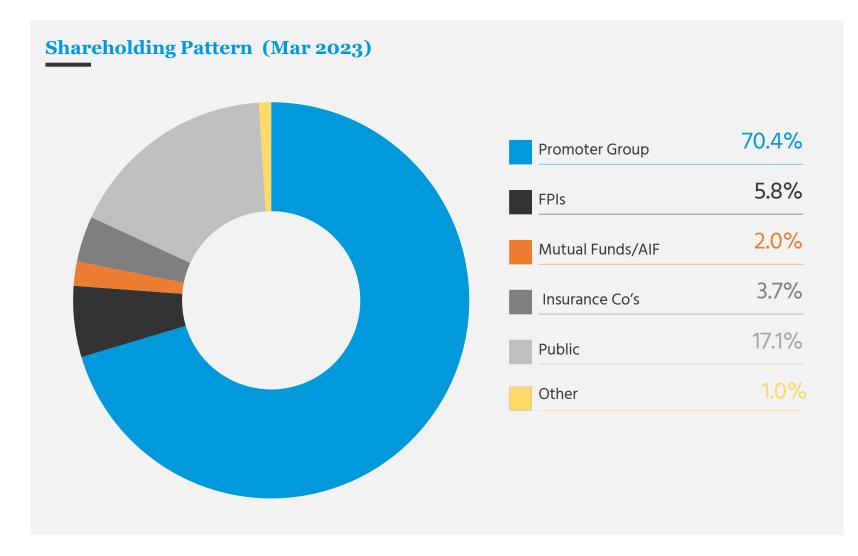
Welspun Super Sport Women

- 32 athletes supported
- Medals: 166

# **Sustainability** – Progress against Targets

Aspects	Q4FY 23	Goal 2025	Goal 2030
Carbon Neutral (measured as % RE)	WIP	20% RE	100% RE
100% Sustainable Cotton	90%	50%	100%
Fresh Water Positive in Production operations	15.08 KL/MT	5 KL/MT	0 KL/MT
Zero hazardous waste to Landfill (ETP chemical sludge)	15.68 MT	о мт	0 MT
Impacting 1 million lives in CSV (YTD)	4,98,317	5,00,000	1,000,000
Farmers in Welspun sustainable farming project (YTD)	16,547	20,000	50,000

# **Share Holding** Summary



T	op Institutional Shareholders
	LIC of India
	HSBC Mutual Fund
	Aditya Birla Sunlife MF
	Nippon Mutual Fund
	Tata Mutual Fund

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# Let's connect

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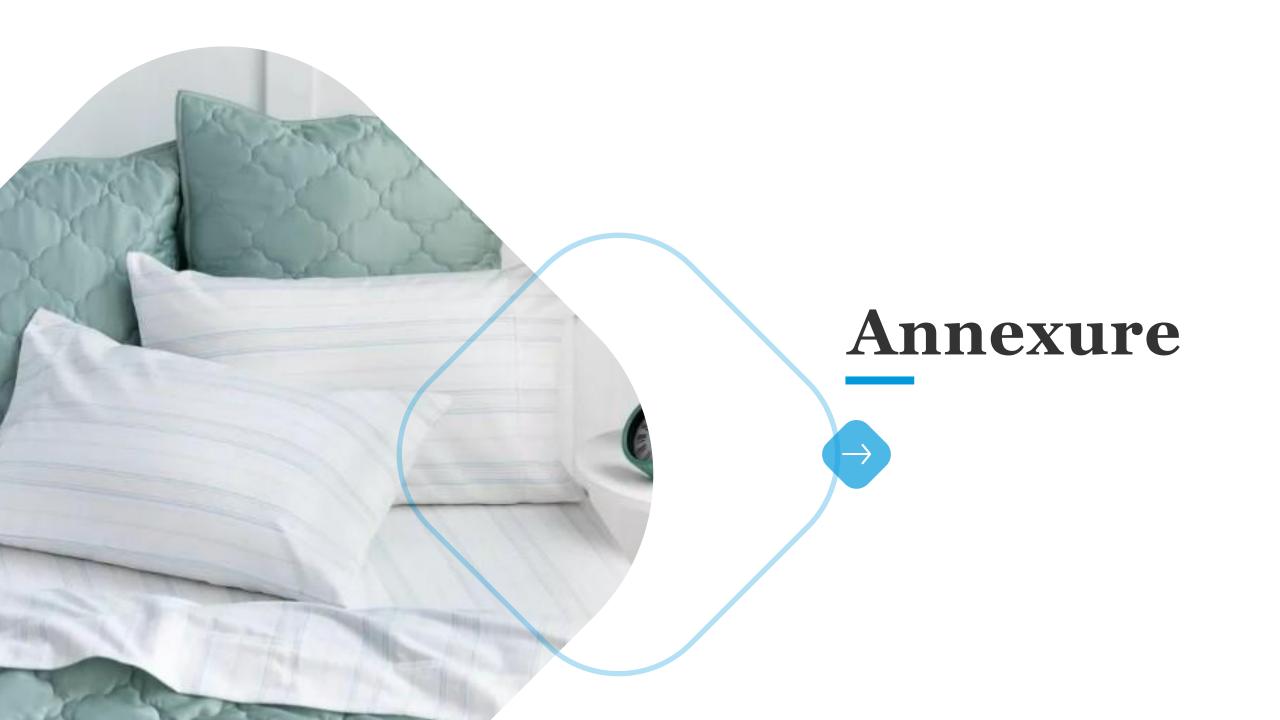
#### Mr. Salil Bawa

Group Head – Investor Relations Salil\_bawa@welspun.com









# **Owned** Brands – Domestic

#### **Diversified Product Portfolio**







#### **Brand Positioning**

- Premium
- Thoughtfulness

Mass



#### **Presence**

- 2,400+ outlets
- **380** towns
- **240** Shop in Shop locations
- 11,170+ outlets (4500+ FY 23)

# • **500+** towns

• 125 Distributors



#### **Early Success**

- Leading brand on Myntra in home category
- Improved brand awareness
- Foray in mattress category with Yours'n'mine range
- #1 distributed Brand of HT in Home Linen in the country\*
- Significant improvement in brand awareness

# **BED LINEN**

Bedsheets Comforters Dohars Pillow covers



Towels Bath mats Bath robes

#### **RUGS**



Door mats Yoga mats Bed side runner Grass mats

#### **FLOORING SOLUTIONS**



Click & Lock tiles Carpet Tiles W2W carpets Greens

#### **CURTAINS & UPHOLSTERY**



Cushion cover Curtains Blinds Wall paper

#### **MATTRESSES**



**Note:** \* As per 3<sup>rd</sup> party research 29 welspunindia.com

# **E-Commerce** – Multipronged strategy to drive growth







# **Ecommerce Channel Growth**

Brand.com Marketplaces Retailer.com



#### Build & Grow Branded Business

Own Brand License Brand



# Robust Supply Chain

Inventory Planning Network Design



# Strong Technology Back-end

Tech-Stack: Middleware PIM Analytics – GC3



# Right Organization

COE Org Model Capability

#### Notes:

- PIM –Product Information Management
- GC3 -Global Command & Control Centre
- COE –Center of Excellence













Luxury

30

# **Innovation** – Our strong suite

36 Patented Technologies
Filed globally

WINNER 2<sup>nd</sup> time in a row



CLARIVATE SOUTH AND SOUTH EAST ASIA INNOVATION AWARD 2021



## **Welspun India**

has been recently recognized as the most 'Influential Innovators' at the Clarivate South and South East Asia Innovation Award 2021

#### **Global Collaborations**

with Top Universities, Technology Partners and Industry Associations

#### **Key Innovations**



#### **HYGROCOTTON**

Patented spinning technology makes towel softer loftier and sheet temperature regulating



Softer



Fluffier after wash



**Temperature** regulating



#### Thought leader

**Collaboration With** Tamper-proof Blockchain platform for state-of-the-art transparency for All Fibers & All Product Categories



Building Trust



Digital Verification



Enhancing Transparency

#### **Other Innovations**



#### **ORGANIC**

 Wrinkle resist properties



#### **NANOCORE**

- Prevent Allergy & Asthma
- Chemical-free



#### **DRYLON**

- Ultra soft
- Dries super fast



#### **CHARCOAL**

- Odor-control
- Hygienic & Detoxifying